

Irene Cox Social Media and *Banner Ad Samples*

Frame 1

Erleada
(apalutamide) Novartis

For advanced prostate cancer treatment¹

Have You Seen the American Urological Association®/ Society of Urologic Oncology® Guideline?¹

Frame 2

Erleada
(apalutamide) Novartis

The AUA®/SUO® strongly recommends apalutamide (ERLEADA®) + ADT as a treatment option for patients with mHSPC¹

mHSPC=metastatic hormone-sensitive prostate cancer.

IMPORTANT SAFETY INFORMATION
WARNINGS AND PRECAUTIONS

Cerebrovascular and Ischemic Cardiovascular Events — In a randomized study (SPARTAN) of patients with mCRPC, ischemic cardiovascular events occurred in 3.7% of patients treated with COMPARA.

Prescribing Information

Frame 3

Erleada
(apalutamide) Novartis

Recommended based on a Grade A Evidence Level^{1}**

Learn more about ERLEADA® ➤

IMPORTANT SAFETY INFORMATION
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Prescribing Information

Frame 1	Frame 2	Frame 3	Frame 4
[Lung illustration]  FPO	Take action now!	With the First and Only FDA-approved combination therapy that targets <i>BRAF</i> V600E in mNSCLC	Choose TAFINLAR + MEKINIST [Button] Discover more <https://www.hcp.novartis.com/products/tafinlar-mekinist/metastatic-nsclc/efficacy/>
[Scrolling ISI]	[Scrolling ISI]	[Scrolling ISI]	[Scrolling ISI]



KAMADA
High Quality Pharmaceuticals

Advancing Patient Health

Explore Kamada

At Kamada, our portfolio of transplant products is helping improve outcomes in solid organ transplant patients worldwide. Kamada specializes in the collection of hyperimmunes derived from human plasma, and we operate one of only a few specialty plasma collection centers in the United States.

Discover the efficacy of Kamada >>



KAMADA
High Quality Pharmaceuticals

Each Life Is Unique

The Place for Hyperimmune Therapies

Kamada offers a diverse portfolio of marketed products and an innovative pipeline, as we continue to invest in hyperimmune therapies that improve patient health. Discover the strength of our prophylactic hyperimmune plasma products. Learn more about Kamada >>



KAMADA
High Quality Pharmaceuticals

Our Strength Is in Our Products

Get to Know Kamada

The primary focus of Kamada is plasma-derived hyperimmune products,. In today's transplant landscape, IgG therapies play an important role in preventing recurrent infection after transplantation, combining with antiviral agents to fight post-transplant infections. Discover what medicines such as CYTOGAM® and VARIZIG® can offer your patients >>



KAMADA
High Quality Pharmaceuticals

Helping Protect Your SOT Patients

Welcome to Kamada

Kamada partners with you to help prevent cytomegalovirus disease and varicella zoster infection. Our capabilities offer full vertical integration, including plasma collection, product development, and manufacturing. At Kamada, we have the unique ability to rapidly develop new plasma IgG therapies. Learn more about Kamada >>

Banner copy options promoting ISHLT presence



*See you at
ISHLT 2024
In Prague!*



Kamada: Protecting SOT Patients

At Kamada, by focusing on lowering the risk of cytomegalovirus disease and varicella zoster infection, our products work to help protect your high-risk solid organ transplant patients. Meet us at ISHLT 2024 Booth #XXXX to learn more >>



**Join KAMADA at
ISHLT 2024
In Prague**



The Place for Hyperimmune Therapies

Discover how Kamada is helping prevent cytomegalovirus disease and varicella zoster infection in solid organ transplant patients. Meet us at ISHLT 2024 Booth #XXXX to learn about what CYTOGAM® and VARIZIG® may offer >>

Banner copy options promoting ISHLT presence

	
<i>See you at ISHLT 2024 In Prague!</i>	
Kamada: Fighting Viral Infections Kamada is dedicated to helping protect solid organ transplant patients from viruses such as cytomegalovirus and varicella zoster. At Kamada, we offer the broadest hyperimmune portfolio in the US market. Meet us at ISHLT 2024 Booth #XXXX to discover what CYTOGAM® and VARIZIG® could do for your patients >>	

	
Meet Kamada at ISHLT 2024	
Kamada: Learn About Our Products At Kamada, our key focus is on transplantation, infectious disease, and hematology. With products like CYTOGAM® and VARIZIG®, Kamada helps improve outcomes in solid organ transplant patients. Visit us at ISHLT 2024 Booth #XXXX to learn more >>	

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Get ready to dive into the future of healthcare. Stop by the #JNJ Interactive Lounge at @sxsw between 3/8-3/12 for a journey through cutting-edge innovations shaping the health and medtech world. #SXSW [jj.jnj/49HqD3V](#)

Join us at our
healthcare
innovation lounge
at SXSW!

March 8-12
Marriott Ballroom 1-2

[Johnson&Johnson](#)



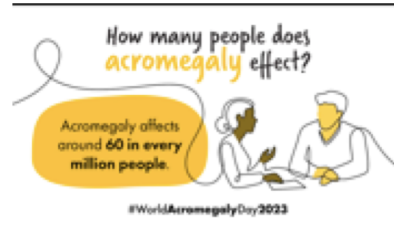
 **Johnson & John...** 🌟 @JNJ... · Oct 21, 2024 ...

We're at [@HLTHEVENT](#) to share how we're using innovative technologies to advance healthcare—including creating more personalized care strategies for patients. Follow along for updates!

We're at **hlth.**

Come visit us at
Booth #2425





**EXPERT-TO-EXPERT
KNOWLEDGE SHARING
NETWORK**

COMING SOON



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DE ONCOLOGIA
CLÍNICA + **CANCER
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