Alex Sniderman

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SUMMARY OF SKILLS AND EXPERIENCE

- Over 30 years experience as composer, recording artist, and performer
- Educator with over 20 years experience with students of all ages in higher education, the carceral system, and working geriatric clients including Alzheimer's and dementia in healthcare settings and private homes
- Recipient of \$48000 worth of grants from Brooklyn Art Council's SU-CASA Program and NYC Department of Correction to teach storytelling and songwriting workshops at Older Adult Centers and at Rikers Island
- 20 years facilitating and designing memory care programming for clients at home and institutional settings
- 20 years teaching composition, electronic music production, and songwriting privately

EDUCATION

MFA Sonic Arts CUNY Brooklyn College

2020-2022

- Studied composition with Marina Rosenfeld, Tyondai Braxton
- Studied film/TV composition with Pat Irwin (Dexter: The New Blood), and D.D. Jackson

Master of Public Administration CUNY Baruch College

2012-2014

Private studies in guitar performance, New York, NY

2000-2007

• Stephen Ulrich (Big Lazy, *This American Life*–PRI, *Bored to Death*–HBO), Richard Lloyd (Television)

Bachelor of Arts, College Scholars Honors Program, University of Tennessee, Knoxville, Phi Beta Kappa 1992-1995

ADDITIONAL ARTISTIC EXPERIENCE

- Contributed original song "She's Emotion" to soundtrack of feature Kiss Me Again (2006) (https://www.imdb.com/title/tt0436460/?ref =nv sr srsg 0)
- Composed and performed one solo album (https://spoti.fi/3QZnZOi)
- Composed, performed, recorded, and produced one EP and LP with The Nu-Sonics (https://spoti.fi/3AT7Cx9)
- Currently working on an upcoming solo project No Accidents (https://on.soundcloud.com/315w)
- Recorded with Wayne Kramer (MC5), Billy Ficca (Television)

PUBLICATION

Sniderman, Alex (2006). Plato: The Father of Logic. New York City: Rosen Central.

TEACHING EXPERIENCE

Adjunct Assistant Professor

2025-Present

CUNY- Hostos Community College Humanities Department Media Design Unit

• Develop and shape the sound design for humanities curriculum, instruct animation and game design students in voiceover recording, sound design, music supervision, and composition

Music Consultant and Facilitator

2012-Present

Access & Knowledge Arts/RiseBoro/SU-CASA/Brooklyn Arts Council/Future Centered Care

- Teach storytelling and songwriting workshops for older adults at Diana H. Jones Innovative Senior Center and Ridgewood Bushwick Older Adult Center in Brooklyn
- Develop and facilitate Life Stories & Songs program for older adults as a teaching artist with Brooklyn Art Council's SU-CASA Program
- Play instruments (acoustic, electric, and electronic), write songs, make beats, and produce audio recordings using a variety of instruments, tools, and software
- Facilitate enjoyment and creative expression through music appreciation and participation with clients of all ages dealing with issues including Alzheimer's, dementia, schizophrenia, autism spectrum disorder, and mental and/or physical challenges

Page 2 Alex Sniderman

Program Counselor/Workshop Facilitator Jail Guitar Doors/Access & Knowledge Arts

2012-Present

• Lead music and songwriting workshops at Rikers Island Correctional Facility, Crossroads, and Horizon Juvenile Centers with the goal of helping rehabilitate young people through the transformative power of music

• Use musical instruments, computers, prerecorded tracks and recording equipment to foster artistic expression and collaboration through music appreciation and participation

Artist-In-Residence 2021-Present

Stevens Institute of Technology, Biophysics Lab

- Collaborate with Biophysics team in a National Science Foundation study evaluating clients at risk for falls
- Interview clients on music and sound preferences
- Research musical styles and clients' favored artists to draw from in creation of pieces
- Create personalized music for each client that aids balance and movement

Composer • Musician • Producer • Educator

1991-Present

Access & Knowledge Arts, revolutionsound, Excello Recording

- Compose, arrange, and perform original songs, instrumental composition, music for picture
- Produce master recordings using a variety of instruments, tools, and software
- Teach musical skills including instrumental and recording techniques and encourage participation

OTHER RELEVANT EXPERIENCE

Program Administrator Music & Memory

12/2013-11/2017

- Provided programming, administration, and organizational/growth strategies for startup nonprofit
- Liaised with healthcare facilities worldwide trained in Music & MemorySM personalized music
- Partnered with state departments of health to train large groups of facilities across the US
- Ordered equipment and partnered with vendors to deliver tech equipment to healthcare facilities
- Managed staff members and interns

Recreation Coordinator

12/2011-9/2012

HELP/PSI Adult Day Healthcare Center

- Managed all operations of Recreation Department in day treatment center for 80+ HIV-positive clients
- Planned monthly calendar of all recreational activities including special events and offsite trips
- Collaborated with site administration to provide appropriate recreational activities and events
- Built relationships with cultural institutions, museums, community groups, local sports teams, and arts organizations to provide a variety of rich recreational opportunities for clients
- Supervised and mentored Recreation Assistant to fulfill all departmental responsibilities in my absence
- Hired, scheduled, trained, managed, and mentored five clients employed as Peer Stipend Workers

Recreation Leader/Music Specialist

9/2005-11/2011

Hopkins Center for Rehabilitation and Healthcare/Bishop Mugavero Center for Geriatric Care

- Managed all weekend recreation department operations for 288 bed nursing home including outside performers, staff and volunteers; and facilitated and/or led all weekend activity programs
- Provided all recreation for group of nursing home residents suffering from Alzheimer's/dementia including music, arts and crafts, and adapted physical exercises
- Assessed each resident's recreational abilities and interests upon admission, created and implemented care
 plans, completed MDS (Minimum Data Set) documentation and recreation assessments
- Transported residents to all recreational activities
- Facilitated all music programs in facility except those performances by outside artists
- Led residents in activities including adapted physical exercise, trivia/discussion, and one-to-one visits
- Supervised interns and volunteers