

RESUME

ALEX SNIDERMAN

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SUMMARY OF SKILLS AND EXPERIENCE

- Veteran educator with over 20 years combined experience teaching composition and music production in settings including higher education, healthcare, carceral, and private instruction
- Over 30 years experience as artist, composer, producer, performer, and filmmaker well-versed in Pro Tools, Ableton Live, Adobe Creative Suite, DaVinci Resolve
- Program facilitator with clients of all ages dealing with issues including Alzheimer's, dementia, schizophrenia, autism spectrum disorder, and mental and/or physical challenges

EDUCATION

- 2028 (pending) MFA, CUNY Hunter College, Integrated Media Arts
- Documentary, narrative film, animation, sound, installation
- 2022 MFA, CUNY Brooklyn College, Sonic Arts
- Studied composition privately with Marina Rosenfeld, Tyondai Braxton
 - Studied film/TV composition with Pat Irwin, and D.D. Jackson
- 2014 MPA, CUNY Baruch College, School of Public Affairs
- 2000-2007 Private studies in guitar performance, New York, NY
- Stephen Ulrich (Big Lazy, This American Life), Richard Lloyd (Television)
- 1995 BA, University of Tennessee, Knoxville College Scholars Program, Phi Beta Kappa

TEACHING EXPERIENCE

Adjunct Assistant Professor **2025-Present**
CUNY- Hostos Community College Humanities Department, Media Design Unit **Bronx, NY**

- Develop and shape the digital music and sound design curriculum for courses including Digital Design: 111 Intro to Sound Design, and DM201: Synthesizers, Sampling & MIDI Production
- Instruct digital music, animation, and game design students in composition, sound design, music production, sampling, synthesis, audio recording, and music supervision

Music Consultant and Facilitator **2012-Present**
Access & Knowledge Arts/RiseBoro/Brooklyn Arts Council/Future Centered Care **New York, NY**

- Teach storytelling and songwriting workshops for older adults at Diana H. Jones Innovative Senior Center and Ridgewood Bushwick Older Adult Center in Brooklyn
- Develop and facilitate Life Stories & Songs program for older adults as a teaching artist with Brooklyn Art Council's SU-CASA Program
- Play instruments (acoustic, electric, and electronic), write songs, make beats, and produce audio recordings using a variety of instruments, tools, and software
- Facilitate enjoyment and creative expression through music appreciation and participation with clients of all ages dealing with issues including Alzheimer's, dementia, schizophrenia, autism spectrum disorder, and mental and/or physical challenges

Program Counselor/Workshop Facilitator **2017-2023**
Jail Guitar Doors **New York, NY**

- Lead music and songwriting workshops at Rikers Island Correctional Facility, Crossroads, and Horizon Juvenile Centers helping rehabilitate through the transformative power of music
- Use musical instruments, computers, prerecorded tracks and recording equipment to foster artistic expression and collaboration through music appreciation and participation

Artist-In-Residence**2021-Present****Stevens Institute of Technology, Biophysics Lab****Hoboken, NJ**

- Collaborate with Biophysics team in a NSF study evaluating clients at risk for falls
- Interview clients on music and sound preferences
- Research musical styles and clients' favored artists to draw from in creation of pieces
- Create personalized music for each client that aids balance and movement

Composer Musician Producer Educator**1991-Present****Access & Knowledge Arts, revolutionsound, Excello Recording****New York, NY**

- Compose, arrange, and perform original songs, instrumental composition, music for picture
- Produce master recordings using a variety of instruments, tools, and software
- Teach musical skills including instrumental and recording techniques and encourage participation

OTHER RELEVANT EXPERIENCE**Program Administrator****2013-2017****Music & Memory****New York, NY**

- Provided programming, administration, and organizational/growth strategies for startup nonprofit
- Liaised with healthcare facilities worldwide trained in Music & MemorySM personalized music
- Partnered with state departments of health to train large groups of facilities across the US
- Ordered equipment and partnered with vendors to deliver tech equipment to healthcare facilities
- Managed staff members and interns

Recreation Coordinator**2011-2012****HELP/PSI Adult Day Healthcare Center****Brooklyn, NY**

- Managed Recreation Department in day treatment center for 80+ HIV-positive clients
- Planned monthly calendar of all recreational activities including special events and offsite trips
- Collaborated with site administration to provide appropriate recreational activities and events
- Built relationships with cultural institutions, museums, community groups, local sports teams, and arts organizations to provide a variety of rich recreational opportunities for clients
- Supervised and mentored Recreation Assistant
- Hired, scheduled, trained, managed, and mentored five clients employed as Peer Stipend Workers

Recreation Leader/Music Specialist**2005-2011****Hopkins Center for Rehab & Healthcare/Bishop Mugavero Center for Geriatric Care****Brooklyn, NY**

- Managed all weekend recreation department operations for 288 bed nursing home including outside performers, staff and volunteers; and facilitated and/or led all weekend activity programs
- Provided all recreation for group of nursing home residents suffering from Alzheimer's/dementia including music, arts and crafts, and adapted physical exercises
- Assessed each resident's recreational abilities and interests upon admission, created and implemented care plans, completed MDS (Minimum Data Set) documentation and assessments
- Transported residents to all recreational activities
- Facilitated all music programs in facility except those performances by outside artists
- Led residents in activities including physical exercise, trivia/discussion, and one-to-one visits
- Supervised interns and volunteers

Print Production Artist and Front End Developer, Brooklyn, NY

1998-2012

Rubenstein Technology, Clue Inc., Most Media, Kaplan K12 Learning Services, Church Pension Group,

Metropolitan Museum of Art, Seven Staffing, Nashville Scene

New York, NY; Nashville, TN;

- Created XHTML and XML documents for database-driven websites
- Built form documents to conform to site design using XHTML and CSS, tweak CSS to match overall site design to customize site appearance
- Produced test preparation books for pre-college market
- Designed ads; scanned and retouched photos; developed and maintained font library on server
- Typeset and made text corrections to Metropolitan Museum of Art publications using MMA style guidelines
- Built mechanicals and mounted ads for client presentations including Mercedes, BMW, Neuvis, and The American Museum of Natural History
- Managed workflow between editors, freelancers and in-house production staff
- Designed all ads and layouts for classifieds section of weekly newspaper