



Sponsorship Benefits Package

11TH ANNUAL FIGHT FOR JUSTICE GALA

Thursday, March 9, 2023

VIP reception 5:30 PM | Program 6:30 PM

Ford Community & Performing Arts Center

15801 Michigan Ave.

Dearborn, MI 48126

Contact

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About Us

The Arab American Civil Rights League (ACRL) is a 501(c)(3) non-profit organization that was founded in 2011 in response to the overwhelming need in the Arab-American community for advocacy and protection of civil rights and liberties. The ACRL is committed to protecting the civil rights of Arab Americans through education and advocacy. The organization works to build coalitions, promote understanding and cooperation and combat negative stereotypes. Led by prominent civil rights attorneys and advocates, the ACRL offers the community it serves a solid commitment to ensuring that their rights are protected and preserved.

Mission

Our mission of the Arab-American Civil Rights League (ACRL) is to protect the civil rights of ethnic minorities. We will accomplish this by promoting awareness and dispelling negative stereotypes associated with Arab-Americans. The ACRL will serve as the driving force charged with uniting and channeling the constituency's desire to effect meaningful change. The ACRL will work tirelessly to accomplish this mission by achieving the following objectives:

- (a) Promoting, advocating, and defending the constitutional and civil rights of Arab-American and securing justice and equality for all;
- (b) Combating negative stereotyping, including hate of all forms of Arab-American by educating the public at large about the positive contributions that Arab-American have made and continue to make to the United States;
- (c) Working with Federal, State, and local authorities to educate, develop, and promote positive policies and governance;
- (d) Aim to assure equal representation in government and in the private sector;
- (e) Monitoring, combating, and scrutinizing defamatory material on the internet and other forms of media;
- (f) By acting as a conduit between the Arab-American community and the media to assure adequate and accurate representation on issues of Arab-American concern; and
- (g) Promoting cross-cultural and interfaith cooperation between the Arab-American community and its neighbors.



About The Event

The Arab American Civil Rights League (ACSL) is honored to invite you to join us at the 11th Annual “Fight For Justice” Gala. This historic event will be held at the Ford Community and Performing Arts Center in Dearborn, Michigan on Thursday, March 09, 2023. The VIP reception begins at 5:30 pm and our program begins at 6:30 pm.

Past ACRL banquets have welcomed over 1,000 guests and keynote speakers such as Khizr Khan, Reverend Jesse Jackson, James Zogby, Michael Erik Dyson, and Hilary O. Shelton. Our dynamic diversified Board includes individuals such as Rev. Dr. Wendell Anthony, President of the Detroit Branch NAACP, and many prominent members in the Metro-Detroit region. U.S. Congresswoman Rashida Tlaib, also served on the board, amongst many other high-level dignitaries.

Please consider sponsoring our annual fundraiser. Your generous support will enable us to continue to combat the negative stereotypes our communities face locally and nationally. If you would like to sponsor our event or if you have any questions, please contact ACRL Executive Director at mariam@acrlmich.org or 313-633-0231.



Benefits for Sponsors



► **UNDERWRITER: \$25,000**

Event Promotion

- Three (3) minute video shown at dinner.
- Spokesperson 1-minute remark at dinner.
- Two (2) tables of 10 in priority seating
- Sponsor One (1) Youth Table with Signage.
- Recognized as Major Partner.
- Invitation to VIP Reception.
- Listed as Host at VIP Reception.
- Name/Logo on event promotional material.
- Opportunity for product samples and giveaway.
- Space for company banner or flag.

Media Promotion

- Social Media Promotion (Facebook – Twitter – Instagram).
- Logo on events page of the website.
- Newsletter promotion (all-year round logo in ACRL weekly newsletters).
- Three email blasts promoting a product, a service, or an interview (material and photos provided by the sponsor).
- Press release (announcing the sponsorship with logo in the press releases, before-during and after the event).

Post Event Recognition

- Thank you e-mail blast with company photos from the event.
- Thank you for sponsoring posts on social media with photos from the event.

Benefits for Sponsors

VISIONARY SPONSOR: \$10,000

Event Promotion

- Three (3) minute video shown at dinner.
- One (1) table of 10 in priority seating.
- Sponsor One (1) Youth Table with Signage.
- Invitation to VIP Reception.
- Recognized as Major Partner.
- Name/Logo on event promotional material.
- Opportunity for product samples and giveaway.

Media Promotion

- Social Media Promotion (Facebook – Twitter – Instagram).
- Logo on events page of the website.
- Newsletter promotion (all-year round logo in ACRL weekly newsletters).
- One email blast promoting a product, a service, or an interview (material and photos provided by the sponsor).
- Press release (announcing the sponsorship with logo in the press releases, before and after the event).

Post Event Recognition

- Thank you e-mail blast with company photos from the event.
- Thank you for sponsoring posts on social media with photos from the event.

JUSTICE SPONSOR: \$5,000

Event Promotion

- One (1) table of 10 in priority seating.
- Recognized as Major Partner.
- Invitation to VIP Reception.

Media Promotion

- Social Media Promotion (Facebook – Twitter – Instagram).
- Logo on events page of the website.
- Newsletter promotion (all-year round logo in ACRL weekly newsletters).

Post Event Recognition

- Thank you e-mail blast with company photos from the event.
- Thank you for sponsoring posts on social media with photos from the event.

CIVIL LIBERTIES SPONSOR: \$2,500

Event Promotion

- One (1) table of 10 in priority seating.
- Invitation to VIP Reception.
- Recognition on event promotional material.

Media Promotion

- Social Media Promotion (Facebook – Twitter – Instagram).
- Web Site presence (banner).

COMMUNITY SPONSOR: \$1,500

- One (1) table of 10 in priority seating.
- Recognition on event promotional material,

ACRL 11th Annual Fight for Justice Gala

SPONSORSHIP FORM



Thank you for sponsoring ACRL 11th Annual Fight for Justice Gala on March 9, 2023

Sponsor / Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Website

Sponsorship Level

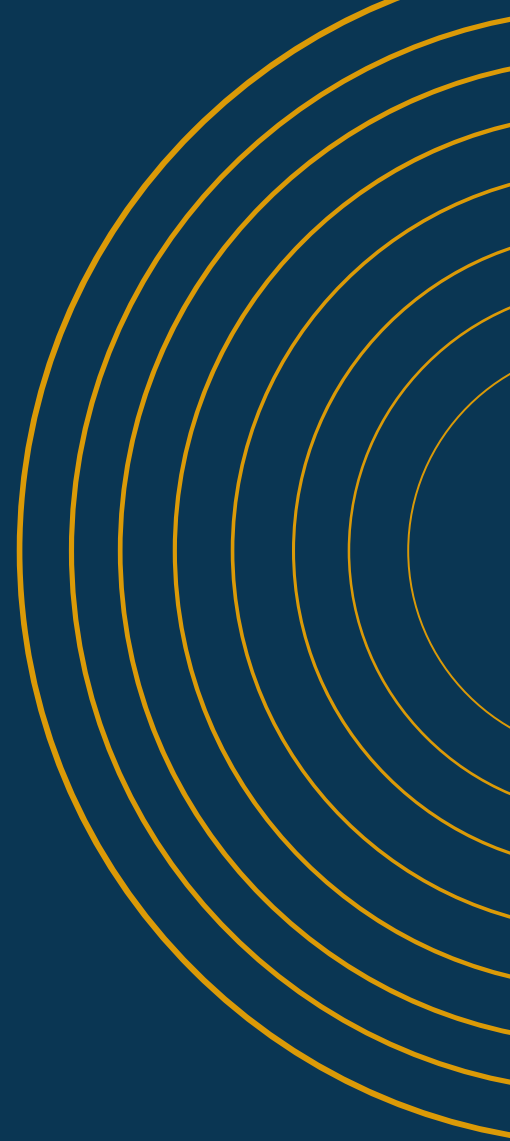
- Underwriter \$25,000 Justice Sponsor \$5,000 Community Sponsor \$1,500
 Visionary Sponsor \$10,000 Civil Liberties Sponsor \$2,500

Payment Method

Check
Please make check payable to: Arab American Civil Rights League
Mail to: Arab American Civil Rights League (ACRL)
19855 Outer Drive, Ste. 202 Dearborn, MI 48124

Credit Card
Via website portal at www.acrlmich.org
If you have any questions, contact Mariam Charara at:
Office: (313) 633-0231; Cell: (313) 290-1403; Email: Mariam@acrlmich.org

Thank you!



Contact

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