

# Building for WELLness

*Inside Structure Tone's new HQ*

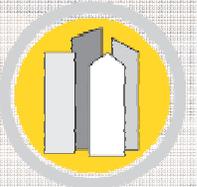
# Who is Structure Tone?



1,800 professionals



Offices across US, Canada, United Kingdom & Ireland



1,500 annual projects



An EMR of .78, well below the national average of 1.00



\$4 Billion+ in annual construction volume (\$1.5B in green projects)



Leader in safety, estimating, BIM, wellness and sustainability



Top 20 Construction Company by Engineering News Record (ENR)



80% business from repeat clients

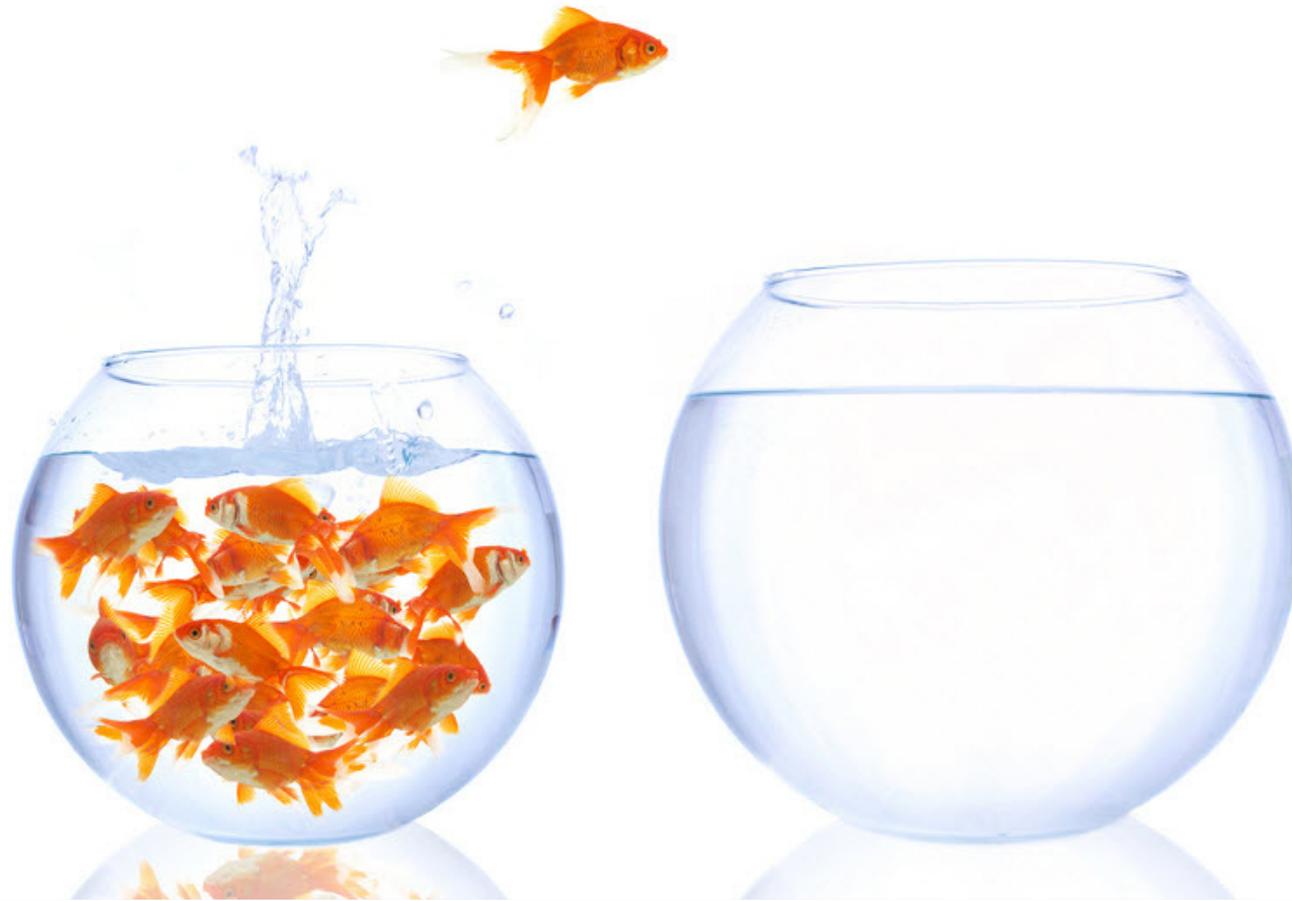
# The old neighborhood



# Change is Hard



# Making the Move



# Opportunity



# Less Me; More We



# Industry Trends



# #1

Barrier to building  
sustainability and  
wellness remains cost

© Structure Tone Client Sustainability Survey

# Industry Trends



**92%**

Consider wellness an essential, expected or emerging need in the built environment

© Structure Tone Client Sustainability Survey

# Industry Trends

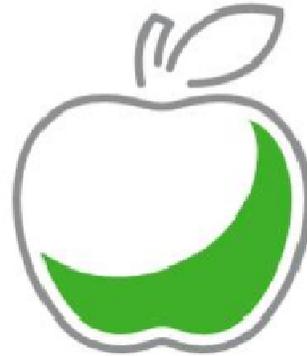


# 25%

Are looking to do a WELL project  
in the next year

© Structure Tone Client Sustainability Survey

# Industry Trends



**80%**

Consider wellness an  
essential part of retention  
and recruitment

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# Industry Trends

## MOST DESIRED WELLNESS ATTRIBUTES, RANKED BY IMPORTANCE

	2017 RANK	TRENDING	PREVIOUS YEAR RANK
Indoor air quality	#1 (tie)	→	1
Comfort	#1 (tie)	↑	3
Mental wellbeing	#2	↑	4
Lighting	#3	↓	2
Water quality	#4	↑	5
Nutrition	#5	↑	7
Physical fitness and exercise	#6	→	6

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# Industry Trends

## BARRIERS TO USING THE WELL BUILDING STANDARD, RANKED BY IMPORTANCE

	2017 RANK	TRENDING	PREVIOUS YEAR RANK
Lack of market adoption	#1	↑	5
Lack of supporting data	#2	→	2
Too costly and time intensive	#3	↓	1
Too difficult to attain certification due to unrealistic requirements	#4	↓	3
Too difficult to understand requirements and documentation process	#5	↓	4

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# Industry Trends



The WELL building movement is growing because organizations like TD are recognizing that ***a building's design and operations can have a positive impact on people, their health and the environment.*** I envision a future where sustainable WELL-certified buildings will contribute to the economic and social well-being of people and the community, and enhance the quality of life.“

– Jacquelynn Henke, sustainability and innovation director, TD Bank

# AIR





# WATER



**LOCATION PANEL**  
 1/2" TH. CLEAR P95 ACRYLIC  
 BACKPAINTED TO MATCH LIGHT BLUE  
 PMS 2985C,  
 EDGES FROSTED, NOT POLISHED  
 DIRECT PRINT TEXT  
 COLOR: WHITE

**CAPTION PANEL**  
 1/2" TH. CLEAR P95 ACRYLIC  
 BACKPAINTED TO MATCH LIGHT GRAY, PMS 000L GRAY 1C  
 EDGES FROSTED, NOT POLISHED  
 CAPTION: DIRECT PRINT TEXT  
 COLOR: 000L GRAY 8C

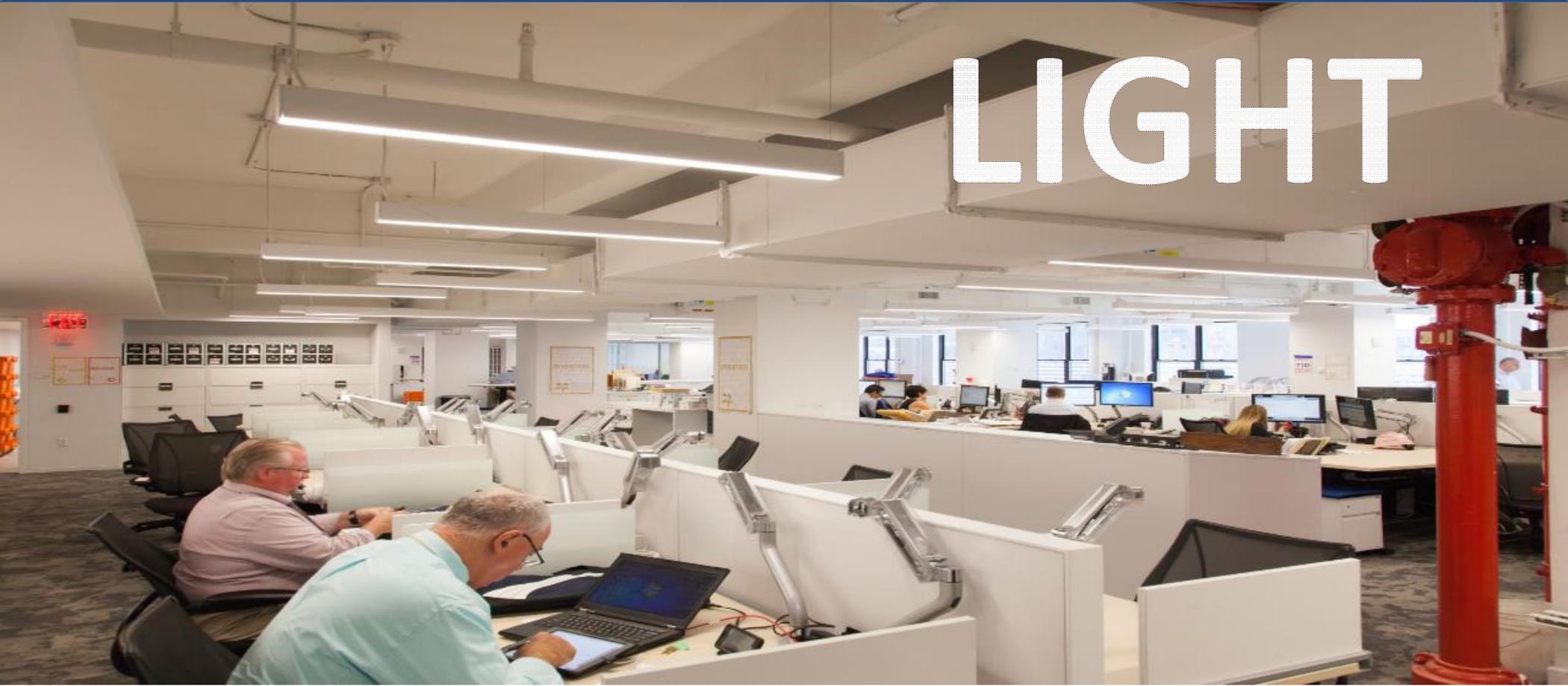
1 ELEVATION -  
HALF FULL



# NOURISHMENT



# LIGHT

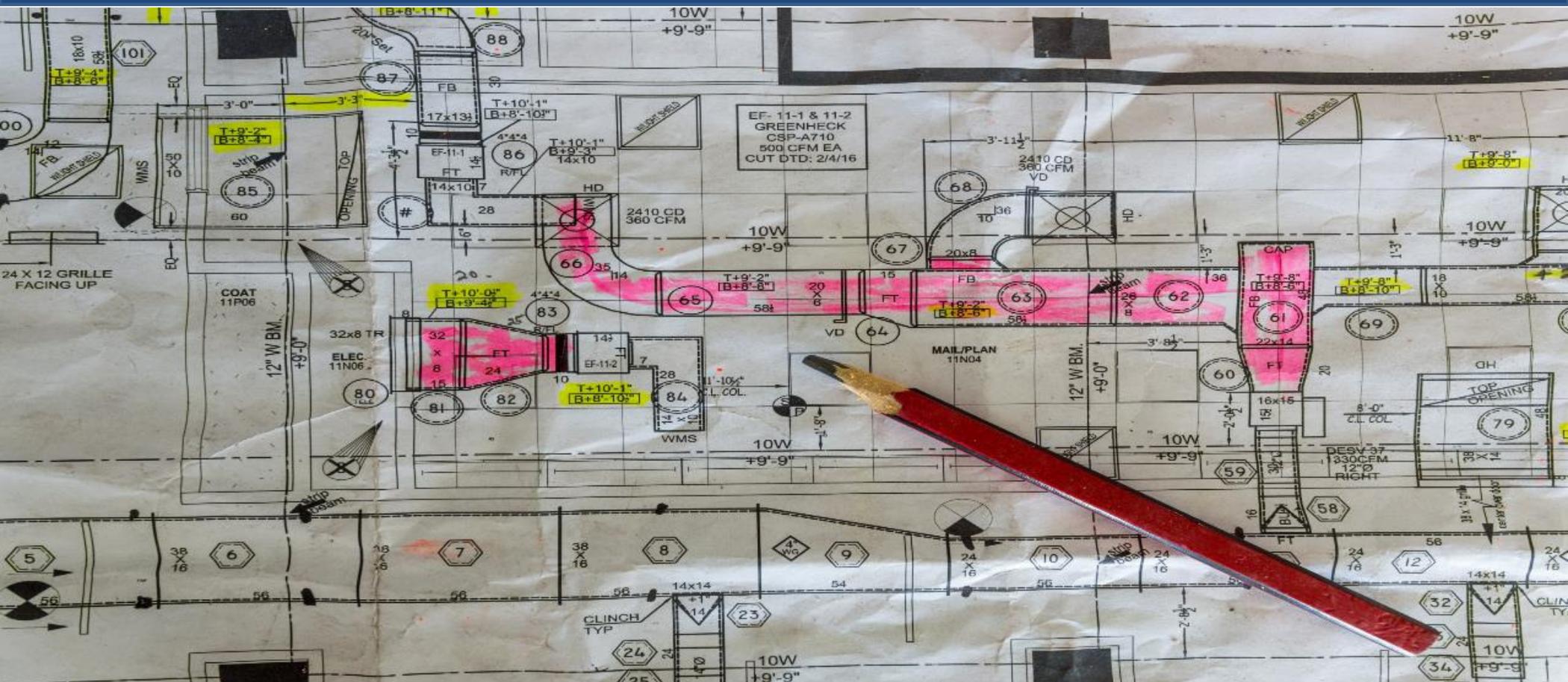


# FITNESS





COMFORT





MIND





# WELL by the numbers\*

\$257.50

- Hard costs/person

\$0.99

- Hard costs/person/day

\$1.10

- Hard costs/square foot

0.66%

- Hard costs percentage of total cost

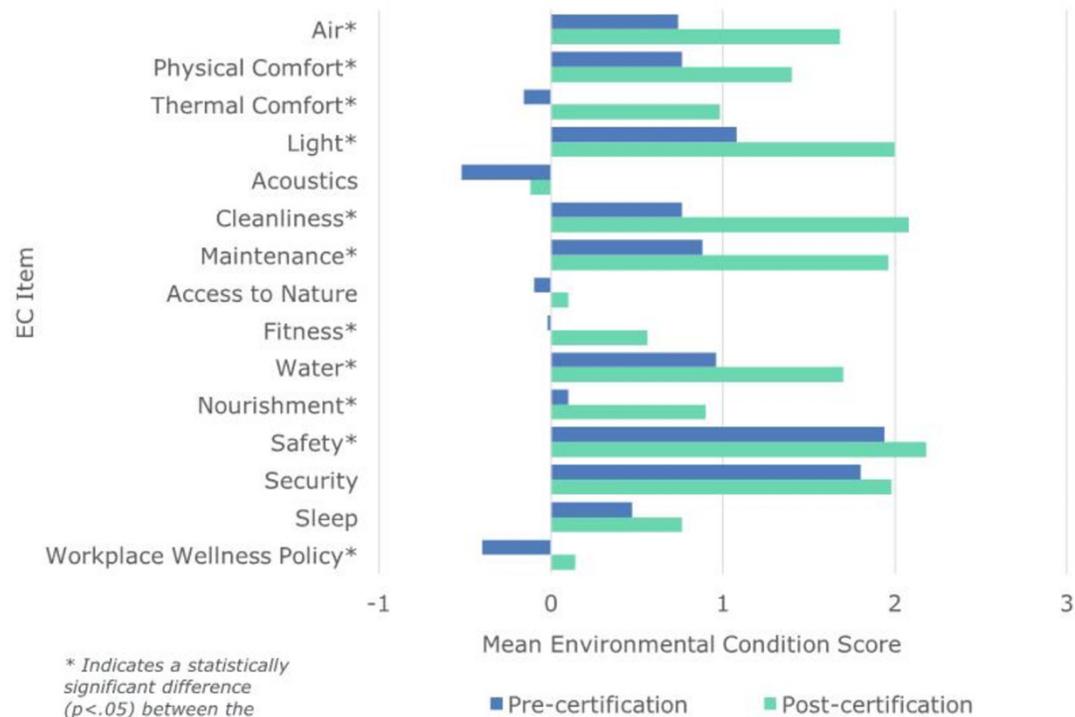
2.03%

- Soft + Hard costs percentage of total cost

\*costs are specific to Structure Tone NYC HQ 330W34th

# Was it worth it?

Environmental Condition Satisfaction Scores by Occupancy Status (n=100)



\* Indicates a statistically significant difference ( $p < .05$ ) between the pre-certification space and the post-certification space.

# Was it worth it?

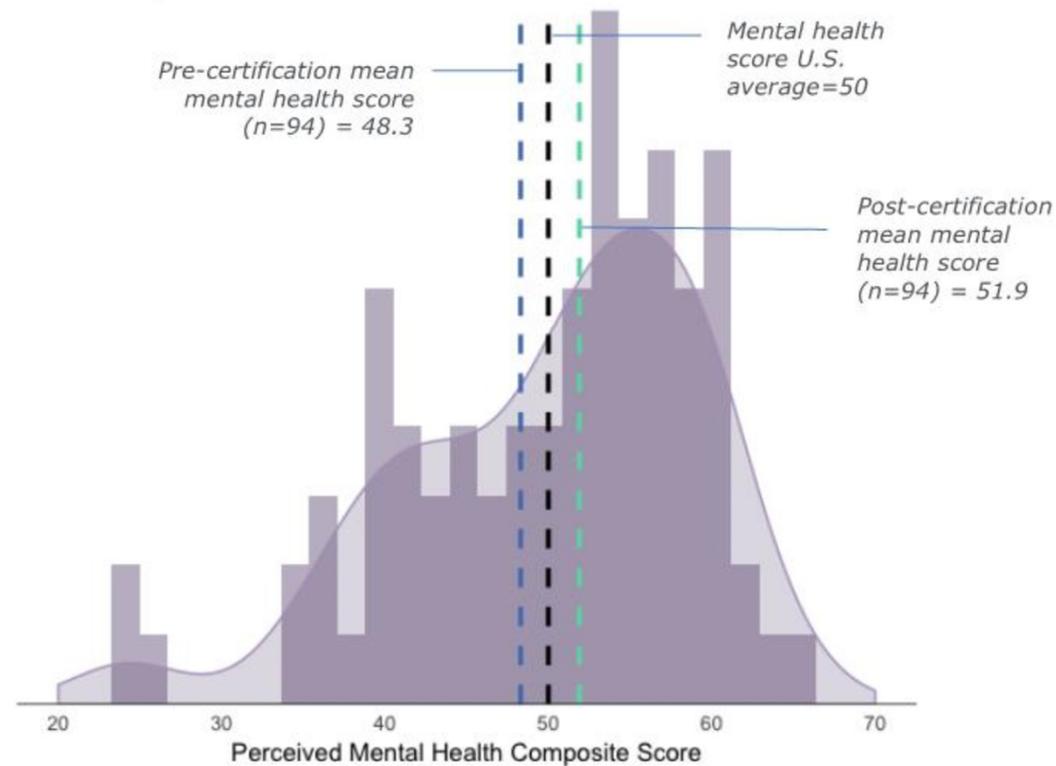
Workplace Well-being Scores by Occupancy Status (n=86)



# Was it worth it?

## Perceived Physical and Mental Health

- Perceived mental health scores significantly improved ( $p < 0.05$ ) from pre-certification to post-certification



# #WeAreWELL

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