



DIY Lip Gloss Bar

Pricing + Details Guide

Small Town Beauty by Asia

A custom beauty experience brought to your party, private event, pop-up, or special gathering.

Guests create their own custom lip gloss from start to finish and leave with something made just for them.
Optional matching lip liner add-on available

Perfect For

Girls' nights	Bridal parties	Birthdays	Boutique events
Grand openings	Team activities	School/sports teams	Special celebrations

Pricing at a Glance

Simple, consistent pricing for both private and public events.

Event Fee

\$200 flat fee

Required for every DIY Lip Gloss Bar booking.
Covers event prep, travel, setup, cleanup, supplies, equipment, and my time guiding the experience.

Per-Person Lip Gloss Fee

\$20 per guest

Each participating guest creates one custom lip gloss to take home.
Includes base, shade, scent, optional shimmer, tube, box, and custom gloss name.
Optional Lip Liner Add-On: \$10 each
Guested can choose their favorite lip liner shade to pair with their custom gloss.

Event Types + Minimums

Private Events

10 guest minimum

Best for birthdays, girls' nights, bridal parties, team events, and private celebrations.
Minimum total: \$200 setup fee + 10 guests at \$20 each = \$400
Additional guests are \$20 per person.

Public Events / Business Pop-Ups

20 guest guarantee

Best for boutiques, grand openings, vendor events, and community events.
Guests may pay individually at the event.
The \$200 event fee is required in addition to the 20-guest participation guarantee.
If fewer than 20 guests participate, the hosting business covers the difference.

Quick Pricing Examples

Scenario	Math	Total
Private event with 10 guests	\$200 event fee + \$200 in glosses	\$400
Private event with 12 guests	\$200 event fee + \$240 in glosses	\$440
Public event with only 15 guests	\$200 event fee + \$300 guest sales + \$100 host difference	\$600 guarantee met

Time Included

Timing depends on the type of event and the size of the group.

Public Events / Business Pop-Ups

Up to 3 hours

Includes up to 3 hours of guest participation.

Example: 10:00 AM - 1:00 PM.

I arrive up to 1 hour before the event for setup.

I need approximately 30 minutes after the event for takedown.

For a 10:00 AM - 1:00 PM event, space access is needed from approximately 9:00 AM - 1:30 PM.

Private Events

1 to 1.5 hours

Private events typically last 1 to 1.5 hours, depending on group size.

10 guests: approximately 1 hour.

11-15 guests: approximately 1.5 hours.

16+ guests may require additional time or a custom plan.

I arrive 30-45 minutes before the experience and need approximately 30 minutes for takedown.

Additional Time

\$50 per 30 minutes

Additional event time may be available upon request and must be approved in advance.

What's Included with Every Booking

- Full lip gloss bar setup
- Setup and cleanup
- Lip gloss base
- Shade options
- Scent options
- Shimmer options

- Lip gloss tubes
- Matching boxes
- Custom gloss naming
- Step-by-step guidance
- Hands-on beauty experience
- One take-home gloss per guest

Booking Details

A few details help make the experience smooth, organized, and fun for your guests.

Private Events

\$200 event fee.
\$20 per participating guest.
10 guest minimum.
Starting at \$400 total.
Final guest count should be confirmed before the event.

Public Events / Business Pop-Ups

\$200 event fee.
\$20 per participating guest.
20 guest minimum guarantee.
If fewer than 20 guests participate, the hosting business covers the remaining balance.
The experience works best when the host helps promote it ahead of time.

Important Notes

- Pricing does not include additional event time unless approved in advance.
 - Public events require enough space for the lip gloss bar setup and guest participation.
 - No pricing will be displayed to guests for private events unless requested by the host.
 - For public events, guests may pay individually to participate.
 - Additional travel outside of the local area may be quoted separately if needed.
- *Lip liners are an optional \$10 add-on and are not included in event minimums or participation guarantees.

Ready to book the DIY Lip Gloss Bar?

Message Small Town Beauty by Asia to reserve your date.

Let's make your next event a little more glossy.