



Tah Takuchi

## ECD Services

*Ignites the Children to Explore-  
Learn-Grow*

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## Profile

C- 74, Satellite Town, backside of OPF School, Rawalpindi

## Introduction

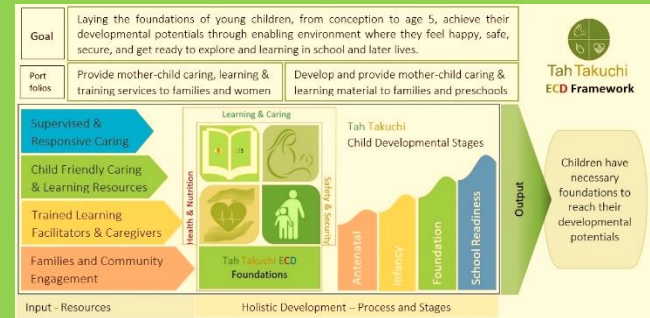
Tah Takuchi came into force on October 1, 2018. It's registered with SECP as a private limited company having NTN from FBR Pakistan. Takuchi ECD Services provides caring, learning and training solutions to children, families, and preschools. It shapes the knowledge, skills, and attitude of children, families, and preschools to reach their full potential by providing lifelong learning opportunities. Tah Takuchi has developed the following programs by considering the contemporary needs of children, families, and preschools:

- Antenatal Care and Learning
- Infancy Caring & Learning
- Foundation of Learning
- School Readiness

We also supply caring, learning, and training tools/resources to families and pre-schools. Tah Takuchi ensures to follow the best practices of caring, learning, and training interventions.

We chose the name “Tah Takuchi” with care and love. The word “Tah” is a Persian Language word that refers to Snow Leopard. We also find the same word in different languages of Gilgit-Baltistan-Chitral. Contextually this is a wish and prayer of a mother who offers during the first step of her child's walk. She lays the foundations of straightens, trust, and self-confidence in her children through signing this rhyme (Tah Takuchi, tahtakuchi...).

Tah Takuchi has served more than 300 families and schools since its inception. You can reach Tah Takuchi through Facebook, website, Instagram, YouTube, and LinkedIn.



## Guiding Principles

The four guiding principles of Tah Takuchi ECD Services:

**1. Unique Child:** Every child is unique, resilient, capable, confident, self-assured, and ready to learn.

**2. Positive Relationships:** Warm, loving, positive, and secure relationships with parents, learning facilitators, and caregivers develop a positive attitude towards relations.

**3. Enabling Environments:** Children learn and develop well in an enabling environment, where they experience a balance response to their individual needs.

**4. Caring and Learning:** Children develop and learn in different ways and at different rates. All programs and activities are designed by considering early learning, including children with special needs.



## Values

**Love and Care:** We love and care for young children and families that we demonstrate.

**Knowledge:** We are experts in child-mother caring & learning solutions and we have experience in ECD outcomes, as we have promised.

**Innovation and learning:** We believe to learn and adapt better ways of doing things and lead to introduce new ways to achieve our vision.

**Transparency:** We provide accurate information about our activities, finances, and other information to the respective stakeholders.



## Our Commitments

### Vision

Lifelong learning and caring society that provides equal opportunities for children and women to reach their best potentials who believe and practice merit and transparency.

### Mission

Develop and promote the best lifelong learning and caring solutions for the holistic development of children and women.

### Goal

Build capacity of parents, teachers, children, and women through developing and providing contemporary, contextual and inclusive lifelong learning and caring solutions.

### Objectives

- Develop and promote lifelong learning resources and opportunities for children, families, and women.
- Build the capacity of different stakeholders to provide the best nurturing services to infants, children, and women.
- Build knowledge and skill-sharing networks of individuals and institutions interested in early childhood development.
- Develop, collect, and sell child-friendly learning and caring resources to parents and preschools.
- Provide recommendations to the Governments and service planners on early childhood development policies and programs.

## Our Services

### 1. ECD-based Pre-School

- a. Infancy Caring & Learning
- b. Foundations of Learning
- c. School Readiness

### 2. Hands-on Training

- a. First 105 days of Good Parenting
- b. Certificate in School Readiness Skills– ECD

### 3. Supply of Learning and Caring Resources for

- a. Parents (young)
- b. Pre-schools
- c. Other valued customers



## Our Team



Ms. Farmuda Karim  
Founding Director

Mr. Fida Karim,  
Founding Director &  
Chief Learning Officer



Ms. Zujaja Baig,  
Director, Partnerships



Ms. Samreen Fatima,  
Lead Facilitator, Caring  
and Learning



Ms. Soma Kamal  
Learning and Caring  
Facilitator



## Our Story

During the 7th month of my pregnancy, I was hospitalized and I was kept in ICU due to very high blood pressure. Till the 3rd trimester, my blood pressure was normal but my feet were swollen and I didn't know why. During the monthly visits to my consultant, I reminded her many times about my swollen face and feet but she used to say, "it happens during pregnancy". These swollen feet and face were ignored and I was hospitalized. I was high-dosed through insulin infusion. While I was in physical pain, I was also suffering emotionally as my 4 years old daughter was alone at home. This made me hopeless and left me in tears.

During the 10 days at the hospital, I saw more than 50 premature births and miscarriages around me in the ward. I talked to the mothers about their cases and I found out that they were not aware of the physical and emotional issues that come with pregnancy and childbirth. They didn't know and the doctors had no time to discuss their issues in detail. Doctors usually spend 5 to 7 minutes on each visit for diagnosis and recommending treatments. Mothers, who got their babies had another problem of taking care of babies at home as most of them were professionals. As a working mother, I realized their problems of caring & learning for children till joining formal schools. Even after school time, these kids suffer and are unable to reach their best potential. Some mothers told me "they have no choice but to leave their careers and take care of babies with no/limited childhood caring and learning knowledge"

I intend to solve these problems by providing caring & learning services including necessary nutrition for children and mothers. I also build the capacity of young women in early childhood development. After a detailed study, I have established Tah Takuchi ECD Services to provide caring, learning and training services to children, women and families. We actively engage young minds to shape their future by themselves and play an active role in the socio-economic development of their families, communities, and Pakistan.