

Dan Kyburz, DTM

Club Growth Director

District 54

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https://d54TM.org

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**October 17, 2020**

**Club Growth Director Report**

**Meet your marketing team**

Club Growth Director – Dan Kyburz, DTM

Club Extension Chair – Kelly Nielsen, DTM, PRA

Club Quality & Membership Coordinator – Bonnie Tippey, DTM, PDG

Club Retention Chair – Valerie Horton, DTM, PDD

Corporate Relations Chair - <open>

Prison Club Manager – Jon Greiner, DTM, PIP

**Critical Success Factors**

|  |  |  |
| --- | --- | --- |
|  | **Paid Clubs** | **Member Payments** |
| **Goal** | 72 | 2,410 |
| **Actual** | 50 | 748 |
| **Base** | 66 | 2,231 |
| **"+/-"** | -22 | -1,662 |

Goal 1: Club Growth (Base 66)

* Distinguished Club Base x1.015 = 67
* Select Distinguished Club Base x1.03 = 68
* President’s Distinguished Club Base x1.05 = 70
* Smedley Distinguished Club Base x1.08 = 72

Goal 2: Membership Payments (Base 2,231)

* Distinguished Club Base x1.015 = 2265
* Select Distinguished Club Base x 1.03 = 2298
* President’s Distinguished Club Base x1.05 = 2343
* Smedley Distinguished Club Base x1.08 = 2410

**Club Extension Report – Kelly Nielsen, DTM**

I did not receive an update from the Club Extension Chair this month.

The only update I have is from Chris Boyk, DTM is currently working a lead with Panduit, Tinley Park. They have started regular meetings. Hopefully, they will charter soon.

Dan Kyburz, DTM is currently working a lead with Minority Business Development Center, Peoria. Sent resources to Fred. No update.

Darrel Felty, DTM is currently working a lead with Black Chamber of Commerce/The Inc Spot Incubator, Decatur. No update.

Craig Karvala, DTM is currently working a lead with Monee Chamber of Commerce, about starting a club in Village of Manteno. No update.

Darrel Felty, DTM is currently working a lead with McClean Country Economic Development Council, Normal. No update.

If you want to be a Club Sponsor, or Club Mentor, or just be part of the launch team that, introduces the Toastmaster experience to potential members, please contact Kelly or me.

**Club Quality & Membership Report – Bonnie Tippey, DTM**

We got quite a shock after the September dues renewal date passed. We knew there were several clubs that were struggling. We thought we might lose 6-8 clubs. We were not prepared for the reality of losing 16 clubs. The District 54 Strategic Planning Committee is very concerned and will discuss the issue at the next meeting, October, 27. I recommend the Trio, District marketing Team, Division Directors and Area Directors have a brainstorming session before that so we can present our finding to the committee for review.

We have 21 clubs in 13+ member range, 19 in the 13-19 and only 2 clubs at 20+, at or above charter strength.

We have one club, Illini Toastmasters (E52), plans on sending in the paperwork to disband.

Bonnie did a webinar on Rebuilding a Club September 24. Please let us know what other topics you would like to see presented to help you rebuild your clubs.

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| --- | --- | --- | --- | --- | --- | --- |
| District 54 - October 15, 2009 | | | | | | |
|  | | | | | | |
| Div | Area | Club | Name | Location | Base | T/Date |
| A | 10 | 5719066 | Rockford Communication League | Rockford | 21 | 21 |
| A | 11 | 3399 | Fox Valley Toastmasters | St Charles | 20 | 13 |
| A | 11 | 5568 | Timely Talkers Toastmasters | North Aurora | 20 | 13 |
| A | 11 | 592584 | Fox River Toastmasters | Montgomery | 18 | 14 |
| A | 11 | 1345083 | Talk of the Town | Batavia | 18 | 14 |
| A | 12 | 1097297 | Advanced Expressives | North Aurora | 15 | 14 |
| B | 20 | 5647 | John Deere Toastmasters Club | Moline | 23 | 16 |
| B | 21 | 822320 | RLI Toastmasters Club | Peoria | 20 | 15 |
| C | 32 | 935486 | Logistically Speaking Club | Morton | 22 | 13 |
| C | 32 | 4873195 | Mapleton Risers Toastmasters Club | Mapleton | 25 | 14 |
| D | 40 | 1481419 | ADM Toastmasters | Decatur | 18 | 17 |
| D | 40 | 7294753 | Electric Toast | Decatur | 21 | 18 |
| D | 41 | 8441 | State Farm OAKS | Bloomington | 20 | 19 |
| D | 41 | 9494 | State Farm Twin Lakes Club | Bloomington | 19 | 16 |
| D | 41 | 3381 | State Farm Talk of the South Club | Bloomington | 14 | 13 |
| D | 42 | 3736 | Pioneer Club | Bloomington | 19 | 16 |
| D | 42 | 9312 | State Farm Speakeasy Club | Bloomington | 18 | 15 |
| D | 43 | 3024 | Delightful Greeters Advanced Club | Bloomington | 21 | 17 |
| E | 50 | 8288 | Lincoln-Way Toastmasters | Frankfort | 20 | 14 |
| E | 50 | 1339001 | New Lenox Toastmasters | New Lennox | 21 | 22 |
| E | 51 | 1944 | Bridge Builders Club | Plainfield | 20 | 17 |

**Club Retention Report – Valerie Horton, DTM**

We started the year with 37 clubs in the 0-12 member range. We now have 52 clubs in 0-12 member range. We have 29 with 8-12 members and 23 with 0-7 members.

We will not be able to save all these clubs. We need to identify the ones that are trying to rebuild and prioritize our resources to support their efforts at rebuilding. We have 6 clubs that have 7 members, and need just one more member to become active.

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| --- | --- | --- | --- | --- | --- | --- |
| District 54 - October 15, 2009 | | | | | | |
|  | | | | | | |
| Div | Area | Club | Name | Location | Base | T/Date |
| A | 10 | 1752 | Rockford Club | Rockford | 8 | 0 |
| A | 10 | 1977 | Blue Blazers | Rockford | 13 | 12 |
| A | 10 | 3481 | Inspiring Speakers | Freeport | 8 | 10 |
| A | 10 | 611696 | Rock On! | Rockford | 12 | 9 |
| A | 10 | 5719066 | Rockford Communication League | Rockford | 21 | 21 |
| A | 11 | 3399 | Fox Valley Toastmasters | St Charles | 20 | 13 |
| A | 11 | 5568 | Timely Talkers Toastmasters | North Aurora | 20 | 13 |
| A | 11 | 592584 | Fox River Toastmasters | Montgomery | 18 | 14 |
| A | 11 | 1345083 | Talk of the Town | Batavia | 18 | 14 |
| A | 11 | 5471100 | AGWN Voices Toastmasters | Batavia | 16 | 0 |
| A | 12 | 3190 | De Kalb Area Toastmasters | Dekalb | 5 | 7 |
| A | 12 | 6974 | Listen, Learn, Lead Club | Elgin | 13 | 10 |
| A | 12 | 8325 | Toast of the Fox Club | Elgin | 12 | 10 |
| A | 12 | 1097297 | Advanced Expressives | North Aurora | 15 | 14 |
| B | 20 | 5647 | John Deere Toastmasters Club | Moline | 23 | 16 |
| B | 20 | 5845 | Quad Cities Easy Speakers Toastmasters Club | Moline | 12 | 6 |
| B | 20 | 5999 | Esprit De Corps Club | Rock Island | 11 | 10 |
| B | 20 | 7889 | Hilltop Toaster Club | East Moline | 9 | 7 |
| B | 20 | 4349525 | Yash Toastmasters Club | East Moline | 1 | 0 |
| B | 20 | 7438156 | Deere 13th Communicators | East Moline | 12 | 7 |
| B | 21 | 1196 | Lincoln-Douglas Club | Canton | 0 | 0 |
| B | 21 | 2068 | Pimiteoui Club | Peoria | 7 | 8 |
| B | 21 | 5765 | Prairieland Toastmasters Club | Peoria | 10 | 6 |
| B | 21 | 822320 | RLI Toastmasters Club | Peoria | 20 | 15 |
| B | 21 | 3687007 | Forging Leaders | Dunlap | 11 | 10 |
| B | 22 | 817159 | Orpheum Orators Club | Galesburg | 10 | 7 |
| B | 22 | 1351517 | The Leadership Train | Lasalle | 10 | 10 |
| B | 22 | 7447100 | Quad Cities Nuclear Power Speakers | Cordova | 22 | 0 |
| B | 22 | 7711990 | S.W.A.P. Toastmasters Club | Kewanee | 20 | 8 |
| C | 30 | 79 | Caterpillar Employees Club | East Peoria | 6 | 6 |
| C | 30 | 612882 | Riverfront Club | Peoria | 7 | 0 |
| C | 30 | 811858 | Professional Communicators Club | Peoria | 16 | 12 |
| C | 31 | 4339 | Power Communicators Club | Mossville | 12 | 10 |
| C | 31 | 948429 | Progressively Speaking Club | Peoria | 20 | 11 |
| C | 31 | 1278195 | Astounding Communicators | Mossville | 13 | 9 |
| C | 31 | 2134378 | Tech It Easy | Mossville | 8 | 8 |
| C | 32 | 2702 | Tazewell Toastmasters | Pekin | 11 | 9 |
| C | 32 | 935486 | Logistically Speaking Club | Morton | 22 | 13 |
| C | 32 | 3145183 | Pekin Insurance Toastmasters | Pekin | 4 | 0 |
| C | 32 | 4873195 | Mapleton Risers Toastmasters Club | Mapleton | 25 | 14 |
| D | 40 | 1647 | Greater Decatur Chamber Toastmasters | Decatur | 9 | 8 |
| D | 40 | 1481419 | ADM Toastmasters | Decatur | 18 | 17 |
| D | 40 | 3265258 | ADM City Center | Decatur | 9 | 10 |
| D | 40 | 7294753 | Electric Toast | Decatur | 21 | 18 |
| D | 41 | 3381 | State Farm Talk of the South Club | Bloomington | 14 | 13 |
| D | 41 | 7057 | State Farm Landmark Club | Bloomington | 9 | 9 |
| D | 41 | 8441 | State Farm OAKS | Bloomington | 20 | 19 |
| D | 41 | 9494 | State Farm Twin Lakes Club | Bloomington | 19 | 16 |
| D | 41 | 973355 | State Farm Talkin' 24/7 | Bloomington | 10 | 6 |
| D | 42 | 995 | State Farm Windjammers Club | Bloomington | 15 | 11 |
| D | 42 | 3228 | State Farm Summit Talks Club | Bloomington | 8 | 0 |
| D | 42 | 3736 | Pioneer Club | Bloomington | 19 | 16 |
| D | 42 | 9312 | State Farm Speakeasy Club | Bloomington | 18 | 15 |
| D | 43 | 1711 | Sunrise Speakers Club | Bloomington | 12 | 7 |
| D | 43 | 3024 | Delightful Greeters Advanced Club | Bloomington | 21 | 17 |
| D | 43 | 9374 | Four Seasons Toastmasters Club | Bloomington | 8 | 9 |
| D | 43 | 9937 | Thursday Noon Talkers | Bloomington | 12 | 11 |
| D | 43 | 843254 | College of Business Club | Bloomington | 16 | 6 |
| E | 50 | 124 | Joliet Jesters Club | Crest Hill | 12 | 9 |
| E | 50 | 3479 | Key City Toastmasters Club | Kankakee | 14 | 8 |
| E | 50 | 7582 | Iroquois Early Risers Club | Watseka | 13 | 8 |
| E | 50 | 8288 | Lincoln-Way Toastmasters | Frankfort | 20 | 14 |
| E | 50 | 1339001 | New Lenox Toastmasters | New Lennox | 21 | 22 |
| E | 51 | 1944 | Bridge Builders Club | Plainfield | 20 | 17 |
| E | 51 | 4290 | Morris Area Toastmasters Club | Morris | 9 | 7 |
| E | 51 | 754322 | Confident Communicators Toastmasters Club | Plainfield | 10 | 10 |
| E | 51 | 5251725 | Bolingbrook Area Chamber of Commerce Toastmasters | Bolingbrook | 0 | 0 |
| E | 52 | 467 | McKinley Club | Champaign | 17 | 12 |
| E | 52 | 1354 | Lincoln Trails Club | Charleston | 5 | 5 |
| E | 52 | 7423 | Toast of Champaign Club | Champaign | 16 | 9 |
| E | 52 | 7936 | Fireside Toastmasters Club | Champaign | 13 | 10 |
| E | 52 | 6556156 | GSI Toastmasters | Champaign | 8 | 6 |
| E | 52 | 6716054 | Illini Toastmasters | Champaign | 15 | 0 |

Valerie has reached out to the clubs, and Area Directors with clubs that had >8 members, before the dues due date. If you would like to be a Coach, or know someone who would like to be a Coach, please let Valerie know.

We had a Club Coach call September 21 at 7:00 PM. No one attended. Our next Club Coach Call is

scheduled for October 19 at 7:00 PM. If you would like to attend, please let Val or me know so we can send you the link.

**Corporate Relations Report – <open>**

This is a new position this year. The primary purpose is to work with the major corporations in our district and build new clubs. We are currently searching for a qualified candidate. If you think you might be interested, please contact me.

**Prison Club Report – Jon Greiner, DTM**

Not change in club status since last month. Prisons are still on lock-down because of Covis-19. We cannot get into the prisons to conduct meetings.

During September, we renewed the dues of a minimum number of members of both clubs to assure they are viable, then plan to start the clubs up again when restrictions are lifted.

**Club & Membership Building Incentives**

Please visit the District 54 website to view the incentives <https://d54tm.com/incentives>. There has been a change. TI will not let us offer cash incentives, except as reimbursement for actual expenses..

**Dues**

Dues were due September 31. So far 50 clubs have paid for a minimum of 8 members. 10 clubs have not paid anything, and 13 have paid something. Area directors please reach out to your clubs on the list below and see if you can get them to pay dues.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| District 54 - October 15, 2009 | | | | |
|  | | | | |
| [Club](http://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=54&s=Club&sortOrder=1) | [Div](http://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=54&s=Division&sortOrder=1) | [Area](http://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=54&s=Area&sortOrder=1) | [Renewal\_Status](http://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=54&s=Renewal_Status&sortOrder=1) | [Name](http://reports.toastmasters.org/reports/dprReports.cfm?r=1&d=54&s=Name&sortOrder=1) |
| 612882 | C | 30 | \*\*Renewals not here\*\* | Riverfront Club |
| 4349525 | B | 20 | \*\*Renewals not here\*\* | Yash Toastmasters Club |
| 7447100 | B | 22 | \*\*Renewals not here\*\* | Quad Cities Nuclear Power Speakers |
| 3228 | D | 42 | \*\*Renewals not here\*\* | State Farm Summit Talks Club |
| 5251725 | E | 51 | \*\*Renewals not here\*\* | Bolingbrook Area Chamber of Commerce Toastmasters |
| 1196 | B | 21 | \*\*Renewals not here\*\* | Lincoln-Douglas Club |
| 1752 | A | 10 | \*\*Renewals not here\*\* | Rockford Club |
| 6716054 | E | 52 | \*\*Renewals not here\*\* | Illini Toastmasters |
| 3145183 | C | 32 | \*\*Renewals not here\*\* | Pekin Insurance Toastmasters |
| 5471100 | A | 11 | \*\*Renewals not here\*\* | AGWN Voices Toastmasters |
| 6556156 | E | 52 | Low - Minimum requirement not yet met | GSI Toastmasters |
| 4290 | E | 51 | Low - Minimum requirement not yet met | Morris Area Toastmasters Club |
| 973355 | D | 41 | Low - Minimum requirement not yet met | State Farm Talkin' 24/7 |
| 1711 | D | 43 | Low - Minimum requirement not yet met | Sunrise Speakers Club |
| 1354 | E | 52 | Low - Minimum requirement not yet met | Lincoln Trails Club |
| 817159 | B | 22 | Low - Minimum requirement not yet met | Orpheum Orators Club |
| 5765 | B | 21 | Low - Minimum requirement not yet met | Prairieland Toastmasters Club |
| 5845 | B | 20 | Low - Minimum requirement not yet met | Quad Cities Easy Speakers Toastmasters Club |
| 79 | C | 30 | Low - Minimum requirement not yet met | Caterpillar Employees Club |
| 7889 | B | 20 | Low - Minimum requirement not yet met | Hilltop Toaster Club |
| 3190 | A | 12 | Low - Minimum requirement not yet met | De Kalb Area Toastmasters |
| 7438156 | B | 20 | Low - Minimum requirement not yet met | Deere 13th Communicators |
| 843254 | D | 43 | Low - Minimum requirement not yet met | College of Business Club |

**Sharing Ideas**

One of the great things about Toastmasters is their willingness to share ideas. I would like to have monthly training webinars to help clubs obtain new members, and retain existing members. Please send me your ideas on what you want to see at these monthly webinars. How can the District, and your Area Directors help you be successful?

Respectively Submitted,

Dan Kyburz, DTM

D54 Club Growth Director

630-770-4993 (cell)

*“Where leaders are made.”*