



Your Story, In Motion

A Strategic Guide to Your
Marketing Solutions



How do you connect with an audience that never stands still?

In today's cities, your audience is constantly on the move. Traditional advertising struggles to keep pace. The challenge isn't just about being seen—it's about being seen in the right place, at the right time, with a message that resonates in the moment.



A Path for Every Ambition.

Our solutions are designed to grow with you. We offer a clear, tiered path from establishing your initial presence to launching a comprehensive, market-leading campaign.

The 'Street
Presence' Starter



The 'Hyperlocal'
Impact



The 'Dynamic
Digital' Driver



The 'Strategic
Storyteller' Suite



Goal: Establish a Physical Brand Presence.

The 'Street Presence' Starter

CORE FEATURE

Traditional taxi-top displays designed to bring your message directly to customers in Greater Montreal.

BEST FOR

Brands seeking fundamental visibility and awareness in the areas where their target audience lives and works.



10,000 a week
Impressions



Two creatives
Limited two-week test run



Two creatives
Limited two-week test run



One creative
Geo synced area



Goal: Reach Specific Neighborhoods for Maximum Impact.

The “Hyperlocal” Impact Package

CORE FEATURE

Hyperlocal targeting to increase the relevance of your advertisement.

BEST FOR

Businesses aiming to ensure their brand message is seen by a more relevant, localized audience in specific commercial districts or residential communities.



↗ 20%

20,000 a week
Impressions



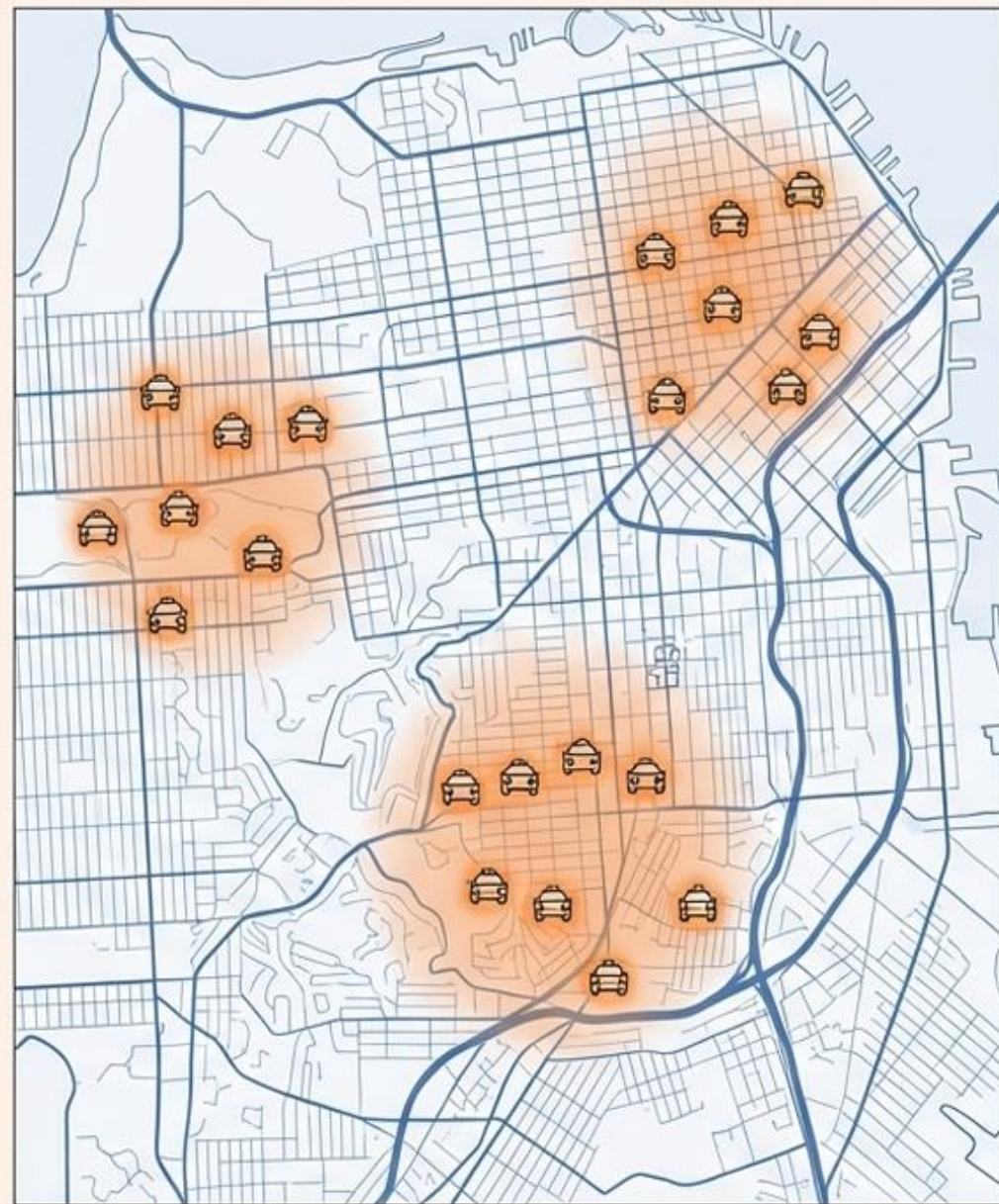
↗ 50%

Two creatives
Limited two-week test run



↗ 50%

Three geo
synced areas



Goal: Deliver Dynamic Content That Adapts in Real-Time.

The “Dynamic Digital” Driver

CORE FEATURE

Utilization of real-time GPS-powered digital screens.

BEST FOR

Brands that want to ‘transform’ their story in real-time as the taxi moves, delivering content that changes based on location for a more engaging and high-tech experience.



40,000 a week
Impressions



Up to **Five**
creatives



Five geo
synced areas



Goal: Fully Transform How Your Brand Tells Its Story.

The 'Strategic Storyteller' Suite

CORE FEATURE

Comprehensive innovative and strategic advertising options for a **fully managed**, results-oriented marketing campaign.

KEY DIFFERENTIATOR



Strategic Support: Tailoring your campaign to your specific objectives.







Expanded Reach: Expansion to Digital Billboards across the city, the Province, and the Country through our partnerships.

Package includes 40,000 impressions a week, up to five creatives, and five geo-synced areas, plus access to our Digital Billboard Network.



Finding Your Strategic Fit

Feature				
	Street Presence	Hyperlocal Impact	Dynamic Digital	Strategic Storyteller
Primary Goal	Establish Presence	Target Neighborhoods	Deliver Dynamic Content	Transform Your Story
Impressions/Week	10,000	20,000	40,000	40,000+
Creatives	2	2	Up to 5	Up to 5
Geo-Synced Areas	1	3	5	5
Key Differentiator	Foundational Visibility	Localized Relevance	Real-Time GPS Screens	Strategic Support & Billboard Expansion

Let's Put Your Story in Motion.

Your brand has a unique story and specific objectives. Let's connect to discuss how our platform can be tailored to meet your ambition and drive measurable results.

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