

CGNA2025.ca | MAY 29-31 | WINNIPEG

Sponsorship & Exhibiting Prospectus

Reuniting at the Forks: Inclusivity in
Gerontological Nursing Practice



23rd Biennial Conference of the
Canadian Gerontological Nursing Association

Reuniting at the Forks

Inclusivity in Gerontological Nursing Practice

CGNA2025: May 29-31, 2025 | Winnipeg, Manitoba, Canada

The Manitoba Gerontological Nursing Association is excited to host CGNA2025, the 23rd National Conference of the Canadian Gerontological Nursing Association, May 29-31, 2025, in Winnipeg, Manitoba, Canada. For more information, please visit <https://CGNA2025.ca>

This Conference offers a valuable opportunity to market to one of the largest gatherings of nurses and health professionals working with older adults. The theme for the 2025 conference is “**Reuniting at the Forks: Inclusivity in Gerontological Nursing Practice.**” The conference is expected to attract 200-300 participants from across Canada and North America.

Conference Sponsorship Opportunities

Gold Sponsor | \$7,500

- Exclusive sponsor of the Welcome Reception (May 29, 2025; one sponsor only)
- Exhibit space with prime location
- 3 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material and signage
- Material distribution at conference

Silver Sponsor | \$5,000

- Choice of sponsorship of one of: Keynote Speaker | Lunch
- Exhibit space with prime location
- 2 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- Material distribution at conference

Bronze Sponsor | \$2,500

- Sponsorship of a conference coffee break
- Exhibit space
- 1 complimentary full conference registration
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- Material distribution at conference

Exhibiting Opportunities

Profile your organization, its products and services to leaders in gerontological nursing from across Canada; participate in the CGNA2025 exhibit hall!

- Corporate Exhibit | \$1,000
- Non-Profit Organization | \$350

Sponsored Sessions

Showcase your organization by sponsoring an oral session on the CGNA2025 program. You may choose to sponsor an existing oral session or submit abstracts for your own branded session (subject to peer review). Your sponsorship will be acknowledged on the conference website, program and at the session. [Contact us](#) for more details!

Additional Marketing Opportunities

Material Distribution	\$500	Lanyard Sponsor	\$2,000
Electronic Program Advertisements	<ul style="list-style-type: none">▪ Small \$125▪ Medium \$250▪ Large \$500	Poster Area Sponsor	\$1,500

Ready to Confirm?

Thank you for your interest in participating in CGNA2025. To confirm your involvement as a conference sponsor, exhibitor or advertiser, kindly [complete our online contract](#). Upon completion of the contract, you'll receive an automated invoice for payment via PayPal. You may pay the invoice by credit card, cheque or electronic funds transfer.

We look forward to welcoming you to CGNA2025!

Terms and Conditions

1. Outstanding balances are due within 30 days of the submission of this contract or the contract may be cancelled unless other payment arrangements have been approved by CGNA.
2. Acknowledgement of your sponsorship, exhibit and/or advertisement may be withheld until payment is received in full.
3. **Cancellations:** Written notice is required for all cancellations.
 1. Cancellations received in writing on or prior to **January 15, 2025** will receive a 50% refund of the sponsorship, exhibiting and/or advertising funds paid.
 2. Cancellations after **January 15, 2025** will not be eligible for a refund.
4. **Exhibit spaces** unclaimed by May 29, 2024 at 4:00pm local time may be repossessed without indemnity and reassigned by CGNA.