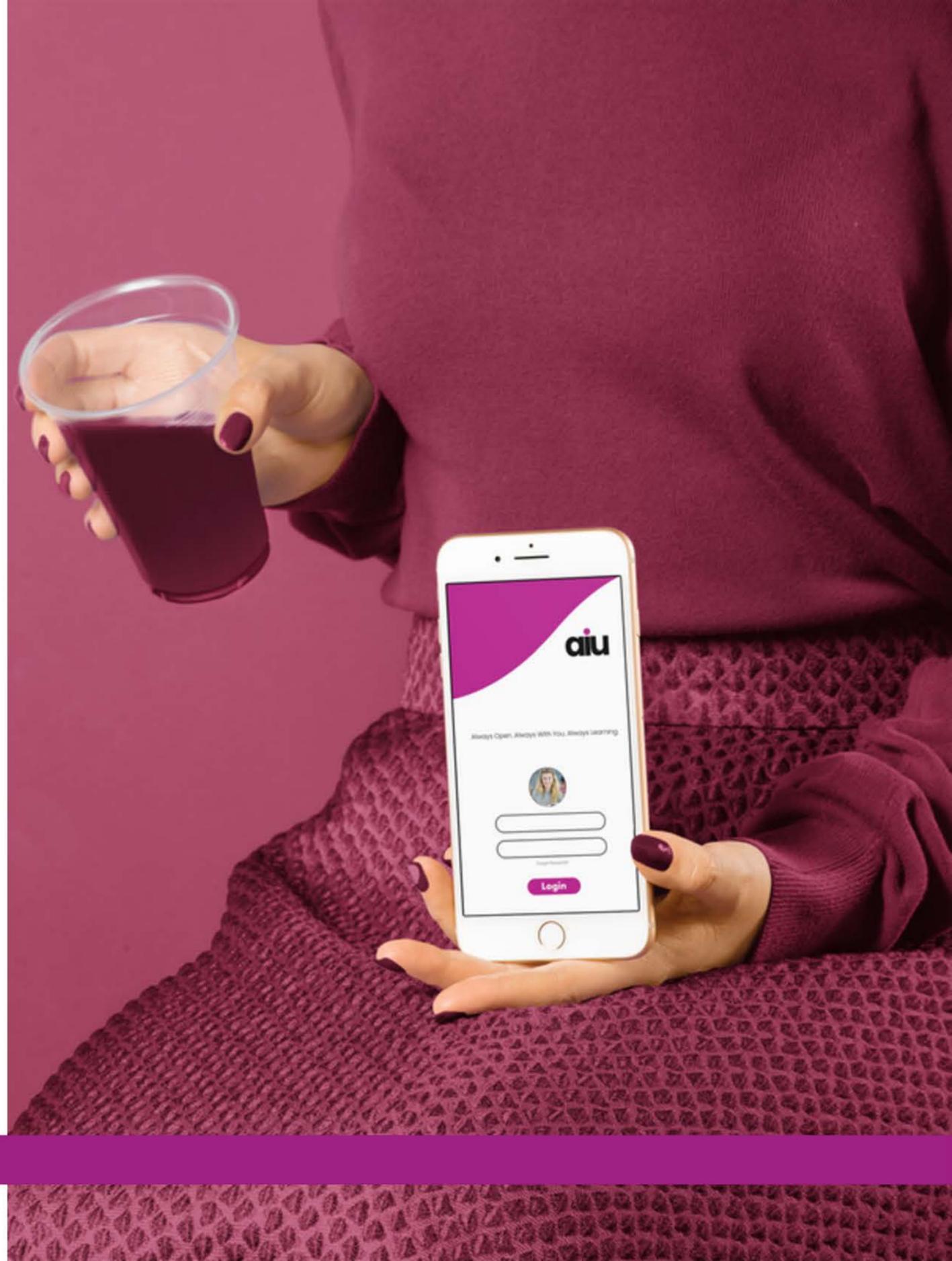


Our Mission

To deliver personalised, adaptive learning for everyone, everywhere, anytime – breaking barriers and transforming how people learn and succeed



The Problem

Digital (online) learning has yet to deliver on its promise. MOOCs opened access but still suffer from high dropouts, little personalisation, and weak feedback.

Traditional universities moved online but kept the same limits – high costs, generic content, and poor support. The result is a crisis of trust and engagement: learners pay more yet feel isolated, employers doubt the value of online degrees, and dropout rates remain unacceptably high.

AI University changes this. With adaptive AI, 24/7 support, and trusted digital credentials, we make learning affordable, personal, and engaging – restoring trust and transforming outcomes for learners and employers alike.



Our Solution

AI University delivers a personalised, affordable, and trusted digital university experience. With a single subscription, learners access adaptive courses, AI-powered professors, and 24/7 multilingual support. Each journey is guided by an AI-driven knowledge graph that adapts content and assessments in real time to individual needs.

Unlike traditional universities with high fees or MOOCs with little support, AIU is flexible, engaging, and on-demand. Learners receive continuous mentorship and instant feedback, while all qualifications are blockchain-secured, tamper-proof, and globally verifiable.

By combining the scale of digital platforms, the rigour of higher education, and the trust of blockchain, AIU creates a future-ready model that lowers costs, boosts outcomes, and empowers learners worldwide. **We build on our knowledge gained through the Longford International College.**

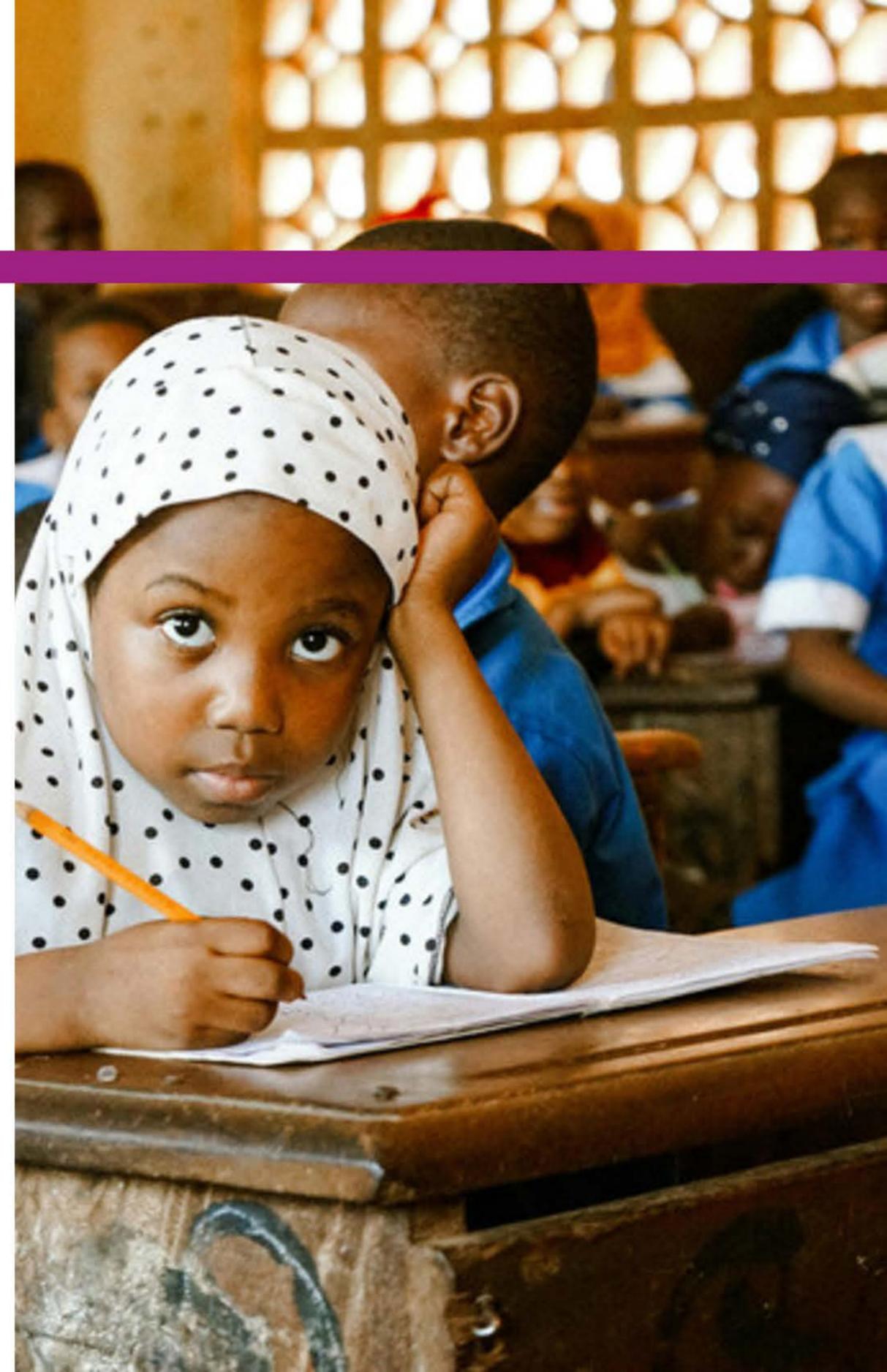


Why AI University Cannot Wait

The demand for affordable, credible, and personalised education has never been greater — and the gap has never been wider. Traditional universities are charging record-high tuition fees while offering online programs that often lack support, flexibility, and relevance. At the same time, millions of learners are dropping out of MOOCs due to impersonal content, poor feedback, and limited recognition of their efforts. Employers are left frustrated by a workforce without verified, job-ready skills, and learners are paying more but receiving less.

AI University cannot wait because the world urgently needs a model that bridges this crisis of cost, trust, and engagement. By combining adaptive learning, AI-driven tutoring, and blockchain-secured credentials, AIU offers a solution that is ready now — not in five years. Every year of delay means more learners left behind, more employers struggling to fill skill gaps, and more opportunities lost in the global knowledge economy.

AIU is not just an innovation; it is a necessity. The time to act is now.



Education Made Simple & Accessible

AI University is designed to break down barriers and deliver world-class education at scale. Powered by AI-driven personalisation and blockchain verification, our model makes learning affordable, flexible, and trusted. With one platform, we can reach tens of thousands of learners across the world, regardless of geography, language, or background.

Our subscription approach ensures low-cost access without compromising quality, while adaptive learning tools provide each learner with a customised journey. This makes education not only scalable but also deeply personal, with AI tutors supporting every student as if they were in a one-to-one classroom.

At its heart, AIU is about doing good: democratising knowledge, empowering individuals, and helping communities thrive by preparing people with the skills needed for the future.



Market Size and Growth

Current Market Value

The global online education market is projected to reach US\$203.81 billion in 2025, with the Online University Education segment alone valued at US\$136.8 billion. Within this, the AI in Education market is already worth €5.88 billion in 2024 (approx. US\$6.4 billion).

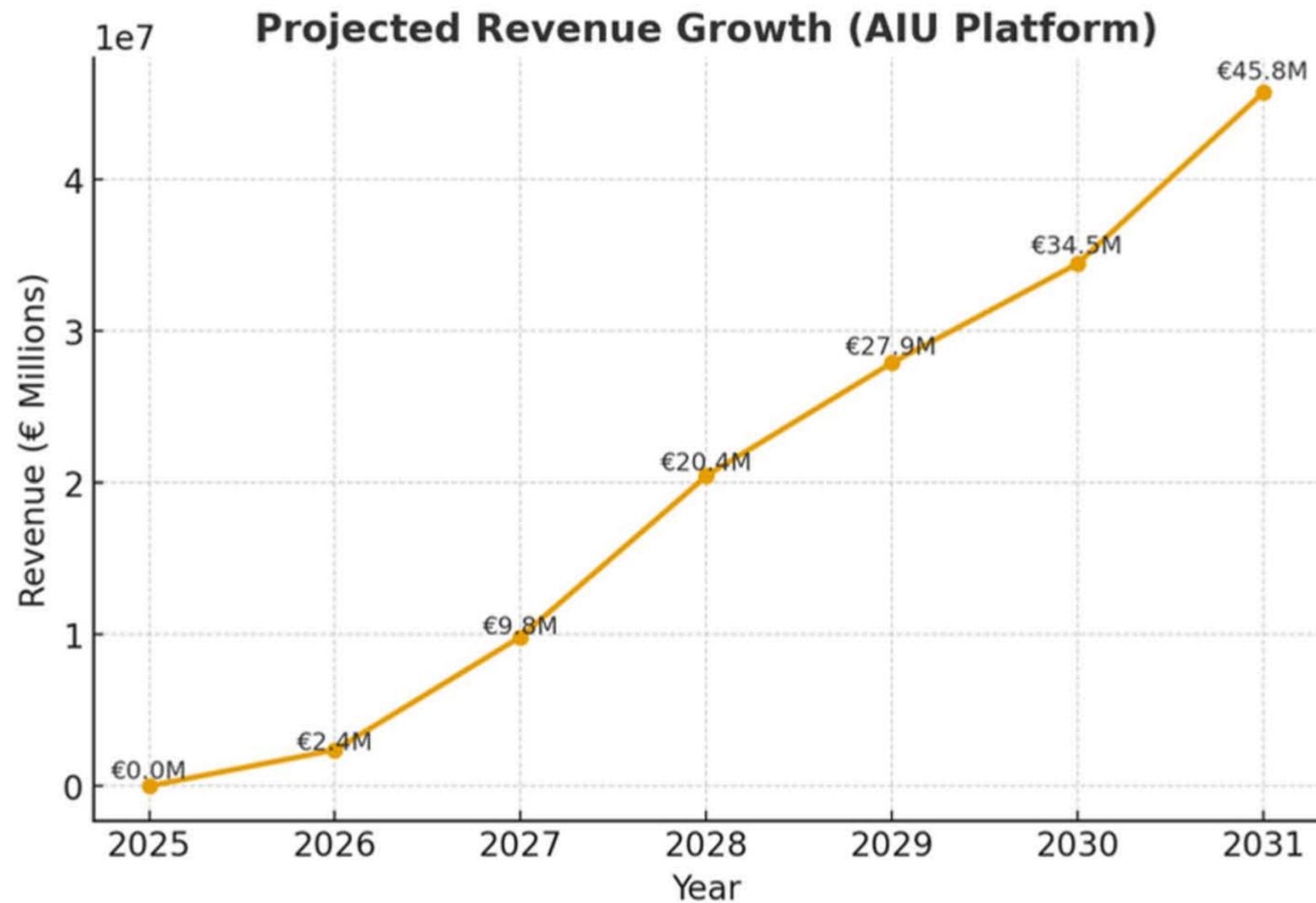
Recent Growth Rate

Online education has been expanding at a sustained pace, with a projected CAGR of 8.2% between 2025 and 2029, taking the overall market to US\$279.3 billion by 2029. In comparison, AI in Education is growing at an exceptional rate of 31.2% CAGR through to 2030, far outpacing general EdTech growth and reflecting strong global demand for AI-driven personalisation.

Future Projections

Looking ahead, the global AI in Education market is forecast to grow sixfold, reaching €32.27 billion by 2030. The broader online education sector is expected to surpass US\$279 billion by 2029, with university-level programs driving the majority of revenue. This expansion reflects a global shift toward digital-first, personalised, and skills-based education solutions.

Projected Growth



Revenue scales from **€2.38M** in 2026 to **€45.75M** by 2031, reflecting strong growth momentum and platform scalability.



Meet the Team



Prof Kyriakos Kouveliotis

Kyriakos is Provost and Chief Academic Officer of BSBI and GUS Germany GmbH, with over 20 years of global academic leadership. He has invested €150K so far in this venture. He has created 100+ programmes, supervised 5,000 dissertations, and published 12 books. Beyond academia, he has advised the Greek government and holds senior roles across Europe. A Fellow of the Royal Society of Arts, he is also Founder of the Global Degree Foundation, promoting accessible education worldwide.



Prof Vincent English

Vincent English is Professor of International Business and Strategic Management at Uninettuno University of Rome, with visiting roles in Naples and Geneva. Holding a PhD in Business Strategy and an EdD in AI in Education, he is a Fellow of the Royal Society of Arts and has supervised 14 doctoral completions. As CEO of Vernier Europe, he brings 25 years of international business leadership and advises the European Commission on STEM education while supporting initiatives such as the Young Scientist of Tanzania and the EU's Classroom of the Future.



Prof Dean Rakic

Dean is a Blockchain expert and advisor with 25+ years in IT architecture, digital transformation, and large-scale data systems, especially in healthcare. He has invested €1.5M in a patented hybrid blockchain platform now used by European governments and is recognised for combining technical expertise with strategic leadership in innovation and risk management. He also contributes to science and innovation through lectures, mentoring, and advisory roles across industry and non-governmental projects.

Meet the Team



Prof Tony Birch

Anthony (Tony) is President of Longford International College, Senior Inspector at the UK Office for Students, and a pioneer in online learning, among the first academics to introduce online MBA programmes in the UK. A seasoned lecturer and business practitioner, he has held management roles across industries, led company restructurings prior to sale and flotation, and developed expertise in TQM, HRM, and Project Management. He has directed teams in sectors from heavy industry to pharmaceuticals and currently serves as Director of the MBA programme.



Prof Rupert Wegerif

Professor Rupert Wegerif is a world-renowned academic leader in education at the University of Cambridge and founder of the Digital Education Futures Initiative at Hughes Hall. A leading voice on technology, dialogue, and new theories of learning for the Internet age, he has published widely and is among the most cited scholars in his field. He has secured major research grants and leads projects such as WoW Scenarios, introducing children to the world of work, and Inquiring Learners, developing inquiry-based resources for primary schools.



Dr Ruth Forrest

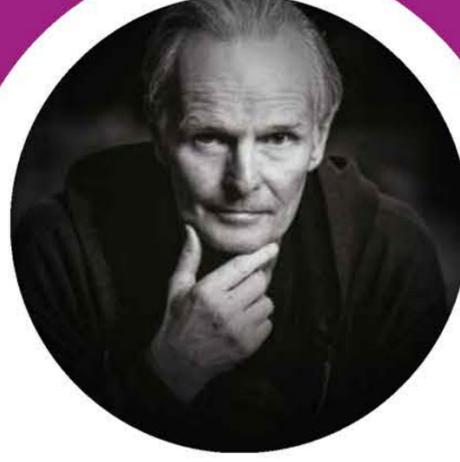
Dr. Ruth Forrest is Vice-President of Longford International College and an experienced educator, researcher, and leader. She holds a PhD from Dublin City University, where she received an award for Academic Excellence, and advanced degrees in Education, Counselling, and Sport and Exercise Psychology. Since 2019, she has developed and taught MSc-level courses at Longford, while also supervising dissertations at UCD, teaching at Maynooth and Froebel, and presenting internationally on education, storytelling, and the arts.

Meet the Team



Tony Keller

Tony is a gaming executive, consultant, and producer with over 35 years of international experience leading casino operations across Europe, Asia, and South America. He now focuses on responsible gaming and education, creating training films, podcasts, and instructional content that blend compliance with creative storytelling. Known for building high-performing teams and driving innovation, he combines leadership and operational expertise with a lifelong passion for film, the arts, and human development.



Mick Clegg

Mick Clegg is a world-renowned coach and innovator in sport, best known for his role as Manchester United's first Power Development Coach under Sir Alex Ferguson. During nearly 12 years at Old Trafford, he worked closely with star players, contributing to one of the club's most successful eras and playing a pivotal role in the development of Cristiano Ronaldo and other elite footballers. Since leaving United in 2011, Mick has coached top athletes across multiple sports, drawing on a unique career shaped by both professional triumphs and personal experience.



John Forrest

John Forrest, MBA, is an education professional with over 35 years' experience in teaching, leadership, and pastoral care. Formerly Dean of Boarders at Blackrock College, he oversaw 130 students and staff, leading holistic development programmes. He has introduced innovative pastoral initiatives, sports coaching, and technology integration in schools. With expertise in education management, theology, and classics, he is known for his commitment to student welfare and inclusive education. John is also founder of Tower of Knowledge, a gaming platform for teaching Social Studies to high-school students.

Meet the Team



Dr Pádraig Sheeran

Dr Pádraig Sheeran is a Consultant Anaesthetist with specialist expertise in paediatrics, intensive care, and sports medicine. A former Dean of the Faculty of Sports and Exercise Medicine, he trained in Ireland, the UK, and the USA, including Boston Children's Hospital. He has held senior leadership roles in the College of Anaesthetists of Ireland and contributed to global health initiatives such as Kilimanjaro Achievers. His work combines clinical excellence, education, and a strong focus on wellbeing.



Dr Tim Swan

Dr Tim Swan is a Sport and Exercise Medicine specialist with over 20 years' Army service and expertise in elite athlete care and rehabilitation. He led spinal, lower limb, and elite sports injury programmes at the Ministry of Defence Rehabilitation Centre and has worked with England rugby, hockey, and cricket teams, as well as athletes at the London 2012 Olympics. A Fellow of the Faculty of Sport and Exercise Medicine Ireland, his interests include sports injury rehabilitation, diagnostic ultrasound, ultrasound-guided injections, and shockwave therapy.

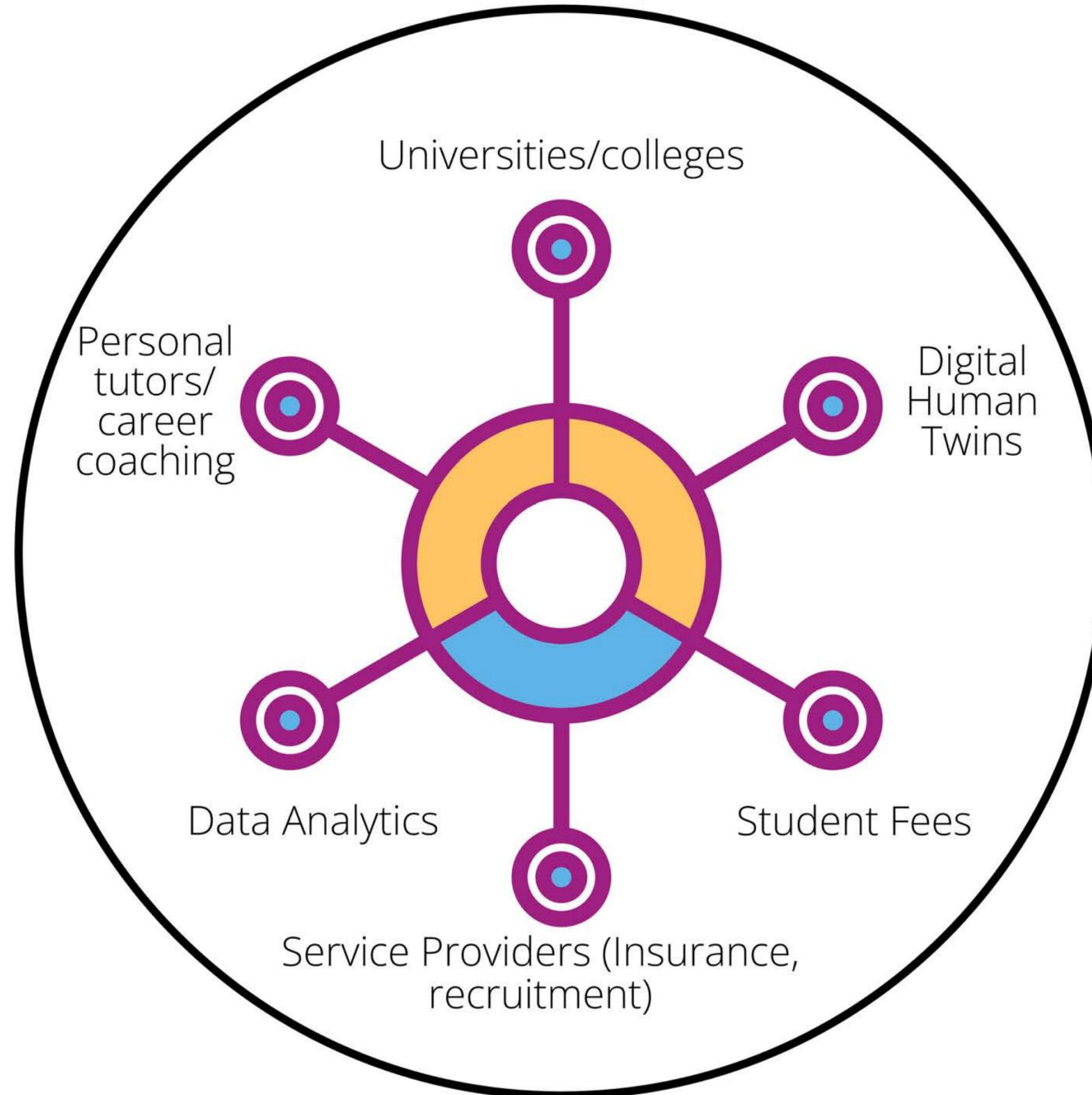


Business Model

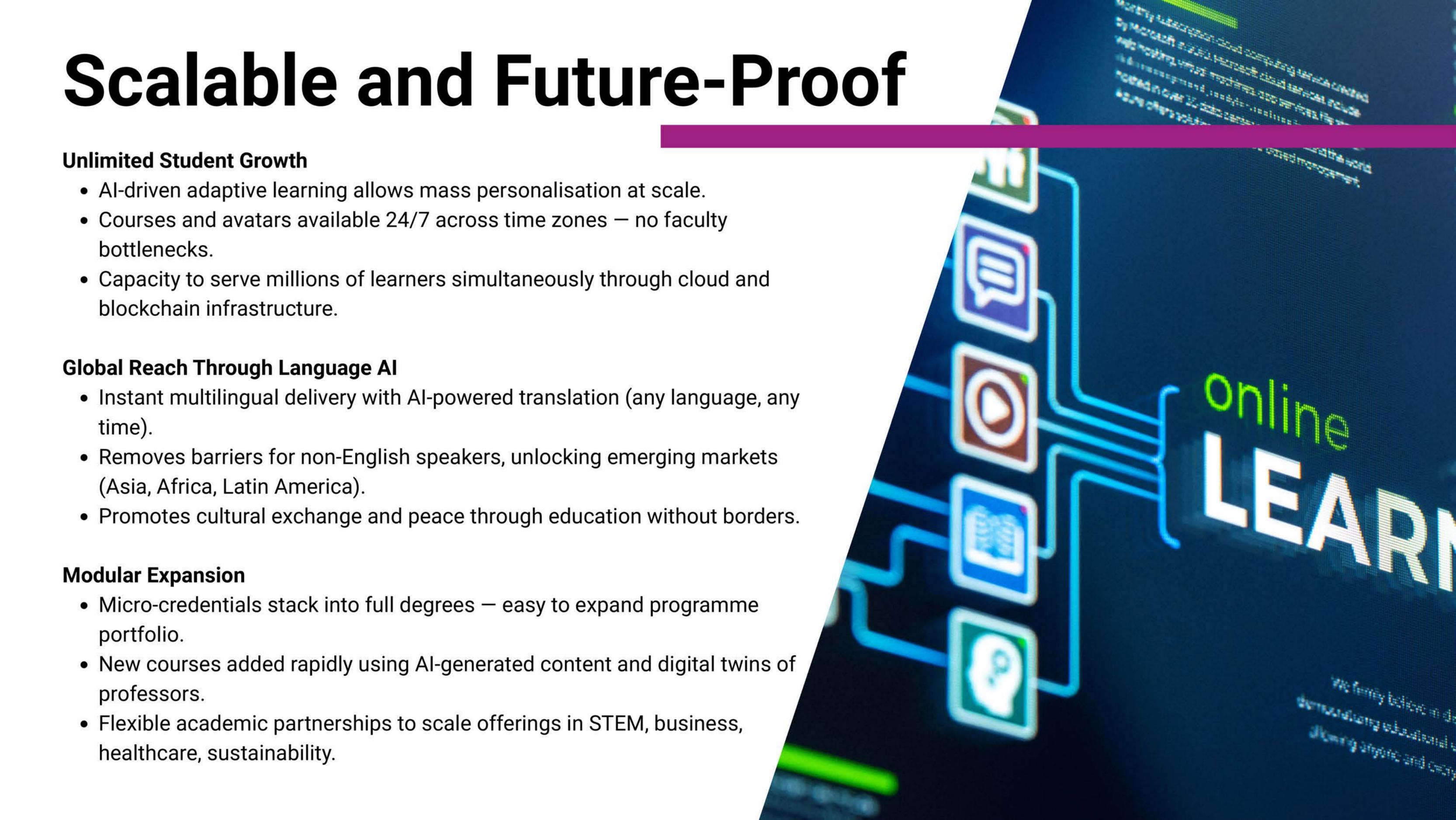
Revenue Stream	Description (Education Context)
Course Fees	Fees for courses offered.
Onboarding Fees	One-time fee for institutions/companies to integrate their curriculum, credentials, or training packages into the AIU ecosystem.
Transaction Fees	A percentage charged on every course, micro-credential, or module purchase by students.
Tokenisation Fees	Fees for converting courses, credits, or academic programmes into blockchain-backed tokens that can be stored, transferred, or stacked
Premium Listings	Paid upgrades for enhanced course visibility on the platform (e.g., featured in search, promoted to students, or highlighted as “industry
AI Analytic Services	Institutions and corporates pay for AI-driven insights on learner performance, skill gaps, workforce alignment, and predictive success
Subscription Plans	Students and professionals pay monthly/annual fees for bundled access to a wide range of courses or “all-you-can-learn” packages.
Corporate Training Contracts	Companies pay for tailored workforce upskilling, compliance modules, or leadership development delivered via AI avatars and adaptive learning.
Licensing of Adaptive Platforms	AIU licenses its AI-driven adaptive learning and credential verification system to traditional universities and schools.
Continuing Education / CPD	Monetisation through professional development modules for teachers, medical staff, engineers, etc. (high demand across regulated industries).
Advertising & Sponsorships	Carefully curated sponsorships (tech firms, publishers, NGOs) and sponsored learning modules inside the platform.



Business Model Ecosystem



Scalable and Future-Proof

The background features a dark blue gradient with a purple horizontal bar. On the right side, there are glowing blue circuit-like lines connecting various icons: a document, a play button, a speech bubble, a book, and a person. The words "online LEARN" are written in a stylized font, with "online" in green and "LEARN" in white. In the top right corner, there is some faint, illegible text that appears to be a list of services or features.

Unlimited Student Growth

- AI-driven adaptive learning allows mass personalisation at scale.
- Courses and avatars available 24/7 across time zones – no faculty bottlenecks.
- Capacity to serve millions of learners simultaneously through cloud and blockchain infrastructure.

Global Reach Through Language AI

- Instant multilingual delivery with AI-powered translation (any language, any time).
- Removes barriers for non-English speakers, unlocking emerging markets (Asia, Africa, Latin America).
- Promotes cultural exchange and peace through education without borders.

Modular Expansion

- Micro-credentials stack into full degrees – easy to expand programme portfolio.
- New courses added rapidly using AI-generated content and digital twins of professors.
- Flexible academic partnerships to scale offerings in STEM, business, healthcare, sustainability.

Scalable & Future

Future-Proof Technology Infrastructure

- Blockchain for verification → trusted, tamper-proof global credentials.
- AI avatars & digital twins → professors' legacy teaching scalable beyond retirement.
- AR/VR classrooms and AI tutors for immersive next-gen learning.
- Built to integrate quantum AI & supercomputing research as the tech matures.

Additional Scaling Levers

- Corporate Upskilling: Enterprise-wide training contracts for global companies.
- Secondary Markets: Tokenised course credits transferable across institutions.
- Global Outreach: Partnerships with NGOs and governments for affordable education in underserved regions.
- Eco-Friendly Growth: Sustainable, renewable-powered campuses & data centres ensure scalability without ecological limits.

The AI University is not a fixed campus – it is a scalable, borderless, future-proof platform. Each investment in technology exponentially increases capacity, reach, and revenue potential.



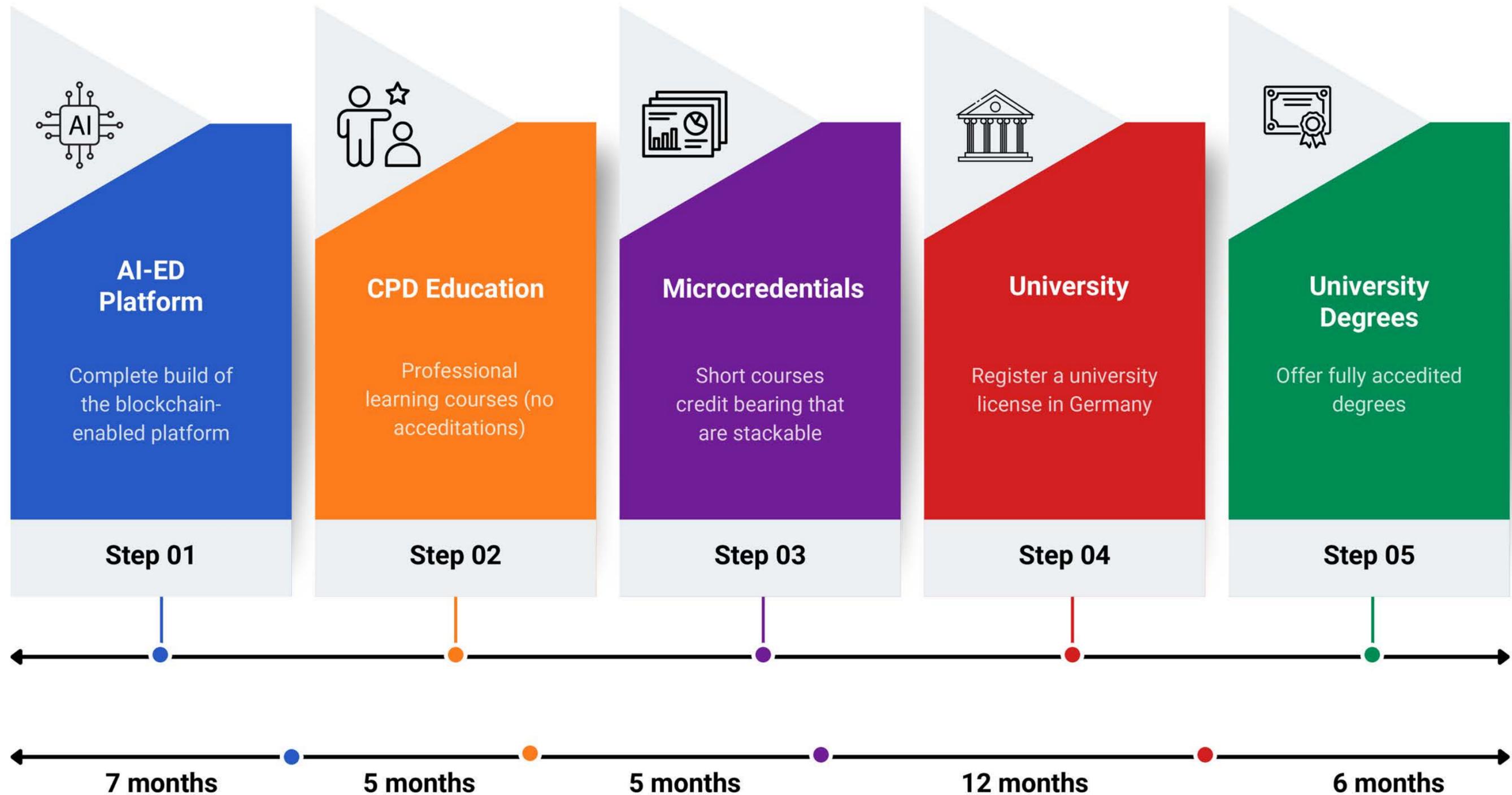
Traction

Key Achievements So Far

- **Prototype AI University Platform Built** – Functional demo integrating AI avatars and adaptive content.
- **2,000+ Students Already Educated** – Proven learner pipeline through Longford International College and LongfordX.
- **Academic Partnerships Secured** – Active collaborations with Rushford Business School, University of Europe, and Isabel I University.
- **Extensive Content Database Created** – A ready-to-deploy library of academic and professional programmes.
- **Global EdTech Market Growth** – Online higher education projected to grow from \$10.7B in 2025 to \$14.4B+ by 2029.
- **€1.5M+ Founder Investment** – Significant financial commitment already secured, demonstrating strong belief in the model.
- **Future Revenue Potential** – Tuition & subscription fees, tokenisation of credentials, AI analytics services, licensing to universities, and corporate training contracts.



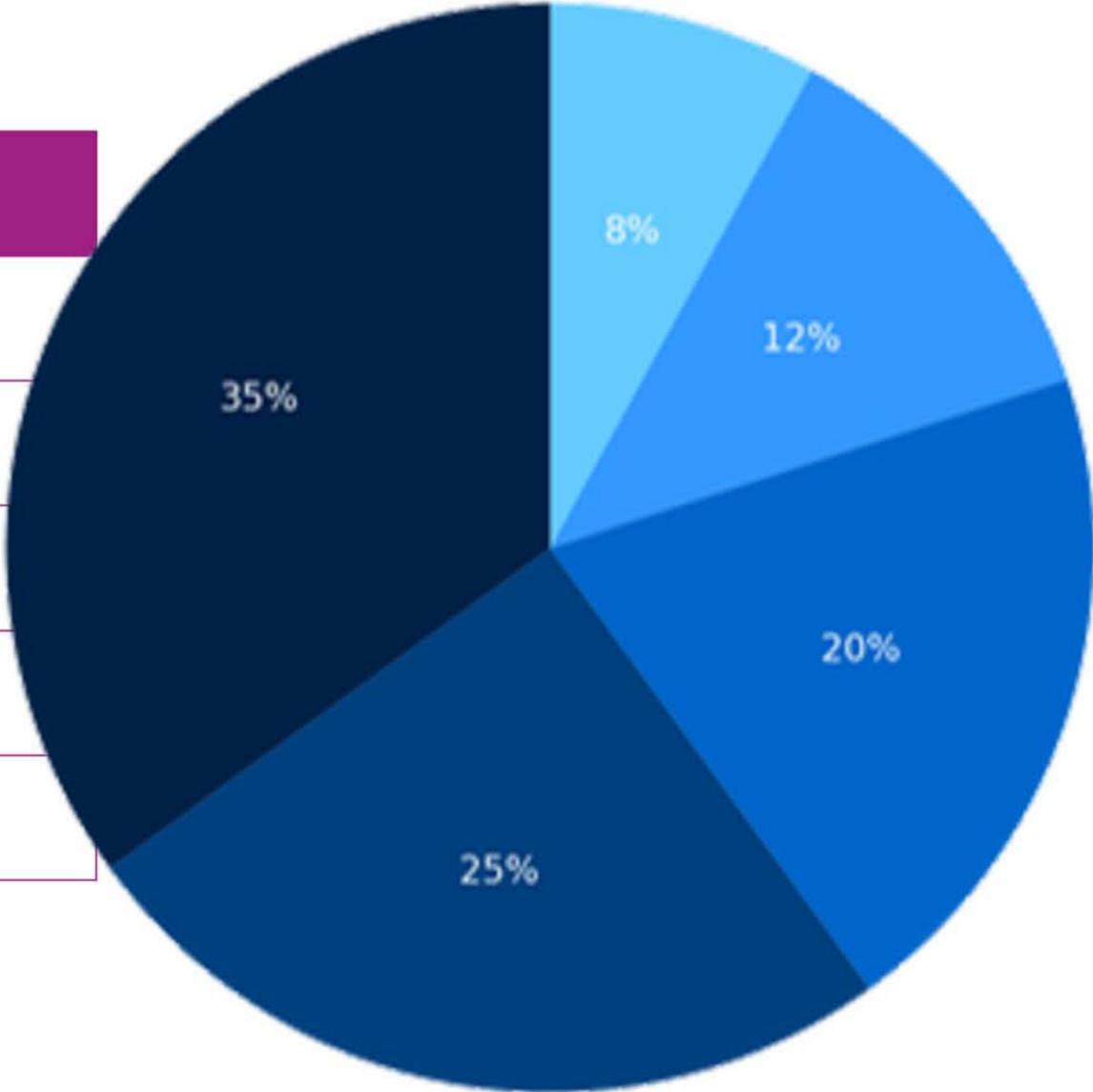
Project Timeline



Our Ask – AI University

Funding Required: €5,000,000

Category	% Allocation	€
Technology & Platform Development	35%	1,750,000
Market Expansion & Growth	25%	1,250,000
Salaries & Key Hires	20%	1,000,000
Business Ops & Infrastructure	12%	600,000
Legal, Compliance & Accreditation	8%	400,000



**Join us on
this
exciting
journey**

aiu

aiu