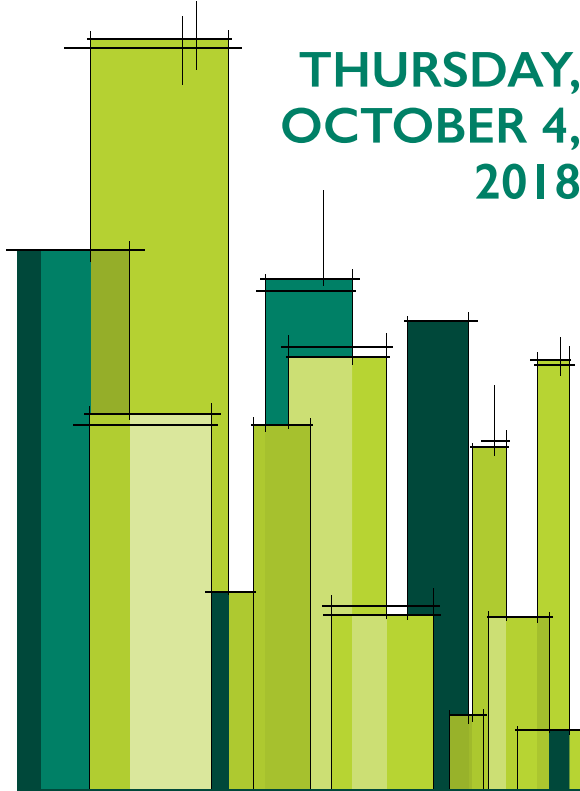


SEVENTH ANNUAL
High Performance BUILDINGS SEMINAR

**THURSDAY,
 OCTOBER 4,
 2018**



**SAVE THE DATE
 REGISTER TODAY**

www.2018hpbseminar.eventbrite.com

Early Registration \$75
 (per person before 9/22/18)

Join us as we hear from industry leaders on advantages of high performance buildings and address what works when tackling major improvements in energy and operating practices in buildings.

The seminar focuses on the challenges faced from the view of the design community and include keynote speakers from world class firms, real world case studies, and informative panel discussions.
 6 AIA / GBCI / PDH Credits. .

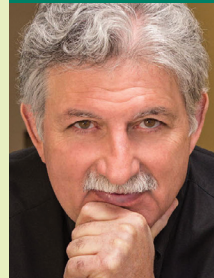
EVENT DETAILS

Location: Sharonville Convention Center
 11355 Chester Rd, Cincinnati, OH 45246

Cost: **Early Registration \$75 per person** (before 9/22/18)
 \$95 per person (after 9/22/18)

Time: 7:00am - 4:00pm

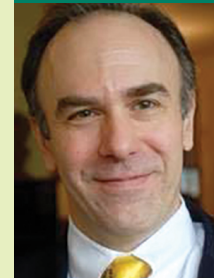
MORNING KEYNOTE



Edward Mazria

Internationally Recognized Architect, Author, Educator & Visionary, Founder & CEO of **Architecture 2030**

AFTERNOON KEYNOTE



Rob Watson

Market Transformation Expert, CEO and Chief Scientist of **The ECON Group** "Father of LEED"

LUNCHTIME KEYNOTE DISCUSSION



Connie Lilley

LEED AP O+M, Director, **Detroit 2030 District**

Cynthia Cicgoi

Executive Director, **Cleveland 2030 District**

Angelica Ciranni

Executive Director, **Pittsburgh 2030 District**

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- Vacuubrand, Inc.

Please contact Kelly Blake at kblake@pedcoea.com to learn more about sponsorship opportunities.

SEMINAR AGENDA

7:00am-7:45am

- Registration
- Breakfast
- Networking
- Trade Show
- Opening Remarks

7:45am-8:45am

- Morning Keynote Speaker

9:15am-10:15am

- Breakout Sessions 1

10:45am-11:45am

- Breakout Sessions 2

12:15pm-1:15pm

- Lunch Keynote Speaker

1:45pm-2:45pm

- Breakout Sessions 3

3:00pm-4:00pm

- Afternoon Keynote Speaker
- Closing Remarks

Mayor John Cranley will be making a guest appearance to discuss Cincinnati sustainability news.



BREAKOUT SESSION AGENDA

SESSION 1

9:15am-10:15am

BREAKOUT 1A

Power and Our Future

Speaker: **Mr. Jeff Biggs**,
Flexential

BREAKOUT 1B

You May Already Own the Last Roofing & Building Envelope Systems You Will Ever Need

Speaker: **Mr. David Hart**,
Tremco Roofing & Building
Mr. Rich Crawford,
Tremco Roofing & Building

BREAKOUT 1C

Modern Metropolis: Demystifying Sustainability Through the Lens of Mass Media and Story Telling

Speakers: **Mr. Joey Maiocco**,
Newsy
Mr. Andy Brownell,
Newsy

BREAKOUT 1D

Building Energy Data Analytics – Current Status and Future Directions

Speaker: **Mr. Brock Glasgo**,
Carnegie Mellon University,
Department of Engineering &
Public Policy

SESSION 2

10:45am-11:45am

BREAKOUT 2A

How Fifth Third Bank Became the First Publicly Traded Company to Contract for 100% Solar Power

Speakers: **Mr. Scott Hassell**,
Fifth Third Bank
Mr. Jeremy Faust,
Fifth Third Bank
Ms. Jule Kucera,
Fifth Third Bank
Mr. Ian Law,
Schneider Electric

BREAKOUT 2B

Geothermal HVAC – Making Net-Zero Energy Building Cost Effective

Speaker: **Mr. Seth Parker**,
Melink Solar & Geo

BREAKOUT 2C

How To Reduce Energy Usage in Your Labs by 50%

Speaker: **Mr. Dan Doyle**,
Grumman/Butkus Associates

BREAKOUT 2D

Innovation & Biomimicry

Speaker: **Mr. Doug Studer**,
BluEarth

SESSION 3

1:45pm-2:45pm

BREAKOUT 3A

Sustainability and Resiliency in the Energy Space

Speaker: **Mr. Michael Pahutski**,
Duke Energy
Ms. Heather Quinley,
Duke Energy

BREAKOUT 3B

Implementing a Portfolio Lighting Strategy

Speaker: **Mr. Tim Hertel**, JLL

BREAKOUT 3C

Building Engagement and Buy-in for Energy and Sustainability Initiatives

Speaker: **Ms. Beth Robeson**,
Robeson Marketing & Design

BREAKOUT 3D

AeroHUB – Educating & Up-skilling Ohio's Economy

Speaker: **Mayor Richard Finan**,
Village of Evendale

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