**Program Quality Director Report**Maryann Reichelt, PQD December 19, 2020

**Winter Club Officer Training Sessions:**

It is that time of year, once again, when we ask club officers to attend training for their respective club officer roles.

There will be a name change: ***Leadership: Thriving in Change*** *(aka Winter TLI)*. Rest assured, club officers WILL get training for their roles: President and VPE will focus on Club Quality; VPM and VPPR will focus on promotion and publicity; Secretary, Treasurer and SAA will focus on member retention.

The format is different this winter in order to help all clubs thrive in this distinctly different world due to the pandemic.

**Why**? We will be offering discussion and idea generation/feedback around the issues of most interest to the members **right now**!

**How**? Provide interactive discussions around the issues facing clubs today. This includes topics, but not limited to, such as:

* How to recruit and onboard new members
* How to engage these members once they enter Pathways
* What role does each club officer have in the strategic and tactical plans to meet members’ needs
* Talk about the unique challenges faced by corporate clubs
* Talk about the unique challenges faced by community club
* How can the meeting agenda elicit interest, energy, fun, and guests becoming members
* How to energize the ‘Toastmasters Squares’ meeting look and feel

We encourage YOU to bring your ideas and questions for the benefit of all.

The three Deans have been found and are working to help you help your clubs thrive in 2021!

The dates for Leadership: Thriving in Change are:

* Monday, January 25, 7 pm – 9:30 pm; Tuesday, January 26, 7 pm – 9 pm
* Sunday, January 31, 1 pm – 5 pm
* Saturday, February 6, 9 am – 1 pm

The **Pathways adoption rate**, as of December 17, is shown below.

|  |  |  |
| --- | --- | --- |
| Adoption Rates/Members | Adoption Rates/New Members | Adoption Rates/Officers |
| June 23 – 74.3% | June 23 – 37.5% | June 23 – 74.5% |
| August 13 – 75.8% | August 13 – 42.1% | August 13 – 89.6% |
| September 16 – 77.4% | September 16 – 46.6% | September 16 – 91.1% |
| October 16 – 77.4 % | October 16 – 46.6% | October 16 – 91.1% |
| November 17 – 82.5% | November 17 – 47.5% | November 17 – 93.1% |
| December 17 – 84.0% | December 17 – 52.5% | December – 93.9% |
| Region 5 overall – 79.4% | Region 5 overall – 54.3% | Region 5 overall – 91.5% |
|  | October stats were same as September |  |

**Proposed Schedule of Area and Division Director Training**

December – Mid-Year Review

January – Organizing a Virtual Contest ‘How to’ document review

February – Build and Support New Clubs

March – Parliamentary Procedure

April – Speechcraft and YLP

May – Council meeting at Annual Conference

June – Train your Successor

If the Area and Division Directors wish to propose another training topic let me know at

[mbr8325@hotmail.com](mailto:mbr8325@hotmail.com) and which session it would replace.

**Virtual Events** – Tuesday, January 19, 7:30 pm – 8:30 pm. Webinar on the Art of Using Humor in Public Speaking presented by Tony Audrieth.

**Speech Contest page on d54tm.com web page**

A Speech Contest Plan for use in planning through executing a speech contest is now available on the Contests page. There is a separate section with details for holding a virtual contest.

The timeframe for Club, Area, and Division contests is also shown there.

There is a separate section for each Division to list the Area and Division contest dates as well.

Send your Area and Division contest date information to Dick Poirier, r\_poirier@comcast.net.

**PQD Incentives:**

**Moments of Truth**

I’ve heard that lots of clubs have held a Moments of Truth presentation. In order to have more clubs obtain this incentive the deadline for submission to your Area Director has been pushed to January 31, 2021.

The presentation must have been conducted between July 1, 2020 and December 31, 2020. A copy of the club meeting agenda and a list of suggested improvements should be sent to the Area Director for review. Area Director should forward the documents to the Program Quality Director before January 31, 2020.

Reward:  $50.00 Toastmasters Gift Certificate will be given to the club in March 2021.

\*NOTE: The "Moments of Truth" MUST be the full program where the club analyzes the strengths and weaknesses of the club with full participation from the club members. This is not to be, for example, a speech summarizing the main points of the program. The intent of this incentive is for the club to develop a strategy to fix their weaknesses, so that they can have better quality meetings which will lead to membership growth and "Distinguished" status.

#### **Pathways Adoption**

The first 20 clubs to achieve the following Pathways Adoption goals by February 28, 2021 will receive an incentive (worth $50.00)

Pathways Adoption goals:

· At a minimum, all club officers are enrolled in Pathways

· At least one club member is chosen as a Pathways Mentor and provides a club-approved Pathways training session for new club members and/or experienced club members new to the program. Copy of the agenda for the session to be submitted to District Program Quality Director.

· Any combination of at least six individual members earn the following Pathways educational goals:

* Pathways Level 1
* Pathways Level 2
* Pathways Level 3
* Pathways Level 4
* Pathways Level 5

**NOTE**: If an individual member completes more than one Level, only one can contribute to the overall club goal.

Some examples:

· 6 individual members earn Level 1 or

· 3 individual members achieve a Level 1, 2 more individual members achieve a Level 2 and one more individual members earn a Level 5

Reward: $50.00 Toastmasters Gift Certificate will be given to the club in March 2021.

**Educational Achievement Awards October 14 – November 17**

**19 overall: 6 L1, 5 L2, 4 L3, 3 L4, 1 L5**

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| [**Club**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Club&sortOrder=0) | [**Division**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Division&sortOrder=0) | [**Area**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Area&sortOrder=0) | [**Award**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Award&sortOrder=0) | [**Date**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Date&sortOrder=0) | [**Member**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Member&sortOrder=0) | [**Name**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Name&sortOrder=0) | | [**Location**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Location&sortOrder=0) |
| 8288 | E | 50 | [PI2](javascript:showAwardInfo('PI2',%20'Persuasive%20Influence%20Level%202')) | 12/16/2020 | Regan, Andrea L | Lincoln-Way Toastmasters | | Frankfort |
| 3481 | A | 10 | [MS2](javascript:showAwardInfo('MS2',%20'Motivational%20Strategies%20Level%202')) | 12/16/2020 | Willison, John T. | Inspiring Speakers | | Freeport |
| 3687007 | B | 21 | [DL1](javascript:showAwardInfo('DL1',%20'Dynamic%20Leadership%20Level%201')) | 12/15/2020 | 03608738 - Name unavailable | Forging Leaders | | Dunlap |
| 2068 | B | 21 | [VC4](javascript:showAwardInfo('VC4',%20'Visionary%20Communication%20Level%204')) | 12/15/2020 | Wroblewski, Ronald J. | Pimiteoui Club | | Peoria |
| 5719066 | A | 10 | [DL4](javascript:showAwardInfo('DL4',%20'Dynamic%20Leadership%20Level%204')) | 12/15/2020 | Berry, Rachael M. | Rockford Communication League | | Rockford |
| 5765 | B | 21 | [LD5](javascript:showAwardInfo('LD5',%20'Leadership%20Development%20Level%205')) | 12/15/2020 | 05405653 - Name unavailable | Prairieland Toastmasters Club | | Peoria |
| 1339001 | E | 50 | [EH1](javascript:showAwardInfo('EH1',%20'Engaging%20Humor%20Level%201')) | 12/14/2020 | Gray, Garrett | New Lenox Toastmasters | | New Lenox |
| 3024 | D | 43 | [DL3](javascript:showAwardInfo('DL3',%20'Dynamic%20Leadership%20Level%203')) | 12/13/2020 | Heissler, Jason B. | Delightful Greeters Advanced Club | | Bloomington |
| 7582 | E | 50 | [IP2](javascript:showAwardInfo('IP2',%20'Innovative%20Planning%20Level%202')) | 12/12/2020 | Williams, Joy L | Iroquois Early Risers Club | | Watseka |
| 3687007 | B | 21 | [DL2](javascript:showAwardInfo('DL2',%20'Dynamic%20Leadership%20Level%202')) | 12/10/2020 | Issa-Ghantous, Julia Mounir | Forging Leaders | | Dunlap |
| 1711 | D | 43 | [EC1](javascript:showAwardInfo('EC1',%20'Effective%20Coaching%20Level%201')) | 12/08/2020 | Mathes, Hannah | Sunrise Speakers Club | | Bloomington |
| 5845 | B | 20 | [IP2](javascript:showAwardInfo('IP2',%20'Innovative%20Planning%20Level%202')) | 12/07/2020 | Olson, Patrick A. | Quad Cities Easy Speakers Toastmasters Club | | Moline |
| 9494 | D | 41 | [IP3](javascript:showAwardInfo('IP3',%20'Innovative%20Planning%20Level%203')) | 12/04/2020 | 06972208 - Name unavailable | State Farm Twin Lakes Club | | Bloomington |
| 1944 | E | 51 | [MS1](javascript:showAwardInfo('MS1',%20'Motivational%20Strategies%20Level%201')) | 12/01/2020 | Catania, Sharon L. | Bridge Builders Club | | Plainfield |
| 1339001 | E | 50 | [IP3](javascript:showAwardInfo('IP3',%20'Innovative%20Planning%20Level%203')) | 11/22/2020 | 01919988 - Name unavailable | New Lenox Toastmasters | | New Lenox |
| 1339001 | E | 50 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 11/18/2020 | 07637544 - Name unavailable | New Lenox Toastmasters | | New Lenox |
| 1339001 | E | 50 | [PI3](javascript:showAwardInfo('PI3',%20'Persuasive%20Influence%20Level%203')) | 11/18/2020 | Kind, Kristian | New Lenox Toastmasters | | New Lenox |
| 1339001 | E | 50 | [EH1](javascript:showAwardInfo('EH1',%20'Engaging%20Humor%20Level%201')) | 11/18/2020 | Scampini, Michael J. | New Lenox Toastmasters | | New Lenox |
| 9494 | D | 41 | [DL4](javascript:showAwardInfo('DL4',%20'Dynamic%20Leadership%20Level%204')) | 11/18/2020 | Sharp, Sandra | State Farm Twin Lakes Club | | Bloomington |
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Respectfully submitted,

Maryann Reichelt, DTM

District 54 Program Quality Director 2020-2021

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