# Club Growth Director Report District 54

## 15 October 2025

Chris Kostelec

[D54clubgrowth@gmail.com](mailto:D54clubgrowth@gmail.com)

**Marketing Team**

Club Growth Director – Chris Kostelec

Club Extension Chair – Open

Club Retention Chair – Tom Willison, DTM, PDG

Corporate Relations Chair – Jon Greiner, DTM, PIP

Prison Club Manager – Jon Greiner, DTM, PIP

**General News**

We are still looking for help creating new clubs. Please contact Chris Kostelec, d54clubgrowth@gmail.com or one of the trio members if interested.

There is an opportunity to help our Public Relations team get the message of toastmasters out. The initial planning for creating “Toastimonial” videos that can be used to market the district and help grow new clubs has begun. If anyone is interested in being involved in these videos as well as other teaching and marketing videos please contact Chris K at [d54clubgrowth@gmail.com](mailto:d54clubgrowth@gmail.com) for more information.

Also anyone that is interested in helping with public relations and social media let Chris know and we will get you involved.

If there are other areas like club coaches or being a part of the demonstration meeting team we would love to get you involved. Do not hesitate to reach out to any of the District Trio members.

**Club Extension Report**

We are continuing to advertise and look for opportunities to form new clubs in District 54.

**Club Retention Report** – **Tom Willison, DTM, PDG**

Area Director Club Visits

As we begin the year

Our membership base is 1,588. We currently have **839** member payments.

We are working hard to get club coaches for every club that has requested one. Currently we have coaches for Key City, Joliet Jesters, Morris Area, and Bollingbrook chamber of commerce. Thank you to all of the coaches that have offered to help. Any others interested please contact Chris Kostelec.

**Prison Club Monthly Report Input – Jon R. Greiner, DTM, PIP**

We are still on indefinite hold for the Pekin FCI new club(s).

If you are interested and want to know more about the time commitment, what is involved in making a

prison club operate, any of the roles, please contact Jon R. Greiner DTM, PIP at greinerjon@aol.com.