Dan Kyburz, DTM

 Club Growth Director

 District 54

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**August 15, 2020**

**Club Growth Director Report**

**Meet your marketing team**

Club Growth Director – Dan Kyburz, DTM

Club Extension Chair – Kelly Nielsen, DTM, PRA

Club Quality & Membership Coordinator – Bonnie Tippey, DTM, PDG

Club Retention Chair – Valerie Horton, DTM, PDD

Corporate Relations Chair - <open>

Prison Club Manager – Jon Greiner, DTM, PIP

**Critical Success Factors**

|  |  |  |
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|  | **Paid Clubs** | **Member Payments** |
| **Goal** | 69 | 2,405 |
| **Actual** | 63 | 37 |
| **+ / -** | -6 | -2,368 |

**Club Extension Report – Kelly Nielsen, DTM**

Goal 1: Club Growth (Base 63)

* Distinguished Club Base x1.015 = 64
* Select Distinguished Club Base x1.03 = 65
* President’s Distinguished Club Base x1.05 = 67
* Smedley Distinguished Club Base x1.08 = 69

This month we welcome Kelly Nielsen, DTM and Past Region Advisor as our Club Extension Chair. Kelly has a passion for building new clubs. I expect to meet with her soon to discuss our strategy for building new clubs this year. If you are interested in helping build new clubs, please reach out to Kelly.

Chris Boyk, DTM, PDD is currently working a lead with Panduit and is planning a demo meeting later this month. If you would like to help, please reach out to Chris.

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| Club Sponsors & Mentors - August 12, 2020 |
| [Club](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Club&sortOrder=1) | [Club\_Name](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Club_Name&sortOrder=1) | [Charter\_Date](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Charter_Date&sortOrder=1) | [Code](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Code&sortOrder=1) | [Name](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Name&sortOrder=1) | [Status](http://reports.toastmasters.org/reports/dprReports.cfm?r=5&d=54&s=Status&sortOrder=1) |
| 7447100 | Quad Cities Nuclear Power Speakers | 1/27/2020 | MENTOR | Kari Jean Susairaj, EC3 | PENDING |
| 7447100 | Quad Cities Nuclear Power Speakers | 1/27/2020 | MENTOR | NITIN VISHWAKARMA, CC, CL | PENDING |
| 7711990 | S.W.A.P. Toastmasters Club | 1/30/2020 | MENTOR | Andrew M Heath, IP3 | PENDING |
| 7711990 | S.W.A.P. Toastmasters Club | 1/30/2020 | MENTOR | Dennis Clark, CC | PENDING |

If you want to be a Club Sponsor, or Club Mentor, or just be part of the launch team that, introduces the Toastmaster experience to potential members, please contact Kelly or me.

**Club Quality & Membership Report – Bonnie Tippey, DTM**

Goal 2: Membership Payments (Base 2,226)

* Distinguished Club Base x1.015 = 2260
* Select Distinguished Club Base x 1.03 = 2293
* President’s Distinguished Club Base x1.05 = 2338
* Smedley Distinguished Club Base x1.08 = 2405

We have 21 clubs that fall into the 13-19 member range. It is important we dedicate the necessary resources to help rebuild these clubs. Bonnie has reached out to the clubs, and Area Directors, introducing herself, and explaining her role and asking how the District can help.

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| District 54 - August 12, 2020 |
|   |
| Div | Area | Club | Name | Location | T/Date | Club Status |
| A | 10 | 1977 | Blue Blazers | Rockford | 14 | Active |
| A | 11 | 592584 | Fox River Toastmasters | Montgomery | 18 | Active |
| A | 11 | 1345083 | Talk of the Town | Batavia | 18 | Active |
| A | 11 | 5471100 | AGWN Voices Toastmasters | Batavia | 16 | Active |
| A | 12 | 6974 | Listen, Learn, Lead Club | Elgin | 13 | Active |
| A | 12 | 1097297 | Advanced Expressives | North Aurora | 15 | Active |
| C | 30 | 811858 | Professional Communicators Club | Peoria | 16 | Active |
| C | 31 | 1278195 | Astounding Communicators | Mossville | 13 | Active |
| D | 40 | 1481419 | ADM Toastmasters | Decatur | 18 | Active |
| D | 41 | 3381 | State Farm Talk of the South Club | Bloomington | 14 | Active |
| D | 41 | 9494 | State Farm Twin Lakes Club | Bloomington | 19 | Active |
| D | 42 | 995 | State Farm Windjammers Club | Bloomington | 15 | Active |
| D | 42 | 3736 | Pioneer Club | Bloomington | 19 | Active |
| D | 42 | 9312 | State Farm Speakeasy Club | Bloomington | 18 | Active |
| D | 43 | 843254 | College of Business Club | Bloomington | 16 | Active |
| E | 50 | 3479 | Key City Toastmasters Club | Kankakee | 14 | Active |
| E | 50 | 7582 | Iroquois Early Risers Club | Watseka | 13 | Active |
| E | 52 | 467 | McKinley Club | Champaign | 17 | Active |
| E | 52 | 7423 | Toast of Champaign Club | Champaign | 17 | Active |
| E | 52 | 7936 | Fireside Toastmasters Club | Champaign | 13 | Active |
| E | 52 | 6716054 | Illini Toastmasters | Champaign | 15 | Active |
| **Total >12 and <20**  | **21** |  |  | **331** |  |

Our goal is to help every club earn DCP goal 7 (four new members) and goal 8 (four more new members). One way to do this is with a plan. Clubs should have prepared their *Club Success Plan.* Part of the plan deals with membership building.

Bonnie will be doing a webinar on Rebuilding a Club next month. We have not set a date yet. Please let us know what other topics you would like to see presented to help you rebuild your clubs.

**Club Retention Report – Valerie Horton, DTM**

We start the year off with 37 clubs that fall in the 0-12 members range. We will not be able to save all these clubs. We need to identify the ones that are trying to rebuild and prioritize our resources to support their efforts at rebuilding. We have 10 clubs that have the potential to be suspended 09/30/2020. Of those 10 clubs, six of them are trying to rebuild. Four of them have 7 members and just need 1 more member to meet the minimum of 8 members.

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| District 54 - August 12, 2020 |
|  |
| Div | Area | Club | Name | Location | T/Date | Club Status |
| A | 10 | 1752 | Rockford Club | Rockford | 8 | Active |
| A | 10 | 3481 | Inspiring Speakers | Freeport | 8 | Active |
| A | 10 | 611696 | Rock On!  | Rockford | 12 | Active |
| A | 12 | 3190 | De Kalb Area Toastmasters | Dekalb | 5 | Low |
| A | 12 | 8325 | Toast of the Fox Club | Elgin | 12 | Active |
| B | 20 | 5845 | Quad Cities Easy Speakers Toastmasters Club | Moline | 12 | Active |
| B | 20 | 5999 | Esprit De Corps Club | Rock Island | 12 | Active |
| B | 20 | 7889 | Hilltop Toaster Club | East Moline | 9 | Active |
| B | 20 | 4349525 | Yash Toastmasters Club | East Moline | 1 | Ineligible |
| B | 20 | 7438156 | Deere 13th Communicators | East Moline | 12 | Active |
| B | 21 | 1196 | Lincoln-Douglas Club | Canton | 0 | Ineligible |
| B | 21 | 2068 | Pimiteoui Club | Peoria | 7 | Low |
| B | 21 | 5765 | Prairieland Toastmasters Club | Peoria | 10 | Active |
| B | 21 | 3687007 | Forging Leaders | Dunlap | 11 | Active |
| B | 22 | 817159 | Orpheum Orators Club | Galesburg | 10 | Active |
| B | 22 | 1351517 | DTM Advanced | Lasalle | 10 | Active |
| B | 22 | 7711990 | S.W.A.P. Toastmasters Club | Kewanee | 8 | Active |
| C | 30 | 79 | Caterpillar Employees Club | East Peoria | 7 | Low |
| C | 30 | 612882 | Riverfront Club | Peoria | 7 | Low |
| C | 31 | 4339 | Power Communicators Club | Mossville | 12 | Active |
| C | 31 | 2134378 | Tech It Easy | Mossville | 7 | Low |
| C | 32 | 2702 | Tazewell Toastmasters | Pekin | 11 | Active |
| C | 32 | 3145183 | Pekin Insurance Toastmasters | Pekin | 4 | Low |
| D | 40 | 1647 | Greater Decatur Chamber Toastmasters | Decatur | 10 | Active |
| D | 40 | 3265258 | ADM City Center | Decatur | 9 | Active |
| D | 41 | 7057 | State Farm Landmark Club | Bloomington | 9 | Active |
| D | 41 | 9494 | State Farm Twin Lakes Club | Bloomington | 19 | Active |
| D | 41 | 973355 | State Farm Talkin' 24/7 | Bloomington | 11 | Active |
| D | 42 | 995 | State Farm Windjammers Club | Bloomington | 15 | Active |
| D | 42 | 3228 | State Farm Summit Talks Club | Bloomington | 8 | Active |
| D | 42 | 3736 | Pioneer Club | Bloomington | 19 | Active |
| D | 42 | 9312 | State Farm Speakeasy Club | Bloomington | 18 | Active |
| D | 43 | 1711 | Sunrise Speakers Club | Bloomington | 12 | Active |
| D | 43 | 9374 | Four Seasons Toastmasters Club | Bloomington | 8 | Active |
| D | 43 | 9937 | Thursday Noon Talkers | Bloomington | 12 | Active |
| D | 43 | 843254 | College of Business Club | Bloomington | 16 | Active |
| E | 50 | 124 | Joliet Jesters Club | Crest Hill | 12 | Active |
| E | 50 | 3479 | Key City Toastmasters Club | Kankakee | 14 | Active |
| E | 50 | 7582 | Iroquois Early Risers Club | Watseka | 13 | Active |
| E | 51 | 4290 | Morris Area Toastmasters Club | Morris | 9 | Active |
| E | 51 | 754322 | Confident Communicators Toastmasters Club | Plainfield | 10 | Active |
| E | 51 | 5251725 | Bolingbrook Area Chamber of Commerce Toastmasters | Bolingbrook | 0 | Ineligible |
| E | 52 | 467 | McKinley Club | Champaign | 17 | Active |
| E | 52 | 1354 | Lincoln Trails Club | Bloomington | 2 | Ineligible |
| E | 52 | 7423 | Toast of Champaign Club | Champaign | 17 | Active |
| E | 52 | 7936 | Fireside Toastmasters Club | Champaign | 13 | Active |
| E | 52 | 6556156 | GSI Toastmasters | Champaign | 8 | Active |
| E | 52 | 6716054 | Illini Toastmasters | Champaign | 15 | Active |
|  **Total <13** | **48** |  |  | **491** |  |

Valerie has reached out to the clubs, and Area Directors with clubs that have >8 members. We have a request for a Coach for Pimiteoui Club, if you would like to be a Coach, or know someone who would like to be a Coach, please let Valerie know.

We have a Club Coach call scheduled for August 17 at 8:00 PM. If you would like to attend, please let Val or me know so we can send you the link.

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| Current Coaches – August 12, 2020 |
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| [Club](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Club&sortOrder=1) | [Club\_Name](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Club_Name&sortOrder=1) | [Code](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Code&sortOrder=1) | [Name](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Name&sortOrder=1) | [Begin\_Date](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Begin_Date&sortOrder=1) | [Status](http://reports.toastmasters.org/reports/dprReports.cfm?r=6&d=54&s=Status&sortOrder=1) |
| 1196 | Lincoln-Douglas Club | COACH | Dennis Clark, CC | 7/3/2019 | PENDING |
| 1196 | Lincoln-Douglas Club | COACH | Andrew M Heath, IP3 | 7/3/2019 | PENDING |
| 3190 | De Kalb Area Toastmasters | COACH | Wendy Pesavento, DL4 | 11/25/2019 | PENDING |
| 3190 | De Kalb Area Toastmasters | COACH | Noel Ganay, DTM | 7/28/2020 | PENDING |
| 7057 | State Farm Landmark Club | COACH | Karen Walch, ACS, ALB | 7/19/2020 | PENDING |
| 7057 | State Farm Landmark Club | COACH | Jordan Sovereign, DTM | 7/18/2020 | PENDING |

**Corporate Relations Report – <open>**

This is a new position this year. The primary purpose is to work with the major corporations in our district and build new clubs. We are currently searching for a qualified candidate. If you think you might be interested, please contact me.

**Prison Club Report – Jon Greiner, DTM**

No change in club status since last month.

The District 54 website has been updated to allow members to make donations by check or money order. See <https://d54tm.com/prison-clubs>

Daryl Felty is working with State Farm to see if we can renew the grant, they gave us last year.

**Sharing Ideas**

One of the great things about Toastmasters is their willingness to share ideas. I would like to have monthly training webinars to help clubs obtain new members, and retain existing members. Please send me your ideas on what you want to see at these monthly webinars. How can the District, and your Area Directors help you be successful?

Respectively Submitted,

Dan Kyburz, DTM

D54 Club Growth Director

630-770-4993 (cell)

*“Where leaders are made.”*