



Club Growth Director Report

District 54

15 Feb 2025

Estelle Foster

estelle.foster@thermofisher.com; testarossa04@outlook.com

Marketing Team

Club Growth Director – Estelle Foster

Club Extension Chair – Open

Club Retention Chair – Tom Willison, DTM, PDG

Corporate Relations Chair – Jon Greiner, DTM, PIP

Prison Club Manager – Jon Greiner, DTM, PIP

D54 is seeking a Club Extension Chair. This position, along with all the job description, is posted on the D54 website. Contact any member of the District Leadership team if you are interested in finding out more about the opportunity to improve your leadership skills in the coming year.

Club Extension Report

I want to encourage everyone to keep building new clubs top of mind throughout this Toastmasters' year.

We held our third meeting at Constellation Nuclear Byron Generating Station's on Thursday 13Feb2025. I want to thank Tom Willison, Jim Dickson, Daniel Applegate, and Bridget Johnson for coming out and participating in the meeting. The club is up to at least 9 members. But since it's been slow getting members, they are looking into opening the club up to the community, but still have in person meetings.

Progress on the Rockford University club is still stalled. Their next round of classes begins on 01Mar2025 and we're hopeful that some progress will be made after that time.

An HR Manager from Christian Brothers Services, a charitable organization, reached out to let me know they are still interested in forming a club at their organization. We will be meeting next week to discuss further.

Gary has been in touch with someone from Construction Engineering Research Lab in Champaign who wants to get a club going there again. They are working on scheduling a meeting to discuss further.

We are close to having opportunities for individuals to serve D54 in roles that will get them closer to a DTM. Roles such as Club Sponsor or Club Mentor. Please let me know if you are interested.

Club Retention Report – Tom Willison, DTM, PDG

Spring Membership Renewals

It's almost time for renewal payments to be submitted. Please encourage your clubs to get payments submitted on time, by 31Mar2025.

Area Director Visits

It's time for our Area Directors to begin scheduling their Area Director Visits. These visits are essential for the District to understand how the clubs are doing and how we can help. The reports are due by 31May2025.

As of 13Feb2025, D54 still has 46 paid clubs.

Our membership base is 1,575. We currently have 906 member payments which is outstanding progress. 173 of those payments are from new members!

If your club has 12 or fewer members and is wanting a Club Coach, reach out to Tom at tomwillison3@gmail.com. Or if you are an experienced Toastmaster and you want to help out by being a Club Coach, again reach out to Tom.

Prison Club Monthly Report Input – Jon R. Greiner, DTM, PIP – Prison Club Manager

A Demo team has been formed for the Pekin Federal Correctional Institution (Pekin FCI) new club demonstration meeting. Unfortunately, the Pekin FCI Learning Team is so excited about this opportunity that they have decided to hire someone new to supervise the program from the beginning. This new supervisor probably will not be in place until May. The managers of the Pekin FCI Learning Team have apologized repeatedly for the delay. At this point, the demo meeting is on hold.

When this opportunity does get moving forward again, there is a possibility that more than one club can be formed. There is still one Club Sponsor role available as well as 2 Club Mentor roles.

Jon will be speaking about Prison Clubs during his keynote at the Virtual TLI on 17 Feb 2025.

Please contact Jon R. Greiner, DTM, PIP at greinerjon@aol.com if you have questions or want to serve as a new club sponsor or mentor.