

Finance Manager Report

District 54 District Executive Committee Meeting

January 18, 2025

Jason Heissler, DTM

District 54 Finance Manager – 2024-2025 EMAIL: jbheissler@gmail.com

07/01/2024 Through

BALANCES

District Reserve Statement - as of date: 12/31/2024

The reserve account balance is \$27,913.72

Membership Revenue \$\$357.50 (Nov) + \$222.50 (Dec). Year to Date amount is \$11,450.00.

District Expenses \$1,004.90 (Nov) + \$282.40 (Dec) with YTD \$8,559.56.

Bank Statement – as of date: 12/31/2024 The checking account balance is \$2,920.78 Deposits of \$0.01

PROFIT & LOSS STATEMENT

Month Ending

Month Ending				07/01/2	07/01/2024 Through			
	11/30/2024			11	11/30/2024			
Actual	Budget	Variance		Actual	Budget	Variance		
			District Revenue					
357.50	447.67	(90.17)	Membership Revenue	11,227.50	9,409.24	1,818.26		
0.01	0.00	0.01	Other Revenue	0.05	0.00	0.05		
357.51	447.67	(90.16)	Total District Revenue	11,227.55	9,409.24	1,818.31		
District Expenses								
0.00	0.00	0.00	Recognition	2,445.88	3,075.00	(629.12)		
0.00	800.00	(800.00)	Club Growth	0.00	800.00	(800.00)		
70.93	250.00	(179.07)	Marketing Outside of Toastmasters Expenses	678.56	600.00	78.56		
0.00	0.00	0.00	Public Relations Expense	0.00	20.00	(20.00)		
0.00	15.00	(15.00)	Education & Training Expense	50.75	310.00	(259.25)		
368.98	144.00	224.98	Administration Expenses	532.92	830.00	(297.08)		
482.04	0.00	482.04	Food and Meals Expense	1,095.17	1,300.00	(204.83)		
0.00	159.00	(159.00)	Travel Expense	0.00	318.00	(318.00)		
0.00	0.00	0.00	Lodging Expense	2,301.30	2,100.00	201.30		
0.00	0.00	0.00	Other Expenses	5.00	0.00	5.00		
82.95	82.95	0.00	Allocation Expenses	414.75	414.75	0.00		
1,004.90	1,450.95	(446.05)	Total District Expenses	7,524.33	9,767.75	(2,243.42)		
(647.39)	(1,003.28)	355.89	Total Net Income	3,703.22	(358.51)	4,061.73		

^{*} Minimum District Reserve Required at Year End \$4,976.97

Month Ending				07/01/2024 Through		
12/31/2024				12/31/2024		
Actual	Budget	Variance		Actual	Budget	Variance
			District Revenue			
222.50	294.44	(71.94)	Membership Revenue	11,450.00	9,703.68	1,746.32
0.01	0.00	0.01	Other Revenue	0.06	0.00	0.06
222.51	294.44	(71.93)	Total District Revenue	11,450.06	9,703.68	1,746.38
			District Expenses			
0.00	0.00	0.00	Recognition	2,445.88	3,075.00	(629.12)
0.00	0.00	0.00	Club Growth	0.00	800.00	(800.00)
199.45	175.00	24.45	Marketing Outside of Toastmasters Expenses	878.01	775.00	103.01
0.00	20.00	(20.00)	Public Relations Expense	0.00	40.00	(40.00)
0.00	615.00	(615.00)	Education & Training Expense	50.75	925.00	(874.25)
0.00	69.00	(69.00)	Administration Expenses	532.92	899.00	(366.08)
0.00	0.00	0.00	Food and Meals Expense	1,095.17	1,300.00	(204.83)
0.00	0.00	0.00	Travel Expense	0.00	318.00	(318.00)
0.00	1,125.00	(1,125.00)	Lodging Expense	2,301.30	3,225.00	(923.70)
0.00	0.00	0.00	Other Expenses	5.00	0.00	5.00
82.95	82.95	0.00	Allocation Expenses	497.70	497.70	0.00
282.40	2,086.95	(1,804.55)	Total District Expenses	7,806.73	11,854.70	(4,047.97)
(59.89)	(1,792.51)	1,732.62	Total Net Income	3,643.33	(2,151.02)	5,794.35

Outstanding items

Known Expenses not yet accounted for:

- \$119.99 Canva marketing
- \$71.55 Recognition-Postage
- \$8.65 Recognition-Supplies
- \$6.67 Dec 22 FB ads (Marketing)
- \$48.46 Dec 13-21 FB ads (Marketing)
- \$6.98 FB ads (Marketing)
- \$63.95 FB ads (Marketing)
- \$32.00 December storage fee (Admin)
- \$300.00 TLI North Room Rental (Education)

TALKING POINTS

- DEC members can submit travel expenses to the DEC meetings for October and November
- A deposit of \$18.37 was made to checking on January 13 to cover personal Facebook advertising expenses for the District Director that accidentally got charged to the D54 credit card in November.

DEADLINES

February 15 – Mid-Year Audit Report, Accrual Template April 30 – Quarter 3 Treasurer's Report with certification page and narratives August 31 – Year-End Audit Report, Certification and Narrative