



Salado Porch & Planet Festival Participant Registration

What is the Salado Porch and Planet Festival?

The Village of Salado’s Music Friendly Community Advisory Board presents the Salado Porch & Planet Festival. The festival will provide an afternoon where porches and the areas in front of businesses become stages so visitors can meander from business to business, listening, shopping, and enjoying downtown Salado. All music will be free to the public!

When is the Salado Porch and Planet Festival?

Saturday, April 20th, 2024, from 9:00 a.m. to 5 p.m.

Main Events

Music throughout town at your location plus **Native Plant Society – Tonkawa Chapter Native Plant Sale** at Barrow’s beside the creek, **BBQ Cook-Off Cancer Fund Raiser** up and down Main Street, and **Environmental Fair** on the Civic Center grounds. In addition, we plan to ask *Dessert Food Trucks* to be located near the BBQ locations.

How will the Salado Porch and Planet Festival work?

Businesses along the streets of Salado are encouraged to host a musician on their front porches, stoops, yards, or driveways of their business. Businesses are encouraged to hire a performer throughout the day at various times from 10 a.m. to 5 p.m. *whenever time you prefer.*

What are the benefits of becoming a Salado Porch and Planet Festival participant?

Promotion for attendees to visit your business to hear music	√
Name and Logo included in all press releases and social media posting	√
Name and logo on all event signage	√
Press release and social media announcement of your participation	√

How do I become a Salado Porch and Planet Festival participant?

- Have a business location in Salado;
- Fill out this registration form;
- Hire and pay for the musician of your choosing.

How do I book the musician?

Each business is responsible for hiring and paying the musician of their choosing to play in front of their business. If you do not know of any musicians or bands, we encourage you to reach out to one of the performers in the [Salado Music Directory](#).

Can I offer additional activities to attendees?

Businesses are welcome to host additional activities for attendees to attract customers to their business. Examples of activities include:

- Kid Activities: face painting, balloon artist, stilt walker, arts & crafts, etc.
- Earth Day Activities: compost demonstration, build birdseed ornaments, plants with seed jars, Earth Day scavenger hunt, etc. FREE booths available at the Civic Center
- Food: hire a dessert truck, give away treats, etc.

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Please email a copy of your logo to rpt@tbc-group.com

Name of Business

Address of Business

Name of point of contact

Title of point of contact

Phone number of point of contact

Email of point of contact

Each business is responsible for hiring and paying for the musician of their choosing to play in front of their business. Do you know who you are going to hire to play?

Yes

No

Musician Information _____

Musician Contact Information and Website _____

Time(s) for your event _____

Additional Activities

Businesses are welcome to host additional activities for attendees to attract customers to their business. Will you be hosting additional activities for attendees? If so, what?

Kid Activity

Earth Day Activity Food

Other Activity

None

Please explain the activities:

Rename and save this file to your computer and email to RpT@tbc-group.com

Thank you for participating in this [Music Friendly Community](#) Event!