# Club Growth Director Report District 54

## 13 August 2025

Chris Kostelec

[D54clubgrowth@gmail.com](mailto:D54clubgrowth@gmail.com)

**Marketing Team**

Club Growth Director – Chris Kostelec

Club Extension Chair – Open

Club Retention Chair – Tom Willison, DTM, PDG

Corporate Relations Chair – Jon Greiner, DTM, PIP

Prison Club Manager – Jon Greiner, DTM, PIP

**General News**

We are still looking for a Club Extension Chair. Please contact Chris Kostelec, d54clubgrowth@gmail.com or one of the trio members if interested.

There is an opportunity to help our Public Relations team get the message of toastmasters out. The initial planning for creating “Toastimonial” videos that can be used to market the district and help grow new clubs has begun. If anyone is interested in being involved in these videos as well as other teaching and marketing videos please contact Chris K at [d54clubgrowth@gmail.com](mailto:d54clubgrowth@gmail.com) for more information.

Also anyone that is interested in helping with public relations and social media let Chris know and we will get you involved.

If there are other areas like club coaches or being a part of the demonstration meeting team we would love to get you involved. Do not hesitate to reach out to any of the District Trio members.

**Club Extension Report**

Christian Brothers Services has completed their first meeting. A huge thank you to Steve and Kashaun for their amazing work

ALDI Inc has also completed their first meeting. Chris Kostelec presented a pathways overview. They are just working with their legal department to determine who has the authority to sign the Charter paperwork. We will continue to reach out to offer assistance to move them forward.

Constellation Nuclear in Byron has not made progress on getting to 20 members. This club has hit some roadblocks that they are evaluating to decide how to proceed.

**Club Retention Report** – **Tom Willison, DTM, PDG**

Area Director Club Visits

As we begin the year

As of 13 August 2025, D54 has 49 paid clubs.

Our membership base is 1,588. We currently have 175 member payments.

We're moving into the year with Key City and Joliet Jesters working with Club Coaches. Tom has heard from the club coaches for both recently and is confident both clubs will make Distinguished in the current year so all can get credit and we'll have two more strong clubs. We have not heard back yet from Bolingbrook on whether they want a club coach (most likely Ken Kocher, who said he'd do it - just need to hear back from the club). Gary Vaughn (per Wendy) has expressed interest in being a coach for Talk of the Town. Tom will continue pursuing both situations and keep you in the loop.

**Prison Club Monthly Report Input – Jon R. Greiner, DTM, PIP**

We are still on indefinite hold for the Pekin FCI new club(s).

If you are interested and want to know more about the time commitment, what is involved in making a

prison club operate, any of the roles, please contact Jon R. Greiner DTM, PIP at greinerjon@aol.com.