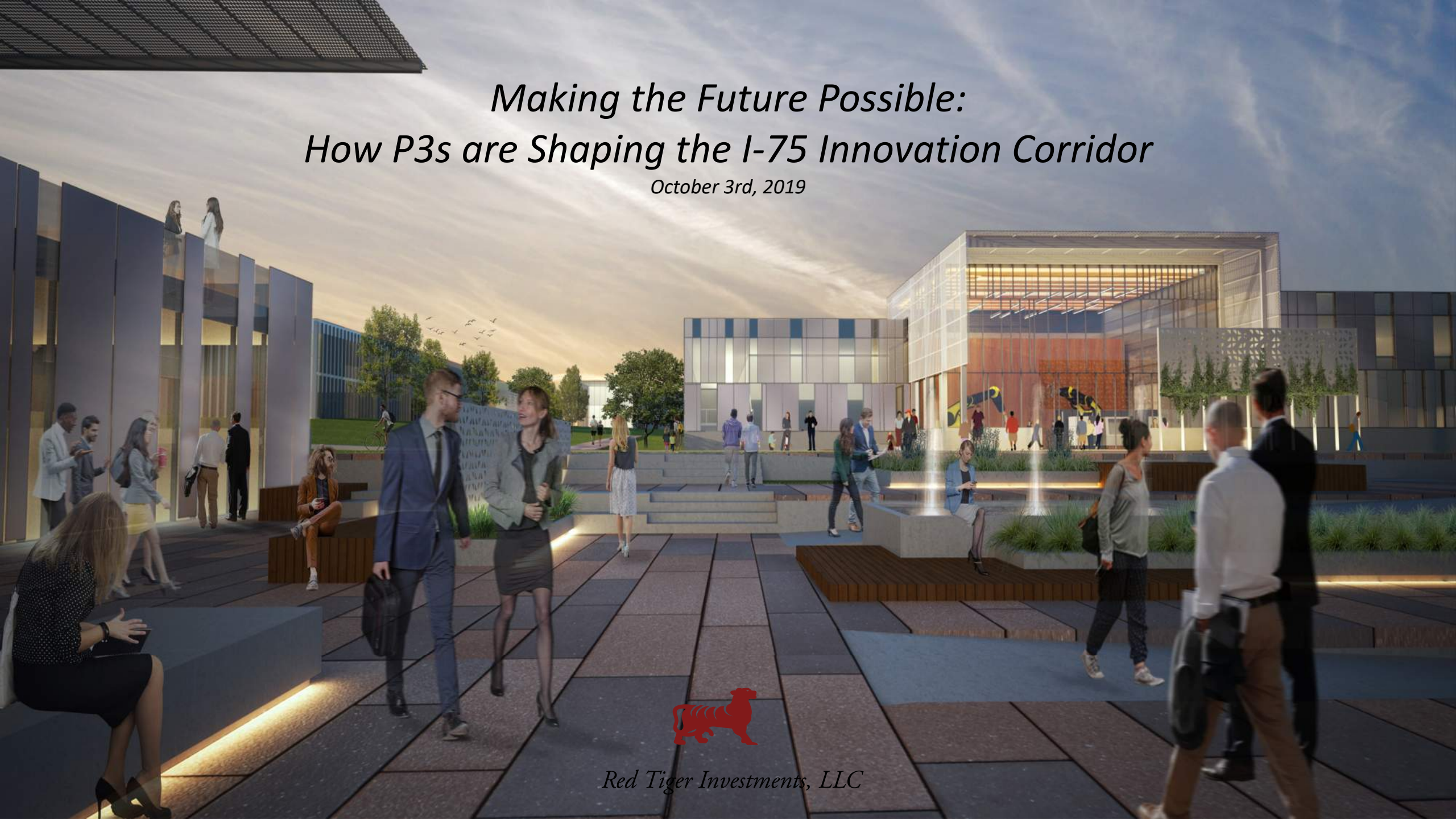
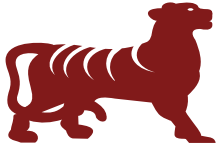


*Making the Future Possible:
How P3s are Shaping the I-75 Innovation Corridor*

October 3rd, 2019



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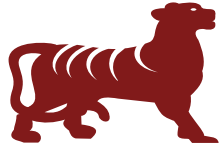


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Introductions

Team

- Sean Balnes, President & CEO of Red Tiger Investments
- Mark Pomeroy, Chief Innovation Officer of Red Tiger Innovation
- David Linger, President & CEO of TechSolve
- Amy Waldbillig, Vice President for Workforce Development at Cincinnati State
- Marni Durham, Assistant Superintendent at Butler Tech
- Tom Burton, Superintendent at Princeton City School District



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Public Private Partnerships

PPP Fundamentals

What is a Public Private Partnership?

- Partnership between a government agency and the private sector
- Real estate development and infrastructure projects
- Public participation often consist of tax abatement, discounted land, grants, etc.
- Generally three main requirements for a public private partnership

Business expansion grants

Job creation grants

Job Creation

Emerging technologies grants



Increased

Common

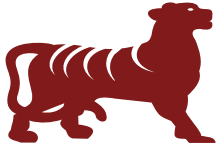
Interest

Property Taxes

Job creation tax credits

Emerging Industries

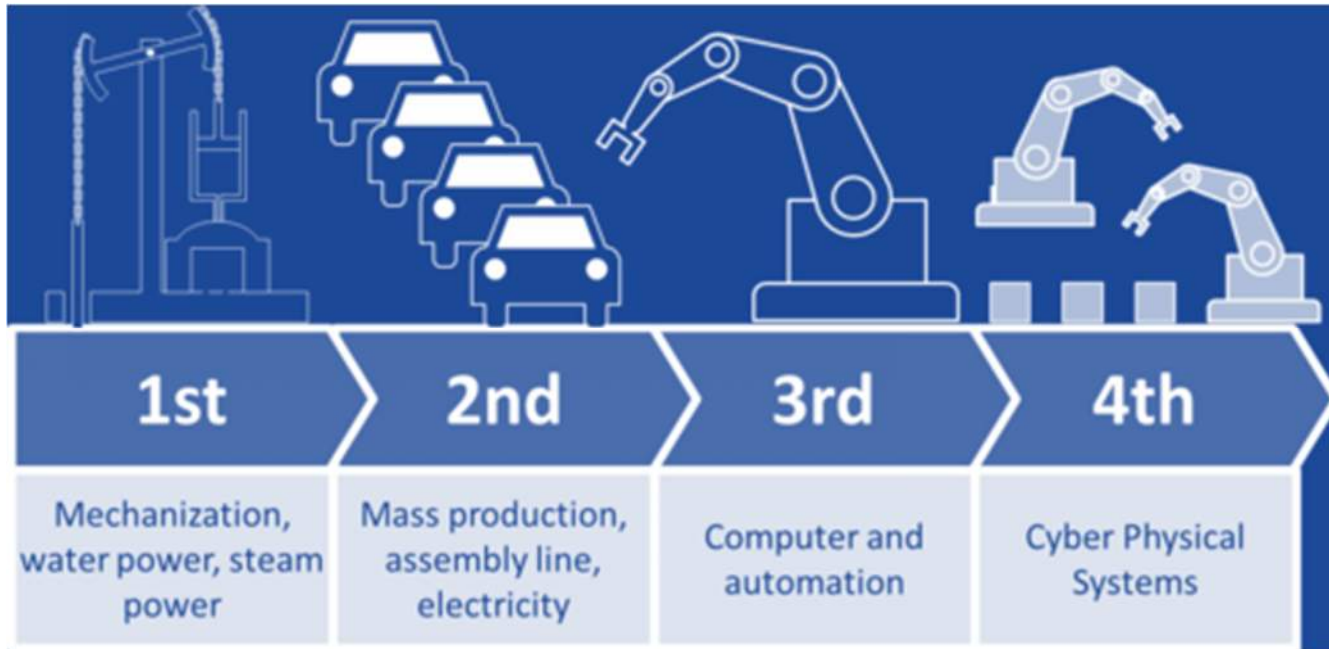
Business loans

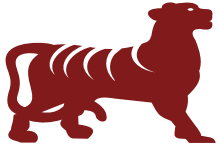


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The 4th Industrial Revolution

Industry 4.0





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The Rise of Innovation Districts

SEATTLE INDIANAPOLIS BARCELONA BOSTON DETROIT SINGAPORE
BROOKINGS
OKLAHOMA CITY ST. LOUIS PITTSBURGH RALIGH-DURHAM EINDHOVEN
FREMONT CHARLOTTESVILLE PHILADELPHIA PROVIDENCE HARTFORD
GAINESVILLE MEMPHIS CLEMSON ANN ARBOR NEW YORK CITY NEW B

THE RISE OF INNOVATION DISTRICTS:

A New Geography Of Innovation In America

Bruce Katz and Julie Wagner

“AREAS OF INNOVATION:

Places designed and curated to attract

entrepreneurial-minded people, skilled talent, knowledge-intensive businesses and investments,

by developing and combining a set of

infrastructural, institutional, scientific, technological, educational and social assets, together with **value added service,** thus enhancing

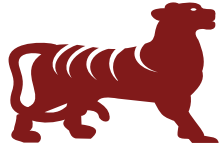
sustainable economic development and prosperity with and for the community.”

- International Association of Science Parks and Areas of Innovation

What are Innovation Districts?

- Physically compact geographic areas
- Existing leading-edge anchor institutions and companies
- Industry theme (“Right to Win”)
- Second stage companies that are innovative and tech focused (revenues from \$1M to \$50M and 10 to 100 employees)
- Leading research and workforce development institutes
- Start-ups, business incubators and accelerators
- Transit-accessible
- Technically wired
- Offer mixed-use housing, office, and retail





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Innovation District Activation

Essential Activation Components

Declared Technology Communities that have a Clear Right-to-Win in the Region

- Evaluate Region's key assets
- Identify specific technologies and industries
- Evaluate workforce development environment

Key Stakeholders Aligned to Technology Communities

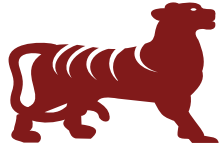
- Existing leading-edge anchor institutions
- Corporate and government entities
- Start-ups and small businesses
- 21st Century Workforce Development via 9-12 and adult education centers
- Investors

Essential Activation Components

Programming

- Showcase events
- Networking events
- Keynote speakers
- Panel discussions
- Mentorship
- Social media
- Continuing Education
- STEM Competitions



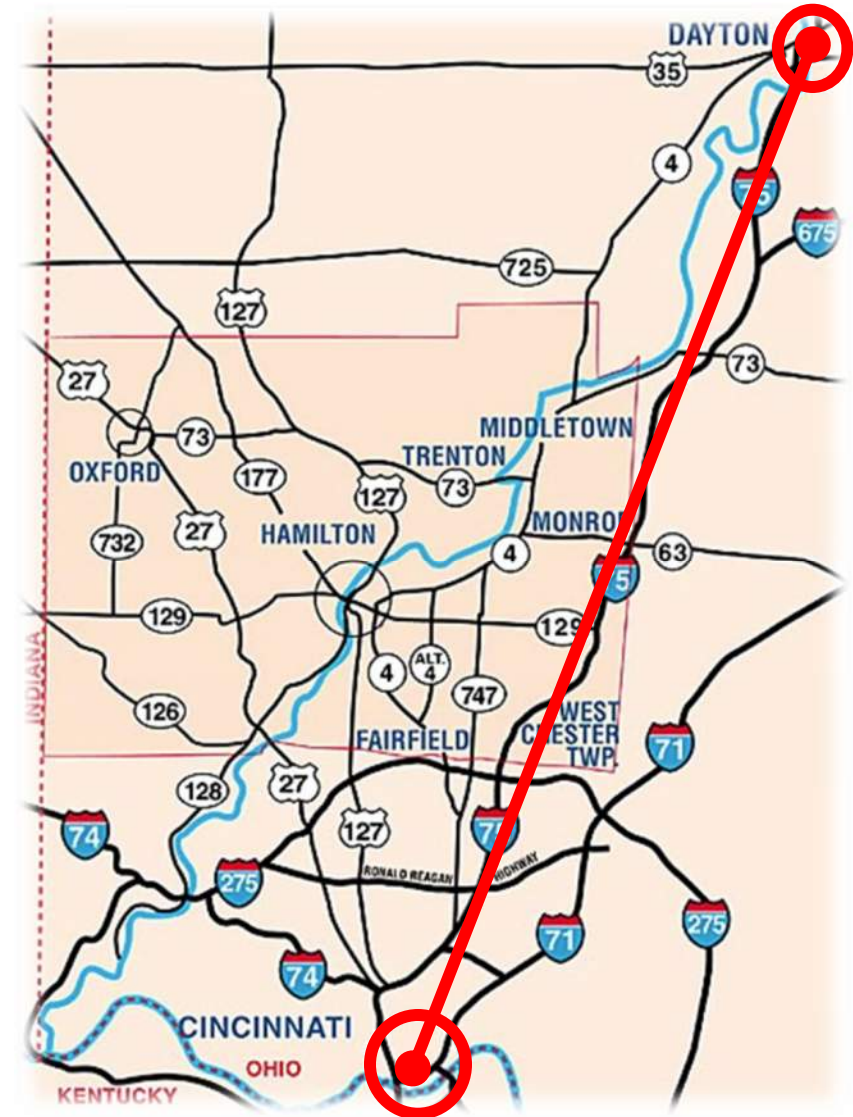


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I-75 Innovation Corridor

Cincinnati-Dayton Metroplex

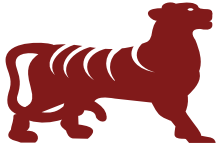
- Projected that within the next decade that Cincinnati and Dayton will be recognized as one metropolitan statistical area (MSA)
- Largest MSA in Ohio
- 18th largest MSA in the U.S.
- Greater exposure to companies looking to relocate from other states and countries
- More opportunities for federal designations, federal funding, and economic development opportunities



I-75 Aero-Bio Innovation District

- A co-branding initiative currently being led by TechSolve, Butler Tech, Cincinnati State, Princeton School District, and Red Tiger Innovation
- High concentration of leading advanced manufacturing, technology, healthcare and research facilities along the corridor





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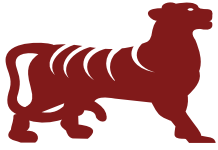
Workforce Development

Future Ready Skills Force

Workforce Development

- An educated and skilled workforce essential for growing and sustaining economic growth
- States and cities addressing the skills gap now, will be in the best position to attract emerging industries
- A skilled workforce and shovel ready sites are the top two criteria when technology companies look to locate to an area



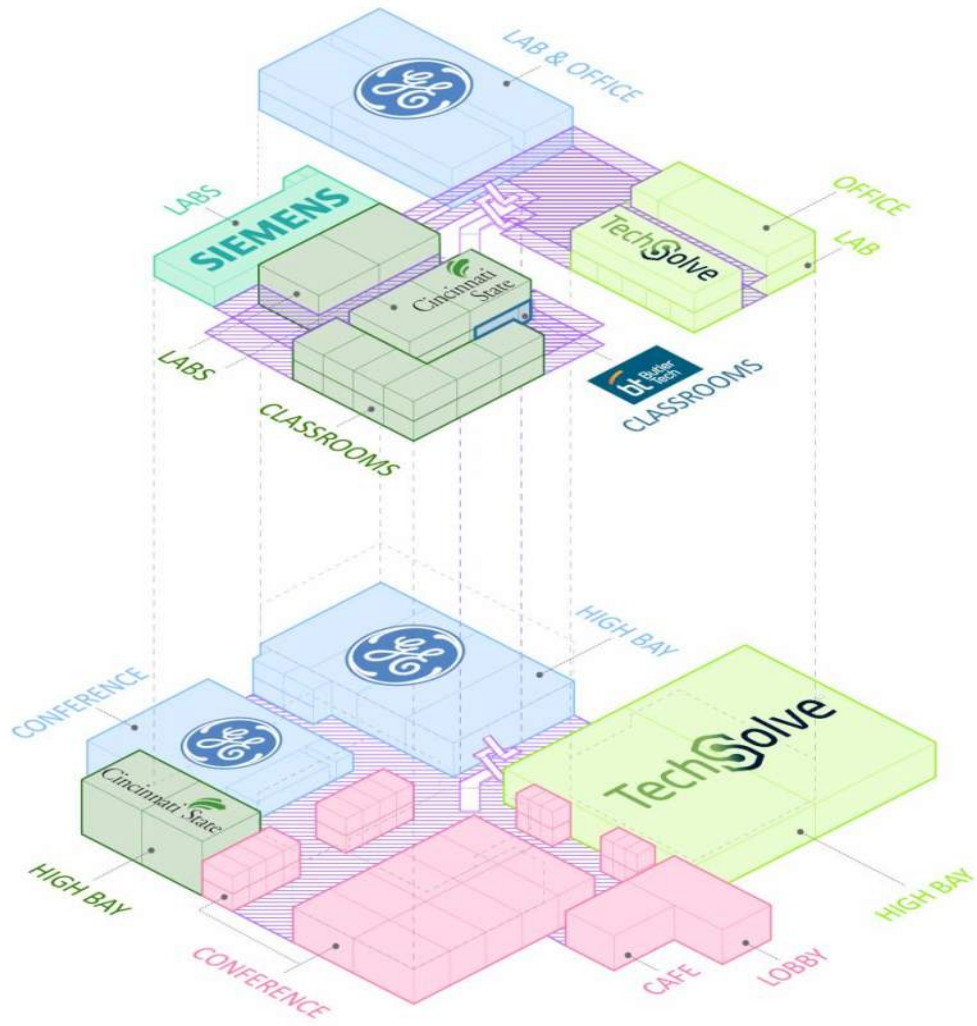


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I-75 Innovation Hubs



AeroHub Innovation District, Evendale, Ohio



AeroHub Innovation District, Evendale, Ohio



**BioHub
Innovation
Campus**

**Mixed-Use Med-
Tech Focused
Innovation
District**

**Anchored by the
Butler Tech
Bioscience
Center**



BioHub Innovation Campus, West Chester, Ohio



AIRPORT-ETA.COM

Middletown Regional Airport, Middletown, Ohio



MIDDLETOWN REGIONAL AIRPORT

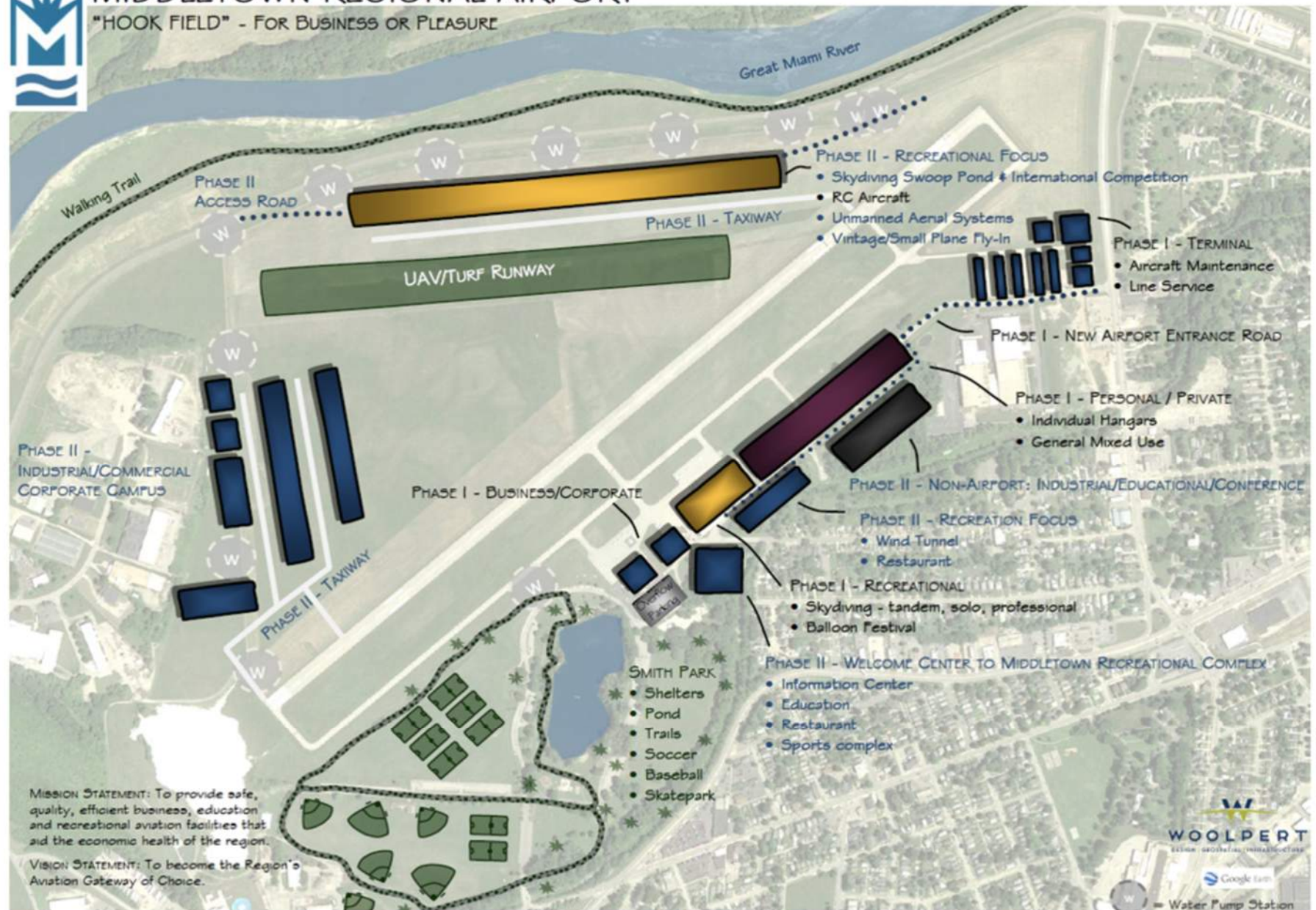
"HOOK FIELD" - FOR BUSINESS OR PLEASURE

Get hooked on Hook Field!

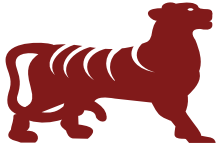
*Potential Aerospace
& Aviation Focus*

*Unmanned Aerial
Vehicles (UAV)*

*Military technology
transfer opportunities*



Middletown Regional Airport, Middletown, Ohio



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Questions & Answers