**Club Growth Director’s Report**

11/19/2022

Our best and latest lead for a new club is with VirtuSense Technologies in Peoria. They are already holding meetings. They need a qualified Club Sponsor.

Another lead is Caterpillar Decatur. I am hoping for a Demo Meeting around the second week of January.

Some other leads are:

* Richland College in Decatur (have just initiated contact, awaiting response.)
* Jo Carrol Energy (on hold for a while, but Application to Organize will soon expire.)
* Wahl Clipper (also on hold)

District 54 has an excellent opportunity to restore a closed club, there are many to choose from. This would count as a new club, please refer to TI rules posted on District website.

Every membership application for more than 20 years contains ‘The Toastmaster’s Promise’ which is:

A Toastmaster’s Promise

**As a member of Toastmasters International and my club, I promise**

To attend club meetings regularly

To prepare all my projects to the best of my ability, basing them on the Toastmasters education program

To prepare for and fulfill meeting assignments

To provide fellow members with helpful, constructive evaluations

**To help the club maintain the positive, friendly environment necessary for all members to learn and grow**

**To serve my club as an officer when called upon to do so**

To treat my fellow club members and our guests with respect and courtesy

**To bring guests to club meetings so they can see the benefits Toastmaster’s membership offers**

To adhere to the guidelines and rules for all Toastmasters education and recognition programs

To act within Toastmasters’ core values of integrity, respect, service, and excellence during the conduct of all Toastmasters

This means that everyone is responsible for bringing in guests, helping with membership, and stepping up when the club needs new leaders. The District needs new leaders and leaders come from the clubs.

For example

* we have 34 clubs that qualify for a club coach but only 3 positions are filled.
* We need volunteers for Club Sponsors and Club Mentors for any new clubs
	+ We had a new club opportunity but could not find a club sponsor. The CEO then backed out and the club is lost.
* District 54 has two years to get 20 new clubs. We need more leaders.