



District #: 54
 Budget Currency: USD
 Fiscal Year 2021-2022

	Jul-21	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Total
Membership Dues Allocation	212	556	5,940	1,704	339	330	267	936	4,882	2,104	472	431	18,173
Conference revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundraising revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Education and Training revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
District store revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Speech contest revenue	-	-	-	-	-	-	-	-	-	-	-	-	-
Total revenue	212	556	5,940	1,704	339	330	267	936	4,882	2,104	472	431	18,173
TI Allocation Expense	76	76	76	76	76	76	76	76	76	76	76	76	909
Conference expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundraising expense	-	-	-	-	-	-	-	-	-	-	-	-	-
District store expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing Outside Toastmasters expense	-	-	-	175	175	175	175	175	175	175	375	175	1,775
Recognition expense	-	-	-	2,000	440	-	-	-	440	-	-	700	3,580
Club Growth expense	-	-	-	975	180	-	630	-	1,155	-	180	450	3,570
Public Relations expense	-	-	688	-	40	40	40	40	40	50	-	-	938
Education & training expense	-	-	-	-	-	-	800	800	-	-	-	1,125	2,725
Speech contest expense	-	-	-	-	-	-	-	260	80	420	-	-	760
Administration expense	-	-	50	50	130	130	50	50	50	200	130	80	920
Food and Meals expense	-	-	-	1,750	50	50	-	-	-	-	50	50	1,950
Travel expense	-	-	-	-	250	-	-	250	-	250	-	250	1,000
Lodging expense	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Expense	76	76	814	5,026	1,341	471	1,771	1,651	2,016	1,171	811	2,906	18,127
District net income/(loss)	136	480	5,126	(3,322)	(1,002)	(141)	(1,504)	(715)	2,866	933	(339)	(2,475)	46

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

Maryann Reichelt	9/13/21
District Director	Date
Daniel J Kyburz	9/13/21
Program Quality Director	Date
Heather Blase	9/13/21
Club Growth Director	Date
Abraham Gunaseelan	9/13/21
Finance Manager	Date

<u>Break even</u>	<u>Revenue</u>	<u>Expense</u>	<u>Net</u>	<u>Policy</u>
Conference	-	-	-	Meets Policy
Fundraising	-	-	-	Meets Policy
District Store	-	-	-	Meets Policy
Minimum Expense Type		Expense	%	Policy
Marketing Outside Toastmasters		1,775	9.8%	5.0%
Maximum Expense Type		Expense	%	Policy
Education and Training		2,725	15.0%	15.0%
Marketing Outside Toastmasters		1,775	9.8%	10.0%
Club Growth		3,570	19.6%	15.0%
Public Relations		938	5.2%	10.0%
Recognition		3,580	19.7%	20.0%
Travel		1,000	5.5%	25.0%
Lodging		-	0.0%	15.0%
Food and Meals		1,950	10.7%	15.0%
Speech Contest		760	4.2%	5.0%
Administration		920	5.1%	10.0%
Total Membership Dues		18,173	100.0%	



**TOASTMASTERS INTERNATIONAL
ANNUAL BUDGET
2021-2022**

District

54

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the District success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ. There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

Membership Revenue

Budgeted

18,173

What is the District's goals for the year regarding membership? The membership revenue allocation is provided by

Conference Net Income/(Loss)

-

At this time, what is the plan for both conferences? What city/state/country will they be held? Annual conference will be

Fundraising Net Income/(Loss)

-

How many events will be held? We do not expect any fundraising activities at this time.

What is each event for?

What will the funds be used for? The district usually does not hold fundraising events other than those at the annual conference (e.g., silent auction). However, any unclaimed District Dollars from District incentives from the current Toastmasters year through the end of the calendar year (Decembr 31, 2022) will be counted as donations toward other Fundraising.

District Store Net Income/(Loss)

-

Does the District have a District Store? If not, why? D54 does not have a District Store. The District Store was closed in 2014-2015 to avoid excess inventory when the Revitalized Education Program rolled out.

Are all the costs from Toastmasters International products?

If not from World Headquarters, what are the other costs?

When is the District Store available to the members? D54 does not have a District Store. We do not anticipate holding many in-person events where the items in store can be sold.

Marketing Outside of Toastmasters**1,775****What is the main focus for your District?** Focus will be on advertising via Canva and in Facebook throughout the year. We will**Public Relations****938****What is the main focus for your District?** To expand by experimenting with geo-fencing. To change the FB advertising to other sections of the district in the first and second quarters then returning to last year's in the last two quarters.**What events are planned?** D54 FB contests run by the PRM throughout the year. Expense put under misc.**What is being done differently or the same as last year?** Basically the same as last year with the addition of the PRM being involved in the Canva pilot project and the potential use of geo-fencing.**Club Growth****3,580****What is the main focus for your District?** Membership building for existing clubs and looking to bring in enough members for 6 new clubs**What events are planned?** Open house events; programs showcasing TM value and benefits.**What is being done differently or the same as last year?** Focus has shifted toward moving responsibility for club growth communications to the area and division directors. Enhancing the club coach program by building ongoing training and support for club coaches. **NOTE: Budget is OVER the max % allowance due to moving new club supplies (customized banner and bag for 6 clubs estimating \$900) from Administrative tab back to Club Growth tab per TI Staff Accountant, Tim Deines, approval and recommendations.****Recognition****3,580****What is the main focus for your District?** \$2000 is budgeted for Hall of Fame Awards purchased locally and Triple Crown Pins**Education and Training****2,725****What is the main focus for your District?** To hold TLLs in the summer and winter. To have monthly webinars, two if possible,**Speech contests****760****What is the main focus for your District?** To hold two speech contests, Tall Tales and International Speech, at the annual conference in April.**What events are planned?** Area, division and the district contests (virtual).**What is being done differently or the same as last year?** The club contests may be in-person if the club has a location to meet in.**Administration****920****What is the main focus for your District?** To keep minutes at the DEC and council meetings, to report at the DEC and council the main focus of the previous DEC or council meeting.**What events are planned?** DEC and council meetings (twice a year: September & April will be virtual).**What is being done differently or the same as last year?** The same as last year.**Food and Meals****760****What is the main focus for your District?** No food (unless an in-person event can be held).**Travel****1,000****What is the main focus for your District?** DEC member travel reimbursement for in-person events starting in November**Lodging****-****What is the main focus for your District?** If no in-person events are able to be held there is no need to budget for lodging.**Are there any maximums for your District to keep lodging costs at a minimum?****Who is budgeted to be reimbursed for lodging?****What events are being budgeted to be reimbursed for lodging?****What is being done differently or the same as last year?**