

# DANIEL FRIEDEL

## Writer, Digital Editor, Broadcaster

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Accomplished Writer, Digital Editor and Broadcaster, with experience covering education, sports and trending topics for notable national, international and local media organizations. Expertise in educational script-writing, remote podcast creation and SEO strategies that drive audience engagement. Proven ability to creatively collaborate with teammates in different locations. A track record of managing high-profile projects (summer and winter Olympics) and managing social media for the top news radio station in the U.S. (WTOP).

## Skills

- Interviewing, storytelling, writing, finding and maintaining sources, asking questions, listening, audio and video production, research, web production with HTML and CMS, social media production, iPhone photography, field recording

## Experience

Digital Writer and Podcast host

**VOICE OF AMERICA - LEARNING ENGLISH, Washington, D.C.**

2015-2017 & 2021 – July 2024

- Write, produce and narrate a weekly 30-minute international broadcast program for those around the world interested in learning English. Launched a 5-7 minute live complement to our popular “Words & Their Stories” segment in 2023.
- Write and produce a weekly Higher Education feature.
- Recent Higher Education stories covered: Ivy League presidents, Indian students, test-optional, OPT and H-1B concerns, the rise of HBCUs, tenure, affirmative action, pandemic restrictions and international students in the U.S.
- Promote top on Facebook each weekend.
- Write and produce daily web and audio current events stories for English learners.
- Managed multiple writing assignments simultaneously while adhering to tight deadlines.

Digital Writer and Producer

**WTOP, Washington, D.C.**

January 2018 – March 2024

- Wrote daily breaking news stories, long-form features, and produced social media content for Facebook, Twitter and Instagram.
- Transformed choppy radio copy into detailed web stories, created breaking-news photo galleries and crafted daily news plans with editorial colleagues.
- Contributed to crisis COVID-19 coverage from March 2020 to February 2021 (parks closures, government health updates, changing case counts).
- Lead writer and producer on a number of breaking news stories related to Black Lives Matter protests in the spring of 2020 (Did police use pepper spray/tear gas on protesters near the White House?)
- Covered 2020 election and prepared 2021 Biden inauguration preview.

Live graphics operator

**NHL, NBA, MLB AND NCAA TELEVISION BROADCASTS**

January 2013 – Present (Washington, D.C., Cleveland, San Diego)

- Produce in-game stats, notes and ensure score accuracy
- Prep and execute promos and sponsorship elements
- Coordinate with graphics producer, game producer and director in live broadcast environment.
- Adapt quickly when game trends change
- Performed troubleshooting tasks on hardware components associated with graphics systems
- Worked on broadcasts for Washington Capitals, Wizards, Nationals; Baltimore Orioles; New York Yankees, Mets, Knicks, Rangers; Los Angeles Angels, Kings, Lakers, Dodgers; Green Bay Packers, Carolina Panthers; Philadelphia Phillies, Flyers; Houston Astros, Rockets; Cleveland Cavs, Guardians; Mid-Atlantic universities such as Georgetown, Maryland and VCU

Pitch F/X, StatCast and pitch clock operator

**MLB.COM/MLB ADVANCED MEDIA, Nationals Park, Camden Yards, Progressive Field**

March 2012 – Present

- Managed schedules of three operators per game over 81-game season
- Ensured quality of Statcast data generated by tracking systems. (Statcast is used by MLB, broadcasters and teams to add new context to the game, such as calculating the probability of a catch or the rotation of a curveball.)
- Part of small group that tested tracking systems during 2015 Spring Training.
- Operate pitch clock and communicate with umpires throughout games in high stress environment

Freelance Journalist and Producer

**DAN FRIEDEL, Washington, D.C.**

January 2010 – January 2022

- Pitched and executed assignments for ESPN the Magazine, Associated Press (SNTV), USA TODAY, Fast Company, Men's Journal, USA Today and more.
- Wrote often about high school sports and athletes for publications in Virginia and Washington, D.C. (See below for details.)

Broadcaster and Analyst

**VOICE OF AMERICA – THE SONNY SIDE OF SPORTS, Washington, D.C.**

January 2018 – March 2020

- Wrote and hosted 30-minute daily live broadcast for VOA's English speaking audience in Africa approximately 40 times yearly.
- Appeared as sports analyst, explaining American sports news to African audience.
- Sourced and produced interviews with sports figures and subject experts.
- Managed multiple tasks simultaneously including editing audio files, scheduling interviews and writing scripts.

Online Sports Editor

**USA TODAY, McLean, VA**

July 2007 – December 2009

- Top digital editor in charge of Olympics and NHL content.
- Coordinated long-range coverage of 2008 and 2010 Olympic Games in concert with IT, graphics, editorial, marketing and senior management.
- Directed the creation of 20 sport-specific landing pages and led 12-person Web team from press center in Beijing.

Web Editor and Video Producer

**MLB.COM, New York, N.Y.**

2003, 2004 & 2006-2007

- Wrote, produced and edited game stories, video features and highlights for MLB.com and MiLB.com
- Edited at least eight print stories per night or four video stories of varying lengths per shift
- Worked as video producer in 2003 and 2004
- Worked as website editor in 2006 and 2007
- Maintained a library of digital assets such as images, videos, audio files
- Created and maintained HTML templates for web page layouts

Writer and Editor

**BIKE.COM, Austin, TX**

January 2000 - June 2000

- Wrote, edited, photographed and planned stories for start-up online cycling magazine
- Covered Lance Armstrong and U.S. Postal Service team in Spain and U.S.
- Covered 2000 Olympic Track Cycling Trials in Frisco, Texas

## Education

M.A. Magazine, Newspaper and Online Journalism

**SYRACUSE UNIVERSITY**

B.A., American Studies, Journalism

**BRANDEIS UNIVERSITY**

## Production Software

Design/Layout: Photoshop, WordPress, various Content Management Systems

Video/Audio Editing: Adobe Premiere, Audition; Final Cut Pro; iMovie; Dalet Radio Suite; Audacity

## Select Stories/Productions

- ESPN *The Magazine* - "MLB Preview" (April 2013, 2014, 2015) interviewed over 60 baseball players for season preview issue
- ESPN *The Magazine* - 2015 NCAA Football and NFL confidential surveys of over a dozen players
- ESPN *The Magazine* - 2013 "LeBron James Confidential" interviewed nine NBA players about LeBron James' place in the game
- ESPN *The Magazine* - 2013 "A-Rod Confidential" interviewed 10 MLB players about Alex Rodriguez's suspension for performance-enhancing drugs
- ESPN *The Magazine* - 2013 "Kids in Sports" issue interviewed 120 parents of child athletes for wide-ranging survey
- Associated Press/SNTV - Covered Spanish National Soccer team training ahead of the 2014 World Cup, USA Soccer vs. Germany (2013), Chelsea and Manchester United USA tour (summer 2013/2014) as field producer. Continued with coverage of Manchester United and Barcelona in 2017.

- *Fast Company* - Detailed look at SRI International's (creator of Siri) innovations (Sept. 2012) and a design breakdown of Toyota's 2013 NASCAR Sprint Cup vehicle (March 2013).