

District 54 Executive Committee

Meeting Minutes

Saturday, January 15, 2021

# *Virtual Meeting*

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[***OPENING***](#_top)

Michael Bradford, Logistics Manager, called the meeting to order at 9:11 am. He led us in the Pledge of Allegiance.

***WELCOME***

Maryann Reichelt, DTM, District Director, welcomed everyone to the meeting. She facilitated the DEC meeting.

***INSPIRATION***

Bill Smola, Division A Director, gave the inspiration. He referenced JFK in his inauguration speech ‘Ask not what your country can do for you, ask what you can do for your country’.

This same statement can be said for clubs. We see the same people step up to make the division work. We need to ask clubs for their help- not just for a check mark but to make this a vibrant district. Let’s spread the word to engage in contests, leadership positions, grow clubs, areas, and divisions.

***OUR DISTRICT VISION, MISSION and CORE VALUES***

The reading of Our Vision and District Mission was led by Adam Bockler, Public Relations Manager.

**District Vision**Move from a slow-moving dream to a vibrant District where all members, current and new, achieve their goals.

**District Mission**We build new clubs and support all clubs in achieving excellence.

**District Core Values**

We strive to adhere to the following core values:

* Integrity
* Respect
* Service
* Excellence

***DISTRICT OFFICERS IN ATTENDANCE***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Present | First | Last | Designation | Office |
| X | MARYANN | REICHELT | DTM | DISTRICT DIRECTOR |
| X | DAN | KYBURZ | DTM | PROGRAM QUALITY DIRECTOR |
| X | TONY | KOURY | DTM | CLUB GROWTH DIRECTOR |
| X | ADAM | BOCKLER | LD5 | PUBLIC RELATIONS MANAGER |
| X | KARI | SUSAIRAJ | EC5 | ADMINISTRATION MANAGER |
| X | ABRAHAM | GUNASEELAN | IP3 | FINANCE MANAGER |
| X | BALA | SREEDHARAN | DTM | IMMEDIATE PAST DISTRICT DIRECTOR, NV |
| X | MICHAEL | BRADFORD | ACB, ALB | LOGISTICS MANAGER, NV |
| X | WILLIAM | SMOLA | VC3 | DIVISION A DIRECTOR |
|  | LAURA | HANSEN | LD5 | DIVISION B DIRECTOR |
| X | JENNIFER | HO | MS1 | DIVISION C DIRECTOR |
| X | MARTHA | SOJKA | IP3 | DIVISION D DIRECTOR |
|  | RACHEL | SCANLAN | IP5 | AREA 10 DIRECTOR |
| X | LOUIS | KREPPERT | DTM | AREA 11 DIRECTOR |
| X | NOEL | GANAY | DTM | AREA 12 DIRECTOR |
|  | JANA | HERGERT | PM4 | AREA 20 DIRECTOR |
| X | PATRICK | OLSON | DTM | AREA 21 DIRECTOR |
|  | TBD |  |  | AREA 22 DIRECTOR |
|  | LAKSHMI | GOPALAKRISHNAN | PM4 | AREA 23 DIRECTOR |
|  | TBD |  |  | AREA 30 DIRECTOR |
| X | GARY | VAUGHN | DL4 | AREA 31 DIRECTOR |
| X | GARY | OHLER | PM3 | AREA 32 DIRECTOR |
|  | KRISTIAN | KIND | PI4 | AREA 40 DIRECTOR |
|  | DALE | POSONT | DL1 | AREA 41 DIRECTOR |
| X | DARREL | FELTY | DTM | AREA 52 DIRECTOR |

17 voting members were present – a quorum is 13; therefore, there was a quorum at the meeting.

# *ADOPTION OF AGENDA*

Maryann Reichelt, DTM, District Director, reviewed the agenda for the meeting.

No changes presented.

Noel Ganay, DTM, Area 12 Director, made the motion to accept the agenda as presented and Bill Smola, Division A Director, seconded the motion. No opposition: agenda accepted as presented.

# *ADMINISTRATION MANAGER*

Kari Susairaj, Administration Manager, presented the December minutes.

The meeting minutes and all other meeting-related documents are now housed on the D54 website. The meeting minutes were reviewed and approved beforehand by the D54 Trio. Therefore, no additional approval is needed during the meeting.

# *FINANCE MANAGER*

Abraham Gunaseelan, Finance Manager, gave the finance report as it was from November. No report was submitted.

* Under budget on district revenue
* Under budget on district expenses
* Net loss of $2407.59 based on budget

***Division Reports & PRM Report***

The verbal reports were submitted by Division Directors in advance of meeting. The reports were presented in alphabetical order.

# *DIVISION A*

Bill Smola, Division A Director, presented the Division A Director’s report. Report submitted and attached.

* Area contests
  + Area 10 on February 26
  + Area 11 on March 13
  + Area 12 on February 18



***DIVISION B***

Martha Sojka, Division D Director, presented the Division B Director’s report on behalf of Division A Director Laura Hansen. Report submitted and attached.

* Engage current members and reaching out to members
* Area contests not set yet

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# *DIVISION C*

Jen Ho, Division C Director, presented the Division C Director’s Report. Report submitted and attached.

* Membership has been a challenge



***DIVISION D***

Martha Sojka, Division D Director, presented the Division D Director’s report. Report submitted and attached.

* Advocate for moments of truth in different clubs
* Area (all areas) contests- March 5



***PUBLIC RELATIONS MANAGER***

Adam Bockler, Public Relations Manager, presented the Public Relations Manager report. Report submitted and attached.

* Emails have been adjusted- weekly newsletter on Monday
* Facebook advertising campaign ongoing

District 54 page on Facebook: <https://www.facebook.com/d54tm>

District 54 group on Facebook: <https://www.facebook.com/groups/498728804348481>

District 54 website link: <https://d54tm.com/>

District 54 on LinkedIn: <https://www.linkedin.com/company/76960127>



***CLUB GROWTH DIRECTOR***

Tony Koury, DTM, Club Growth Director, presented the Club Growth Director Report. Report submitted and attached.

* Chartered new club- Spartan Speakers
* New club leads on TI website- will review to determine which are active
* Corporate clubs- 2nd Monday each month at 7 pm, talking about updating agenda for hybrid meetings
* Prison clubs closed to visitors again
  + Still looking for mentors
  + Trying zoom



***PROGRAM QUALITY DIRECTOR***

Dan Kyburz, DTM, Program Quality Director, gave the Program Quality Director’s report. Report is stored on the district website.

* Several open positions
* Summer TLI- looking for deans
* Speech contest season
  + Club contests- January 1- February 14
  + Area contests- February 15 - March 15
  + Division contests- March 15 - April 30
* 23 educational rewards
* Club leadership committee
* Check out website for incentives

***DISTRICT DIRECTOR***

Maryann Reichelt, DTM, District Director, presented a District Director Report, submitted and attached.

* Looking for 2 area directors
* Filling positions for next TM year- nomination forms are on d54 site
* All DEC meetings will be virtual except May and June (Hybrid)



# *OLD BUSINESS*

* District Leadership Committee Report presented by Bala Sreedharan, DTM, District Leadership Committee Chair

Graphical user interface, text, application, email

Description automatically generated

# *OPEN DISCUSSION/Q&A*

* Martha Sojka- does district reimburse shipping for Hall of Fame awards?
  + Addresses can be found in reports in district central

# *NEW BUSINESS*

* No new business presented

# *CLOSING THOUGHTS*

Gary Ohler, Area 32 Director, gave the closing thoughts.

ACT- Action Changes Things

Many clubs have shelved club plans but actions speak louder than ideas. We have to move beyond plans to take commitments and risks. Don’t confuse activity with accomplishment. Planning without action is futile. Be part of the do crew and get something done today.

# *ADJOURNMENT*

Motion to adjourn the meeting was made by Michael Bradford, Logistics Manager, motion seconded by Gary Ohler, Area 32 Director. Motion carried.

Maryann Reichelt, DTM, District Director adjourned the meeting at 10:33 am.

Respectfully Submitted,

Kari Susairaj, EC5

District 54 Administration Manager, 2021-2022