

District 54 Executive Committee

Meeting Minutes

Saturday, April 9, 2022

# *Virtual Meeting*

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[***OPENING***](#_top)

Michael Bradford, Logistics Manager, called the meeting to order at 9:11 am. He led us in the Pledge of Allegiance.

***WELCOME***

Maryann Reichelt, DTM, District Director, welcomed everyone to the meeting. She facilitated the DEC meeting. She welcomed the club presidents and VPEs in attendance.

***INSPIRATION***

Jen Ho, Division C Director, gave the inspiration.

We seem like we are stuck in the dark woods, cold and not knowing if we will make it out alive. You see a fire and head towards it. You are welcomed into a circle gathered around the fire. You are offered food and water and camaraderie. That is what Toastmasters feels like this year. When we need help or resources, we get it. We are our own inspiration.

Lost in the dark wards

A light in the distance beckons

Food, water, warmth awaits

***OUR DISTRICT VISION, MISSION and CORE VALUES***

The reading of Our Vision and District Mission was led by Bill Smola, Division A Director.

**District Vision**Move from a slow-moving dream to a vibrant District where all members, current and new, achieve their goals.

**District Mission**We build new clubs and support all clubs in achieving excellence.

**District Core Values**

We strive to adhere to the following core values:

* Integrity
* Respect
* Service
* Excellence

***DISTRICT OFFICERS IN ATTENDANCE***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Present | First | Last | Designation | Office |
| X | MARYANN | REICHELT | DTM | DISTRICT DIRECTOR |
| X | DAN | KYBURZ | DTM | PROGRAM QUALITY DIRECTOR |
| X | TONY | KOURY | DTM | CLUB GROWTH DIRECTOR |
| X | ADAM | BOCKLER | LD5 | PUBLIC RELATIONS MANAGER |
| X | KARI | SUSAIRAJ | EC5 | ADMINISTRATION MANAGER |
| X | ABRAHAM | GUNASEELAN | IP3 | FINANCE MANAGER |
| X | BALA | SREEDHARAN | DTM | IMMEDIATE PAST DISTRICT DIRECTOR |
| X | MICHAEL | BRADFORD | ACB, ALB | LOGISTICS MANAGER, NV |
| X | WILLIAM | SMOLA | VC3 | DIVISION A DIRECTOR |
| X | LAURA | HANSEN | LD5 | DIVISION B DIRECTOR |
| X | JENNIFER | HO | MS1 | DIVISION C DIRECTOR |
|  | MARTHA | SOJKA | IP3 | DIVISION D DIRECTOR |
| X | RACHEL | SCANLAN | IP5 | AREA 10 DIRECTOR |
| X | LOUIS | KREPPERT | DTM | AREA 11 DIRECTOR |
| X | NOEL | GANAY | DTM | AREA 12 DIRECTOR |
| X | JANA | HERGERT | PM4 | AREA 20 DIRECTOR |
| X | PATRICK | OLSON | DTM | AREA 21 DIRECTOR |
|  | TBD |  |  | AREA 22 DIRECTOR |
| X | LAKSHMI | GOPALAKRISHNAN | PM4 | AREA 23 DIRECTOR |
|  | TBD |  |  | AREA 30 DIRECTOR |
| X | GARY | VAUGHN | DL4 | AREA 31 DIRECTOR |
|  | GARY | OHLER | PM3 | AREA 32 DIRECTOR |
|  | KRISTIAN | KIND | PI4 | AREA 40 DIRECTOR |
|  | DALE | POSONT | DL1 | AREA 41 DIRECTOR |
|  | DARREL | FELTY | DTM | AREA 42 DIRECTOR |

18 voting members were present – a quorum is 13; therefore, there was a quorum at the meeting.

# *ADOPTION OF AGENDA*

Maryann Reichelt, DTM, District Director, reviewed the agenda for the meeting.

Changes to the agenda included:

* Division B report- given by Laura Hansen
* Training after meeting will be panel discussion led by Dan Kyburz

Noel Ganay, DTM, Area 12 Director, made the motion to accept the agenda as amended; Tony Koury, Club Growth Director, seconded the motion. No opposition: agenda accepted as amended.

# *ADMINISTRATION MANAGER*

Kari Susairaj, Administration Manager, presented the March minutes.

The meeting minutes and all other meeting-related documents are now housed on the D54 website. The meeting minutes were reviewed and approved beforehand by the D54 Trio. Therefore, no additional approval is needed during the meeting.

# *FINANCE MANAGER*

Abraham Gunaseelan, Finance Manager, gave the finance report as it was from February. No written report submitted.

* Unable to share full report in meeting
* Available balance is $28,579
* Mid-year audit is complete
* Audit report will be uploaded to website

***Division Reports & PRM Report***

The verbal reports were submitted by Division Directors in advance of meeting. The reports were presented in the following order: B, C, D, A.

***DIVISION B***

Laura Hansen, Division B Director, presented the Division B Director’s report. Report submitted and attached.

* Division contest April 10
* Success is gauged in different ways- qualitative, am I having fun, looking forward to giving speeches, am I supportive of others, easy to talk to outsiders about club, do I have informal relationships with members outside Toastmasters

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# *DIVISION C*

Jen Ho, Division C Director, presented the Division C Director’s Report. Report submitted and attached.

* Contests energize us and make us realize how dependent we are of each other
* April renewals are down- 12 of 14 met status

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***DIVISION D***

Laura Hansen, Division B Director, presented the Division D Director’s report on behalf of Martha Sojka, Division D Director. Report submitted and attached.

* April 2 contest was stressful due to verifying clubs had paid by April 1
* Area directors doing visits and reports

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# *DIVISION A*

Bill Smola, Division A Director, presented the Division A Director’s report. Report submitted and attached.

* Rachel Scanlan- all Area 10 reports done
* Division speech contest completed

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***PUBLIC RELATIONS MANAGER***

Adam Bockler, Public Relations Manager, presented the Public Relations Manager report. Report submitted and attached.

* All efforts from last month focused on conference
  + Strategy- promoting through website, email, Facebook advertising, word of mouth from DEC members
  + Annual Conference Dates: April 23, 29, 30
    - April 29 is District Council Meeting
  + D54tm.com best place to find annual conference info

District 54 page on Facebook: <https://www.facebook.com/d54tm>

District 54 group on Facebook: <https://www.facebook.com/groups/498728804348481>

District 54 website link: <https://d54tm.com/>

District 54 on LinkedIn: <https://www.linkedin.com/company/76960127>



***CLUB GROWTH DIRECTOR***

Tony Koury, DTM, Club Growth Director, presented the Club Growth Director Report. Report submitted and attached.

* More leads this month
  + BCCI- 2nd demo meeting on March 24 with 10-12 attendees
  + OSF Healthcare- meeting with management to schedule demo meeting
  + Wahl Clipper- presentation March 29
* Hilltop Toasters prison club- back to 8 members



***PROGRAM QUALITY DIRECTOR***

Dan Kyburz, DTM, Program Quality Director, gave the Program Quality Director’s report. Report submitted and attached and is also stored on the district website.

* Clubs should review their success plan
* Will likely lose 3 clubs
* 45 clubs with minimum club members renewed
* #1 in region 5 for members and officers enrolled in pathways
* https://d54tm.com/tlis
* TLI#1 - June 25
* TLI#2 July 18 & 19
* TLI#3 July 24
* Check out the district site for incentives- <https://d54tm.com/incentives>



***DISTRICT DIRECTOR***

Maryann Reichelt, DTM, District Director, presented the District Director Report. Report submitted and attached.

* Putting ourselves out there leads to new experiences, valued friendships
* Check out conference page on d54tm.com for info
* District dollars delay- May rollout
* April 30 extended for dues renewal to allow people to access pathways longer
* Next month release of ERP- all members will hopefully be able to pay own fees
* <https://www.toastmasters.org/ServiceInterruptionOverview>
* May- hybrid meeting

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# *DISTRICT LEADERSHIP COMMITTEE*

Bala Sreedharan, DTM, IPDD, District Leadership Committee Chair, presented the District Leadership Committee Report. Verbal report was given.

* DLC report incomplete but valid (no CGD identified by date)
* CGD- 2 under review
* Still looking for logistics manager

# *REALIGNMENT COMMITTEE*

Bill Smola, Division A Director, presented the District Leadership Committee Report on behalf of Sherri DeLeonardis, Realignment Committee Chair. Report submitted and attached.

* Members from each division represented
* Div A- one club movement
* Div B- losing an area and consolidating clubs
* Div C- losing a couple clubs, area 30 gained new club
* Div D- one resurrected club



# *OLD BUSINESS*

* No old business was discussed

# *OPEN DISCUSSION/Q&A*

* Feedback from visiting Presidents and VPs of Education
  + DEC meeting is organized and reports are thorough
* Marketing for conference
  + Dick P- Adam is doing a lot of PR
  + Highlight various speakers and keynotes. Bios are available on d54tm.com site
  + Monday newsletter- last time to attend a free conference
* Conference schedule
  + April 30- Bala is doing the roasting, Maryann is getting roasted
* Registration confusion for signing up for annual conference

# *NEW BUSINESS*

* No new business presented

# *CLOSING THOUGHTS*

Laura Hansen, Division B Director, gave the closing thoughts.

Title: the secular and savvy toastmaster

Toastmasters is a worldwide organization with all types of members with different beliefs. As leaders and mentors we should be sensitive to diversity and religion. Not everyone has same view points.

Speech content is not for you- it is for your audience. Give thoughtful consideration every time. Show you welcome and respect them. Learn how to address controversy in a respectful way.

# *ADJOURNMENT*

Motion to adjourn the meeting was made by Noel Ganay, DTM, Area 12; motion seconded by Bill Smola, Division A Director. Motion carried.

Maryann Reichelt, DTM, District Director adjourned the meeting at 10:48 am.

Respectfully Submitted,

Kari Susairaj, EC5

District 54 Administration Manager, 2021-2022