

*Gifts of*  
**APPRECIATED  
ASSETS**



Faith Presbyterian Church  
56 Mountain Street  
Blue Ridge GA

# GIFTS of APPRECIATED ASSETS

## DONATING FULL VALUE:

A gift of qualified appreciated assets - like individual stocks, real estate, mutual funds, ETF's - may be worth significantly more if you donate them directly rather than if you sell them first and donate the after tax proceeds. And it can have a real impact on our mission.

Some of the Benefits:

- Gifts to a church, as a non-profit organization, are not subject to federal income tax on the donated value of your appreciated assets. In contrast, if you sell the asset first, YOU must pay taxes on the gain that you have realized, increasing your tax bill and reducing the amount that you have available to donate.
- In addition, donating the asset directly enables you to claim the full market value as a charitable contribution on your federal income tax. Doing so will reduce your tax obligation more than the "sell first / donate net proceeds" approach.
- Simple set-up: giving your appreciated asset requires a simple form. No attorneys are involved, but it is practical to touch base with your professional advisors for their counsel.

Giving in sensible and effective ways may help minimize your tax-burden and stretch your charitable dollars. Only gifts completed by Dec. 31 help to reduce taxes you owe next April.

***Thank you for considering a gift!***

*\* We hope you will consult your professional advisers on advantages and drawbacks and how this would fit into your overall plans and eligibility for tax benefits.*

To learn more about this or other ways of giving, please contact Bob Goodyear, Financial Secretary, at [FaithPCFinance@Gmail.com](mailto:FaithPCFinance@Gmail.com)