



Club Growth Director Report

District 54

26 Oct 2024

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Marketing Team

Club Growth Director – Estelle Foster
Club Extension Chair – Open
Club Retention Chair – Tom Willison, DTM, PDG
Corporate Relations Chair – Jon Greiner, DTM, PIP
Prison Club Manager – Jon Greiner, DTM, PIP

D54 is seeking a Club Extension Chair. This position, along with all the job description, is posted on the D54 website. Contact any member of the District Leadership team if you are interested in finding out more about the opportunity to improve your leadership skills in the coming year.

Club Extension Report

I want to encourage everyone to keep building new clubs top of mind throughout this Toastmasters' year.

Tom continues to encourage Constellation Nuclear to begin meeting in an attempt to motivate additional employees to join. We're hoping that they have 10-12 individuals who want to begin meeting now which would hopefully encourage other employees to join as well.

The interested parties from Governors State University were informed about the option for a Gavel Club, but we have not heard back from them since.

In my absence this month, Wendy has been leading the initiative on a potential collaboration between NSA and D54, along with Tom and Jon. I hope to have more to report on this collaboration in November.

The Toastmasters Lead Management, or TLM, on the TI website still has some open leads that need to be closed based on feedback.

Club Retention Report – Tom Willison, DTM, PDG

As of 24Oct2024, D54 only has 42 paid clubs. Our membership base is 1,575 and we currently have 771 member payments.

Joliet Jesters, Key City Toastmasters, Timely Talkers, Quad Cities Easy Speakers, and Progressively Speaking Clubs all have less than 8 membership payments received by Toastmasters.

Bolingbrook Area Chamber of Commerce Toastmasters and Electric Toast do not have any membership payments received by Toastmasters.

Although 26 clubs are eligible for a coach, only one club has a coach assigned.

If your club has 12 or fewer members and is wanting a Club Coach, reach out to Tom at tomwillison3@gmail.com. Or if you are an experienced Toastmaster and you want to help out by being a Club Coach, again reach out to Tom.

Prison Club Report – Jon Greiner, DTM, PIP – Prison Club Manager

The D54 Prison Club Team has received a response from the Catholic Joliet Diocese regarding the proposal related to Toastmasters Clubs in prisons and unfortunately they will not be moving forward with Prison Ministry Toastmasters.

The team is looking for a contact in the Peoria Diocese to pursue the opportunity with them.

In all cases, we have no manpower to assist with prison club startup and mentoring activities. If you are interested in helping with prison clubs, please contact Jon Greiner, DTM at greinerjon@aol.com or 309-256-0201.

Marketing Plan

The Marketing Plan for the 2024 - 2025 year was submitted on time.

I would like to again point out that we need more people helping out with the work of the Marketing team to ensure that District 54 remains a vibrant district within Toastmasters International. If you have any interest in helping us out, please reach out to myself, Tom or Jon. We'd love to have you on our team.