

FOR IMMEDIATE RELEASE

Contact: MSDENISHIA

msdenishia@yahoo.com | C: 612-382-3101

Modeling agency in northwest metro lifts up youth facing hunger and homelessness

4th annual fashion show fundraiser held Saturday, July 17 in Osseo



Osseo, MN – On Saturday, July 17, The Model Boutique & Co., based in Osseo, will host its 4th annual Achievement Award & Fashion Show Fundraiser at the American Legion in Osseo. Doors open at 6:00 pm, with a fashion show starting at 7:00 pm.

The Model Boutique & Co. (MBC) is a Black-owned business, founded by Denishia Moore, or MSDENISHIA. The Model Boutique & Co. frequently collaborates with companies who are dedicated to inclusion and diversity, and prides itself on having a diverse group of models.

“A primary mission of The Model Boutique and Company is to transform and lift up all of our models, actors, and talent to the next level,” said MSDENISHIA. “ONE OR TWO SENTENCES ABOUT LIFTING UP YOUTH, ESPECIALLY BIPOC YOUTH. WHAT DOES THE PROGRAM DO? (IT GIVES THEM CONFIDENCE, IT GIVES THEM OPPORTUNITY).”

The July 17th event will include a fashion show, featuring youth from the MBC program. Funds from the evening support the MBC’s Youth & Teens Outreach Program, which provides scholarships and opportunities to children in underserved communities.

The 2021 Achievements Award and Modeling Boot Camp Scholarship recipient is 16 year-old Daesia. In the past year, Daesia’s family experienced bouts of homelessness and food insecurity. Daesia will receive a grant from MSDENISHIA and The Model Boutique & Co.

“The MBC scholarship will impart with Daesia the necessary skills and knowledge to make her dream of working in the fashion industry a reality,” MSDENISHIA added. “The Program offers valuable life and career skills that can be applied to any number of professions.”

VIP tables for the Saturday, July 17 fashion show are sold out, but individual tickets are still available and can be purchased at <https://topmodelcoach.com/events>.

MSDENISHIA is available for interviews leading up to the fashion show and at the event.

Contact

MSDENISHIA

msdenishia@yahoo.com | C: 612-382-3101

###

About The Model Boutique & Co.

The Model Boutique & Co. is the only modeling school and talent agency in the Osseo/Maple Grove area. It was founded in 2018 by nationally renowned model, MSDENISHIA, who has been in the industry for over 30 years. She has worked on ads for Target, Best Buy, and Macy's.

The Model Boutique & Co. (MBC) offers recurring modeling boot camps for women, men and children, both in person and online. MBC also hosts acting workshops and private runway coaching.

MBC prides itself in its collaborative events that benefit the community. Past benefits have supported the Minnesota Food Shelf, Toys for Tots, Children with Autism Deserve Education (C.A.D.E.), Special Olympics, and Susan G. Komen Twin Cities Race for the Cure.

On the web

[Website](#) | [YouTube](#) | [Instagram](#)