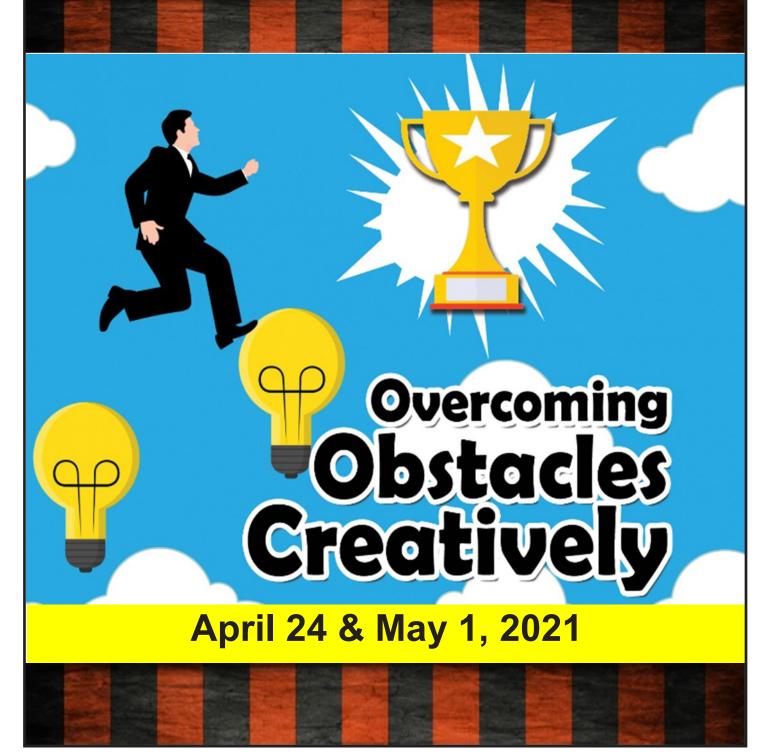


DISTRICT 54 2021 ANNUAL CONFERENCE



WELCOME



Welcome to the 2021 District 54 Virtual Annual Conference!

All of us have had to overcome various obstacles since March 2020 and we've come a long way.

Clubs had to learn how to navigate in a virtual environment and to change their guest and new member orientation. This caused members to discover traits they had deep down inside them to pull upon to help them individually, and as a club, Area, Division, and District to overcome obstacles.

Don't misunderstand, there are still obstacles to overcome, but, with teamwork, energy and excitement, we, as a District, will continue to flourish.

Enjoy the Conference – the speech contests, the keynotes, the educational sessions, the Communication and Leadership Award ceremony, the district council meeting, Bala's roast and a few surprises along the way.

Our hope is that you will each take away a tip or two to help you overcome whatever obstacles obstruct your path.

Creativity reigns!

Bala Sreedharan

Bala Sreedharan District Director Maryann Reichelt

Maryann Reichelt Program Quality Director Dan Kyburz

Dan Kyburz Club Growth Director

2020 - 2021

TABLE OF CONTENTS

Welcome to Conference 2	
Toastmasters Mission ······4	
Toastmaster Abbreviations4	
Keynote Speaker ······5	
Educational Speakers ·······6	
Educational Speakers ······7	
Educational Speakers ······8	
Educational Speakers ······9	
Communication & Leadership Award ······ 10	
Keynote Speaker ······11	
Schedule ······12	
Evaluation Contest: Judge's Rules and Ballots ·······	4
International Speech Contest: Judge's Rules and Ballots	6
District 54 2021 Annual Virtual Conference Committee ······ 17	
Thanks and Gratitude	

Try something different even if you don't think it will work. Author Unknown

TOASTMASTERS MISSION

Toastmasters International Mission

We empower individuals to become more effective communicators and leaders.

District Mission

We build new clubs and support all clubs in achieving excellence.

Club Mission

We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

Toastmasters International Values

- Integrity
- Respect
- Service
- Excellence

Toastmasters International Envisioned Future

To be the first-choice provider of dynamic, high-value, experiential communication and leadership skills development.

PURPOSE

District 54 Conferences feature accomplished speakers delivering interesting, entertaining, and informative speeches on a variety of topics.

The purpose of the District 54 Toastmasters Conference is to:

- Conduct District business.
- Provide communication and leadership training opportunities in support of the District mission.
- Provide opportunities for networking and the exchange of ideas.
- Recognize and celebrate District accomplishments.

TOASTMASTERS ABBREVIATIONS

ACB	Advanced Communicator Bronze
AC/DC	All Clubs / Distinguished Clubs
ACG	Advanced Communicator Gold
ACS	Advanced Communicator Silver
AD	Area Director
ALB	Advanced Leader Bronze
ALS	Advanced Leader Silver
CC	Competent Communicator
CGD	Club Growth Director
CL	Competent Leader
CSP	Certified Speaking Professional
DD	District Director
DC	District Council
DEC	District Executive Committee
DD	Division Director
DTM	Distinguished Toastmaster
HPL	High Performance Leadership Project
ID	International Director
IPDD	Immediate Past District Director
LDREXC	Leadership Excellence (for HPL Project)
PDG	Past District Governor
PID	Past International Director
PIP	Past International President
PQD	Program Quality Director
PRM	Public Relations Manager
SAA	Sergeant at Arms
ТΙ	Toastmasters International
TLI	Toastmasters Leadership Institute
ТМ	Toastmaster
VPE	Vice President Education
VPM	Vice President Membership
VPPR	Vice President Public Relations
WHQ	World Headquarters

KEYNOTE SPEAKER on April 24, 2021



Eldonna Fernandez

As CEO of Dynamic Vision International Inc., Eldonna Lewis Fernandez provides negotiation, leadership, and communication training to corporate clients and small business owners internationally. Her business is built on a 23-year career as a contract specialist in the Air Force, where she negotiated hundreds of millions of dollars' worth of domestic and international contracts.

After retiring from the Air Force, Eldonna has been a contracts administrator, negotiator and systems analyst for aerospace companies

such as Raytheon, Sparta and Parsons. She worked with Raytheon and the U.S. Navy on the F-18 Radar program, and with Sparta and Parsons on satellite launch programs for the Space and Missile Systems Center at Los Angeles Air Force Base. Currently she is a Procurement Supply Chain Manager for L3 Harris in Anaheim CA. The award-winning speaker and author is one of 88 Toastmaster Accredited Speakers worldwide.

Eldonna is the founder of *Baskets and Beads Kenya* and Dynamic Vision Foundation which helps women in a slum in Kenya eradicate poverty through entrepreneurism.

Through the sale of their handcrafted items in the U.S., many of the women have been able to leave prostitution and provide for their families. Eldonna works to find a market for their handcrafted items through wholesaling to stores or selling with her book when she speaks. *"Book and a Bead"* is changing the lives of the women and their children.

Eldonna has written two books: Think Like A Negotiator ~ 50 Ways to Create Win Win Results by Understanding the Pitfalls to Avoid and GoPINK Rules of Engagement: 5 Foundational Principles for Taking Control of the Handlebars of Your Life. She also co-authored Heart of a Military Woman, a compilation of stories by, for, and about military women.

Among her many <u>media credits</u>, she has appeared on ABC, CBS, NBC, Fox Business, Fox News and CNN, and been published in *The New York Times, The Washington Post, Forbes* and *The Huffington Post*.

Keynote Title: How to Ask For Exactly What you Want and Get it By Thinking Like A Negotiator ™

Today's best leaders are also great negotiators, whether they are discussing a multi-million dollar deal or simply where to meet for dinner. Negotiation is simply the technical term for discussions and conversations to reach and agreement. Improving your negotiation skills will give you more confidence and better results.

In this highly-charged, content-packed presentation Eldonna will show you how to find more power, negotiate better deals and create win-win results. You will be energized, empowered and educated to be a better negotiator and understand the art and language of negotiation.

The audience will learn the 7 primary strategies to reach a negotiated agreement

- How to go into any situation with 100% confidence that you will get the results you want
- How to consistently satisfy and attract the right clients or customers
- What to ask for and how to ask
- The foundations of Offer, Acceptance, Counteroffer and Rejection of Offers
- Look at what is and is not Fair and Reasonable in a negotiation and how to be prepared

CLUB RESOURCE EDUCATIONAL SESSIONS

Join us in this journey to overcome obstacles creatively as the speakers below take us one step further in our journey to greatness.

April 24—Session 1: Pulling Taffy - Kris Pool

Kris Pool is the current District 35 Director (Wisconsin and UP Michigan), a member of three clubs, and holds two club officer roles. As a three-time DTM, she has given over 400 speeches since joining Toastmasters in April 2005, including 16 icebreaker speeches. Kris is always prepared to give a hip-pocket speech, and it's rare that she will repeat a speech.

Session Synopsis

Stymied for a speech? Tongue-tied for a topic? Vexed for Volunteering?

Grab a pen and paper for the mental calisthenics version of pulling taffy. Together we will:

- Find inspiration for speech topics
- Plan ahead for sweet success and path completion
- Vie to volunteer for a speaking role

April 24—Session 2A: Adaptability Quotient-the mindset to overcome obstacles in 3 steps - Jessica Breitenfeld



Jessica's work focuses on developing a mindset that helps teams communicate effectively and individuals get the attention their ideas deserve through a powerful mix of focused game playing and practical tools.

She is the founder of "Laugh!", a non-profit that brings relief in the form of laughter and unconventional activities to the people who most need it. As one of only 80 certified Improvisation trainers with the Applied Improvisation Network and a licensed Therapist in Gestalt Psychotherapy, she offers workshops that help people deal with unpredictability, stress and pain in its many forms. Her 4

years of clown training and work as a hospital clown have led her to understand how humor is a necessity, not a luxury, which is why laughter is a constant in all her workshops.

Session Synopsis

Recent data shows that an ability to adapt to change is a critical future skill required for success . Research about the brain gives us some encouraging insights into how we can adapt behavior if we use the LAB method. We can alter our own nervous system to change how we think, feel, and respond to any situation with a mindset that collaborates, accepts and searches for Innovation. Learn how to connect two or more previously unrelated elements to create exponentially better solutions to new or existing problems with serious games. **KEY TAKEAWAYS**: **1.** Experience a 3 step formula for positively dealing with any situation. **2.** Explore how building the Adaptability Quotient will improve Emotional Intelligence and lead to thriving relationships



CLUB RESOURCE EDUCATIONAL SESSIONS

April 24—Session 2B: Your Ladder of Success: Toastmasters & Rotary — Jeff Lehmann



Jeffery Lehmann, was a former HR Business Partner for Rosecrance Central Illinois., a not-for-profit behavioral health organization in Central Illinois. He graduated from University of Illinois Urbana-Champaign with a B.S. in Business Administration, majoring in Marketing.

He belongs to 2 Toastmasters Clubs, and is currently the VP Education for both: the Toast of Champaign Club, and the Fireside Club. He is a Past District 54 Governor (2014-15).

A Toastmaster since February of 2008, he has attained the Distinguished Toastmaster designation (DTM) - the highest level of educational achievement in the

organization (June of 2012, November of 2015, and February of 2018). He is also a Rotarian since February of 2008, and belongs to the Rotary Club of Champaign. He has served on the Board of Directors, and the WGRC (World's Greatest Rotary Club) Finance Board.

Session Synopsis

Did you ever wonder how you could advance yourself, and climb your own rungs on the ladder of success? Success has many different meanings, including leadership. Both Toastmasters and Rotary are your opportunity to advance yourself and learn about leadership.

April 24—Session 2C: Zoom Help Desk — Chris Boyk & Team

Chris Boyk is the Immediate Past District Director for District 54 who started his Toastmasters journey in 2013. He belongs to 5 different clubs and has visited over 50 clubs in person and virtually, aka he is a Toastmasters slacker.

He owns Boyk Consulting Inc, which "Focuson Revenues" while optimizing business processes, sits on the board of Directors for the Disability Resource Center and is



the certification chair for TOCICO for Theory of Constraints certifications, really a slacker.

When the 2020 pandemic hit District 54 he was one of the first members who helped move clubs to operate in a virtual world which has led to have extensive experience with Zoom and online meetings.

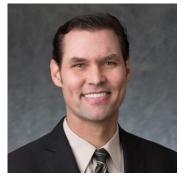
Session Synopsis

Is Zoom controlling you, instead of you controlling Zoom?

This walk-in session will help you identify the ins and outs of how to better utilize the available features of Zoom. You can visit this session, ask your questions and then leave or hang around to hear other opportunities for enhancing your Zoom sessions. Chris Boyk and his team will be happy to help!

If you have questions about conducting a virtual meeting, finding members, starting a virtual club, or problems access the meetings, he is your go to guy.

April 24—Session 3A: Creating a Shared Experience Through Hybrid — Kristian Kind



Session Synopsis

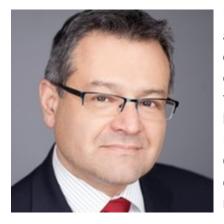
Kristian Kind has been a member of New Lenox Toastmasters since 2018. Since joining the club, Kristian served as VPPR in 2018-19 and is the current club president. Kristian is currently working on his Persuasive Influence Pathways and recently completed level 4. In his professional life, Kristian has worked in the IT and technical field for the past 20 years. With the help of fellow club members, New Lenox has effectively leveraged technology to conduct hybrid club meetings and create a shared experience for members as we work to overcome the obstacles we face from the pandemic.

This session will outline the strategies and techniques for creating effective and fun hybrid club meetings, as well as lessons Kristian has learned from this past year.

Topics will include:

- What "hybrid" is and why should you use it?
- What equipment do you need?
- Best Practices for setup and running a meeting
- Zoom tips, tricks, and necessities
- Weighing the pros & cons of hybrid
- Resources to get started

April 24—Session 3B: Delegate your way to success — Lino Carrillo



Lino is a leader, promoter, influencer, and public speaker. He currently owns and operates Express Signs and Lighting Maintenance, an electronic sign company doing business in the Chicago area. Lino brings over 30 years of expertise in consumer products. He's honed his skills at companies ranging from Coca-Cola to PepsiCo, and smaller companies like Oberweis Dairy. He has filled many roles from executive leadership to multi-cultural marketing. Lino recently served as chairman of the NSHMBA Foundation and Vice-Chairman of the Prospanica boards. Lino always takes a leadership role in developing, promoting, and supporting workplace diversity through recruiting, mentoring, and service within diversity networks.

Lino holds an MBA from Oklahoma Christian University and a BS in Marketing from Bradley University. Additionally, he is a graduate of the Leader's Round Table year-long study at the Bell Leadership Institute. Lino lives in Batavia, IL with his wife and daughter and firmly believes that everyone needs a sign!

Session Synopsis

This session will focus on delegation with specific emphasis on the following:

- Ranking your use of delegation
- Why delegate?
- Barriers to delegation

- Costs of not delegating
- Path to delegation

CLUB RESOURCE EDUCATIONAL SESSIONS

April 24—Session 3C: Pathways Help Desk — Dick Poirier & Team

Distinguished Toastmaster, Dick Poirier, has been in Toastmasters for more than 26 years. He has served as District Governor (2001-2002) and on the Board of Directors for Toastmasters International (2004-2006). He received the Presidential Citation from Toastmasters International in 2007.

Although retired from his engineering profession, he continues to be active in District 54. He currently is the District Webmaster, Education Chair for the 2021 District Conference, Chief Judge various 2021 speech contests - including the upcoming District Contests. He also serves as the Pathways Support Coordinator for the



District. He and his Pathways Support Team make themselves available to assist clubs and members with any Pathways concerns. He also was a Pathways Ambassador when the Pathways program was rolled out to the District.

In his "spare time" Dick also serves s Secretary on the Board of a credit union and and as Treasurer on the Board of his homeowners association.

Session Synopsis

Pathways is now our sole education program in Toastmasters. Attendees are free to ask any questions about Pathways. It will be your opportunity to try and stump the experts!

Since this is a walk-in session, you can visit this session, ask your questions and then leave, or hang around to hear more questions answered about Pathways. Dick Poirier and his team are eager to help you obtain your goals in the Pathways

A challenge only becomes an obstacle when you bow to it. - Unknown Author

The best way to treat obstacles is to use them as stepping stones. Laugh at them, tread on them, and let them lead you to something better.

- Enid Blyton, Mr. Galliano's Circus.

COMMUNICATION & LEADERSHIP AWARD

Angela McCrum



Angela McCrum, our Toastmasters District 54 Spring 2021 Communication and Leadership Award Recipient, serves LivingWell Cancer Resource Center (<u>www.livingwellcrc.org</u>) as its Executive Director. Angela has worked in oncology for over 25 years and considers it a privilege to be a part of patients' lives during their cancer journey.

Angela started her career as a radiographer in the frontline battle against cancer. Because she enjoyed building relationships with patients and earning their trust, she continued her training to become a radiation therapist and eventually completing her master's degree in Health Care Administration. Prior to transitioning to LivingWell, Angela was the Director of the

Northwestern Medicine Proton Center, and was part of the team that provided the first proton treatments to cancer patients within Illinois.

Being part of the LivingWell team has brought Angela's career full circle. She has returned to providing the support and compassion to those who are diagnosed with cancer. LivingWell is a place where cancer patients, their families and caregivers can receive counseling, stress-relief, medical updates and nutritional information as well as participate in specialized support groups, which are all free of charge. A cancer diagnosis is a time of uncertainty for patients and their families. LivingWell serves to provide hope, support and education. Living Well celebrated its 15th anniversary last Fall and has also expanded into the Warrenville area. Regardless of where the patients with cancer receive their medical care, LivingWell is available as a community resource.

You will succeed if you persevere; and you will find a joy in overcoming obstacles.

- Helen Keller

Strength doesn't come from what you can do. It comes from overcoming the things you once thought your couldn't.

- Rikki Rogers

KEYNOTE SPEAKER on May 1, 2021



Sima Dahl

Sima Dahl, DTM, AS, CSP, and MBA, is an international speaker and branding visionary. Her experience as an award-winning marketer paved the way for Sway Factor™, her ground-breaking personal branding strategies that empower professional go-getters to stand out, stay relevant, and be in demand. With bold candor, unfiltered honesty, and her signature charismatic style, Sima has traveled from Boston to Budapest to show business owners, enterprise sales teams, and association members how to out-hire, out-sell, and out-perform the competition. Sima is one of 12 percent of speakers worldwide to earn the Certified Speaking Professional designation from the National Speakers Association and one of 88 speakers

worldwide to earn the Accredited Speaker designation, an honor conferred by Toastmasters International. Only three women in the world hold both.

Visit Sima on social media:

Website: <u>https://www.SimaDahl.com</u> LinkedIn: <u>https://www.linkedin.com/in/simasays/</u> Twitter: <u>https://twitter.com/simasays</u> Facebook Me: <u>https://www.facebook.com/simardahl</u> Instagram: <u>https://www.instagram.com/simasays/</u> YouTube: <u>https://www.youtube.com/user/simasays</u>

KEYNOTE TITLE: Lights, Camera, Action! Creative Ways to Level-Up Your Virtual Meeting Game

Skyped out? Zoomed to tears? You're not alone! While the world readies itself to reopen, virtual meetings are arguably here to stay. Join Sima Dahl, CSP, AS, and MBA for a motivational, information-packed session as she helps you reimagine your role as a presenter or a participant online. A Certified Virtual Presenter herself, Sima will share tips and mental tricks to ensure your next digital delivery is nothing short of a show-stopper.

Just as we develop our physical muscles through overcoming opposition - such as lifting weights - we develop our character muscles by overcoming challenges and adversity.

- Stephen Covey

Saturday, April 24, 2021

START	FINISH	EVENT NAME	SPEAKER/LEADER	ZOOM ROOM
9:00 AM	9:30 AM	Opening remarks & banner parade	Kari Susairaj and Lloyd Trowers	1
9:30 AM	10:15 AM	Keynote Title: <i>How to Ask For Exactly What</i> you Want and Get it By Thinking Like A Negotiator ™	Eldonna Fernandez	1
10:25 AM	11:20 AM	Pulling Taffy	Kris Pool	1
11:30 AM	12:15 PM	Adaptability Quotient-the mindset to overcome obstacles in 3 steps	Jessica Breitenfeld	1
11:30 AM	12:15 PM	Your Ladder of Success: Toastmasters & Rotary	Jeff Lehmann	2
11:20 AM	12:15 PM	Zoom Help Desk	Chris Boyk	3
12:45 PM	1:30 PM	Creating a Shared Experience Through Hybrid	Kristian Kind	1
12:45PM	1:30 PM	Delegate Your Way to Success	Lino Carrillo	2
12:15 PM	1:30 PM	Pathways Help Desk	Dick Poirier	3
1:50 PM	3:30 PM	Evaluation Contest	Noel Ganay	1
3:40 PM	4:00 PM	Communication and Leadership Award - Presentation	Maryann Reichelt	1
4:15 PM	5:00 PM	Roast of District Director	Chris Boyk	1

START	FINISH	EVENT NAME	SPEAKER/LEADER	ZOOM ROOM
JIANI	FINISH		JF LANLIN LLADLIN	
9:00 AM	9:15 AM	Opening remarks & banner parade	Kari Susairaj and Lloyd Trowers	1
9:15 AM	10:00 AM	Keynote Title: <i>Lights, Camera, Action!</i> Creative Ways to Level-Up Your Virtual Meeting Game	Sima Dahl	1
10:30AM	12:30 PM	International Speech Contest	Noel Ganay	1
1:00 PM	3:30 PM	District Council Meeting	Bala Sreedharan	1
3:45 PM	5:00 PM	Closing Ceremonies and Induction of Officers	Kari Susairaj and Lloyd Trowers	1



Evaluation Contest

Judge's Guide and Ballot

	SU	GGESTED POINT		SUGGESTED POINT VALUES												
JUDGING ITEMS		V E R Y G O O	6 O O	FAI												
	N T	Ď	Ď	R	1	2	3	4	5	6	7	8	9	10		
Analytical Quality Clear, Focused	40	28-39	17-27	0-16												
Recommendations Positive, Specific, Helpful	30	22-29	13-21	0-12												
Technique Sympathetic, Sensitive, Motivational	15	11-14	6-10	0-5												
Summation Concise, Encouraging	15	11-14	6-10	0-5												
TOTAL SCORE (100 Points Possible)																

(Detach and submit to counters)

Judge's Official Ballot - Evaluation Contest

Name of Contestant
First Place:
Second Place:
Third Place:

PLACE	(for counters' use only)
First Place	3 points
Second Place	2 points
Third Place	1 point

(Signature of Judge)

Judging Criteria

Analytical Quality refers to the effectiveness of the evaluation. Every evaluation should carefully analyze the strengths and weaknesses of the speaker's presentation. Were the evaluator's comments clear and logical? Did the evaluator identify specific strengths and weaknesses of the presentation?

Recommendations are an important part of an evaluation. An evaluator not only points out the strengths and weaknesses of a speech, he/she also offers specific recommendations for improvement. Recommendations should be practical, helpful and positive, and they should enable the speaker to improve his or her next presentation.

Technique refers to the manner in which the evaluator presents his/her comments and recommendations. An evaluator should be sensitive to the feelings and needs of the speaker, yet inspire and encourage the speaker in his/her future speaking efforts.

Summation is how the evaluator concludes the evaluation. The conclusion should briefly summarize the evaluator's comments and suggestions, and be positive and encouraging.

Judge's Code of Ethics

- Judges will demonstrate the utmost objectivity. Judges will consciously avoid bias of any kind in selecting first, second, and third place contestants. Judges will not consider any contestant's club, Area, Division, District, or region affiliation. Judges will not consider any contestant's age, sex, race, creed, national origin, disability, profession, or political beliefs.
- Judges will not time the speeches and will not consider the possibility of undertime or overtime when judging a contestant's speech.
- Judges will support by word and deed the contest rules and judging standards, refrain from public criticism of the contest, and only reveal participation as a judge, selected scores, and the ranking assigned in accordance with speech contest rules.
- 4. Judges will not be a member of the same club as any contestant when judging at the Division and District levels.
- 5. Judges will have no conflict of interest with any of the contestants that would cause bias.

© 2020 Toastmasters International. All rights reserved. Toastmasters International, the Toastmasters International logo and all other Toastmasters International trademarks and copyrights are the sole property of Toastmasters International and may be used only by permission. Item 1179 Rev. 10/2020



International Speech Contest

Judge's Guide and Ballot

		SUG	GGEST VAL	ED PO UES	DINT														
JUDGING ITEMS		EXCELLEN	V E R Y G O O	600	FAI														
		Ť	D	D	R	1	2	3	4	5	6	7	8	9	10				
Speech Development Structure, Organization, Support Material	C O N	20	14-19	9-13	0-8														
Effectiveness Achievement of Purpose, Interest, Reception	N E N T 5 0	15	11-14	6-10	0-5														
Speech Value Ideas, Logic, Original Thought				15	11-14	6-10	0-5												
Physical Appearance, Body Language, Speaking Area	D E L	10	7-9	4-6	0-3														
Voice Flexibility, Volume	I V E R Y 3	V E R Y 3	V E R Y 3	V E R Y 3	V E R Y 3	10	7-9	4-6	0-3										
Manner Directness, Assurance, Enthusiasm						10	7-9	4-6	0-3										
Appropriateness To Speech Purpose And Audience	L A N G U	10	7-9	4-6	0-3														
Correctness Grammar, Pronunciation, Word Selection	A G E 2 0	10	7-9	4-6	0-3														
TOTAL SCORE (100 Point	s Pos	sible)	-																
(Detach and submit to counters)																			

Judge's Official Ballot - International Speech Contest

NOTE: Votes must be cast for first, second and third place or the ballot will be voided. - - - - - - - - -

Write contestants' names in the space below. Counters will assign points.

First Place (receives three points):

.

Second Place (receives two points):

Third Place (receives one point):

(Signature of Judge)

(Judge's Name; Please Print)

Judging Criteria

Content (50%)

Speech Development is the way the speaker puts ideas together so the audience can understand them. The speech is structured around a purpose, and this structure must include an opening, body and conclusion. A good speech immediately engages the audience's attention and then moves forward toward a significant conclusion. This development of the speech structure is supported by relevant examples and illustrations, facts and figures, delivered with such smoothness that they blend into the framework of the speech to present the audience with a unified whole.

Effectiveness is measured in part by the audience's reception of the speech, but a large part is your subjective judgement of how the speech came across. You should ask yourself such questions as "Was I able to determine the speaker's purpose?""Did the speech relate directly to that purpose?""Was the audience's interest held by the speaker?""Was this speech subject appropriate for this particular audience?"

Speech Value justifies the act of speaking. The speaker has a responsibility to say something meaningful and original to the audience. The listeners should feel the speaker has made a contribution to their thinking. The ideas should be important ones, although this does not preclude a humorous presentation of them.

Delivery (30%)

Physical presentation of a speech carries part of the responsibility for effective communication. The speaker's appearance should reinforce the speech, whether profound, sad, humorous or instructional. Body language should support points through gestures, expressions and body positioning. The speaker makes effective use of and stays within the designated speaking area.

Voice is the sound that carries the message. It should be flexible, moving from one pitch level to another for emphasis, and should have a variety of rate and volume. A good voice can be clearly heard and the words easily understood.

Manner is the indirect revelation of the speaker's real self as the speech is delivered. The speaker should speak with enthusiasm and assurance, showing interest in the audience and confidence in their reactions.

Language (20%)

Appropriateness of language refers to the choice of words that relate to the speech purpose and to the particular audience hearing the speech. Language should promote clear understanding of thoughts and should fit the occasion precisely.

Correctness of language ensures that attention will be directed toward what the speaker says, not how it is said. Proper use of grammar and correct pronunciation will show that the speaker is the master of the words being used.

Judge's Code of Ethics

- Judges will demonstrate the utmost objectivity. Judges will consciously avoid bias of any kind in selecting first, second, and third
 place contestants. Judges will not consider any contestant's club, Area, Division, District, or region affiliation. Judges will not consider
 any contestant's age, sex, race, creed, national origin, disability, profession, or political beliefs.
- 2. Judges will not time the speeches and will not consider the possibility of undertime or overtime when judging a contestant's speech.
- Judges will support by word and deed the contest rules and judging standards, refrain from public criticism of the contest, and only reveal participation as a judge, selected scores, and the ranking assigned in accordance with speech contest rules.
- Judges will not be a member of the same club as any contestant when judging at the Division, District, region quarterfinal, semifinal, and final levels.
- 5. Judges will have no conflict of interest with any of the contestants that would cause bias.

© 2020 Toastmasters International. All rights reserved. Toastmasters International, the Toastmasters International logo and all other Toastmasters International trademarks and copyrights are the sole property of Toastmasters International and may be used only by permission. Item 1172 Rev. 10/2020

A sincere thank you to the following for their contributions and support of the 2021 District 54 Annual Virtual Conference

Ben Hrncirik

For providing the artwork that inspires all to Overcome Obstacles Creatively!

Zoom masters/SAAs

For providing technical expertise to allow this virtual conference to flow smoothly

Contest Functionaries

For dedicating time to make the speech contests run seamlessly

Session presenters

For sharing your experiences and knowledge in a fun and engaging way

The Entire Conference Committee

For an outstanding job and putting in the effort to make this conference successful

The District Trio

For providing your guidance to set us on the right path

Attendees

For taking time out of your busy schedule to support fellow Toastmasters and further your growth

WE APPRECIATE ALL THE HELP BECAUSE

WE DEFINITELY COULDN'T HAVE DONE IT WITHOUT YOU!

DISTRICT 54 2021 ANNUAL VIRTUAL CONFERENCE COMMITTEE

Conference Co-Chairs	Kari Susairaj and Lloyd Trowers
C&L Award Chair	Maryann Reichelt
Education Chair	Dick Poirier
Registration Chair	Debra K Toohill and Chris Boyk
Marketing Chair	Martha Sojka
Program Book	Rabah Seffal
Contest Chair	Noel Ganay (Evaluation and International Speech)
Banner Parade Chair	Tony Livernois
SAA/Zoom Master Chair	Abraham Gunaseelan
Club Growth Director	Dan Kyburz
Program Quality Director	Maryann Reichelt
District Director	Bala Sreedharan



Mark Your Calendar

August 23-28, 2021:

Toastmasters International Convention will be virtual.

Saturday (morning), June 26 & Sunday (afternoon), July 11, 2021:

District 54 Summer Toastmaster Leadership Institute.

Monday, July 19 & Tuesday, July 20, 2021 (evenings):

District 54 Summer Toastmaster Leadership Institute.

April 22-23, 2022:

District 54 2022 Annual Conference at the Holiday Inn & Suites Chicago Northwest in Elgin, Illinois.