



## **SPONSOR OPPORTUNITY**

- ❖ Increase your visibility – attendees are from all across Florida and beyond
- ❖ We would be proud to partner with you to market and grow your business within your local community
- ❖ Spend three days interacting with our relaxed audience in a happy and pleasant environment
- ❖ Our demographic ages are 30 to 70+, college educated, and 100K in earnings
- ❖ A great opportunity to showcase new products during our 3 day festival giving you lots of time to share your new ideas

**941-758-7585**

**[www.spiritofwoodstock.org](http://www.spiritofwoodstock.org)**



## **Woodstock Lives On Three Day Musical Weekend For All Ages**

The 3rd Annual Spirit of Woodstock will be held Friday thru Sunday, August 13-15, 2021 at the Sertoma Youth Ranch, 85 Myers Road, Brooksville, FL 34602.

We feature a diverse lineup of outstanding artists.

**2021 lineup TBA**

**[www.spiritofwoodstock.org](http://www.spiritofwoodstock.org)**



Set in the rolling hills of Florida, Spirit of Woodstock is an annual music event which benefits the beautiful and rustic Sertoma Youth Ranch and will be held Friday thru Sunday, August 13-15, 2021 at the ranch, 85 Myers Road, Brooksville, FL 34602. This is an incredible three day and three night camping festival located just off I-75 at Exit 293.

Spirit of Woodstock is produced by Deep End Productions, LLC partners Alex Kinlaw of Yesterdayze, LLC and Greg Herndon of Thumbs Up Festival Productions, LLC and Mojoe Productions, Inc.

2019 marked the 50<sup>th</sup> anniversary of the iconic music festival, Woodstock, held on a dairy farm in the Catskill Mountains, northwest of New York City, between August 15–18, 1969, which attracted an audience of more than 400,000.

Billed as "An Aquarian Exposition: 3 Days of Peace & Music", it was held at Max Yasgur's 600-acre dairy farm near White Lake in Bethel, New York, 43 miles southwest of Woodstock.

Now is your opportunity to be a part of 2021!

This event is held to raise funds for Sertoma Youth Ranch which operates as a 501-3C Non-Profit Organization under Fed. ID#59-2603520 and founded by the Sertoma Clubs in the Tampa Bay Area. It is run by a Board of Directors and their mission to provide a rustic outdoor recreational area for the children of the State of Florida. The ranch is funded in part by donations and events held there. Sertoma Youth Ranch will always be available to all supervised groups of children, including the physically and mentally challenged, at no charge. This includes but is not limited to Boy Scouts, Cub Scouts, Girls Scouts, Church Youth Group, etc.

Join our phenomenal group of sponsors!

[www.spiritofwoodstock.org](http://www.spiritofwoodstock.org)



**2021 Spirit of Woodstock Presenting Sponsor - \$2,500.00:**

8 Weekend Passes

2 RV water/electric sites

8 T-shirts

Logo on all printed materials as Spirit of Woodstock Presenting Sponsor

10'x10' booth at event

Sponsor stage announcements

Logo on website as Spirit of Woodstock Presenting Sponsor with link to your page

Included in all social media marketing promotions

**SOW Stage Sponsor - \$1,500.00:**

6 Weekend Passes

2 RV water/electric site

6 T-shirts

Logo on all printed materials as Spirit of Woodstock Stage Sponsor

10'x10' booth at event

Sponsor stage announcements

Logo on website as Spirit of Woodstock Stage Sponsor with link to your page

Included in all social media marketing promotions



**SOW Business Sponsor - \$1,000.00:**

4 Weekend Passes

1 RV water/electric site

4 T-shirts

Logo on all printed materials as Spirit of Woodstock Business Sponsor

10'x10' booth at event

Sponsor stage announcements

Logo on website as a Spirit of Woodstock Business Sponsor with link to your page

Included in all social media marketing promotions

**SOW Children's Sponsor - \$1,000.00:**

4 Weekend Passes

1 RV water/electric site

4 T-shirts

Logo on all printed materials as Spirit of Woodstock Children's Sponsor

10'x10' booth at event

Sponsor stage announcements

Logo on website as a Spirit of Woodstock Children's Sponsor with link to your page

Included in all social media marketing promotions

**SOW Buddy Sponsor - \$750.00:**

2 Weekend Passes

1 RV water/electric site

2 T-shirts

Logo on printed materials as Spirit of Woodstock Buddy Sponsor

Sponsor stage announcements



Logo on website as a Spirit of Woodstock Buddy Sponsor with link to your page  
Included in all social media marketing promotions.

**SOW Circle Sponsor - \$500.00:**

2 Weekend Passes

2 T-shirts

Logo on website as a Spirit of Woodstock Circle Sponsor with link to your page

Included in all social media marketing promotions

**SOW Friend Sponsor - \$250.00:**

1 Weekend Passes

1 T-shirt

Logo on website as a Spirit of Woodstock Friend Sponsor with link to your page

Included in all social media marketing promotions

**CUSTOMIZED SPONSOR PACKAGES AVAILABLE—Just Ask!**



### **Sponsorship Form**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Date: \_\_\_\_\_

#### SPONSORSHIP LEVEL:

- ( ) 2021 Spirit of Woodstock Presenting Sponsor - \$2,500
- ( ) SOW Stage Sponsor - \$1,500.00
- ( ) SOW Business Sponsor - \$1,000.00
- ( ) SOW Children's Sponsor: - \$1,000.00
- ( ) SOW Buddy Sponsor - \$750.00
- ( ) SOW Circle Sponsor - \$500.00
- ( ) SOW Friend Sponsor - \$250.00
- ( ) Customized Sponsor Package



Accepted and Agreed:

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Signature

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Print

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Company Name

Please make check payable to:  
Deep End Productions, LLC  
P O Box 21218  
Bradenton, FL 34204

Questions? 941-758-7585  
info@spiritofwoodstock.org