



YOU GOTTA LOVE THAT:

AUTOMATION • CURIOSITY • CONNECTION • ENCHANTMENT

REBUILD • OCTOBER 2, 2025

DAVID ZACH, FUTURIST

PREFACE 1: YOU ARE HERE, THIS IS YOU



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Querencia:

A place from which one's strength of character is drawn.

A place in which we know exactly who we are.

The place from which we speak our deepest beliefs.

PREFACE 1: YOU ARE HERE, THIS IS YOU



1. Foundation.
2. Confidence.
3. Opportunity.
4. Hope.

PREFACE 2: HERACLITUS' CONSTANT

1. Kafkaesque change?
2. Change agents?
3. Change \neq progress.



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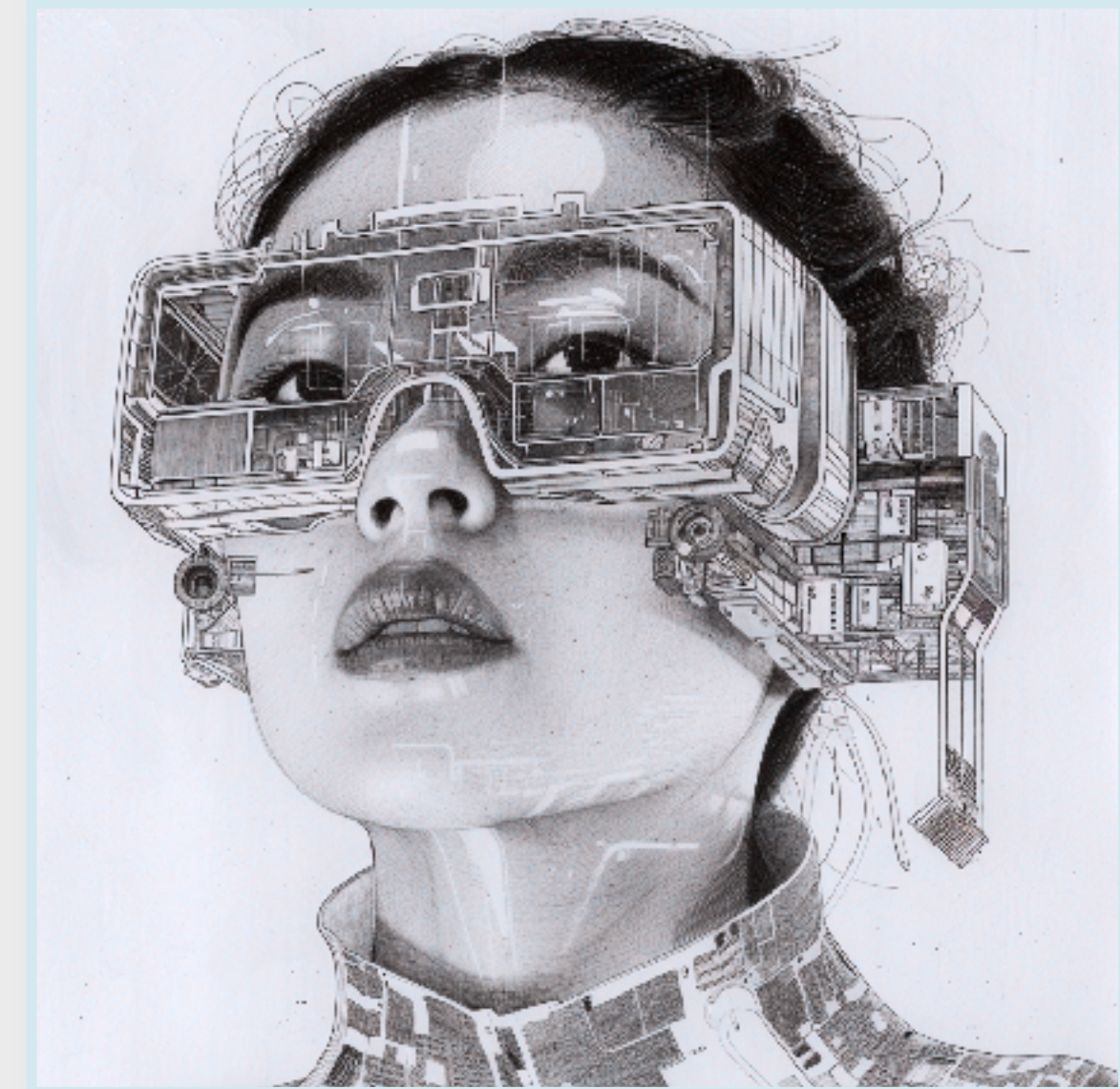
PART A: THE STORY SO FAR...

“A computer lets you make more mistakes faster than any other invention in human history—with the possible exception of handguns and tequila.”

Mitch Ratliffe



1. WHAT COMES AFTER WHAT COMES NEXT?



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a. Four cars at a 4-way stop.

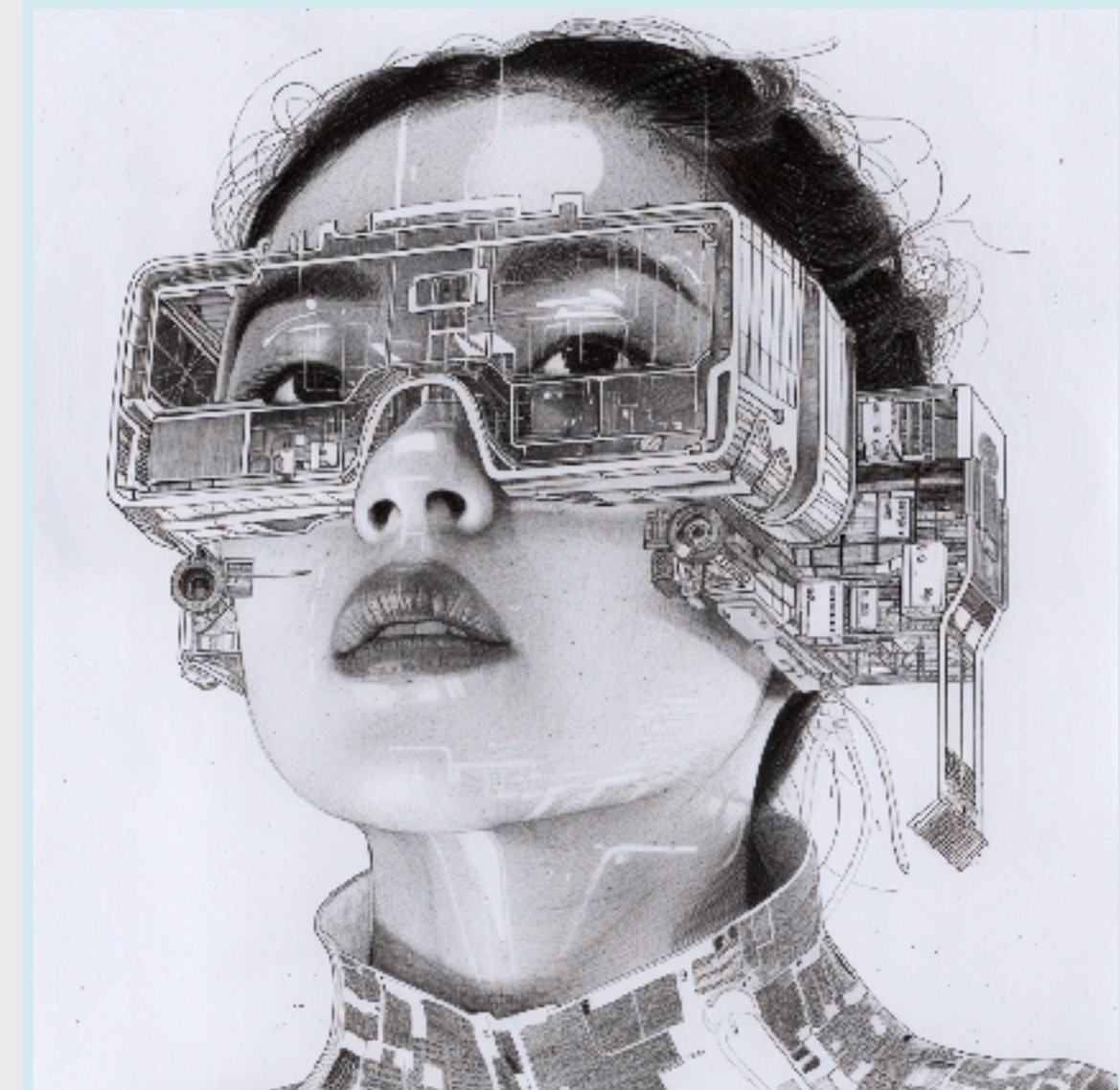
b. Four forecasts if you
~~drive~~ a Google car.

are driven in

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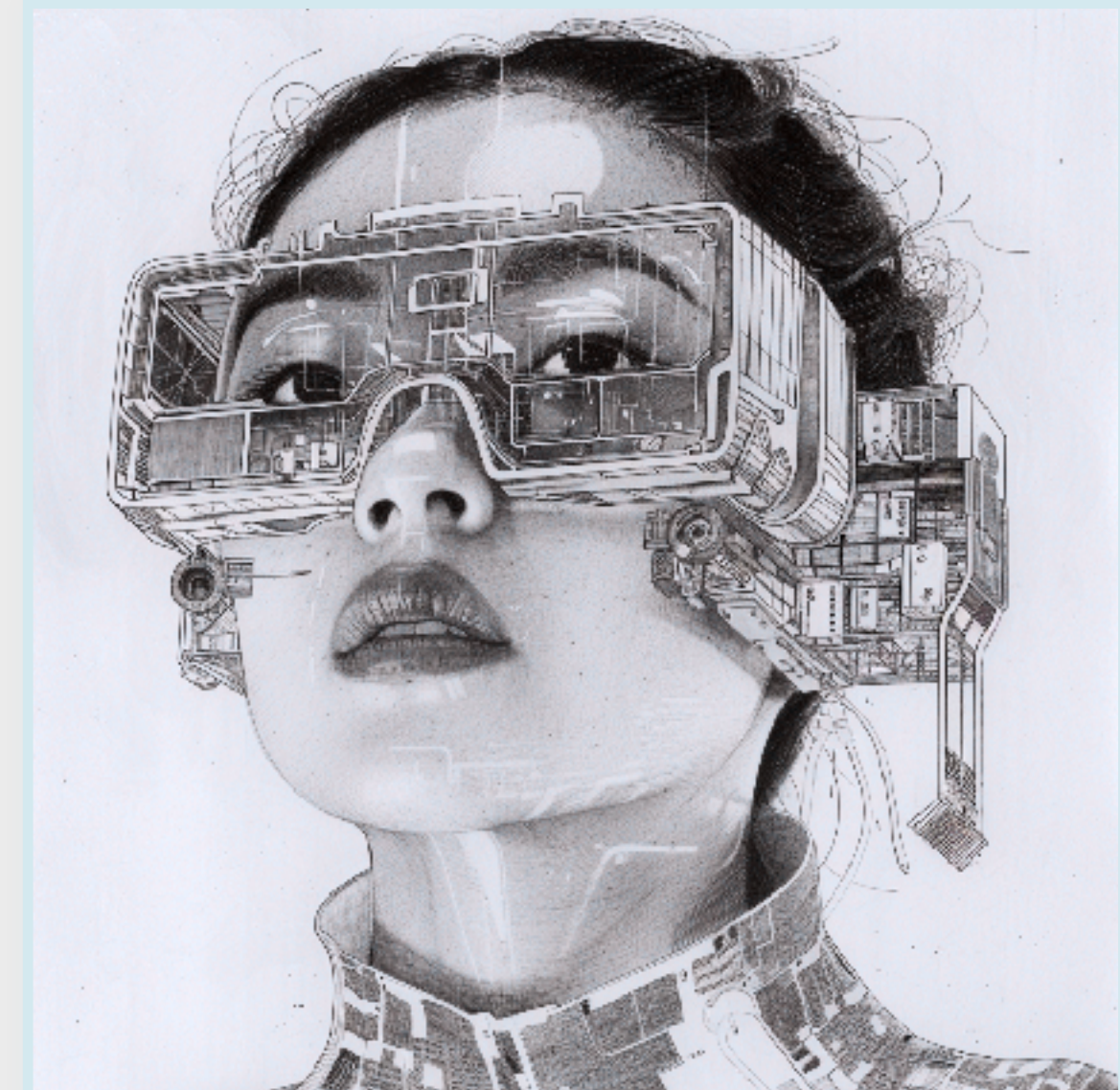
AI Glasses:

- a. AI assistance on the go.
- b. Break the language barrier.
- c. Boost productivity.



1. WHAT COMES AFTER WHAT COMES NEXT?

- a. The rise of Little Brother.
- b. Filtering for every body building!
- c. “The power to do good...”



2. SKYCAR CITY BLUES

- a. “Who guards the guardians?”
- b. When you live in the machine...
- c. G. K. Chesterton: The fall.
- d. Bruce Sterling: The backup?



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3. THE TURING PARADOX

- a. Good enough is not smart enough.
- b. Algorithmic governance drift.
(Think regulations, red tape.)
 - Transparency?
 - Explainability?
 - Accountability?
- c. Quicker, easier, cheaper bottom line,
or a farther horizon?



4. DID THE ALGORITHMS PREDICT WE'D BE HERE?

- a. The Atlantic: *Moneyball for Everything*:
“...colonized by math ... and life solved
like an equation.”
- b. “If you can measure it, you can...”
- c. How much do you need surprises?



5. THE 80/20 OF AUTOMATION

- a. Bigger picture, stories, puzzles.
- b. Metaphors, analogies & paradox.
- c. Multiple-point perspectives.
- d. Open-ended, real world problems.*

* Tools, beer, PayPal, and other acts of unpredictable, not boring piracy.



6. IF THERE'S AN APP FOR THAT...?

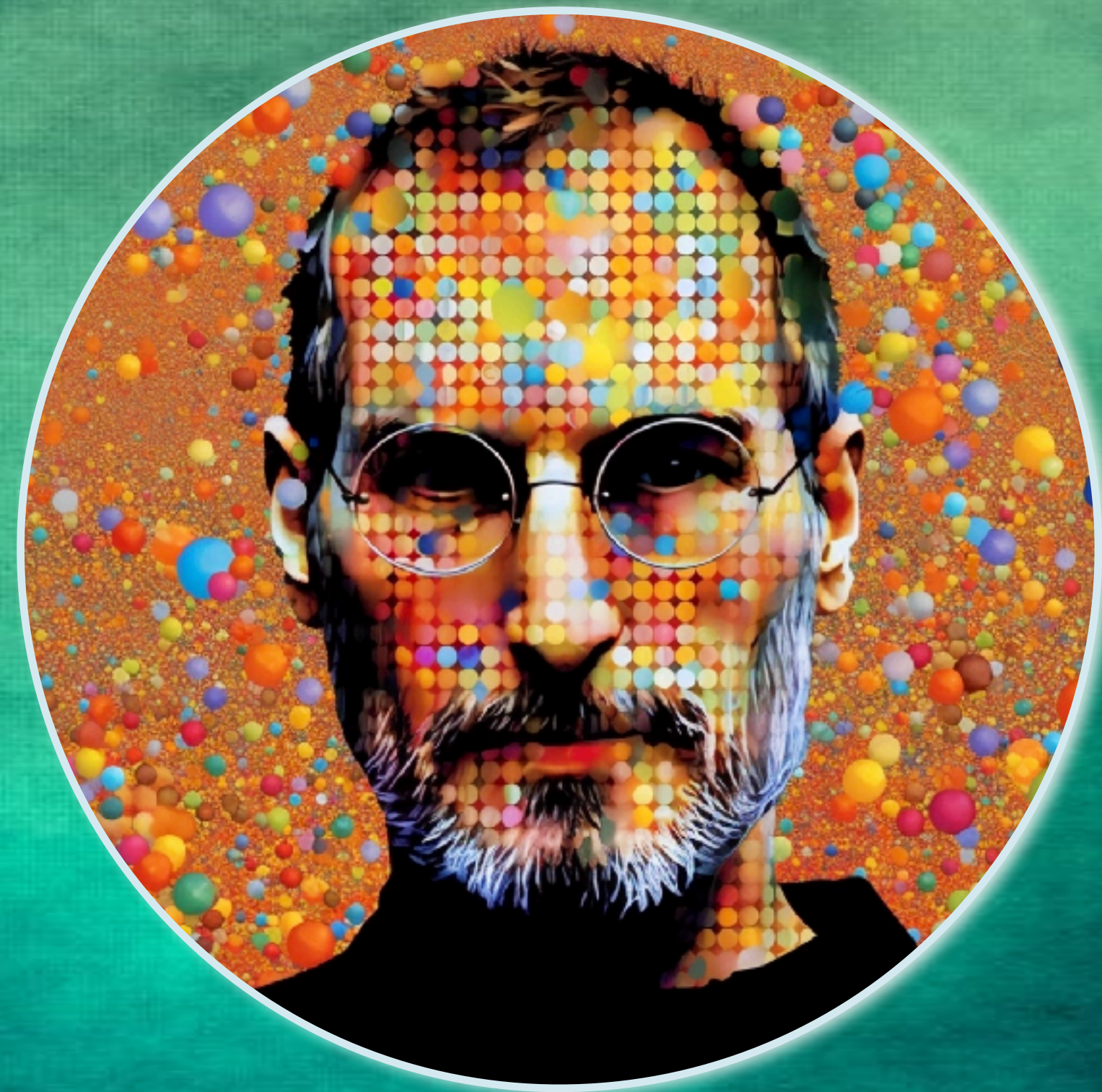
- a. Centaurs, coworkers, agents, et al.
- b. New tools, maybe redesign rules.
 - Freedom to fail? 10,000 fails.
- c. Co-intelligent nudges.
- d. Kevin Kelly: “It’s not a race against...”
- e. Be more curious: them & us.



PART B: CURIOSITY

**“Creativity is just about connecting the dots.
A lot of people don’t have very diverse experiences – so they don’t have enough dots to connect.”**

Steve Jobs



1. COLLECT MORE DOTS

- a. How did your collection begin?
- b. “His head is filled with _____!”
- c. *Curious: Diverse & Epistemic.*
- d. 40K Qs, and idiots.
- e. What else needs your curiosity?



David Zach

SCHOOL SUBJECTS

Quarter	First Semester				Second Semester			
	1	2	EX	A	3	4	EX	A
Religion	C	D		C	C	C		C
Reading	C	D		D	C	C		C
Reads distinctly								
Understands what is read								
Works out new words alone	✓	✓						
Shows interest in books								
Language	D	F		F	D	F		F
Speaks correctly								
Takes part in discussion								
Spelling	C	D		D	C	D		D
Knows words taught								
Is able to use phonics								
Numbers	C	D		C	D	D		D
Reads and writes numbers								
Knows, uses addition facts								
" uses subtraction facts								
Penmanship	D	D		D	C	C		C
Music	C	D		D	C	C		C
Sings well								
Has rhythm								
Art	C	C		C	C	C		C
Conduct	D	D		D	C	D		D
Application	D	F		F	C	D		D

MEANING OF MARKS

A—100-93 Superior Achievement
 B— 92-85 Above Average Achievement
 C— 84-77 Average Achievement

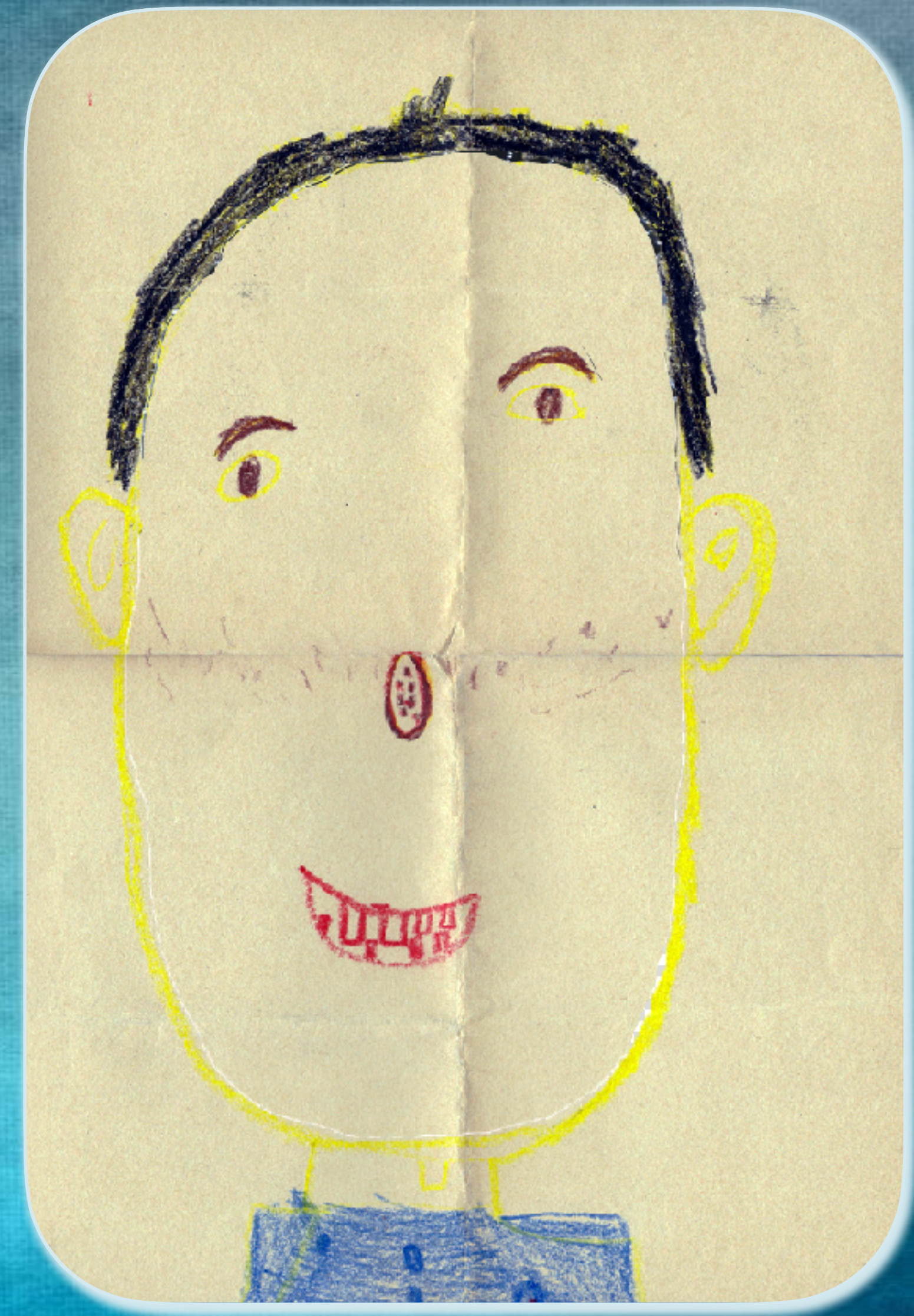
D—76-70 Passing
 Below 70 Failure

CHARACTER DEVELOPMENT

	First Semester		Second Semester	
	1	2	3	4
Moral and Spiritual Development				
Is interested in study of religion				
Practices self-control	✓	✓		✓
Takes corrections graciously		✓		
Obeys				
Social Development				
Respects authority		✓		✓
Cooperates with others				
Is dependable and responsible				
Is courteous		✓		✓
Emotional Development				
Is happy at work				
Is even-tempered				
Shows initiative				
Manifests a feeling of security				
Study Habits				
Completes work on time	✓	✓	✓	✓
Is attentive	✓	✓		
Is industrious	✓	✓		
Is neat and orderly	✓	✓	✓	
Attendance Record				
Half days absent	0	0	4	0
Times tardy	3	9	5	0

ITEMS CHECKED NEED ATTENTION

S—Satisfactory work for this child, all factors considered.
 U—Failure to produce satisfactory work commensurate with ability.
 A CIRCLE around a letter means that the child is capable of better work.



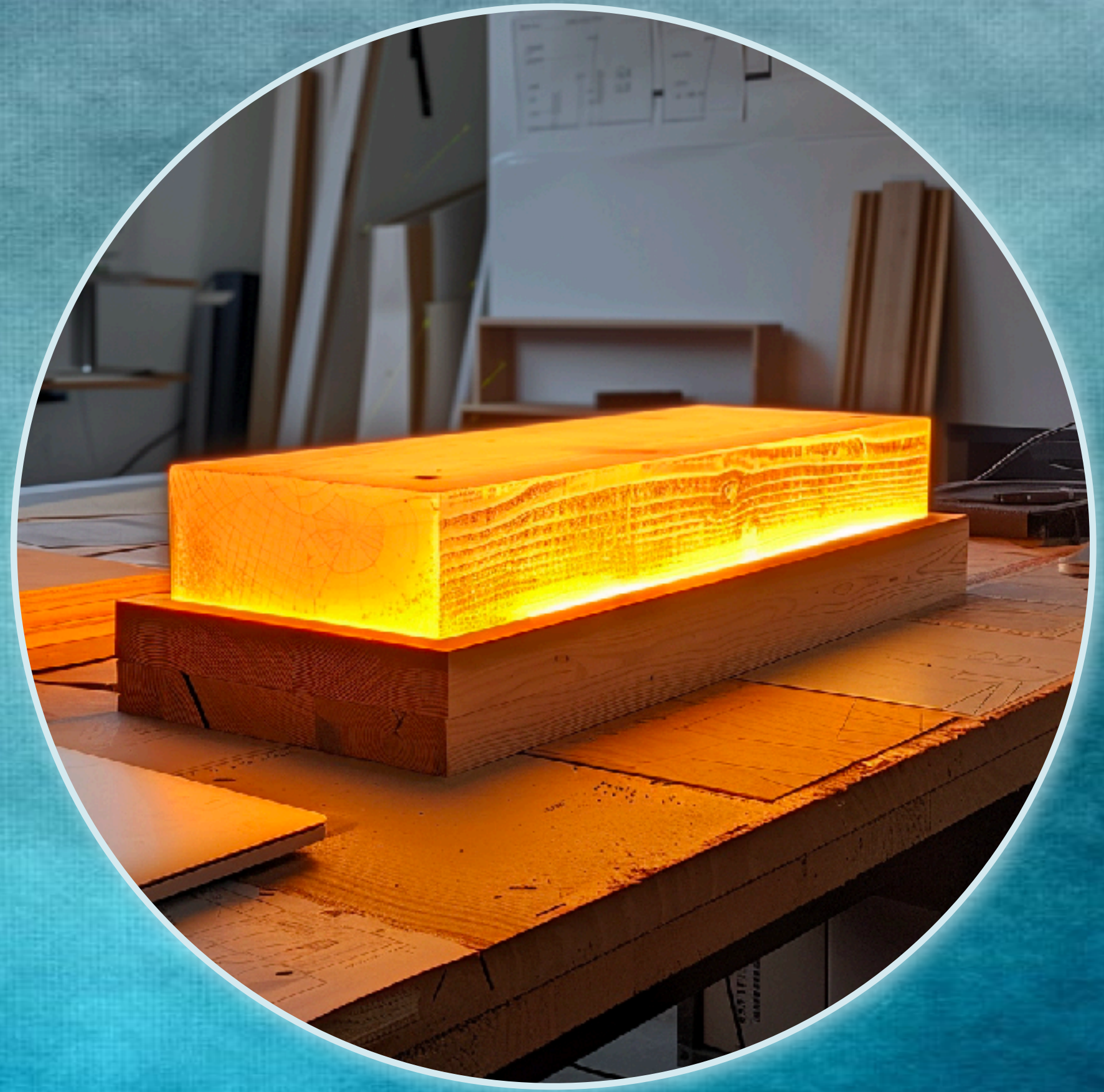
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2. CROSS CURRENTS OF CURIOSITY

- a. **Billie Faircloth, FAIA: TEDx 2x4s.**
 - Continuously emerging materials.
 - Continuously emerging professionals.
- b. **Don't be afraid of low-tech materials.**
 - Real knowledge workers?
- c. **“Why don't we cross-collaborate any more?”**
- d. **Phil Bernstein: “Trained by lawyers.”**

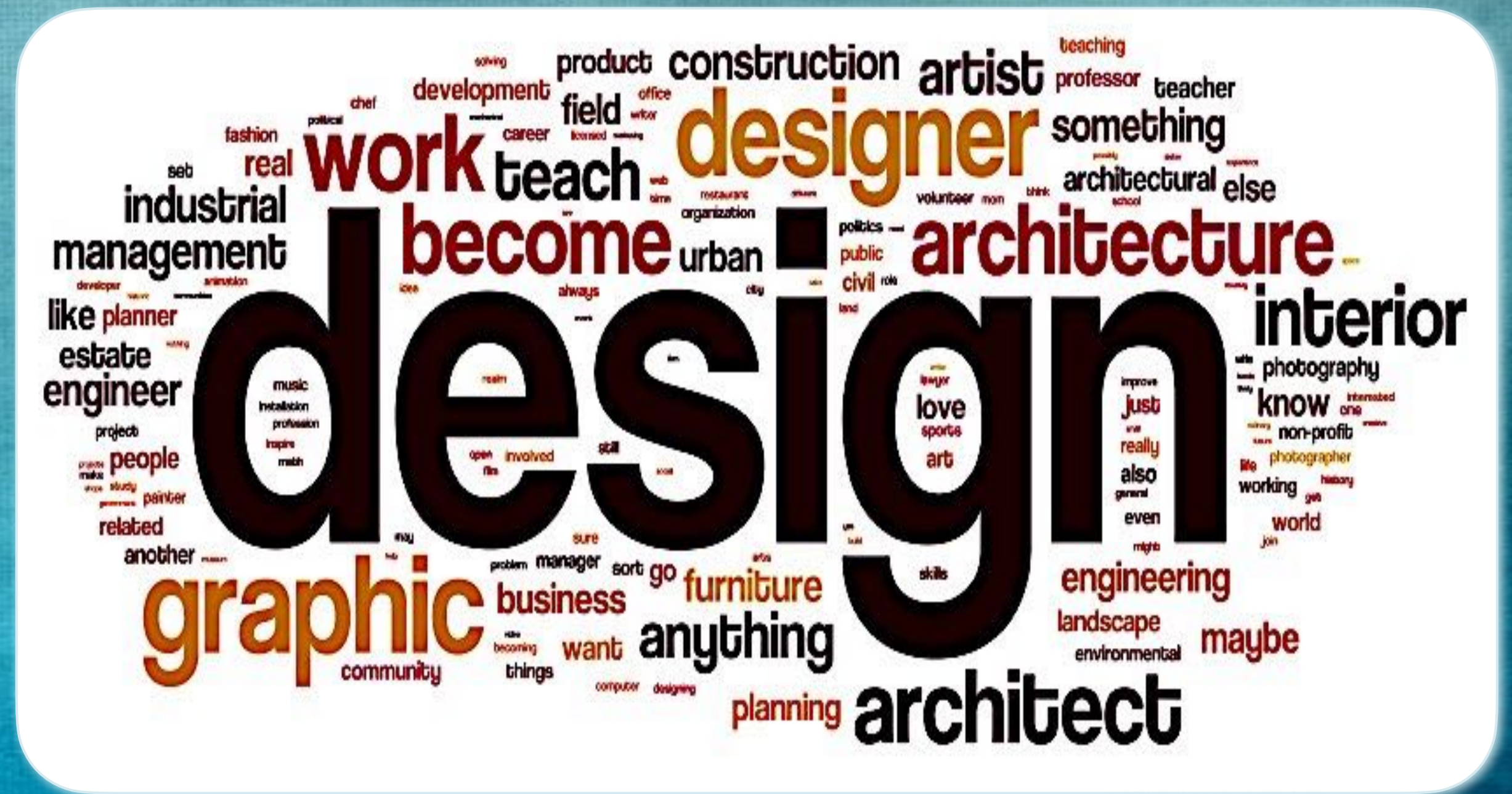


3. THINKING INTO OTHER BOXES

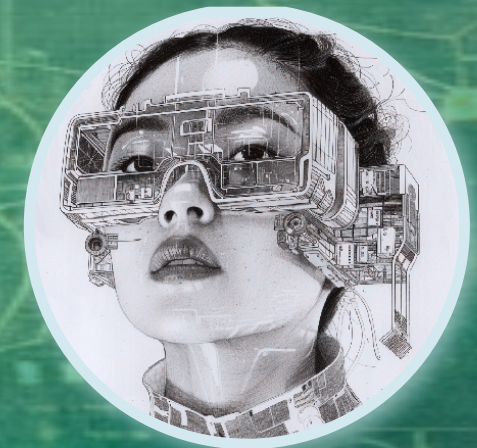
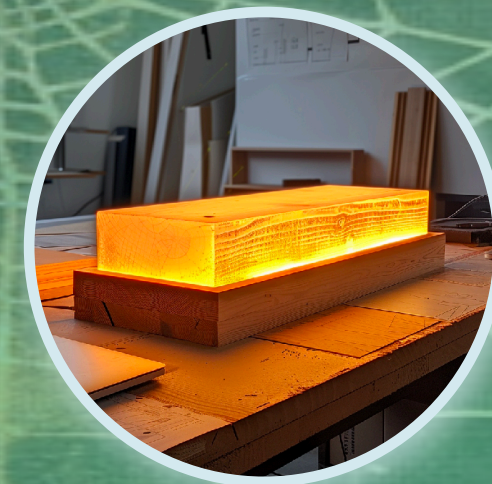


3. THINKING INTO OTHER BOXES

- a. What's at the center of each occupation?
- b. Isolation vs. collaboration?
- c. GB Shaw: "All professions..."
- d. Curiosity, humility, trust.
- e. 360° defense of design.



PART C: CONNECTING THE DOTS



1. HOW TO CONNECT BEYOND TRENDS

Past → Present → Future



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Fads



Trends



Principles



Momentary

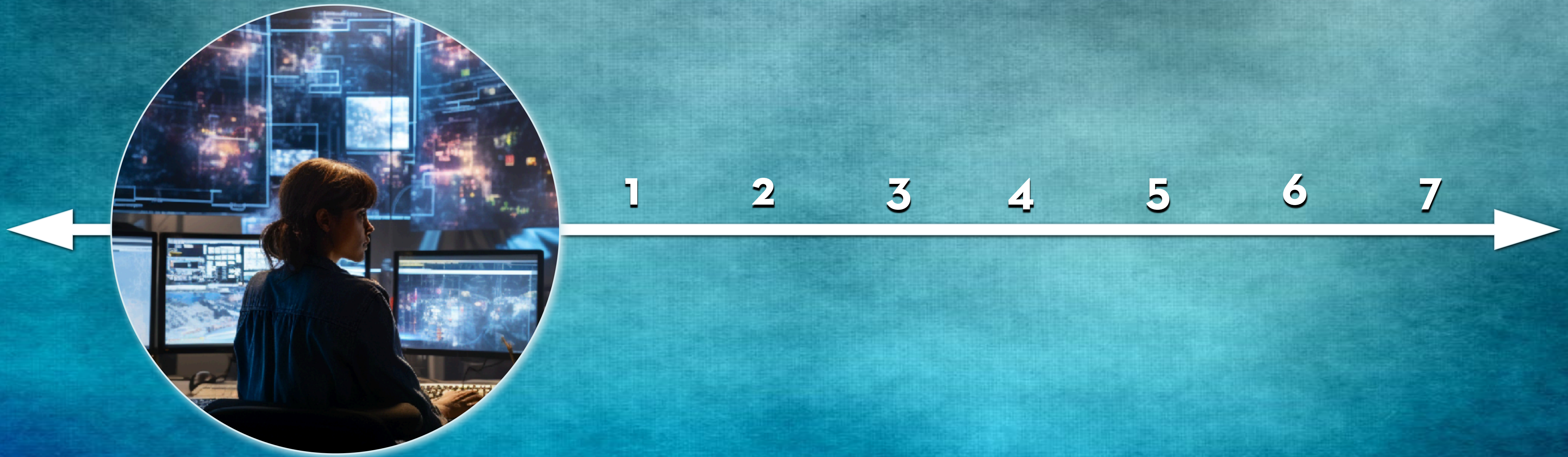


Temporal



Eternal

2. CONNECTING MORE THAN THE FUTURE



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3. BEAUTY AND THE BEASTS

“The creation of beauty, once viewed as the central task of the architect has quietly evaporated from serious professional discussions and retreated to a confused private imperative.”

Alain de Botton, *The Architecture of Happiness*

“The use of the computer has broken the sensual and tactile connection between imagination and the object of design.”

Juhani Pallasmaa, *The Thinking Hand*

“There is a deep human need for beauty and if you ignore that need in architecture your buildings will not last.”

Sir Roger Scruton



4. POST-AUDIENCE ARCHITECTURE

“So many buildings look cold and unromantic, boxy without curves, am starting to believe the architects had mothers who never loved them.”

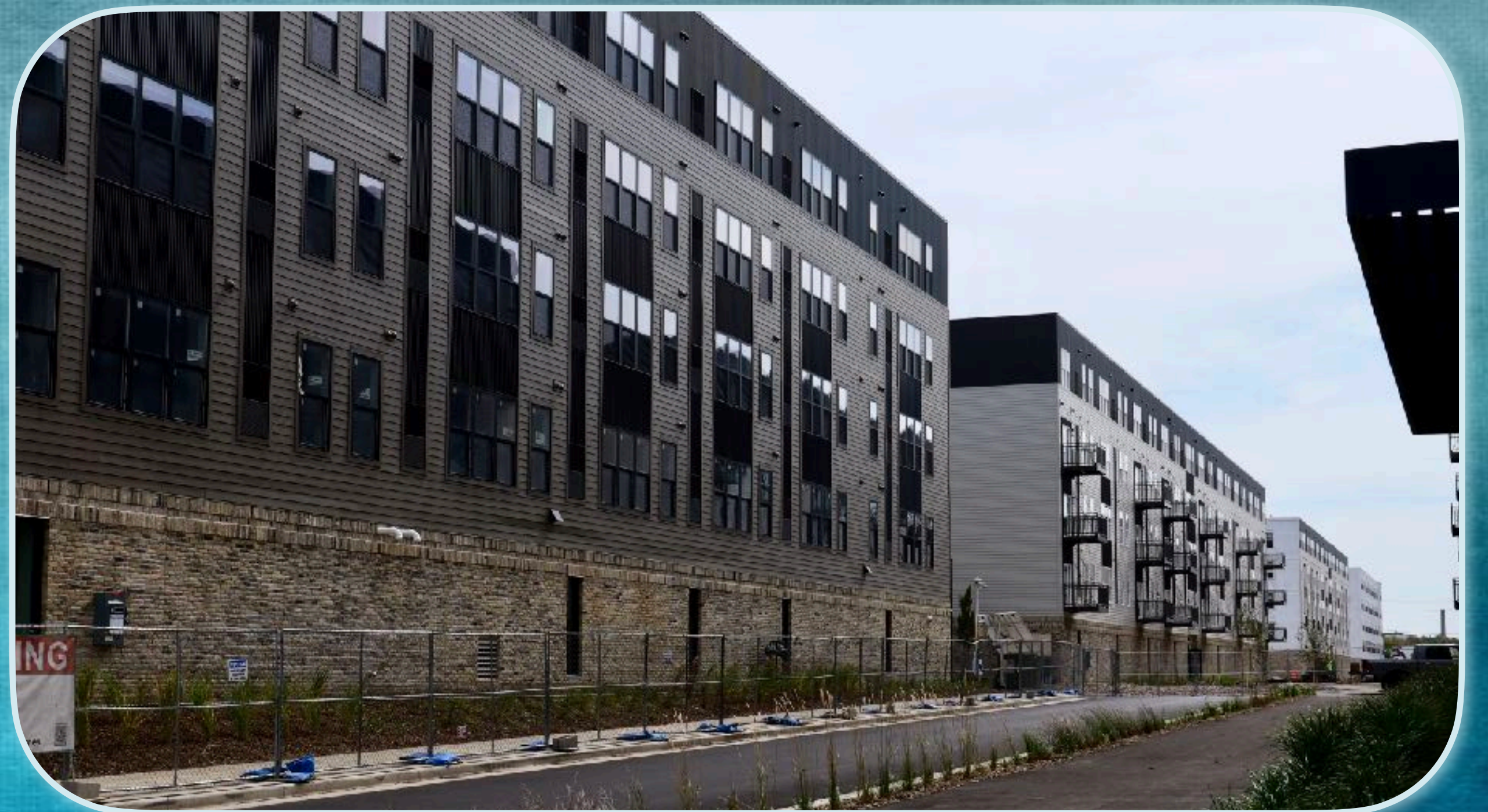
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5. WHAT'S LOVE GOT TO DO WITH IT?

- a. “The most sustainable building is a building that is loved.”

Cameron Sinclair

- b. Life, death, and love in Rome.

- c. Awe?



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6. STORIES OF ENCHANTMENT



7. CONNECTING THROUGH CONVERSATIONS

- a. Ice-breakers for self and others.
- b. Covid and social media monologues.
- c. Humility, curiosity, attention, awe.
“Listen as if you were wrong...”
- d. Smokers and bread breakers.



Thank you for rebuilding this.

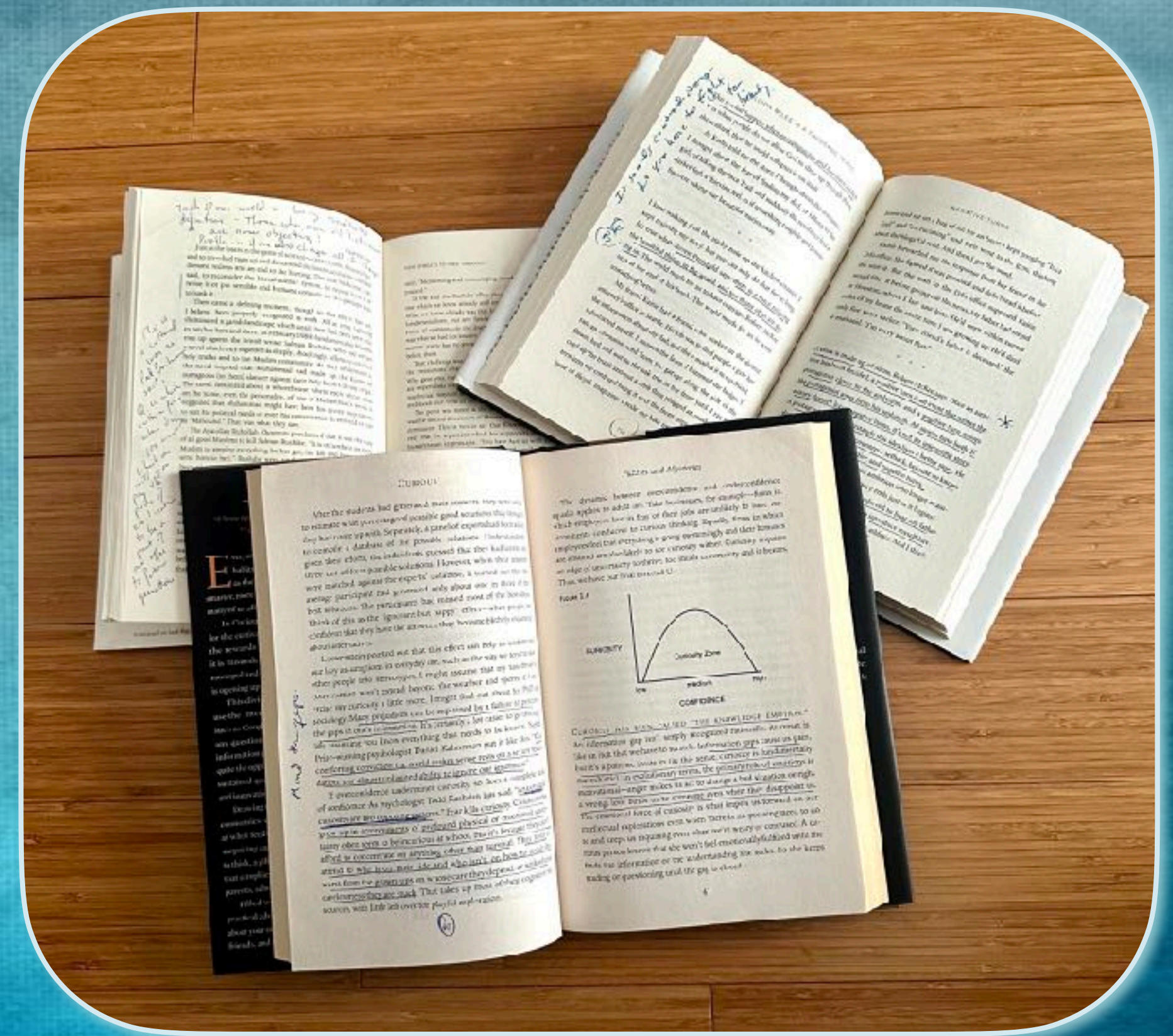
dmzach@mac.com • LinkedIn • @DavidZachMKE



3. CURIOSITY TOOLS: PEN, PAPER & PROCESS

There is something predatory, cruel even, about a pen suspended over a text. Like a hawk over a field, it is on the lookout for something vulnerable. ... The mere fact of holding the hand poised for action changes our attitude to the text. We are no longer passive consumers of a monologue but active participants in a dialogue.”

Tim Parks, NY Review of Book, 2014



BOOKS

1. THE INTELLECTUAL LIVES OF CHILDREN, SUSAN ENGLE
2. IN RUINS, CHRISTOPHER WOODWARD
3. LOST IN THOUGHT, ZENA HITZ
4. CURIOUS, IAN LESLIE
5. CO-INTELLIGENCE, ETHAN MOLLICK
6. THINKING IN BETS, ANNIE DUKE
7. THE THINKING HAND, JUHANI PALLASMAA
8. READER, COME HOME, MARYANNE WOLF
9. DRUNK, EDWARD SLINGERLAND
10. IN PRAISE OF SHADOWS, JUN'ICHIRO TANIZAKI
11. SHOP CLASS AS SOUL CRAFT, MATTHEW B. CRAWFORD
12. INEVITABLE, KEVIN KELLY
13. RANGE, DAVID EPSTEIN

ARTICLES

1. A WEAPON FOR READERS, TIM PARKS, THE NEW YORK REVIEW OF BOOKS
2. ALGORITHMIC GOVERNANCE AND POLITICAL LEGITIMACY, MATTHEW B. CRAWFORD, AMERICAN AFFAIRS JOURNAL
3. THE POST-HUMAN ECONOMY, KATHERINE DEE, TABLET MAGAZINE
4. LONELY SURFACES: ON AI-GENERATED IMAGES, L. M. SACASAS, THE CONVIVIAL SOCIETY
5. CHATGPT, DALL-E 2 AND THE COLLAPSE OF THE CREATIVE PROCESS, NIR EISIKOVITS, ALEC STUBBS, [THECONVERSATION.COM](https://theconversation.com)
6. CHILDREN, CREATIVITY, AND THE REAL KEY TO INTELLIGENCE, ALISON GOPNIK, ASSOCIATION FOR PSYCHOLOGICAL SCIENCE
7. WHAT MONEYBALL-FOR-EVERYTHING HAS DONE TO AMERICAN CULTURE, DEREK THOMPSON, THE ATLANTIC
8. THE CRUSHING LONELINESS OF THE GIRL BOSS, KATHERINE DEE, TABLET MAGAZINE
9. THE FUTURE'S JUST NOT THAT INTO YOU, DAVID ZACH, DESIGN INTELLIGENCE