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Public Relations Manager Report

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The main goal for 2020-2020 is to empower each of the 70+ D54 Club VPPR's with tools & resources, increase engagement with members of each club, bring new members to the clubs and engage them by creating various events, such as: surveys, contests, discussions, Q & A and recognize the most active members on social media.

Engage clubs via social media platforms such as: LI, Meetup, FB & Instagram.

To provide effective e-mail and social media campaigns for each event.

Accomplishments in February:

- In February I create daily posts about leadership growth, District events & post it in the D 54 FB group & D 54 FB Page.
- In February I sent and continue sending weekly e-mail campaigns & daily posts.
- By February 19th, D54 FB Group already has 161 members! We gained 20 more new members for the past month!
- On February 4 I created D 54 Toastmasters FB Page. It has 13 Likes. Now, I create posts for both: D54 FB Group and D54 FB Page.
- February 19th, on D 54 Toastmasters FB and FB Page I lunched the new Toastmasters Testimonial Contest with the purpose of empowering existing Toastmasters and to bring more new members.
- Since February 20, I modified the format of VPPR meetings.
Since now it will take place on D 54 FB Group in the form of Q & A.

Respectively Submitted,
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