

Toastmasters District 54
Division C Director's Report
June 15, 2024

Area 30

In Area 30 we had a mix of highs and lows. While one corporate club decided not to continue, another corporate club became President's Distinguished!

We met with the Ameren club president and continue to talk to him and a couple of other members. Unfortunately, this situation may not improve until and unless Ameren reinstates toastmaster dues as a benefit. This will be the first opportunity for the new Division C crew.

The 2 ADM clubs are having guest days and adding members. The ADM City Center club still struggles with getting educational awards published. This is the second opportunity for the new year. Both clubs have had officer elections and have submitted them to TI. They are looking forward to summer TLIs.

The ADM City Center club hosted an event for Interns. What a great way to introduce new potential employees to the benefits of Toastmasters.

I want to give a shout-out to the Area 30 Directory Rosemay Nash. She's done a great job as AD. Also cheerful, helpful, and responsive. Congratulations to Rosemary as she continues her leadership journey as the new Division C Director.

Area 31

Area 31 is the biggest area in Division C. Three of their clubs are distinguished (one President's Distinguished and one Select Distinguished). Two clubs struggle with declining membership and were not able to reach distinguished.

Thanks to my AD Jerry Burger who took on this role even though he is in Arizona and working two jobs. Jerry is working toward a smooth transition over to the new Area Director Greg Adkisson.

Area 32

Membership seems to be a struggle across all the clubs in Area 32. None of the clubs have reached distinguished so far. The club meetings have been amazing, with guests attending, and great energy!

Area 32 is having a Happy Hour on Monday June 24th at the Destihl Brewery in Normal from 4pm to 7pm. People can come and go.

Thanks to Kristina Warren who brought enthusiasm and humor to the role of AD even with her expanding job responsibilities and endless swim meets.

Advice for Future District Leaders

- Set the second speech contest type (Evaluations, Table Topics, etc.) early in the year. That way speakers can start preparations earlier.
- Encourage speakers to have bulleted items instead of writing their speeches out. (A drawback created by online speaking).
- Encourage multiple club events especially for struggling clubs.
- Share clubs who need more speakers with clubs who have a waiting line for speaking slots.
- “You get out what you put in.”

A sincere thank you to everyone who helped me in my first Division Directorship!

Respectfully yours,

Christina Evans,
Division C Director

Rosemary Nash, Area 30 Director
Jerry Burger, Area 31 Director
Kristina Warren Area 32 Director