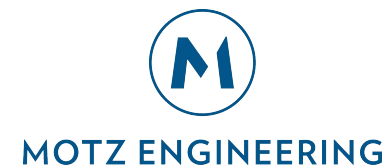


REBUILD 2024

# DRIVING DOWN CARBON: Strategies For The Industrial Sector

October 3, 2024





# Speakers



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# Agenda

- 01 **Learning Objectives**
- 02 **Project Background**
- 03 **Process**
- 04 **Building Level Strategies**
- 05 **Summary**
- 06 **Q+A**



# Learning Objectives



01

Understand the definitions and differences between Scope 1, Scope 2, and Scope 3 emissions, and the key factors driving the focus on carbon emissions in the industrial sector.

02

Learn how companies can begin **tracking their carbon emissions** and discover the **useful resources available** to help interpret the impacts.

03

Explore **building-level strategies** that can be implemented in industrial facilities to help lower or offset carbon emissions.

04

Identify **key questions** to ask and the relevant stakeholders to engage when starting the carbon emission tracking process.



02

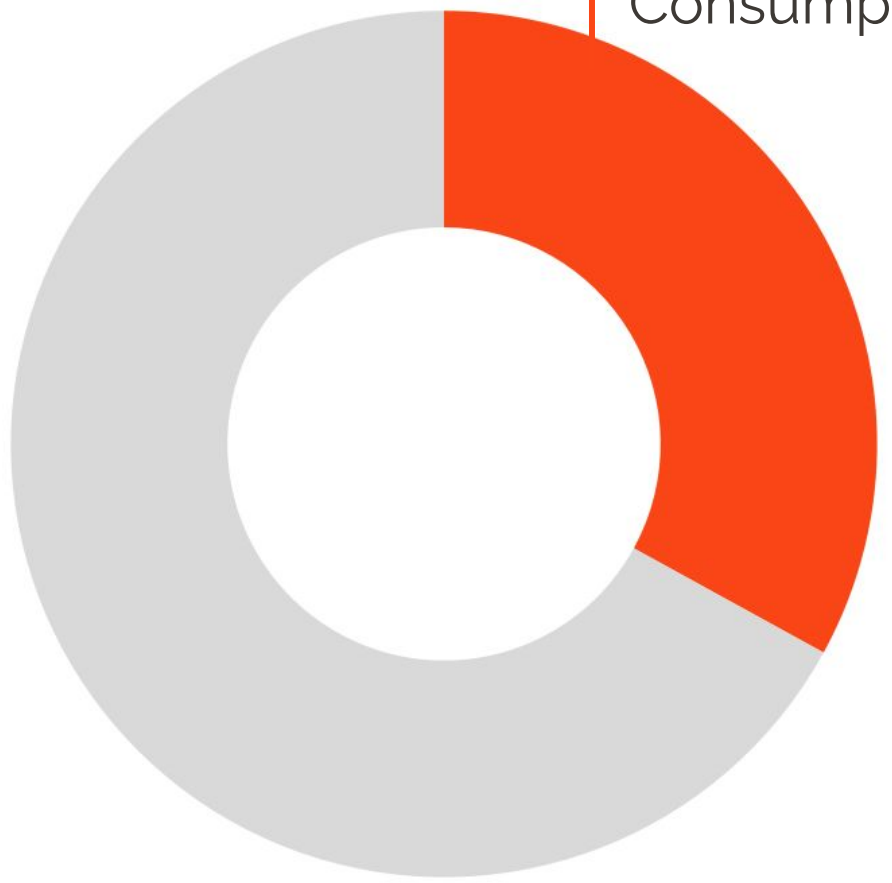
# Project Background



# The Big Picture

**33%**

U.S. Industrial  
Sector Energy  
Consumption

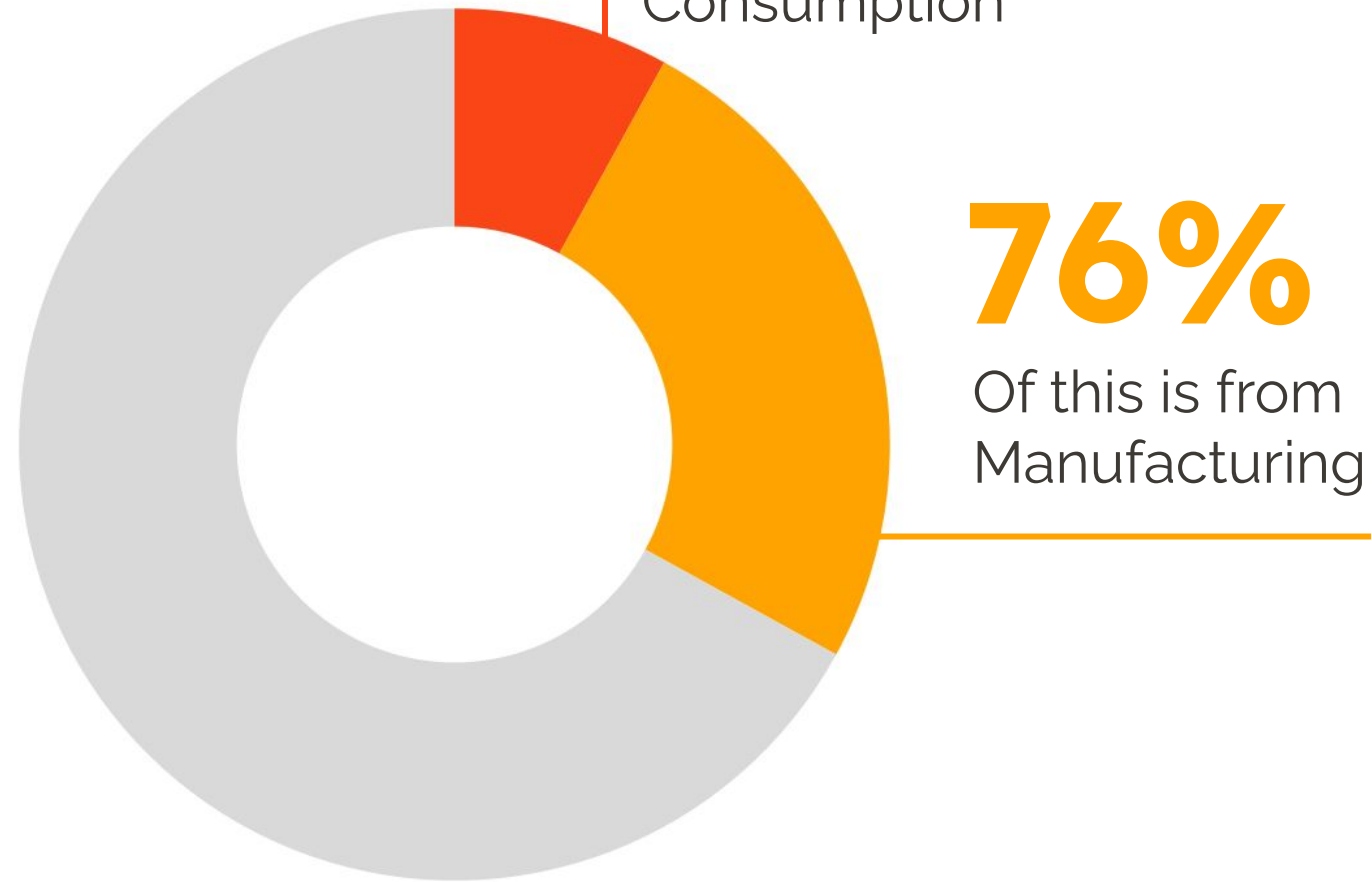


U.S. Energy Consumption

# The Big Picture

**33%**

U.S. Industrial  
Sector Energy  
Consumption



**76%**

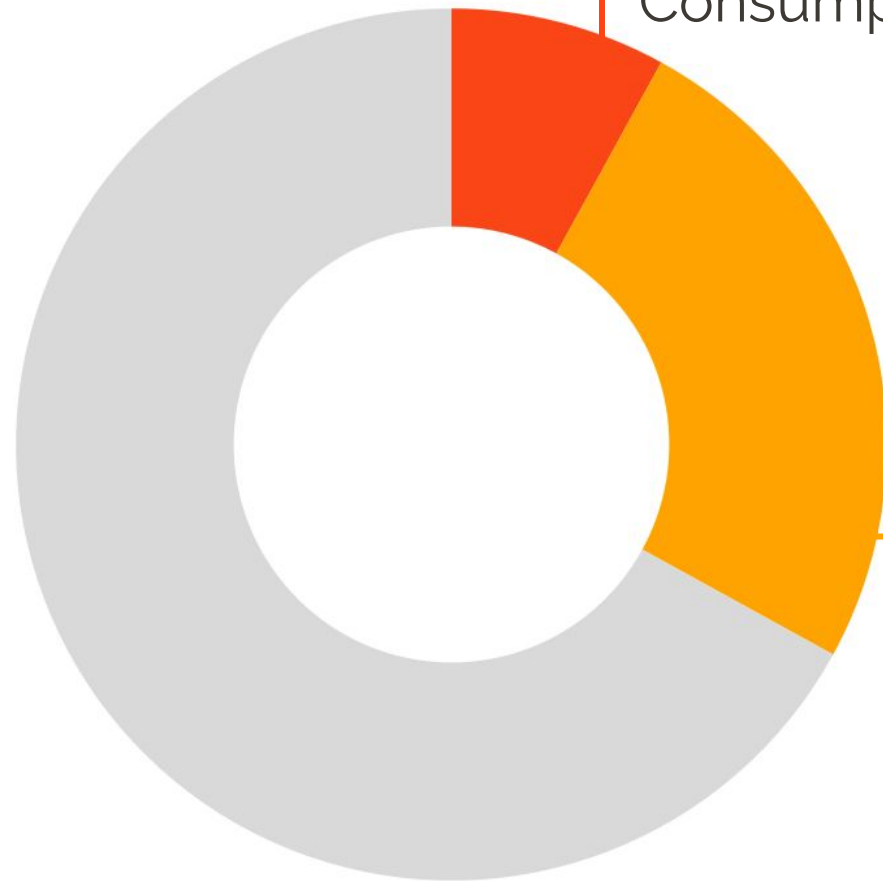
Of this is from  
Manufacturing

U.S. Energy Consumption

# The Big Picture

**33%**

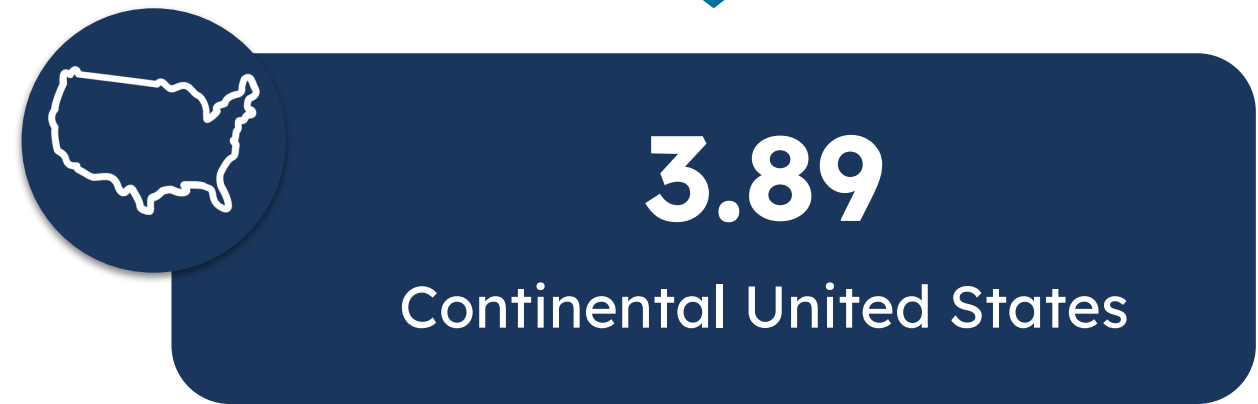
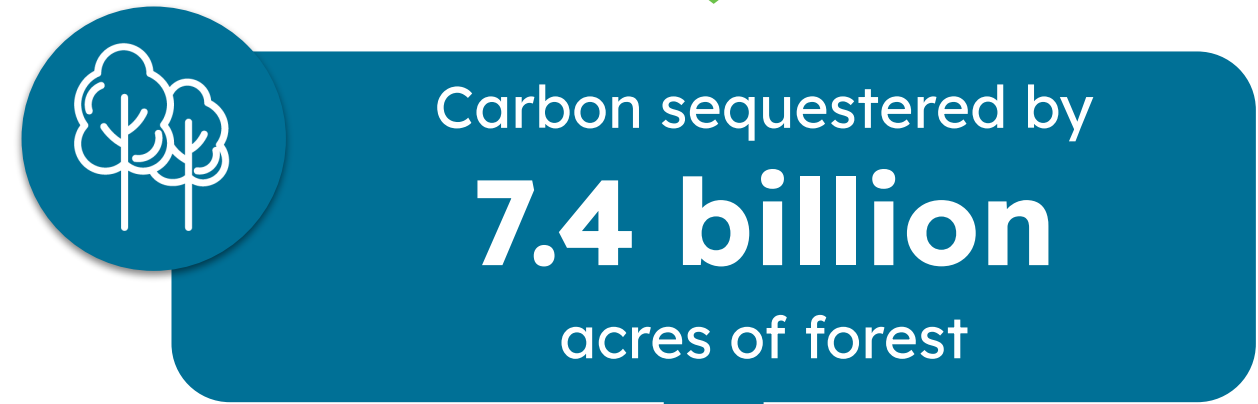
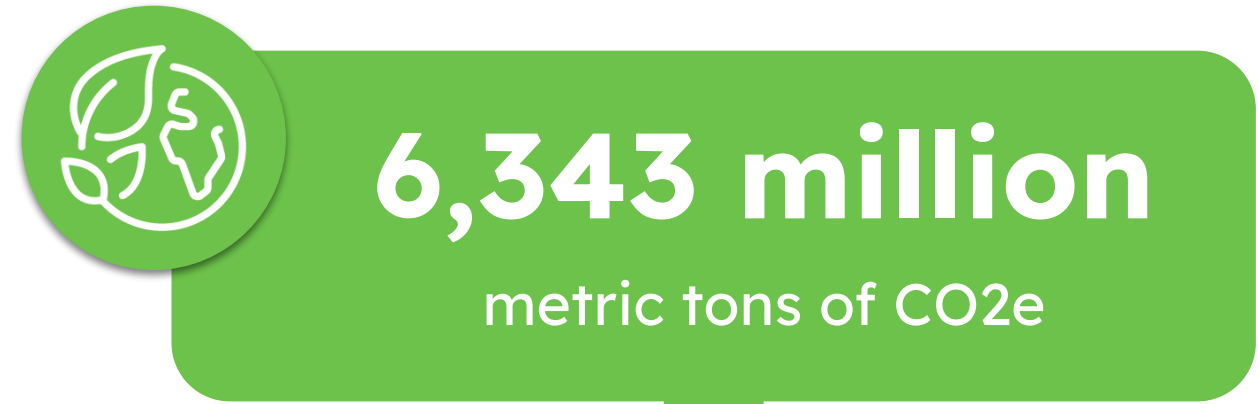
U.S. Industrial Sector Energy Consumption



**76%**

Of this is from Manufacturing

U.S. Energy Consumption







## The Client and the Ask

- **Family-owned industrial facility in the midwest region.**
  - Existing building
  - Approx. 500,000 SF
- **Asked by their Fortune 500 clients to report to the Carbon Disclosure Program (CDP)**

# Environmental Social Governance





# Scope Emissions



# Scope Emissions


## SCOPE 1



**DIRECT EMISSIONS FROM OWNED & CONTROLLED RESOURCES**

owned/leased vehicles,  
refrigeration

## SCOPE 2

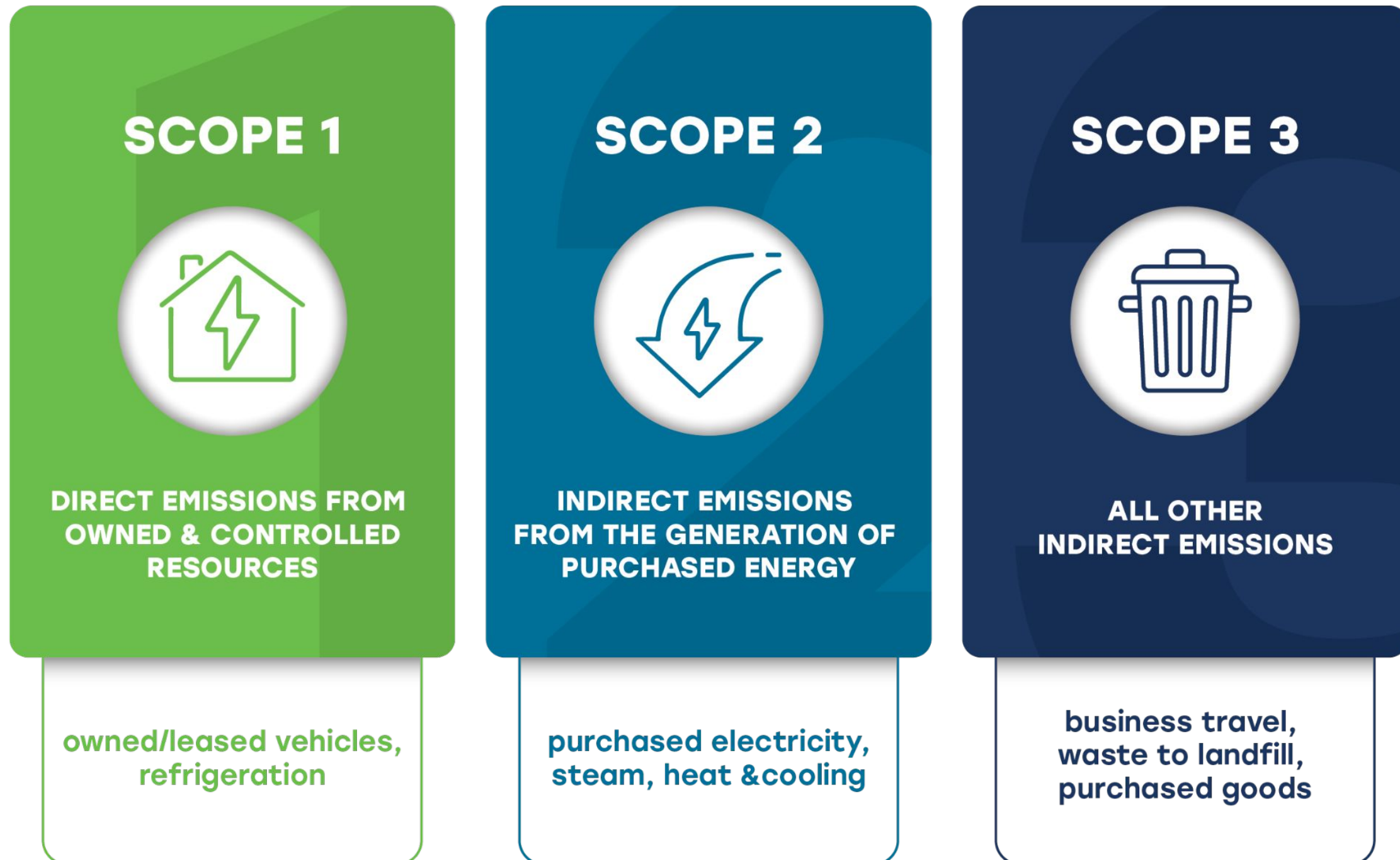


**INDIRECT EMISSIONS FROM THE GENERATION OF PURCHASED ENERGY**

purchased electricity,  
steam, heat & cooling

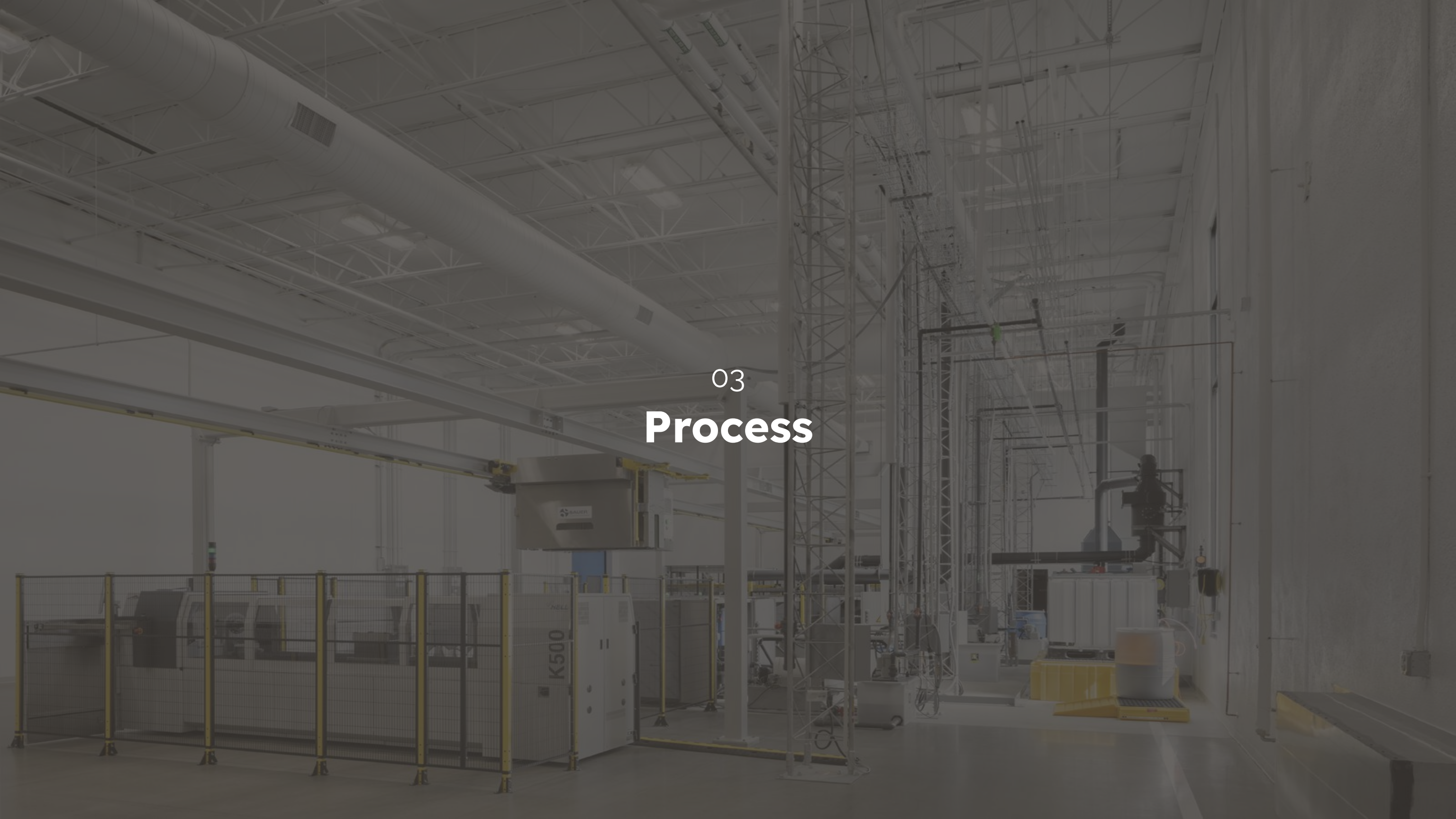


# Scope Emissions



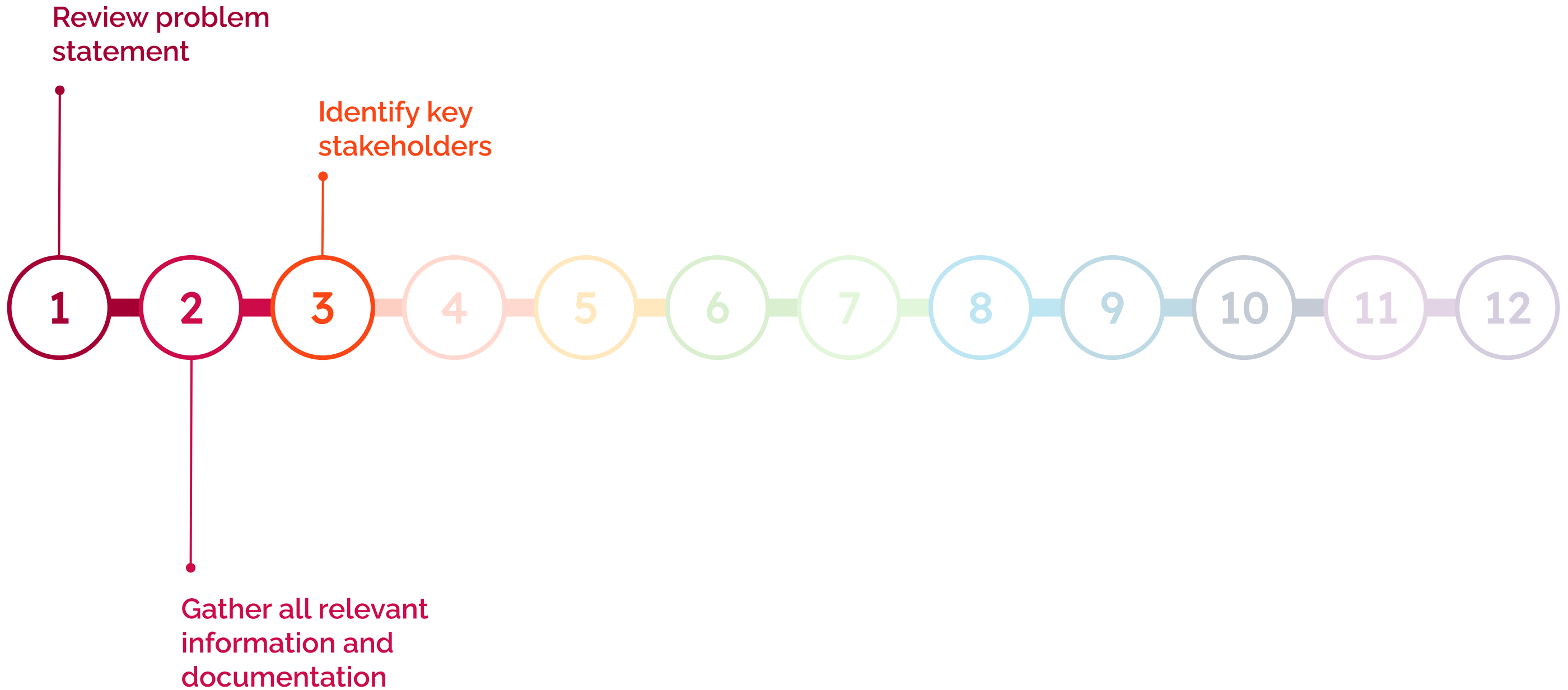
03

# Process





# Process





## Questions for Key Stakeholders

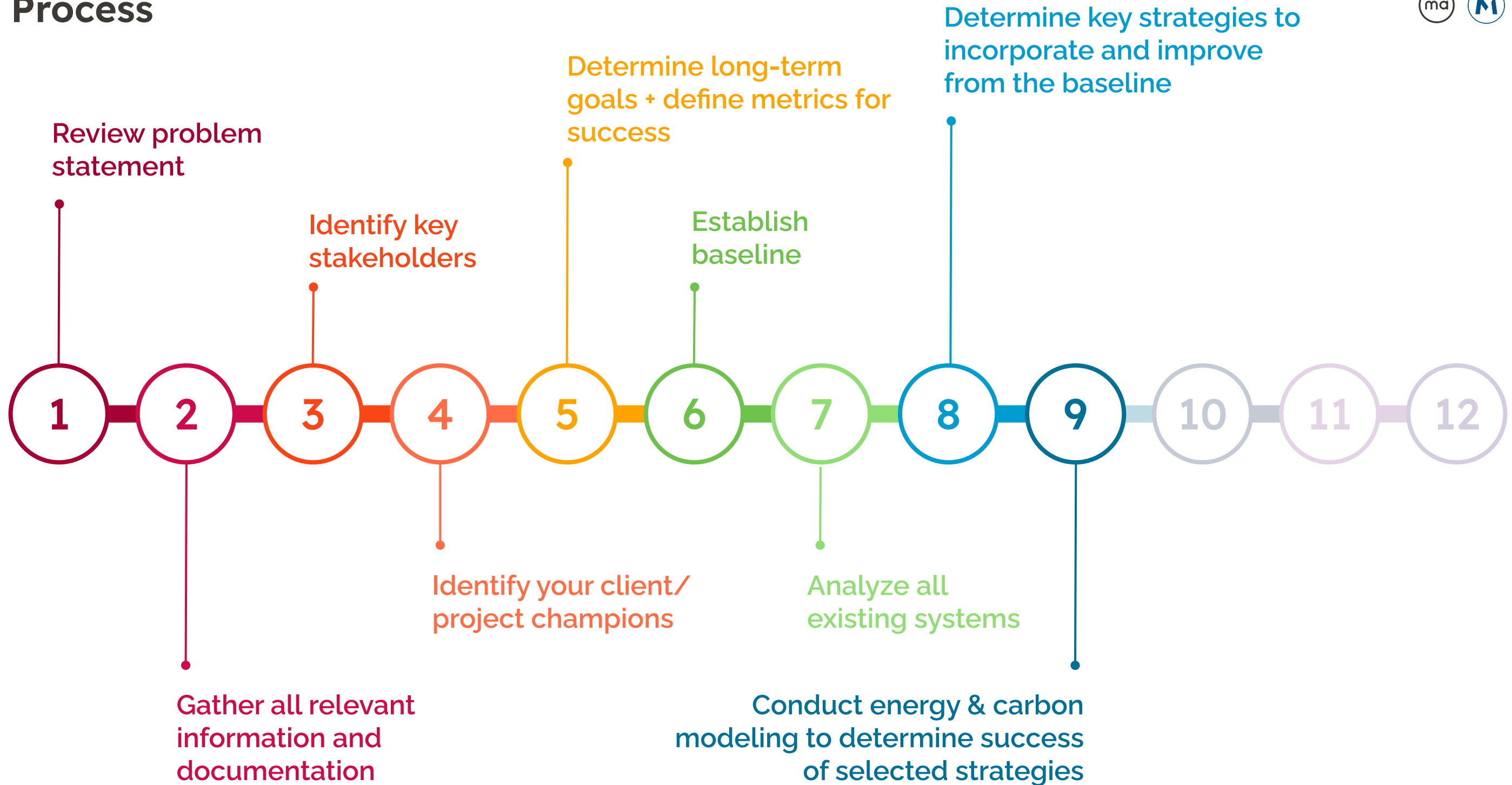
Important to have the right people at **the table** - decision makers, facilities managers, process experts.

- Identify goals and drivers for project
- Anticipated opportunities and challenges to be navigated for the specific project

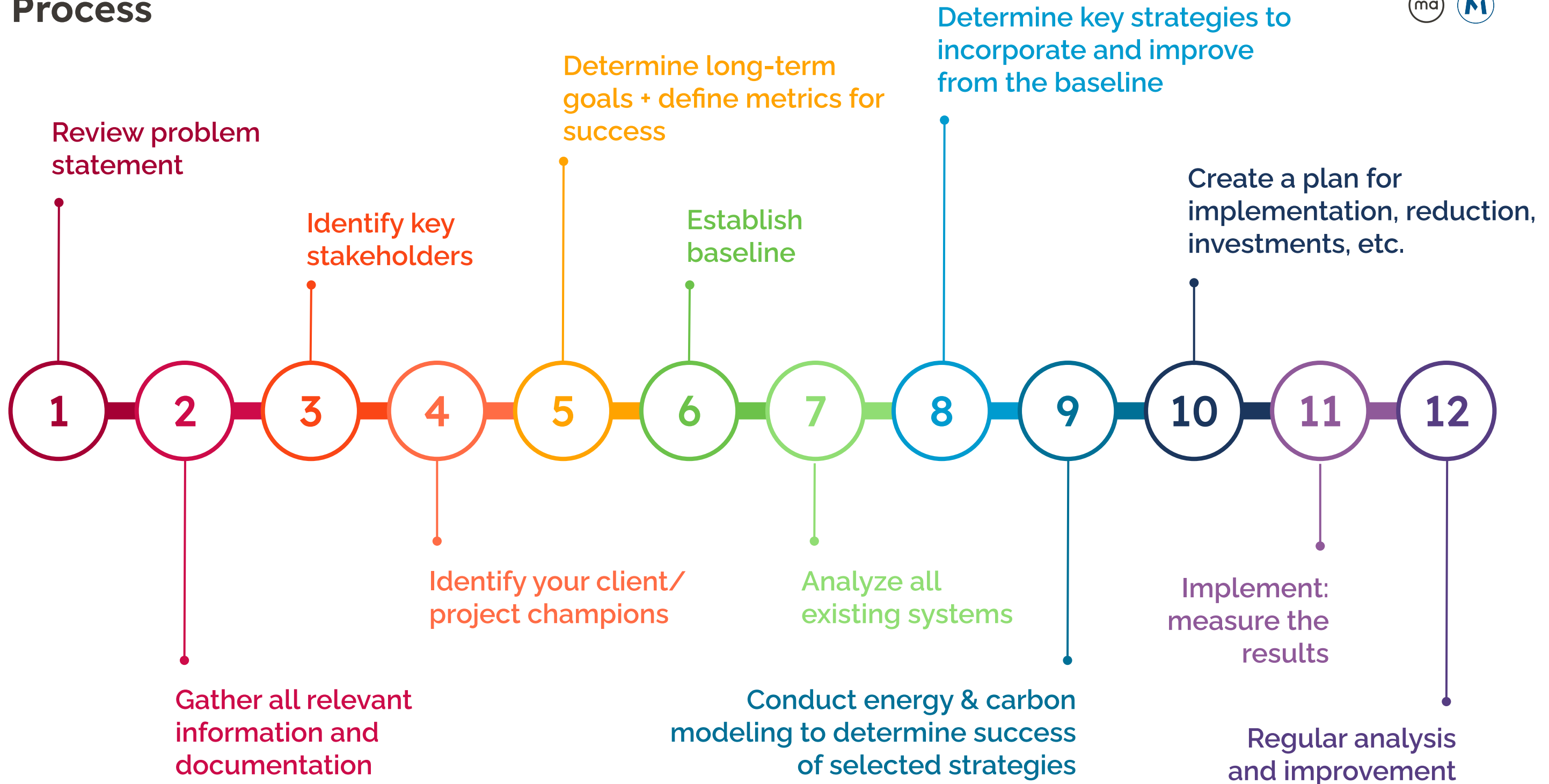
Asking questions and engaging staff is critical to **obtain buy-in for the success of the project.**



# Process



# Process





04

# Building-Level Strategies



# Known Opportunities and Challenges



## Opportunities

- Large roofs for solar and/or green roofs
- Building layout optimization
- Use industrial process by-products
- MEP system optimization
- Industrial buildings operate differently



## Challenges

- Limited control over processes
- Only so many ways to position these facilities on site.
- Flexibility needed in industrial facilities limits passive strategies, site placement
- Structure is already optimized for efficiency and cost.







# Strategy Development

How we developed the list of strategies:

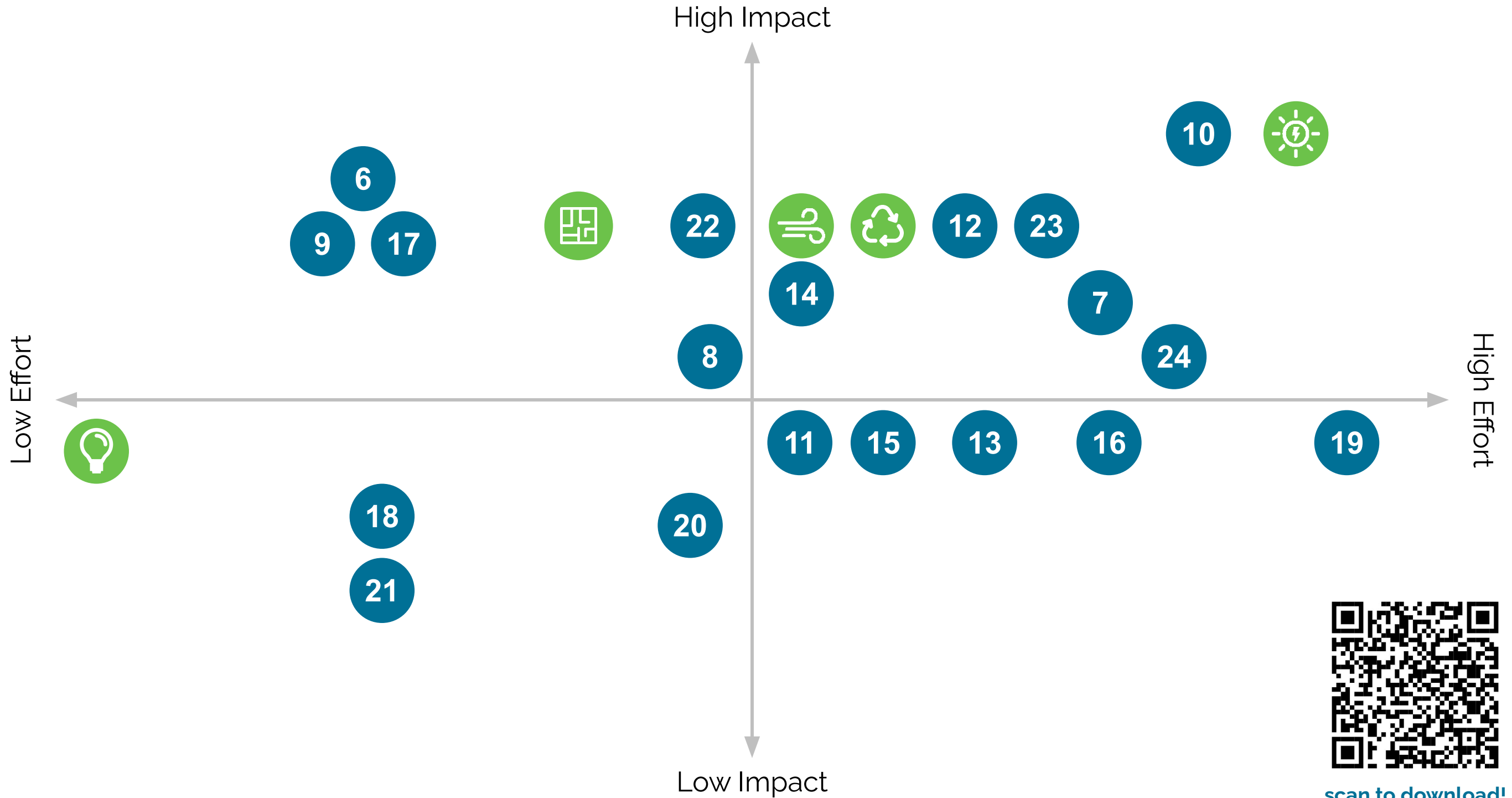
- Recognized the **opportunities and challenges** of this project type
- Investigated options from **low-hanging fruit to more intensive investments** and adjustments

# List of Building-Level Strategies

-  **Building Layout**
-  **LED Lighting**
-  **Solar Panels & Triple Net Lease**
-  **VRF System**
-  **Reuse Process By-Products**
- 6** Lighting Controls
- 7** Commissioning / Retro-Commissioning
- 8** Building Envelope Improvements / Insulation
- 9** Zoning
- 10** Geothermal
- 11** Material Choices
- 12** Mechanical Upgrades
- 13** Well Water
- 14** Process Optimization
- 15** Storm Water Harvest
- 16** Heat Generation / Mechanical Equip. Sizing
- 17** Sensors (Occupant & Daylight)
- 18** Daylight / Clerestory windows
- 19** Green Roof
- 20** Conditioning in Manufacturing Spaces
- 21** Native Plantings
- 22** Low Carbon Concrete
- 23** Using CLT
- 24** Whole Building LCA



# Impact Effort Matrix



scan to download!



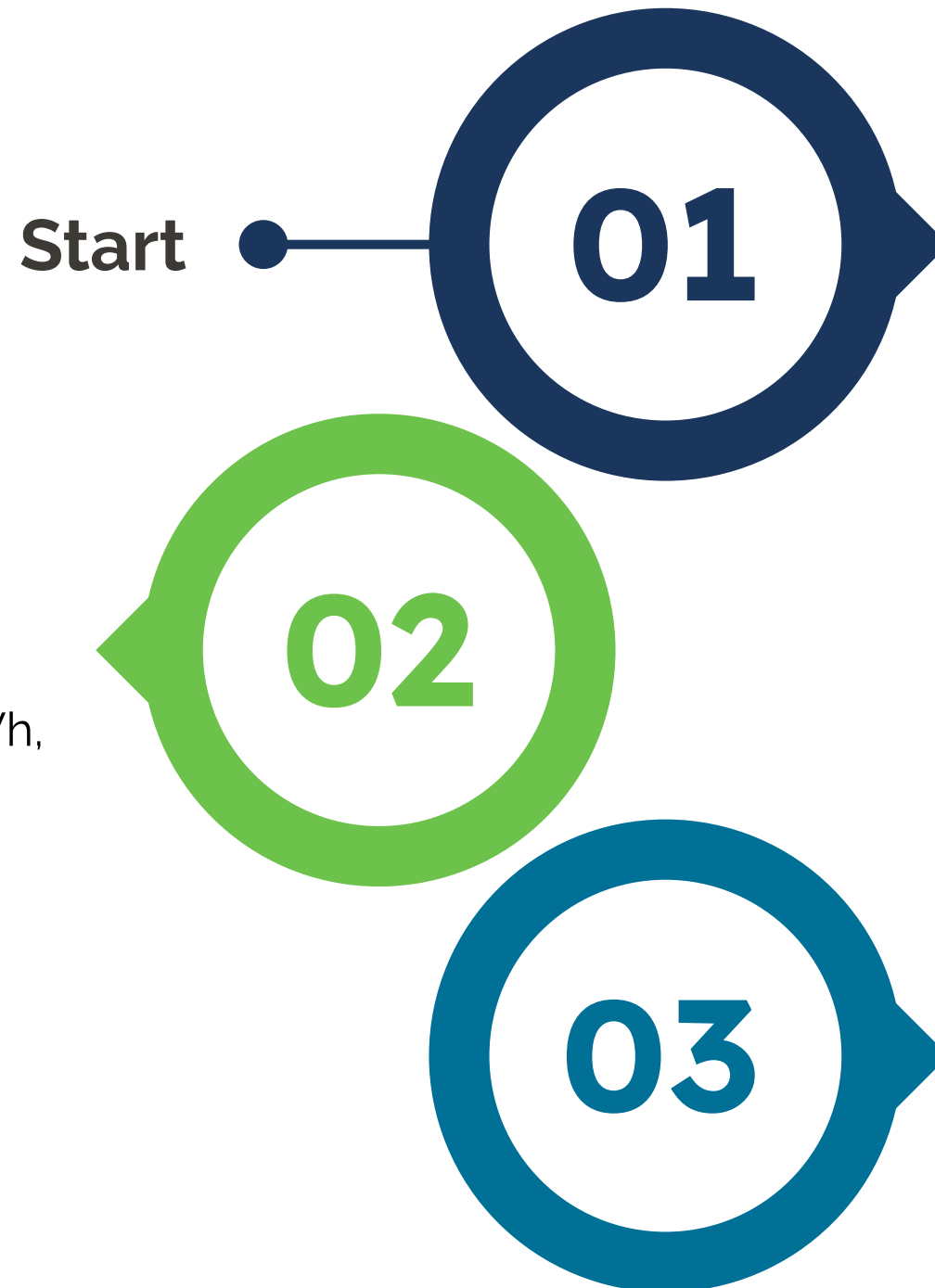
## Building Layout



For industrial facilities, **the building layout is going to be a large determinate for what strategies will have an impact and what will not.**

- LED lights with controls
- Occupant and Daylight Sensors
- Zoning
- Building envelope
- Movement of people & materials





## Assess Situation

Need to **effectively illuminate a Industrial Facility** for plant safety, efficiency, and productivity.

## Analyze Data

- 141,000 SF Facility
- 256 fixtures in three (3) zones
- Lights on 8 hrs/day x 365 days
  - **Incandescent:** 1,700 MWh, \$208K annually
  - **LED:** 320 MWh, \$39K annually

## Implement Strategy

Integrate zoning and occupancy **controls** > potential 41% decrease in lighting usage

# Industrial Lighting | Impact



## Energy

**BEFORE**  
LED Option

**320,000**  
kWh

**AFTER**  
LED with Zoning  
& Controls

**185,000**  
kWh



# Industrial Lighting | Impact



## Energy

## Carbon

**BEFORE**  
LED Option

**320,000**  
kWh

**133**  
metric tons CO<sub>2</sub>e

**AFTER**  
LED with Zoning  
& Controls

**185,000**  
kWh

**77**  
metric tons CO<sub>2</sub>e

# Industrial Lighting | Impact



## Energy

## Carbon

## Operational Cost

BEFORE  
LED Option

**320,000**  
kWh

**133**  
metric tons CO<sub>2</sub>e

**\$39,000**

AFTER  
LED with Zoning  
& Controls

**185,000**  
kWh

**77**  
metric tons CO<sub>2</sub>e

**\$23,000**

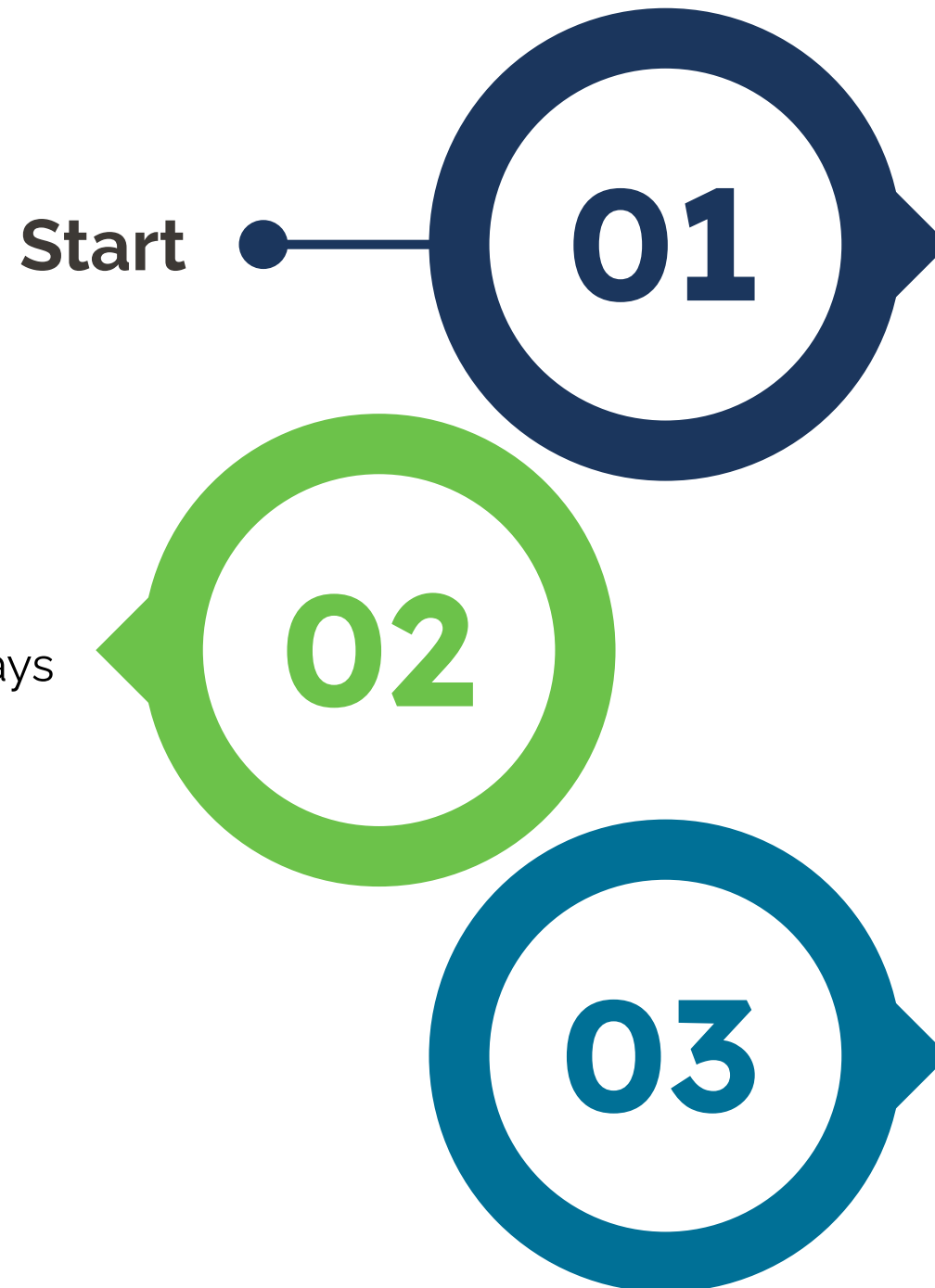


# Equipment Electrification & Renewable Energy



- Establish **list of existing equipment** with tonnage / Btu / cfm
- **Be ready to electrify** - heat pumps, electric water heaters.
- Use **renewable energy sources to offset**.
  - Geothermal effectiveness
  - Solar - triple net lease, right size, tax credits.





Start

01

02

03

## Analyze Data

- 25,000 SF of empty roof
- **Offset (4) 50-HP chilled water pumps** - running 8 hrs X 365 days
  - 480V-3PH-65A => 216kW total
- Cincinnati's solar ratio = 1301 kWh/kW

## Assess Situation

Want to **take advantage of available roof square footage** for solar power generation.

- How much power can we generate? Offset costs?

## Implement Strategy

**Install a solar array on roof.** Utilize variety of federal and state credits and indirect subsidies to offset cost of solar array.

# Equipment Electrification & Renewable Energy | Impact



## Energy

**BEFORE**  
Utility Power

**630,700**  
kWh

**AFTER**  
Solar Power

**0**  
kWh

# Equipment Electrification & Renewable Energy | Impact



## Energy

## Carbon

**BEFORE**  
Utility Power

**630,700**  
kWh

**263**  
metric tons CO<sub>2</sub>e

**AFTER**  
Solar Power

**0**  
kWh

**0**  
metric tons CO<sub>2</sub>e



# Equipment Electrification & Renewable Energy | Impact



## Energy

## Carbon

## Operational Cost

**BEFORE**  
Utility Power

**630,700**  
kWh

**263**  
metric tons CO<sub>2</sub>e

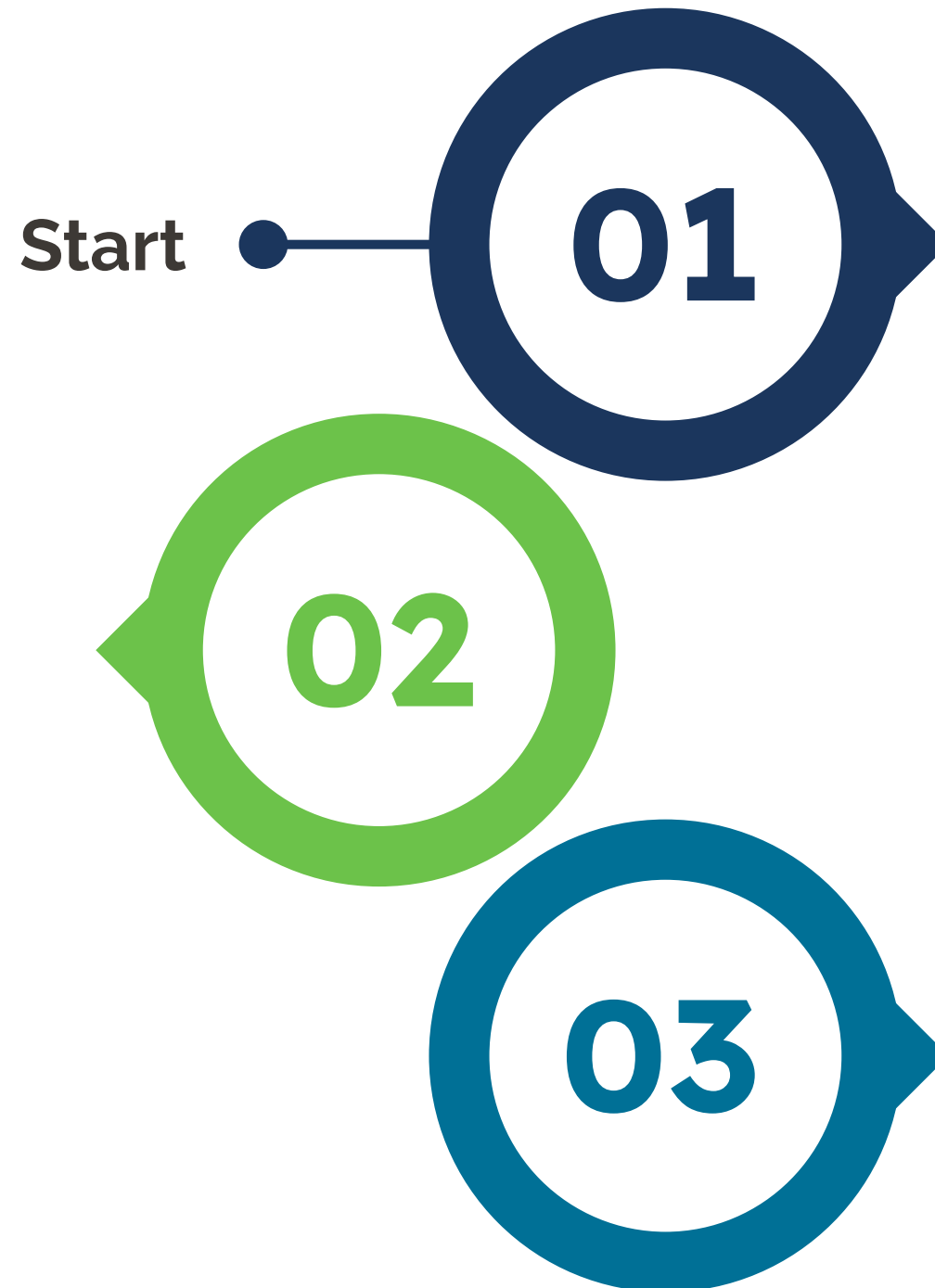
**\$95,000**

**AFTER**  
Solar Power

**0**  
kWh

**0**  
metric tons CO<sub>2</sub>e

**\$0**



Start

01

02

03

## Analyze Data

- 15,000 SF offices, lab spaces, misc. Packaging spaces
  - Existing gas-fired RTU
- Analyze occupancy, daily demand needs and how spaces can share loads.

## Assess Situation

Want to re-use part of existing 100T chiller, new AHU, and new electric-reheat VAVs.

- What could a VRF system do with such diversely used loads?

## Implement Strategy

Implement VRF system - the diverse type of spaces, occupancy, and daily demand can lend itself perfectly to a VRF system which **shares the load**.

# VRF System | Impact



## Energy

**BEFORE**

Chilled Water,  
Elec reheat

**529,000**

kWh

**AFTER**

VRF System

**270,000**

kWh



# VRF System | Impact



## Energy

## Carbon

**BEFORE**

Chilled Water,  
Elec reheat

**529,000**

kWh

**221**

metric tons CO<sub>2</sub>e

**AFTER**

VRF System

**270,000**

kWh

**113**

metric tons CO<sub>2</sub>e

# VRF System | Impact



## Energy

## Carbon

## Operational Cost

BEFORE

Chilled Water,  
Elec reheat

**529,000**

kWh

**221**

metric tons CO<sub>2</sub>e

**\$80,000**

AFTER

VRF System

**270,000**

kWh

**113**

metric tons CO<sub>2</sub>e

**\$41,000**

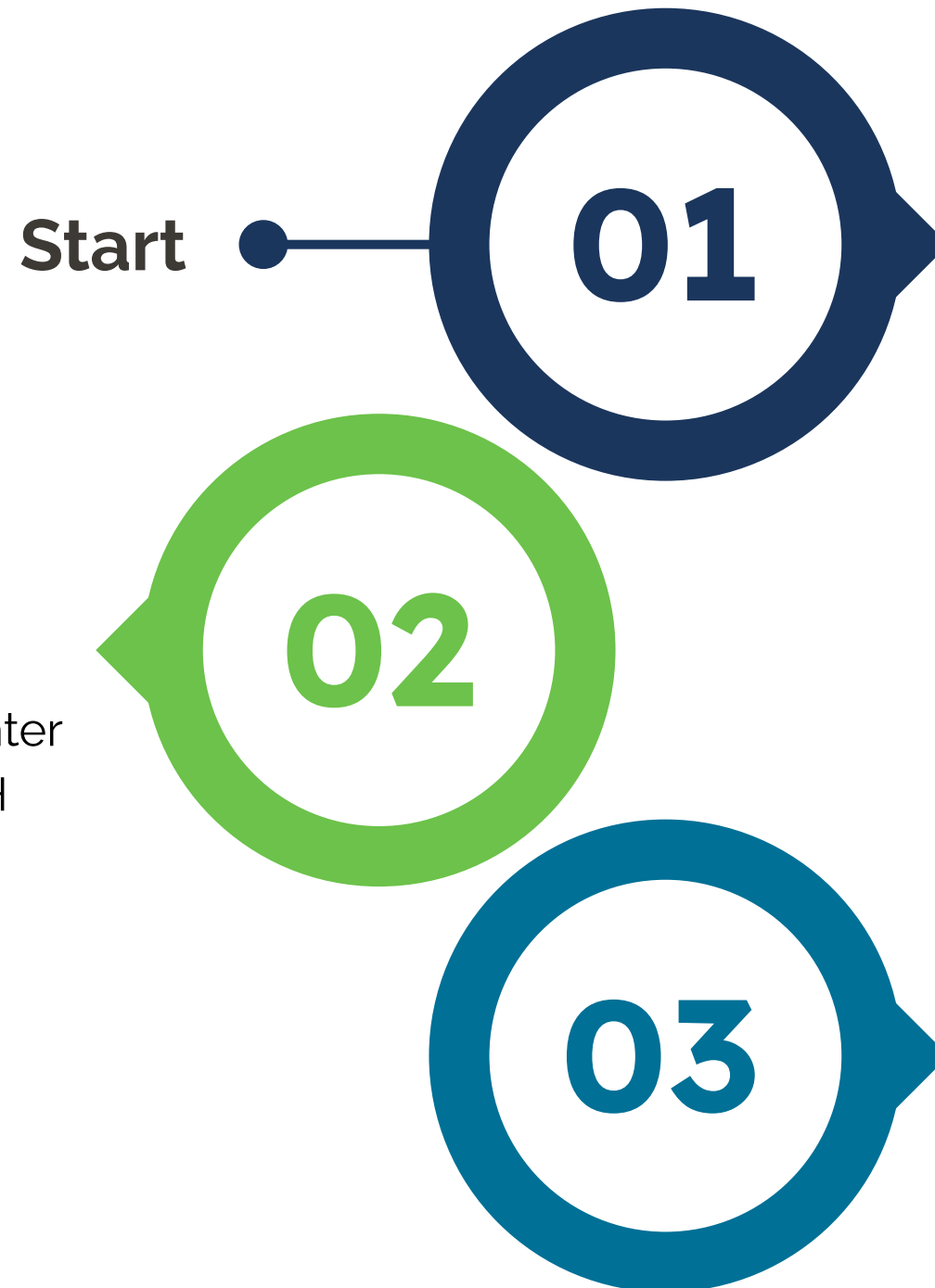


## Harvesting Process Heat/ Water For Reuse



- Some important information is needed early on:
  - **Flow diagrams** of all process products & by-products
  - Identify process **performance vs design**, and **system locations vs need location**.
- **Analyze heat recovery** to offset any heating load needs.
- **Analyze rainwater capturing** for water heavy processes.





Start

01

02

03

## Analyze Data

- Existing system utilizes **cooling tower and heat exchangers** to provide chilled water
- Needs 5.46MBTH of heat in winter
  - Original HEX = 4.86MBTH
  - Requires 0.6MBTH extra energy exchanged

## Assess Situation

Process requires year-round cold water. **300 T chiller has to initiate operation in winter for 50T load.**

- Can we do this and cut down on chiller usage in winter?

## Implement Strategy

Review the size and effectiveness of your systems' heat exchangers to **determine viability of free cooling in the winter for process systems.**

# Free Cooling | Impact



## Energy

**BEFORE**  
Existing HEX &  
Chiller

**600,000**  
kWh

**AFTER**  
New HEX, No  
Chiller

**0**  
kWh

# Free Cooling | Impact



## Energy

## Carbon

**BEFORE**  
Existing HEX &  
Chiller

**600,000**  
kWh

**250**  
metric tons CO<sub>2</sub>e

**AFTER**  
New HEX, No  
Chiller

**0**  
kWh

**0**  
metric tons CO<sub>2</sub>e



# Free Cooling | Impact



## Energy

## Carbon

## Operational Cost

**BEFORE**  
Existing HEX &  
Chiller

**600,000**  
kWh

**250**  
metric tons CO<sub>2</sub>e

**\$7,500**  
per season

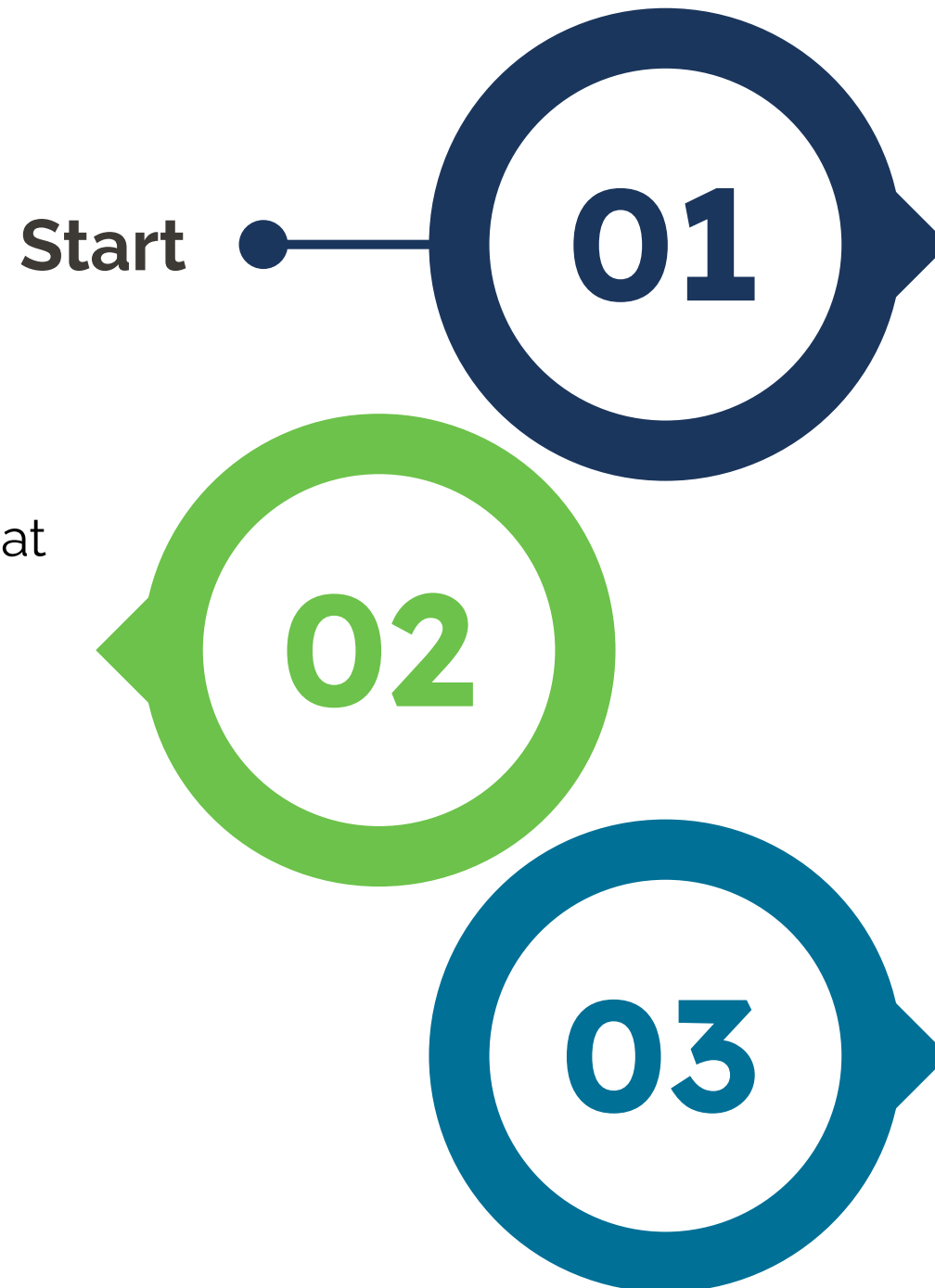
**AFTER**  
New HEX, No  
Chiller

**0**  
kWh

**0**  
metric tons CO<sub>2</sub>e

**\$0**

# Heat Recovery



Start

01

02

03

## Analyze Data

USS produce 290,500 BTH of heat

- Adjacent Warehouse requires 312,000 CFM OA
- Warehouse exhausts 280,000 CFM

## Assess Situation

Facility uses five (5) Unit Substations, which creates a lot of heat year round.

- Could you **utilize a Heat Recovery System** to preheat outdoor air during winter season?

## Implement Strategy

Tie together exhaust from warehouse and unit substation room. **Utilize an HRV to condition incoming OA with combined exhaust.**



# Heat Recovery | Impact



## Energy

BEFORE  
No HRV

**26,540,000**  
kWh

AFTER  
Utilize HRV

**11,274,000**  
kWh



# Heat Recovery | Impact



## Energy

## Carbon

BEFORE  
No HRV

**26,540,000**  
kWh

**11,065**  
metric tons CO<sub>2</sub>e

AFTER  
Utilize HRV

**11,274,000**  
kWh

**4,700**  
metric tons CO<sub>2</sub>e

# Heat Recovery | Impact



## Energy

## Carbon

## Operational Cost

BEFORE  
No HRV

**26,540,000**  
kWh

**11,065**  
metric tons CO<sub>2</sub>e

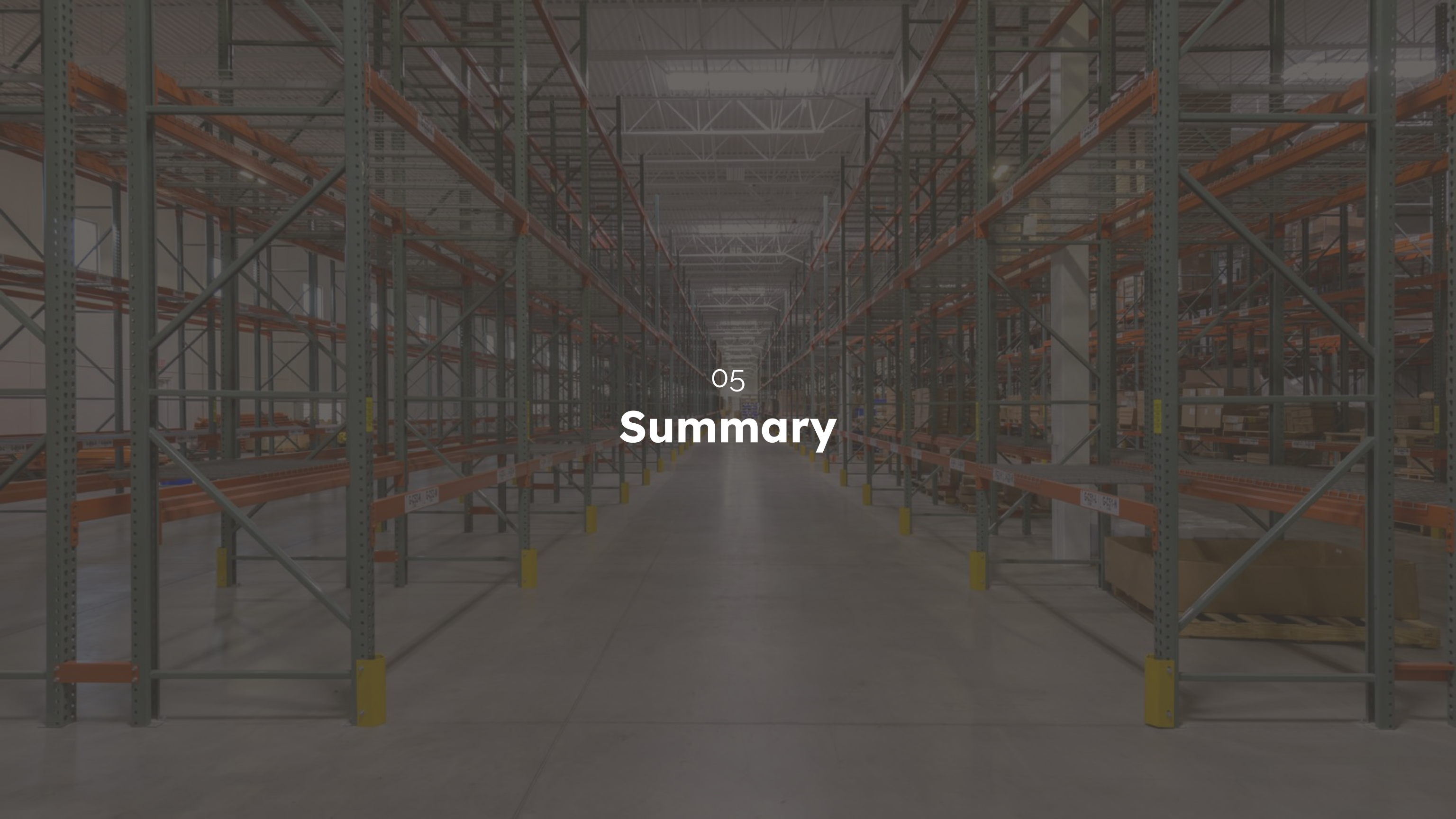
**\$700,000**  
per season

AFTER  
Utilize HRV

**11,274,000**  
kWh

**4,700**  
metric tons CO<sub>2</sub>e

**\$300,000**  
per season



05

# Summary





Download  
Building-Level  
Strategies  
Handout



## Takeaways

- Understand definitions and differences of Scope Emissions
- Key factors driving the focus on carbon emissions
- The **process** for companies to track their carbon emissions
- Identify key questions to ask & relevant stakeholders
- **Building-level strategies** and the impact they can have



# Thank You!

What questions can we answer?

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**Suzie Engel** - [suzie@motzengineering.com](mailto:suzie@motzengineering.com)