



REBUILD

# Tomorrow's Green Policies: Financing Advanced HVAC & Building Technologies

October 3, 2024

# Donovan Energy

*Cincinnati based clean energy project development and finance company focused on:*

**Project Development** - Reduce facility energy costs with LED lighting upgrades, building envelope, HVAC system optimization, and solar

**Electric Vehicle Charging** – Consult, design, implementation, and O&M for of electric vehicle charging infrastructure

**Clean Energy Roadmap** – Advisory/consulting service to develop comprehensive decarbonization strategies to meet client goals/mandates

**Energy Finance** – Leveraging grants, tax incentives, utility rebates and niche energy financing solutions to get projects done

# Financing Advanced Energy Technologies: Key Considerations

- Upfront energy and financial modeling focused on lifecycle costing, NPV, and IRR
- Educate lenders to underwrite differently
- Add new sources of financing to the capital stack
- Creative approach to donors/fundraising

# Financing Advanced Energy Technologies: The Universe

- Grants
  - Government: local, state, **federal**
  - Private: foundations, donors, corporations
- Tax Incentives
  - Local, **state, federal gov't**
  - **Abatements & exemptions: property and sales**
  - Credits & **deductions**: state and federal
- Rebates
  - Utilities
- Low-cost financing
  - Property Assessed Clean Energy financing, **Green Banks**

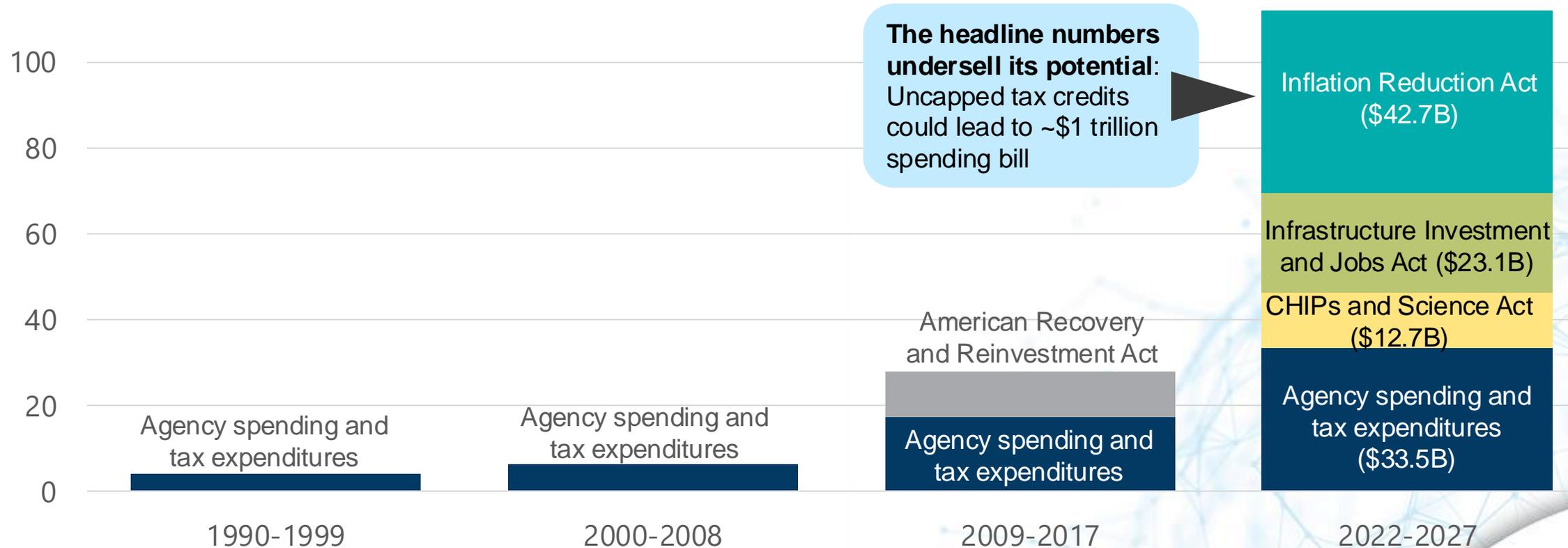
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# Federal Funding → Local Impact

# Federal Climate Spending

The Federal government has passed the most ambitious suite of climate spending in the US history

Federal Spending Will Exceed \$100B Annually



Source: RMI, Congress's Triple Whammy: Innovation, Investment and Industrial Policy

# Federal Tax Credits

- Section 48
  - Solar
  - Geothermal
  - Battery Storage
- Section 45W
  - Electric Vehicles
- Section 30C
  - Electric Vehicle Charging Infrastructure

# Section 48: New and Improved



Prevailing Wages  
requirement for  
>1 MW



40% Domestic  
Content



Energy  
Communities



Projects  
financially  
benefitting  
low-income or  
Tribal  
communities

**OR**



Projects in  
low-income or  
Tribal  
communities

Eligible Measures:

Geothermal, solar, battery storage, electrochromic glass and more



# Section 30C/45W: EVs + Charging Infrastructure

- Section 30C
  - EV Charging Infrastructure
  - 6% - investment made in an eligible low-income or rural community
  - 30% - eligible community plus using prevailing wage/apprenticeship labor standards
- Section 45W
  - Commercial Electric Vehicles
  - Limits – \$7,500 for light vehicles, \$40,000 for heavy duty

# Monetizing the Federal ITC

- **Tax Equity** – a taxable project sponsor holding the tax credit and filing for it directly with the IRS
- **Transferability** – the option for taxable project sponsors to sell tax credits generated by their clean energy projects to third parties.
- **Direct Pay** – a cash payment in the form of a federal tax refund for eligible tax-exempt entities.
  - "Reimbursable Grant"



# Direct Pay

- Also known as “Elective Pay”
- Enabled by the Inflation Reduction Act and applicable to most tax-exempt entities, e.g. cities, counties, non-profits, school districts, public housing authorities, etc.
- File a tax return using Direct Pay to receive cash refund from IRS for eligible investments put into service
- Applicable for (at least) 10 years: 1/1/23-12/31/32
- Ranges from 6-70% of the eligible costs for projects under 1MW

# 179d Energy Efficient Commercial Buildings

## Federal Tax Deduction

- In effect since the Energy Policy Act of 2006
- Restructured and *increased* in Inflation Reduction Act of 2022
  - 3x the value, tax-exempts can assign

- Measures:

- Interior lighting
- HVAC
- Building Envelope

		Total Annual Energy & Power Costs		
		25% Reduction	Each Additional % Point	50% or Higher Reduction
Prevailing Wage & Apprenticeship Requirements	Meets	\$2.50/SF	\$0.10/SF	\$5.00/SF
	Does not Meet	\$0.50/SF	\$0.02/SF	\$1.00/SF

- Compared to ASHRAE 90.1-2007

# The Opportunity from the Greenhouse Reduction Fund (GGRF)

## Overview of the Greenhouse Gas Reduction Fund competition structure

	 <b>National Clean Investment Fund</b>	 <b>Clean Communities Investment Accelerator</b>	 <b>Solar for All</b>
<b>Competition description</b>	<b>Fund 2-3 national nonprofits to partner with private capital providers to deliver financing at scale catalyzing tens of thousands of clean technology projects</b>	<b>Fund hub nonprofits to rapidly build clean financing capacity of networks of community lenders to finance pollution-reducing projects in low-income &amp; disadvantaged communities</b>	<b>Support states, territories, Tribal &amp; municipal governments, &amp; nonprofits to expand access to solar for low-income &amp; disadvantaged communities by priming markets for investment</b>
<b>Number and type of grantees</b>	<b>2-3 national nonprofits</b>	<b>2-7 hub nonprofits</b>	<b>Up to 60 states, Tribal &amp; municipal governments, &amp; eligible non-profit entities</b>
<b>Funding available</b>	<b>Nearly \$14B</b>	<b>\$6B</b>	<b>\$7B</b>
<b>Expected impacts</b>	<b>Historic public sector investment with the scale to attract private capital leverage in clean projects, supporting the 2030, 2035, &amp; 2050 climate goals of the United States and catalyzing tens of thousands of clean technology projects</b>	<b>Robust pipeline of thousands of community-led clean projects with meaningful benefits, generated by hundreds of community lenders capitalized by GGRF to start or expand clean lending in underserved communities</b>	<b>Energy bill savings and energy resiliency for millions of underserved American households via states, Tribal &amp; municipal governments, &amp; other recipients creating new or expanding existing low-income solar programs across the country</b>

# Solar for All in the Cincinnati Region

Ohio Air Quality Development Authority  
**\$156.12M**

Industrial Heartland Solar Coalition  
**\$156.12M**

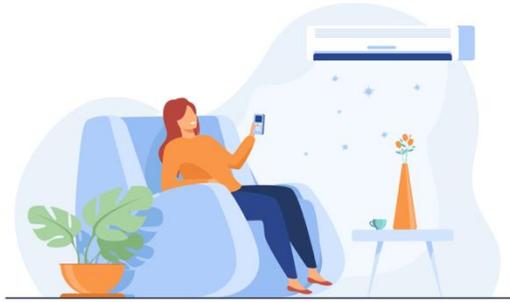
Kentucky Energy & Environment Cabinet  
**\$62.45M**

Indiana Community Action Association  
**\$117.47M**

# DOE Home Energy Rebates

*The IRA outlines two rebate programs under the federal Department of Energy to assist households with energy-efficient home upgrades*

State energy offices and Tribes will develop and administer the programs



## Home Electrification and Appliance Rebates Program (Previously HEEHR)

- \$4.5B through FY2031
- Providing **point-of-sale discount** to consumers for certain high-efficiency electric appliances and energy efficiency products
- Available for households whose income is below 150% of the area median
- **Ohio Department of Development - \$125,000,000**
- **Kentucky Energy & Environment Cabinet - \$67,000,000**

## Home Efficiency Rebates Program (Previously HOMES)

- \$4.3B through FY2031
- Providing **savings-based incentives** for whole-home efficiency upgrades/retrofit
- Rebates double for low-moderate income households
- **Ohio Department of Development - \$125,000,000**
- **Kentucky Energy & Environment Cabinet - \$67,000,000**

Image source: Freepik

# Home Energy Rebate Overview

- Single family and multi-family
- New construction and renovation/upgrades
- Energy audits, grants, and product rebates
- Rollout: Q1 2025 (estimated)

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## State Funding → Local Impact

# Ohio Air Quality Development Authority: Clean Air Improvement Program

- Scope: Could be applicable to most CRE deals including new construction and major redevelopment
- Metrics: Reduce GhG emissions from the built environment
- Benefit: Sales and property Tax *Exemption* for qualifying energy infrastructure, enabled through privately-place conduit bond
- Program Pathways
  - 15% energy performance: ECMs are eligible
  - 50% energy performance: efficiently designed building

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## The Local Opportunity: Building a Cincinnati Green Bank

# Federal funding potential for energy efficiency and solar in Hamilton County

Funding Source	Amount (estimated) for Hamilton County	Total Grant
Solar for All: Ohio Air Quality Development Authority	\$10M	\$156M
Solar for All: Industrial Heartland Solar Coalition	\$10M	\$156M
Home Energy Rebates: Ohio Dep't of Development	\$15.5M	\$250M
<b>Total Funding</b>	<b>\$35.5M</b>	<b>\$562M</b>

*All numbers above are estimates and extrapolations, calculated for discussion purposes only. Program guidelines and funds should be made available in Q1 2025.*

# Building a Cincinnati Green Bank

- Key Partners
  - The Port, Cincinnati Development Fund, Cincinnati Business Committee, Cincinnati Regional Business Committee, City of Cincinnati, Hamilton County
- Planning and strategy started mid-2023
- Harness competitive resources layered with local programs
- Develop a one-stop-shop center of excellence

Bring to the market new and expanded financing programs anchored by maximizing available grants, tax incentives and rebates

# Green Banks provide focused financing on decarbonization for the underserved

*Green Banks mix low-cost public financing with private sector to deliver cheaper overall financing & produce cheaper clean power.*

Leverage Public & Philanthropic Funds as a catalyst to attract private sector investments

Risk Mitigation for Private Investors by offering financial tools, green banks reduce the perceived risk for private investors.

Focused Impact on Underserved Communities that make clean energy and energy efficiency projects more accessible.



# Why We Need a Green Bank in Cincinnati

*The Phase 1 report outlines the strategic groundwork for establishing the Cincinnati Green Bank, focusing on the role it can play in advancing the region's clean energy goals.*

Needed infrastructure for our region to participate in federal funding programs through the IRA. Namely, an organized and centralized program mgr to braid together disparate funding sources, e.g. "One Stop Shop"

Financing gap in the Cincinnati region for clean energy projects, particularly in underserved communities.

Stakeholder engagement has expressed strong interest to develop Green Bank programs to catalyze local clean energy projects.

*Check out the newly released: Cincinnati Green Bank-Phase 1 Market Analysis  
<https://cindevfund.org/lending/green-bank/>*

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# Case Studies

# Example Rooftop Solar Project on Multifamily Housing

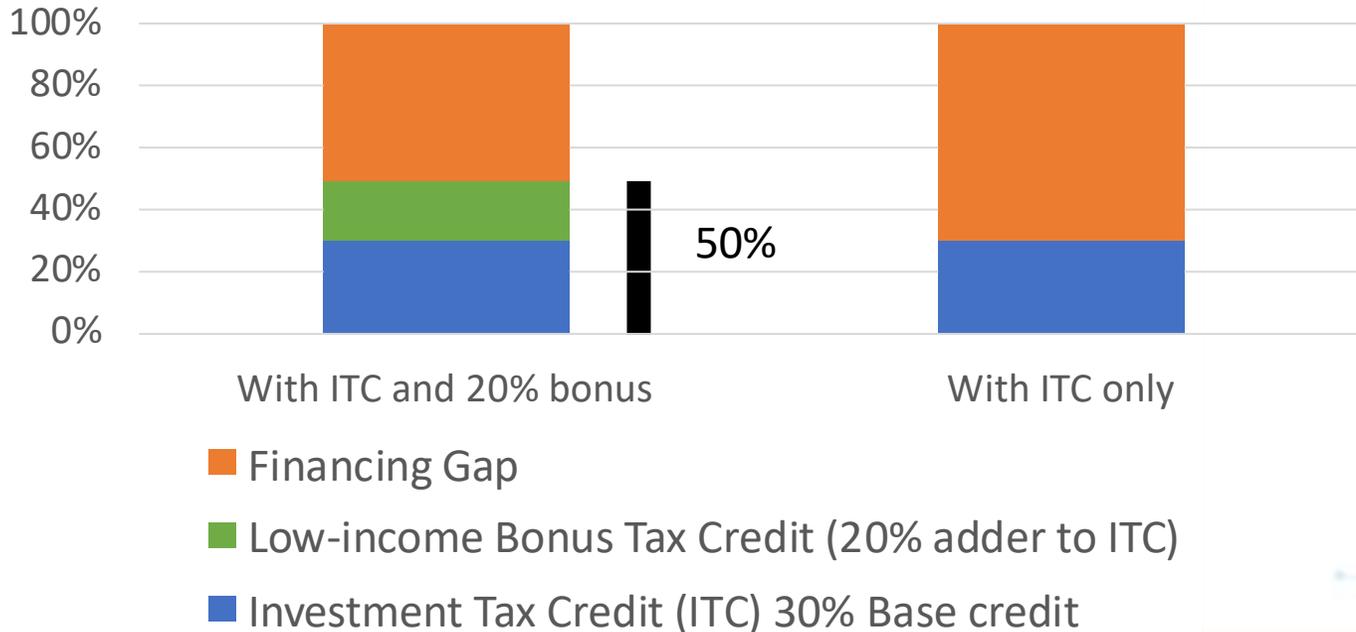
**Scenario:**

- Solar Project – 160kW installed on 40-unit building

**Total Project Costs:** \$400,000

**Base Credit:** Investment Tax Credit (ITC) 30% base credit.

**Bonus credits used:** Low-income Bonus Tax Credit (20% adder to ITC) &



Source	With ITC and 20% bonus	With ITC only
<b>ITC Base Credit (30%)</b>	\$120,000	\$120,000
<b>Low-income Bonus (20%)</b>	\$80,000	\$0
<b>Financing Gap</b>	\$200,000	\$280,000
<b>TOTAL PROJECT COST</b>	\$400,000	\$400,000

Source: U.S Dept of Housing and Urban Development

## Hypothetical Multifamily Building – New Construction – 150,000sf/100 units

<i>Sec. 45L Tax Credit for high-efficiency homes</i>	\$2,500 per unit for meeting ENERGY STAR X 100 units	<b>\$250,000</b> tax credit
<i>Sec. 179D Tax Deduction for commercial building energy efficiency improvements</i>	\$3.50 per square foot for 35% reduction in energy use intensity across 150,000 square feet	\$525,000 tax deduction worth <b>\$131,250</b> at 25% tax rate.
<i>Sec. 48 Investment Tax Credit for clean energy investment</i>	30% base tax credit on \$400,000 investment in rooftop solar plus 10% low-income bonus credit	<b>\$160,000</b> tax credit
<i>Sec. 30C EV Tax Credit for EV charging infrastructure</i>	30% tax credit on \$100,000 investment in EV charging installations	<b>\$30,000</b> tax credit
<i>Greenhouse Gas Reduction Fund (i.e. Green Bank)</i>	Low-interest project financing	<b>\$600,000</b> in interest savings
<b>Total Savings</b>	Not including energy/operations cost savings or local/state incentives	<b>\$1,171,250</b>

usgbc.org

# What does our community need to accelerate this work?

*Why isn't this work already happening?*

- Community outreach & education
- Technical training for designing advanced energy solutions
- Policy alignment
- Low-cost financing
- Utility rebates

# Questions and Discussion

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The background of the image is a deep blue, monochromatic photograph. On the left side, a pair of scales of justice is visible, with one pan hanging lower than the other. On the right side, a wooden gavel with a silver band is positioned vertically, resting on a wooden block. The lighting is soft, creating a professional and serious atmosphere.

 Frost  
Brown Todd  
ATTORNEYS



# REBUILDING WITH FINANCING

Frances Kern Mennone

REBUILD 2024

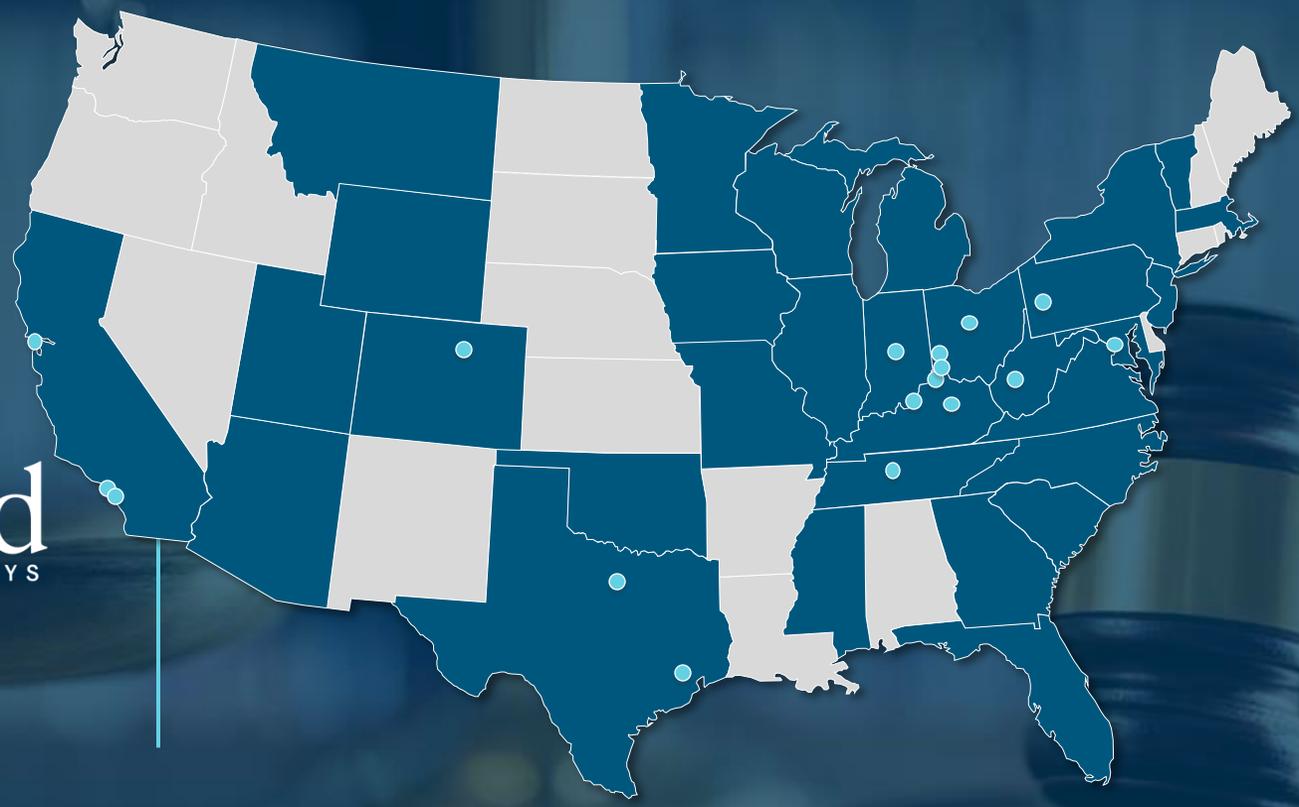
575+

LEGAL TEAM

Frost  
Brown Todd  
ATTORNEYS

400+

BUSINESS PROFESSIONALS



17

OFFICES

- Charleston
- Cincinnati
- Columbus
- Dallas
- Denver
- Florence
- Houston
- Indianapolis
- Lexington
- Los Angeles
- Louisville
- Nashville
- Orange County
- Pittsburgh
- San Francisco
- Washington, D.C.
- West Chester



Our membership to Multilaw, a global network of independent law firms located in over 150 markets worldwide, enables us to provide clients with seamless legal support virtually anywhere.

# Deep Industry Knowledge



Energy



Finance



Health Care



Manufacturing



Technology



# Overview: What is PACE Financing?

Mechanism to finance energy efficiency or water conservation improvements

Repaid through property tax collections

Secured by a voluntary assessment levied against real property with same lien status as property taxes



# Why is PACE so popular?

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- **Benefits to property owners:**
  - Achieve low cost, long-term financing for improvements that lower energy expenses
  - Loan obligation is “off-balance sheet” – (i.e., lien against property, rather than a debt of the owner)
  - Repayment obligation transfers with the property benefiting from the improvements
- **Benefits to local governments:**
  - Creates local jobs
  - Directly helps local businesses lower expenses
  - Encourages upgrades and improvements to building stock in the community
  - **No cost to the local government!**



# Assessment Districts: Generally

## Old concept

- First used in Philadelphia in 1736

## Used to finance public purposes and “assess” the benefitting properties

- More than 37,000 assessment districts nationwide
  - Water and sewer service
  - Parks
  - Sidewalks
  - Lighting
  - Downtown renewal

**PACE extends this financing concept to include private energy efficiency and water conservation improvements as the public purpose**



# How PACE is Sweeping the Nation State-by- State

## State legislature enables PACE law

- State legislature declares private energy improvements to be a public purposes and passes legislation authorizing use of property tax assessments for energy projects

## Local governments with taxing powers establish programs

- Establishing a program requires action by local government

## Property owners apply to participate

- Property owners within jurisdiction with a program petition local government to participate in and request the assessment

## Current Numbers:

- First State: California (2008)
- Enabled in 37 states and Washington D.C.
- Active in 22 states and Washington D.C.

## Eligible Mechanical Improvements

Air conditioner and furnace upgrades

Boilers

Combined Heat & Power systems

Pumps, drives, and motors

Industrial processes

Elevators and escalators

## Eligible Water Improvements

Low or no flow fixtures

Water conservation improvements

## Eligible Lighting Improvements

LED fixtures

Automated controls

Parking lot lights

## Eligible Envelope Improvements

Roofing with insulation

Windows and doors

Insulation

Green roof

# Commercial vs. Residential Applications

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- “C-PACE” – Commercial PACE
- “R-PACE” – Residential PACE
  
- Residential PACE programs are currently enabled in 3 states
  
- R-PACE has additional administration and volume challenges compared to C-PACE



# Benefits of PACE Assessment vs. Traditional Financing:

- Non-Recourse and requires NO down payment
- Can provide 100% of an energy project's hard and soft costs
- Provides fixed payments with low interest rates
- Extended repayment terms of up to 30 years allow most energy projects to have immediate positive cash flows since some improvements, such as windows and elevators, have higher upfront costs and lower energy savings PACE assessments remain with the property, not the business, when sold or transferred
- The PACE loan is essentially off-balance sheet, and is not a direct lien against the property owner - it is a lien against only the property
- PACE assessment is the ONLY repayment obligation and is attached to the property tax record and NOT the business, the business owner doesn't tie up other credit lines for essential operating expenses

# CPACE in Ohio- \$760M

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- Commercial property-assessed clean energy (CPACE) via Ohio Air Quality Development Authority (OAQDA)
  - Available statewide
- Southwestern Ohio 2.0
  - New process in Hamilton County



**Frances Kern Mennone**

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Consultants & Advisors  
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Cincinnati

thank you





# Technologies Set to Capture Green Funding and Finance

Alex Helsingier – Account Manager

October - 2024

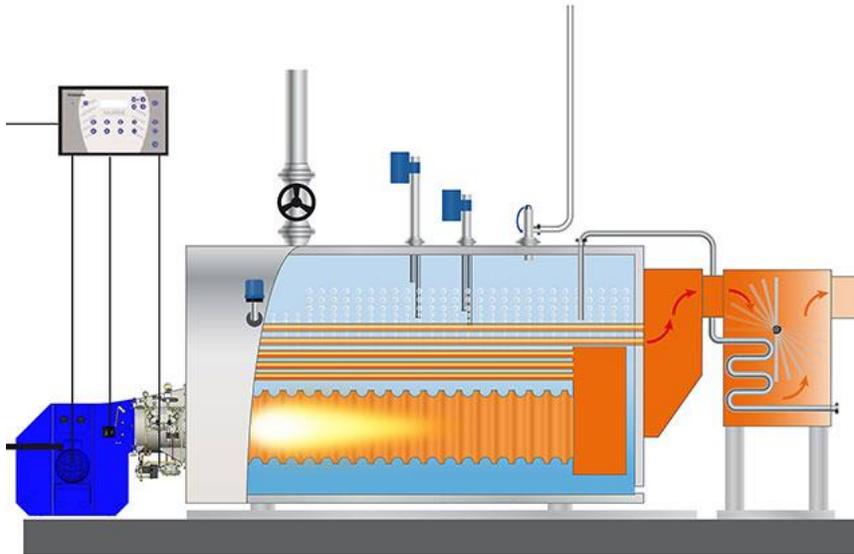
# #1 Heat Pumps



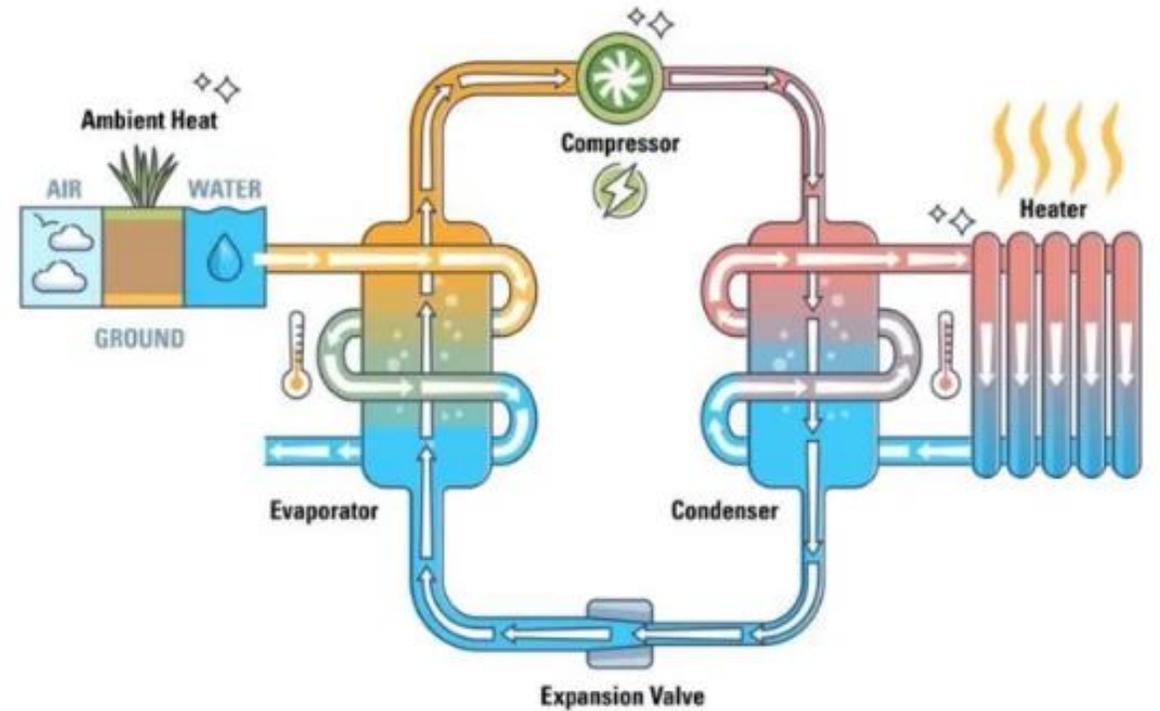
Generating BTU's

VS

Moving BTU's



COP: 0.5-0.9



COP: 1.5-7.0

# #1 Heat Pumps



## Heat Pumps

### Resistance

### Light Commercial

### Large Commercial

### Applied

Resistance  
Coil



Split  
Systems



VRF



Air to Water



Resistance  
Boiler



Packaged  
Terminal



RTU



Water to  
Water



RTU



WSHP



Domestic  
Water



# Electrification Systems



## Chiller-Heater Systems

Chillers can provide cooling as well as heating by configuring them with **heat recovery or as heat pumps**. Heat recovery is a common, extremely efficient first step to electrification.



## Storage Source Heat Pump Systems

Thermal energy storage provides operational flexibility by capturing and storing reclaimed energy to heat the building efficiently and can optimize heat pump capacity.



## VRF Systems

Trane® / Mitsubishi Electric VRF heat pumps and heat-recovery systems offer versatile electric zoned heating and cooling.



## Packaged Units and Split Systems

Efficient and effective heating with integrated heat pumps and hybrid systems.



## Domestic Hot Water Systems

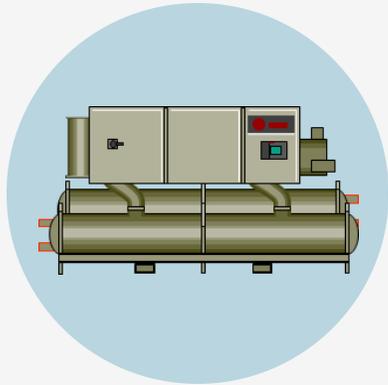
Heat<sub>2</sub>O water heater systems are designed to produce high volume domestic hot water for commercial facilities in any climate.



Heat pumps can be **3 times more efficient** than other forms of electric heating

# Heat Sources

Application considerations



**Cooling Load**  
(Heat Recovery)



**Geothermal loop**



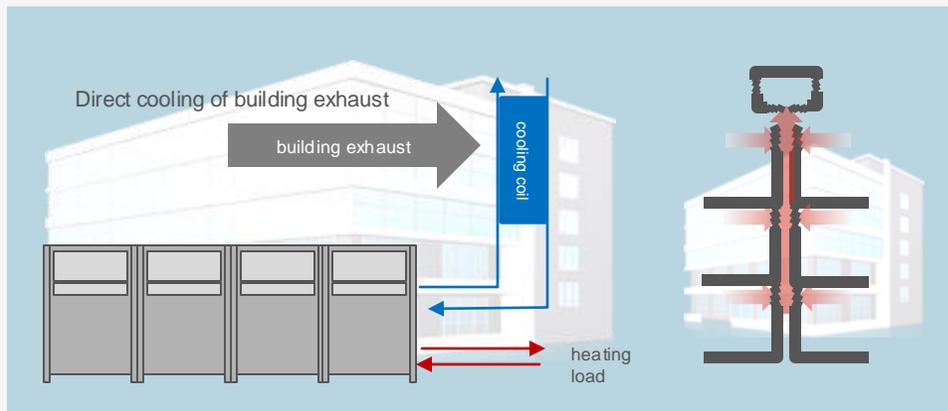
**Lake, river, pond**



**Storm and sewer**



**Ambient Air**



**Exhaust  
air coil**



**Thermal energy  
storage battery**  
"Storage Source  
Heat Pump"

# #2 Thermal Battery™ Cooling System

\$ ITC Technology



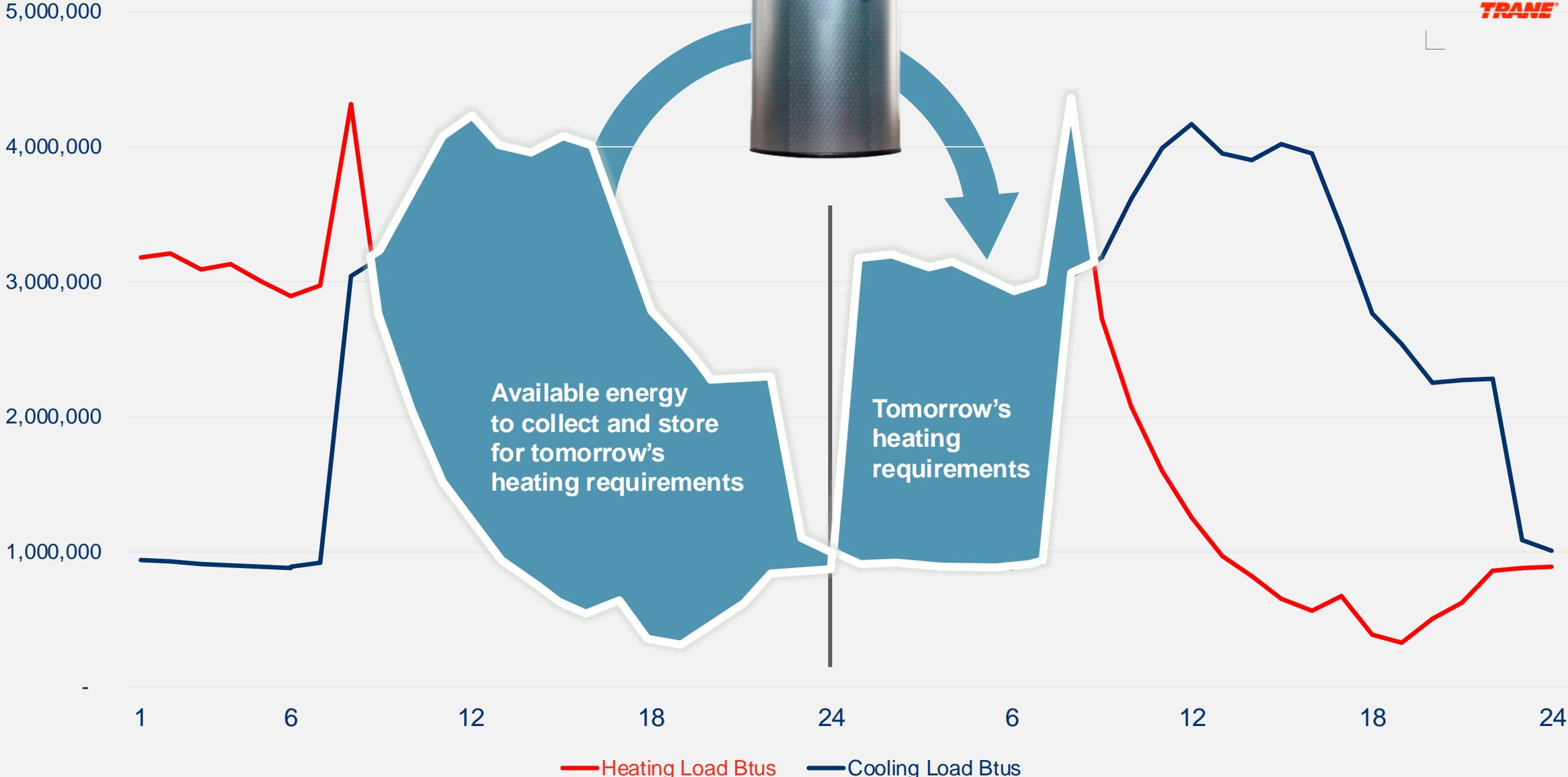
## What is it?

- A Trane-controlled chiller plant enhanced with thermal energy storage.

## What does it do?

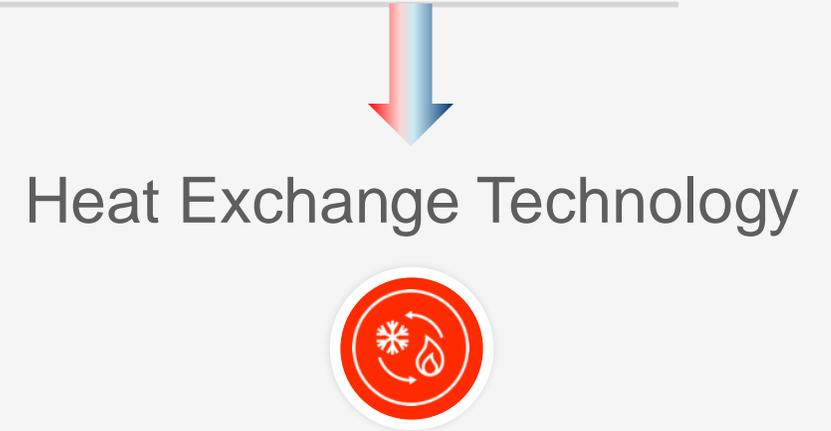
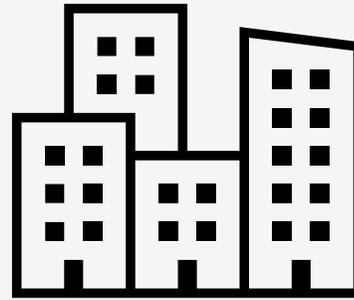
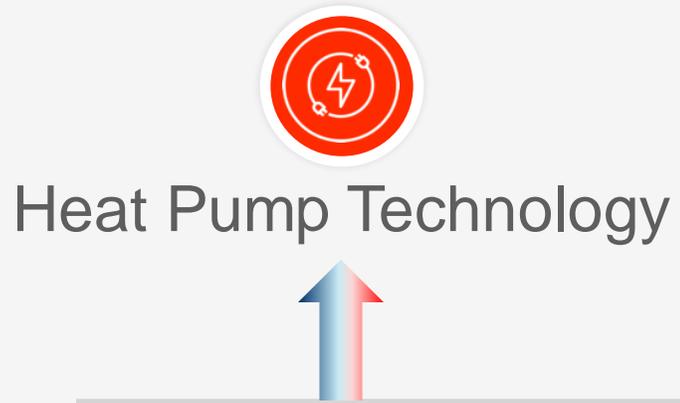
- Chiller plant operates like a battery, charging Ice Bank® energy storage tanks (filled with water) when excess or inexpensive energy is available.
- And discharging when demand or cost is high, or when the utility asks for the discharge to occur.

# How can ice be used for heating?



# #3 Ground Source Systems

\$ ITC Technology

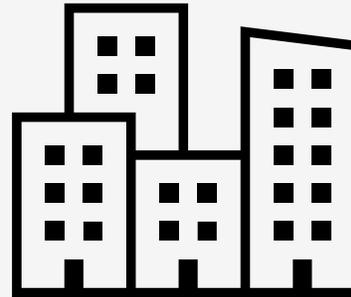


# #3 Ground Source Systems

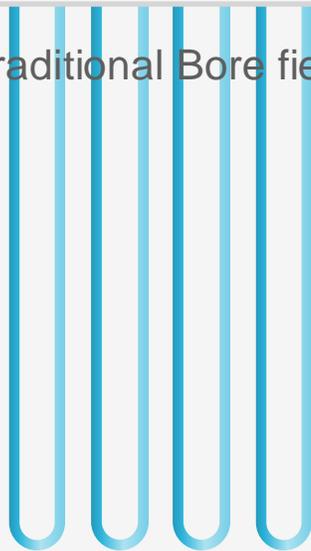
\$ ITC Technology



## Heat Exchange Technology



Traditional Bore field



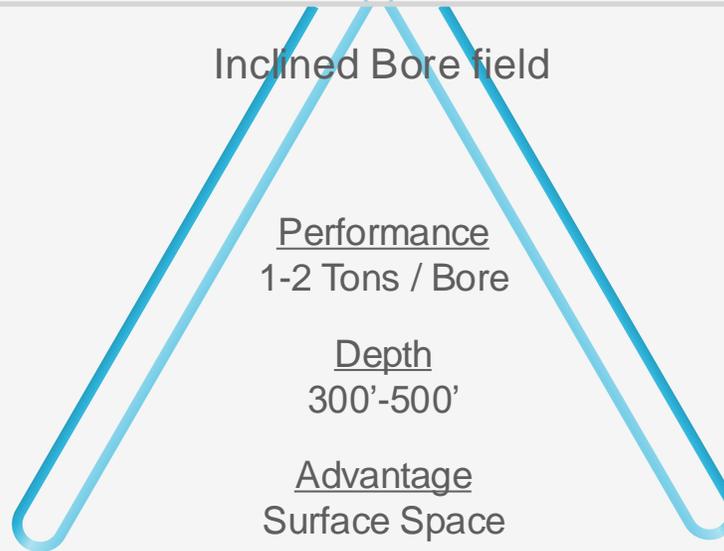
Performance  
1-2 Tons / Bore

Depth  
300'-500'

Advantage  
Track Record

Disadvantage  
Cost & Space

Inclined Bore field



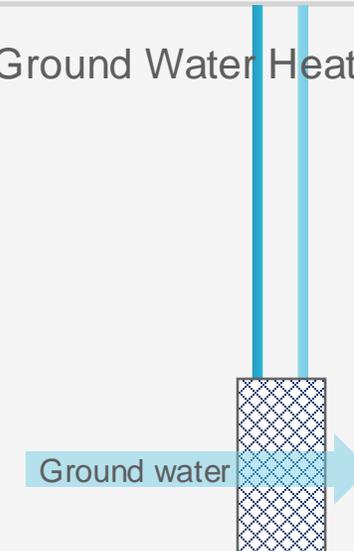
Performance  
1-2 Tons / Bore

Depth  
300'-500'

Advantage  
Surface Space

Disadvantage  
Cost

Ground Water Heat Exchange



Performance  
5-100 Tons / Bore

Depth  
50'-100'

Advantage  
Space and Cost

Disadvantage  
Permitting

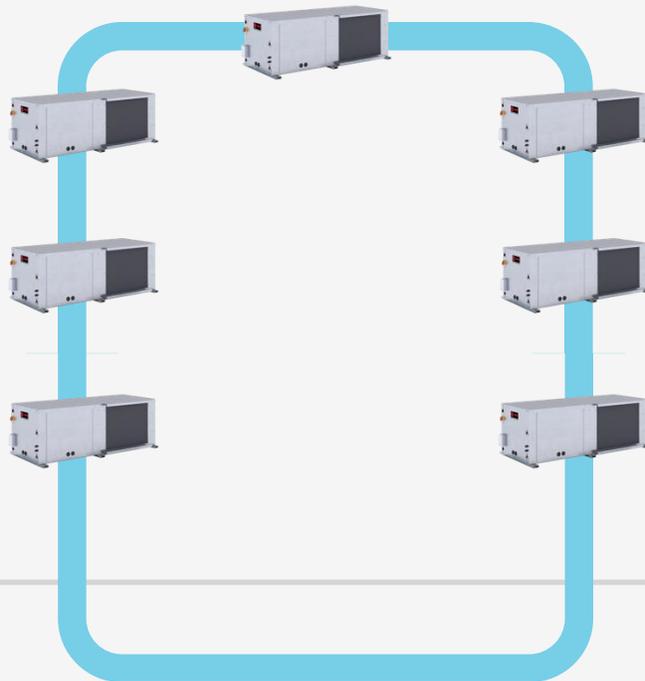
# #3 Ground Source Systems

\$ ITC Technology

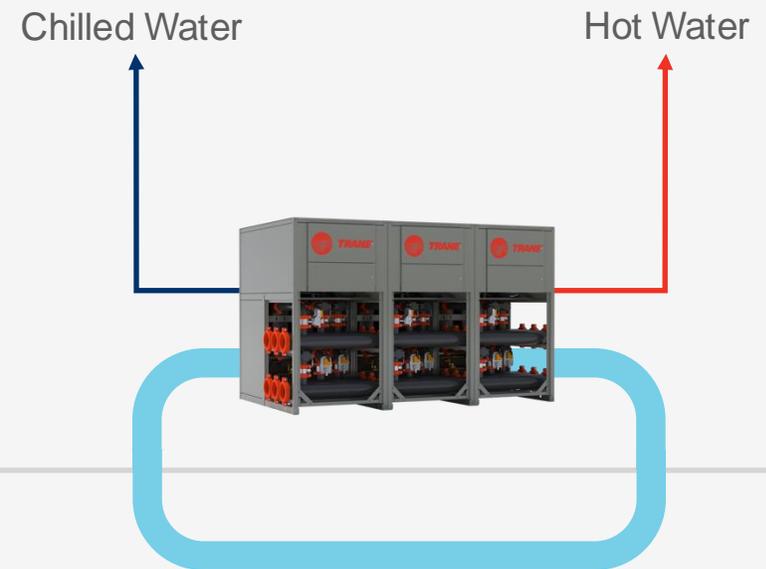


## Heat Pump Technology

Distributed Geothermal



Centralized Geothermal



# #3 Ground Source Systems

\$ ITC Technology



## Distributed Geothermal



Horizontal,  
Vertical, Console,  
RTU

## Centralized Geothermal



Modular



Applied

# PJM Price Spike

Long-Term Solutions

Utility Dive

## PJM capacity prices hit record highs, sending build signal to generators

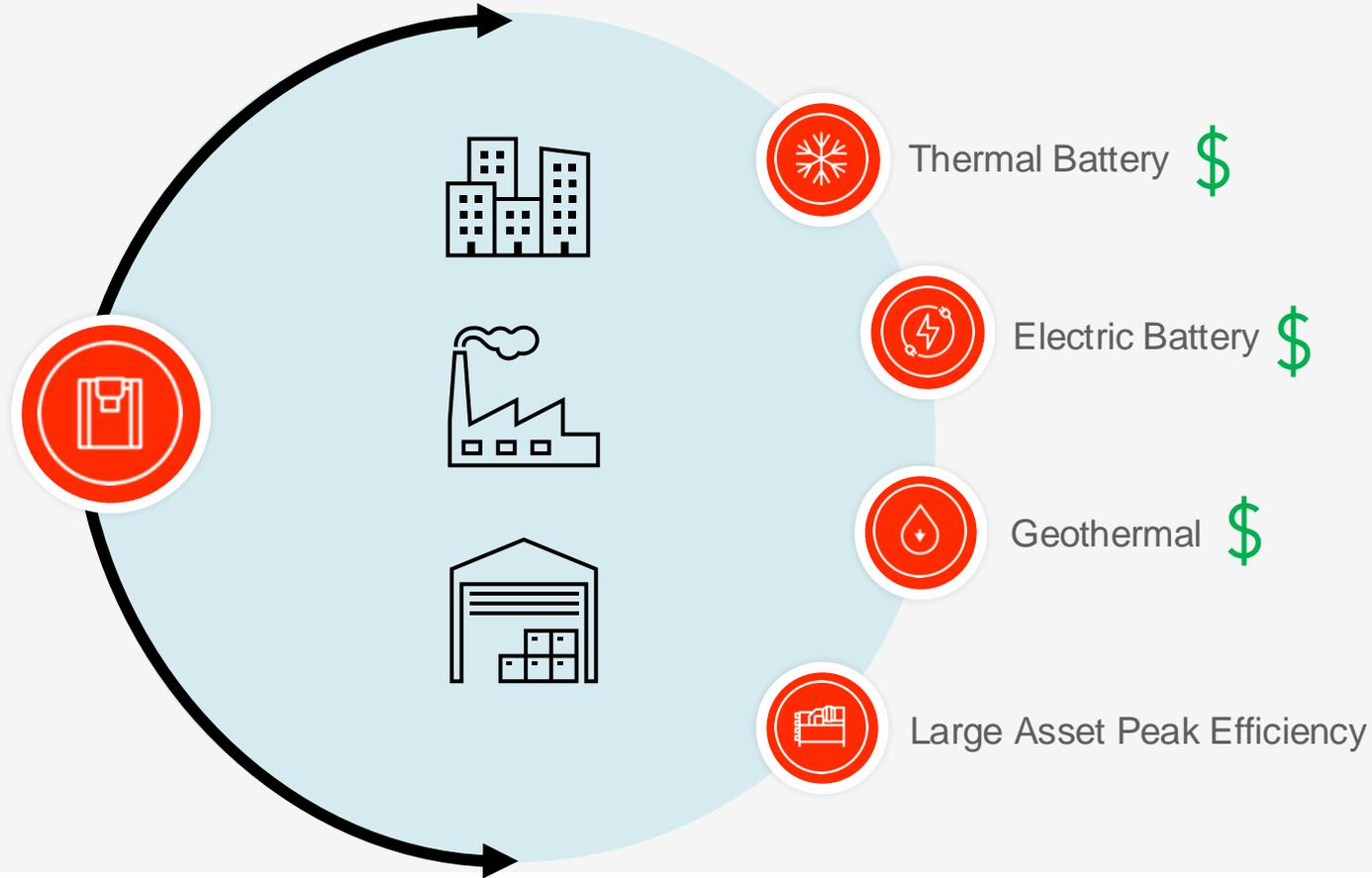


PJM capacity prices hit record highs, sending build signal to generators. Consumers across the PJM Interconnection footprint will pay \$14.7...

1 month ago



BAS is Key



\$ IRA Funded



**THANK YOU**

