**Program Quality Director Report**Maryann Reichelt, PQD November 21, 2020

**Winter Club Officer Training Sessions:**

It is that time of year, once again, when we ask club officers to attend training for their respective club officer roles.

In this year of uncertainty, with some clubs electing not to meet until they can once again meet in person, other clubs going virtual, and some clubs incorporating both in person and virtual, the TRIO decided that a change to the typical Winter TLI schedule was in order to stimulate conversation as well as learning new techniques and ideas along the way. Bala did his due diligence and asked Toastmasters International if District 54 could revamp and rename the Winter TLI and they gave their blessing.

The focus for the training was developed from the top five District 54 goals for 2020 that Bala outlined at the October DEC meeting:

* Clubs continue to meet
* Member retention and growth
* Club excellence
* Improved Pathways adoption rate
* Effective marketing and PR

There will be a name change: ***Leadership: Thriving in Change*** *(aka Winter TLI)*. Rest assured, club officers WILL get training for their roles: President and VPE will focus on Club Quality; VPM and VPPR will focus on promotion and publicity; Secretary, Treasurer and SAA will focus on member retention.

Exact details are still in the formulation phase, BUT we do know that there will be four sessions for an approximate length of 3 ½ - 4 hours in total. There will be a Monday-Tuesday evening session offered in late January for an approximate length of 2 – 2 ½ hours each evening.

We encourage all club members to attend ***Leadership: Thriving in Change*** (aka Winter TLI).

**Why**? We will be offering discussion and idea generation/feedback around the issues of most interest to the members **right now**!

**How**? Provide interactive discussions around the issues facing clubs today. This includes topics, but not limited to, such as:

* How to recruit and onboard new members
* How to engage these members once they enter Pathways
* What role does each club officer have in the strategic and tactical plans to meet members’ needs
* Talk about the unique challenges faced by corporate clubs
* Talk about the unique challenges faced by community club
* How can the meeting agenda elicit interest, energy, fun, and guests becoming members
* How to energize the ‘Toastmasters Squares’ meeting look and feel

We encourage YOU to bring your ideas and questions for the benefit of all.

There is still an opening for a Dean if YOU would like to join the team already in place. Contact me at [mbr8325@hotmail.com](mailto:mbr8325@hotmail.com) for details.

Watch for updates AND registration on d54tm.com and District 54 notifications from PRM, Aelita Archbold.

The **Pathways adoption rate**, as of November 17, is shown below.

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| --- | --- | --- |
| Adoption Rates/Members | Adoption Rates/New Members | Adoption Rates/Officers |
| June 23 – 74.3% | June 23 – 37.5% | June 23 – 74.5% |
| August 13 – 75.8% | August 13 – 42.1% | August 13 – 89.6% |
| September 16 – 77.4% | September 16 – 46.6% | September 16 – 91.1% |
| October 16 – 77.4 % | October 16 – 46.6% | October 16 – 91.1% |
| November 17 – 82.5% | November 17 – 47.5% | November 17 – 93.1% |
| Region 5 overall – 78.9% | Region 5 overall – 54.1% | Region 5 overall – 90.8% |
|  | October stats were same as September |  |

**Proposed Schedule of Area and Division Director Training**

December – Area Success Plan Review

January – Leadership: Thriving in Change (aka Winter TLI) with DEC attached to one of them (mid-Winter TRIO training dates are January 9 and 23)

February – Build and Support New Clubs

March – Parliamentary Procedure

April – Speechcraft and YLP

May – Council meeting at Annual Conference

June – Train your Successor

If the Area and Division Directors wish to propose another training topic let me know at

[mbr8325@hotmail.com](mailto:mbr8325@hotmail.com) and which session it would replace.

**Virtual Webinar:** Wednesday, December 16, from 7:30 pm – 8:30 pm focusing on Preparing for a Speech Contest. Watch for details on the District 54 website and FB pages plus the VPM e-mail blast when all the details are complied.

**PQD Incentives:**

The number of Club Success Plans submitted to date is TWENTY! Incentive is now closed. Congratulations to all these clubs! We hope to see all as Distinguished or better in June 2021.

The number of Moments of Truth submitted to date is ONE. I’ve heard that many clubs have presented the Moments of Truth at a club meeting. Compile the action points and send to your Area Director for submission to the PQD.

**Spring Contest Schedule:**

**Club** – to be completed by February 13

**Area** - to be held between February 14 and March 19

**Division** - to be held between March 20 and April 17

**District (Evaluation) – April 30**

**District (International Speech) – May 1**

**Educational Achievement Awards October 14 – November 17**

**23 overall: 12 L1, 2 L2, 6 L3, 3 L4**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | [**Club**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Club&sortOrder=0) | [**Division**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Division&sortOrder=0) | [**Area**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Area&sortOrder=0) | [**Award**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Award&sortOrder=0) | [**Date**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Date&sortOrder=0) | [**Member**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Member&sortOrder=0) | [**Name**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Name&sortOrder=0) | [**Location**](http://reports.toastmasters.org/reports/dprReports.cfm?r=3&d=54&s=Location&sortOrder=0) | | 2068 | B | 21 | [VC3](javascript:showAwardInfo('VC3',%20'Visionary%20Communication%20Level%203')) | 11/17/2020 | Wroblewski, Ronald J. | Pimiteoui Club | Peoria | | 5765 | B | 21 | [PM3](javascript:showAwardInfo('PM3',%20'Presentation%20Mastery%20Level%203')) | 11/17/2020 | 06958847 | Prairieland Toastmasters Club | Peoria | | 611696 | A | 10 | [TC1](javascript:showAwardInfo('TC1',%20'Team%20Collaboration%20Level%201')) | 11/16/2020 | Metters, Jeffrey L | Rock On! | Rockford | | 4290 | E | 51 | [TC4](javascript:showAwardInfo('TC4',%20'Team%20Collaboration%20Level%204')) | 11/16/2020 | Boyk, Christopher | Morris Area Toastmasters Club | Morris | | 592584 | A | 11 | [EC3](javascript:showAwardInfo('EC3',%20'Effective%20Coaching%20Level%203')) | 11/13/2020 | Kubillus, Jeff | Fox River Toastmasters | Montgomery | | 467 | E | 52 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 11/11/2020 | Smith, Jessamyn | McKinley Club | Champaign | | 611696 | A | 10 | [DL3](javascript:showAwardInfo('DL3',%20'Dynamic%20Leadership%20Level%203')) | 11/10/2020 | Salvi, Amy C | Rock On! | Rockford | | 3381 | D | 41 | [EC1](javascript:showAwardInfo('EC1',%20'Effective%20Coaching%20Level%201')) | 11/09/2020 | Tellor, Brian E. | State Farm Talk of the South Club | Bloomington | | 9937 | D | 43 | [DL1](javascript:showAwardInfo('DL1',%20'Dynamic%20Leadership%20Level%201')) | 11/05/2020 | Easter, Erin J. | Thursday Noon Talkers | Bloomington | | 9494 | D | 41 | [PM2](javascript:showAwardInfo('PM2',%20'Presentation%20Mastery%20Level%202')) | 11/05/2020 | Young, Abigail J | State Farm Twin Lakes Club | Bloomington | | 3736 | D | 42 | [PM4](javascript:showAwardInfo('PM4',%20'Presentation%20Mastery%20Level%204')) | 11/02/2020 | Cruse, Nancy L. | Pioneer Club | Bloomington | | 1977 | A | 10 | [IP2](javascript:showAwardInfo('IP2',%20'Innovative%20Planning%20Level%202')) | 10/29/2020 | Olson, Melissa A | Blue Blazers | Rockford | | 1977 | A | 10 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 10/29/2020 | Olson, Melissa A | Blue Blazers | Rockford | | 5719066 | A | 10 | [EC3](javascript:showAwardInfo('EC3',%20'Effective%20Coaching%20Level%203')) | 10/29/2020 | Noble, Daniel Charles | Rockford Communication League | Rockford | | 5719066 | A | 10 | [DL3](javascript:showAwardInfo('DL3',%20'Dynamic%20Leadership%20Level%203')) | 10/28/2020 | Berry, Rachael M. | Rockford Communication League | Rockford | | 611696 | A | 10 | [MS1](javascript:showAwardInfo('MS1',%20'Motivational%20Strategies%20Level%201')) | 10/27/2020 | Willison, John T. | Rock On! | Rockford | | 5719066 | A | 10 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 10/27/2020 | Jarrett, Nikki Lee | Rockford Communication League | Rockford | | 754322 | E | 51 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 10/26/2020 | 07691992 | Confident Communicators Toastmasters Club | Plainfield | | 935486 | C | 32 | [EC1](javascript:showAwardInfo('EC1',%20'Effective%20Coaching%20Level%201')) | 10/22/2020 | Taylor, Jacqueline M. | Logistically Speaking Club | Morton | | 935486 | C | 32 | [DL1](javascript:showAwardInfo('DL1',%20'Dynamic%20Leadership%20Level%201')) | 10/22/2020 | Moseti, Adama F. | Logistically Speaking Club | Morton | | 1481419 | D | 40 | [EC1](javascript:showAwardInfo('EC1',%20'Effective%20Coaching%20Level%201')) | 10/21/2020 | Meaker, Bethany N | ADM Toastmasters | Decatur | | 995 | D | 42 | [IP1](javascript:showAwardInfo('IP1',%20'Innovative%20Planning%20Level%201')) | 10/19/2020 | Green, Shanika N. | State Farm Windjammers Club | Bloomington | | 2068 | B | 21 | [IP4](javascript:showAwardInfo('IP4',%20'Innovative%20Planning%20Level%204')) | 10/16/2020 | Slininger, Edward E. | Pimiteoui Club | Peoria | |

Respectfully submitted,

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District 54 Program Quality Director 2020-2021

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