

TOASTMASTERS
INTERNATIONAL®

Bala Sreedharan, DTM

District Director
Toastmasters District 54
2020-2021



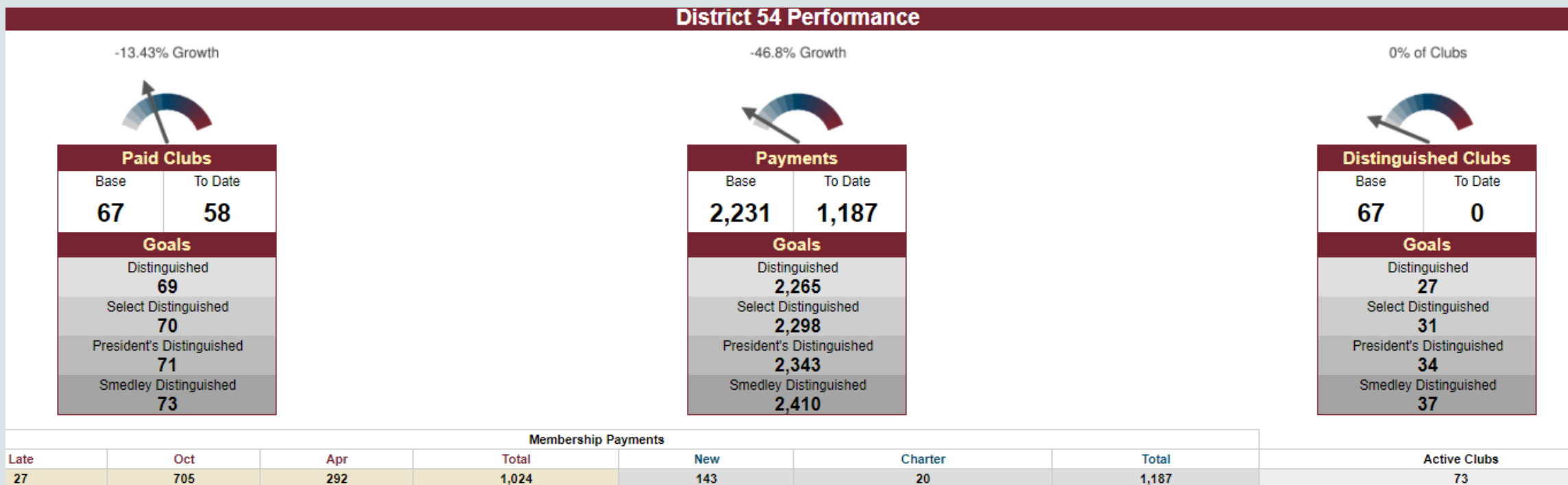
March 2021 DEC Meeting District Director Report - Main Talking Points

- District Performance Summary and Current State
- District 54 Updates and Reminders
- Toastmasters International updates

District 54 Performance and Current State

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District 54 Performance and Current State



Changes from Last Month

- +0 paid club (need two more to get to 60)
- +257 payments (+243 April Renewals + 14 new members)

District 54 Current State - 9 Clubs with 0 members

Can any of these clubs be revived before July 2021?

Div	Area	Club Name	Mem. Base	Active Members
A	11	AGWN Voices Toastmasters	16	0
B	20	Yash Toastmasters Club	1	0
B	21	Lincoln-Douglas	0	0
B	22	Quad Cities Nuclear Power Speakers	22	0
C	30	Riverfront Club (Suspended)	7	0
C	32	Pekin Insurance Toastmasters	4	0
D	42	State Farm Summit Talks Club	8	0
E	51	Bolingbrook Area Chamber of Commerce Toastmasters	0	0
E	52	Illini Toastmasters	15	0

District 54 Current State - 7 Clubs with < 8 members

How many of these can get to 8 or more by June?

Div.	Area	Club Name	Mem. Base	Active Members
A	10	Rockford Club	8	6
B	20	Hilltop Toaster Club	9	7
B	20	Deere 13th Communicators	12	7
B	21	Prairieland Toastmasters Club	10	7
D	43	College of Business Club	16	7
E	52	Lincoln Trails Club	5	5
E	52	GSI Toastmasters	8	6

District 54 Current State - 14 Clubs doing great

Congratulations!

Div.	Area	Club Name	Mem. Base	Active Members	Goals Met
A	10	Blue Blazers	13	17	6
A	10	Inspiring Speakers	8	12	4
A	10	Rockford Communication League	21	22	6
A	12	De Kalb Area Toastmasters	5	9	6
B	21	Forging Leaders	11	14	5
C	30	Caterpillar Employees	6	9	2
D	40	ADM Toastmasters	18	22	3
D	41	State Farm Talk of the South	14	20	5
D	41	State Farm OAKS	20	20	3
D	43	Four Seasons Toastmasters Club	8	13	3
E	50	New Lenox Toastmasters	21	26	6
E	50	Lincoln-Way Toastmasters	20	19	8
E	51	Bridge Builders Club	20	21	4
E	52	Toast of Champaign Club	16	18	5

District 54 Updates and Reminders

Membership Renewals

- The April renewals will be critical for the district to finish the year with 60+ clubs

Speech Contests (International Speech and Evaluation)

- Division E: March 27, 9 am
- Division C: March 27, 2 pm
- Division A: March 28, 1 pm
- Division D: April 10, 9 am
- Division B: April 10, 2 pm
- Please volunteer for contest official roles in the upcoming division speech contests

District 54 Updates and Reminders

Area Director Club Visits

- Round 2: January – April, Reports due by May 31.
- Minimum 4 visits recommended by Toastmasters International. Only two reports are needed.
- 100% reports needed for district incentive for area directors (\$50 gift certificate in June)

Toastmasters Testimonials in Facebook group

- Please post your testimonials and win prizes (\$30.00 TI gift certificate)
- Deadline extended to March 31
- 3 minutes video or 300 words paragraphs

District 54 Updates and Reminders

District 54 Advertising Campaign

- Facebook Ad campaign launched on January 25
- Initial Target locations: Peoria, Bloomington, Aurora. Added Moline, Galesburg, Rockford, Decatur, and Champaign on February 24
- Ad links to <https://d54tm.com/d54-clubs> where the person can look for clubs in their area, access the Find a Club website, and contact the club.
- When you visit the clubs, please ask them to watch out for leads from Find a Club (Toastmasters International)

Toastmasters International Updates

New Club Incentive

Effective immediately, any new clubs that organize now through June 30, 2021, will have the charter fee (\$125 USD) and the new member fees (\$20 USD per member) waived. To qualify, new clubs will need to fully complete the charter process, pay the \$45 USD membership dues for each charter member, *and* pay the prorated amount for the next renewal cycle (April 2021 for clubs organizing through March **or** October 2021 for clubs organizing April through June) by June 30, 2021. Members of clubs which charter in this time frame will pay the total amounts (at the time of charter) as follows:

Month	Membership Dues	Prorated Dues Amount	Total Amount (per member)
February	\$45 USD	\$15.00 USD	\$60.00 USD
March	\$45 USD	\$7.50 USD	\$52.50 USD
April	\$45 USD	\$45.00 USD	\$90.00 USD
May	\$45 USD	\$37.50 USD	\$82.50 USD
June	\$45 USD	\$30.00 USD	\$75.00 USD

This incentive is also applicable to prospective clubs that have already submitted the charter fee. If the prospective club completes the process of organizing their club by June 30, 2021, the charter fee will be refunded.

Toastmasters International Updates

Speechcraft – Digital Experience

- ▶ DTM requirement: Serve successfully as a club sponsor or **conduct a Speechcraft** or Youth Leadership program.
- ▶ Club level only / District can gift as incentive (\$50.00 for 5 participants)
- ▶ <https://www.toastmasters.org/shop/8600--Speechcraft-Digital-Bundle>
- ▶ Contact Wendy Pesavento for help with conducting speechcraft workshop
- ▶ Fundraising / Incentive Approaches
 - Breakeven Approach – charge \$15 each to cover the \$50 cost
 - As membership incentive – charge \$45 and apply it to 6 months membership dues
 - Immediate benefit approach – can charge up to 12 months dues for a positive return