

DANIEL FRIEDEL

Writer, Digital Editor, Broadcaster in San Diego, California

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Accomplished Writer, Digital Editor and Broadcaster, with experience covering education, sports and trending topics for notable national, international and local media organizations. Expertise in educational script-writing, remote podcast creation and SEO strategies that drive audience engagement. Proven ability to creatively collaborate with teammates in different locations. A track record of managing high-profile projects (summer and winter Olympics) for USA Today and managing social media for the top news radio station in the U.S. (WTOP).

Skills

- Interviewing, storytelling, writing, finding and maintaining sources, asking questions, listening, audio and video production, research, web production with HTML and CMS, social media production, iPhone photography, field recording

Experience

Digital Writer and Podcast host

VOICE OF AMERICA - LEARNING ENGLISH, Washington, D.C.

2015-2017 & 2021 - July 2024

- Wrote, produced and hosted a weekly 30-minute international broadcast program for those around the world interested in learning English. Launched a 5-7 minute live complement to our popular "Words & Their Stories" segment in 2023.
- Wrote and produced a weekly Higher Education feature.
- Recent Higher Education stories covered: Ivy League presidents, Indian students, test-optional, OPT and H-1B concerns, the rise of HBCUs, tenure, affirmative action, effect of the pandemic on learning and international students in the U.S.
- Promoted top stories on Facebook each weekend.
- Wrote and produced daily web and audio current events stories for English learners.
- Managed multiple writing assignments simultaneously while adhering to tight deadlines.

Digital Writer and Producer

WTOP, Washington, D.C.

January 2018 - March 2024

- Wrote daily breaking news stories, long-form features, and produced social media content for Facebook, Twitter and Instagram.
- Transformed choppy radio copy into detailed web stories, created breaking-news photo galleries and crafted daily news plans with editorial colleagues.
- Contributed to crisis COVID-19 coverage from March 2020 to February 2021 (parks closures, government health updates, changing case counts).
- Lead writer and producer on a number of breaking news stories related to Black Lives Matter protests in the spring of 2020 (Did police use pepper spray/tear gas on protesters near the White House?)
- Covered 2020 election and prepared 2021 Biden inauguration preview.

Live graphics operator

NHL, NBA, MLB AND NCAA TELEVISION BROADCASTS

January 2013 – Present (Washington, D.C., Cleveland, San Diego)

- Produce in-game stats, notes and ensure score accuracy
- Prep and execute promos and sponsorship elements
- Coordinate with graphics producer, game producer and director in live broadcast environment.
- Adapt quickly when game trends change
- Performed troubleshooting tasks on hardware components associated with graphics systems
- Worked on broadcasts for Washington Capitals, Wizards, Nationals; Baltimore Orioles; New York Yankees, Mets, Knicks, Rangers; Los Angeles Angels, Kings, Lakers, Dodgers; Green Bay Packers, Carolina Panthers; Philadelphia Phillies, Flyers; Houston Astros, Rockets; Cleveland Cavs, Guardians; Mid-Atlantic universities such as Georgetown, Maryland and VCU

Pitch F/X, StatCast and pitch clock operator

MLB.COM/MLB ADVANCED MEDIA, Nationals Park, Camden Yards, Progressive Field, Petco Park

March 2012 – Present

- Managed schedules of three operators per game over 81-game season
- Ensured quality of Statcast data generated by tracking systems. (Statcast is used by MLB, broadcasters and teams to add new context to the game, such as calculating the probability of a catch or the rotation of a curveball.)
- Part of small group that tested tracking systems during 2015 Spring Training.
- Operate pitch clock and communicate with umpires throughout games in high-stress environment

Freelance Journalist and Producer

DAN FRIEDEL, Washington, D.C.

January 2010 – January 2022

- Pitched and executed assignments for ESPN the Magazine, Associated Press (SNTV), USA TODAY, Fast Company, Men's Journal, USA Today and more. See portfolio site for samples.
- Covered high school sports and athletes for publications in Virginia and Washington, D.C. (See below for details.)

Broadcaster and Analyst

VOICE OF AMERICA – THE SONNY SIDE OF SPORTS, Washington, D.C.

January 2018 – March 2020

- Wrote and hosted 30-minute daily live broadcast for VOA's English speaking audience in Africa approximately 40 times yearly.
- Appeared as sports analyst, explaining American sports news to African audience.
- Sourced and produced interviews with sports figures and subject experts.
- Managed multiple tasks simultaneously including editing audio files, scheduling interviews and writing scripts.

Online Sports Editor

USA TODAY, McLean, VA

July 2007 – December 2009

- Top digital editor in charge of Olympics and NHL content.
- Coordinated long-range coverage of 2008 and 2010 Olympic Games in concert with IT, graphics, editorial, marketing and senior management.
- Directed the creation of 20 sport-specific landing pages and led 12-person Web team from press center in Beijing.

Web Editor and Video Producer

MLB.COM, New York, N.Y.

2003, 2004 & 2006-2007

- Wrote, produced and edited game stories, video features and highlights for MLB.com and MiLB.com
- Edited at least eight print stories per night or four video stories of varying lengths per shift
- Worked as video producer in 2003 and 2004
- Worked as website editor in 2006 and 2007
- Maintained a library of digital assets such as images, videos, audio files
- Created and maintained HTML templates for web page layouts

Writer and Editor

BIKE.COM, Austin, TX

January 2000 - June 2000

- Wrote, edited, photographed and planned stories for start-up online cycling magazine
- Covered Lance Armstrong and U.S. Postal Service team in Spain and U.S.
- Covered 2000 Olympic Track Cycling Trials in Frisco, Texas

Education

M.A. Magazine, Newspaper and Online Journalism

SYRACUSE UNIVERSITY

B.A., American Studies, Journalism

BRANDEIS UNIVERSITY

Production Software

Design/Layout: Photoshop, WordPress, various Content Management Systems

Video/Audio Editing: Adobe Premiere, Audition; Final Cut Pro; iMovie; Dalet Radio Suite; Audacity

Select Stories/Productions

- ESPN *The Magazine* - "MLB Preview" (April 2013, 2014, 2015) interviewed over 60 baseball players for season preview issue
- ESPN *The Magazine* - 2015 NCAA Football and NFL confidential surveys of over a dozen players
- ESPN *The Magazine* - 2013 "LeBron James Confidential" interviewed nine NBA players about LeBron James' place in the game
- ESPN *The Magazine* - 2013 "A-Rod Confidential" interviewed 10 MLB players about Alex Rodriguez's suspension for performance-enhancing drugs
- ESPN *The Magazine* - 2013 "Kids in Sports" issue interviewed 120 parents of child athletes for wide-ranging survey
- Associated Press/SNTV - Covered Spanish National Soccer team training ahead of the 2014 World Cup, USA Soccer vs. Germany (2013), Chelsea and Manchester United USA tour (summer 2013/2014) as field producer. Continued with coverage of Manchester United and Barcelona in 2017.

- *Fast Company* - Detailed look at SRI International's (creator of Siri) innovations (Sept. 2012) and a design breakdown of Toyota's 2013 NASCAR Sprint Cup vehicle (March 2013).