## **Toastmasters District 54 Division A October 2025 Report**

Division A continues to make significant progress with Club Success Plans, new membership and club visits. Most astonishingly 53 new members have joined the 28 clubs across the Division with Lincoln Way Toastmasters leading the way by adding 8 new members. In the coming month Division A will keenly focus on completing club visits, Open House events to drive membership growth and contests planning.

Special thanks to Racheal Berry for completing all of the Area 10 club visits and reports! Additionally, Tony Harden for his help in supporting Area 13 with the Areas many membership driving events!

## **Accomplishments:**

- Lincoln Way has multiple extraordinary accomplishments, 5 DCP goals, 8 new members, net growth of 2 members, and current membership at 28.
  - On track to be Smedley Distinguished!
- All Division A Base Club Success Plans submitted.
- All Area 10 Club Visit reports completed. Thank you Rachael Berry!
- 53 new members in Division A, Lincoln Way Toastmasters leading with 8 new members
- 37 DCP goals met in Division A, Lincoln Way leading with 5 DCP goals, Talk of the Town and Toast of the Fox completing 4 DCP goals
- Rock On! Completed Moments of Truth on September 29th
- Inspiring Speakers Speechcraft October 7th, 1 new member signed up.
- Key City Toastmasters Held Open House on September 17th, guest speaker Antionette Gallatin(Ms. Illinois Senior America 2025), **11 guests in attendance**.

## **Area & Club Focus**

- Membership retention: Net loss of 44 after October 1st membership due deadline, identify opportunities to retain members
- Work with club members to understand personal goals and follow the club's Club Success Plans.
- Area Directors will focus on completing club visits and submitting reports.
- Clubs to complete Moments of Truth to identify areas of success and improvement.
- Scheduling Club, Area and Division Speech Contests for 2026.
- Promote Toastmasters through multiple communication platforms (Google, FaceBook, Community boards, LinkedIn, etc) and social events.

## **Division A Special Events**

- Toast of the Fox Toastmasters:
  - o 30th Anniversary, October 21st Elgin Township building at 7 PM
- Inspiring Speakers Speechcraft October
- Rockford Communication League Open House October 29th

Division A Director Troy LaPorte