

Wyandot Behavioral Health Network presents

Game Changer

Change the game for mental health



SPONSORSHIP OPPORTUNITIES

gamechangelakc.org



Saturday, February 22, 2025
Arrowhead Stadium
7:00 pm

Game Changer

Change the game for mental health

Gala

Wyandot
Behavioral Health Network

ABOUT WYANDOT BHN

At Wyandot Behavioral Health Network, our mission is to walk alongside those we serve as they navigate their mental health journey. For more than 70 years, Wyandot Behavioral Health Network has provided needed mental health treatment and housing and crisis services to youth, adults and families in Wyandotte County, regardless of their ability to pay.

We know that a healthy mind, a safe and affordable home, and strong social connections are vital in fostering healthier outcomes for everyone in our community. Mental health challenges affect many of our friends, family members and neighbors. But we believe that recovery is possible.

Your sponsorship of this event is a Game Changer – allowing us to offer mental health treatment, housing and other support services to those who might otherwise go without. Your contribution will create a path toward recovery and stability, enabling our friends and neighbors to thrive at work, at school and in our community.

Wyandot BHN has served our community since 1953, bringing hope and recovery to children, youth, adults and families facing mental health challenges and homelessness.

 **Wyandot**
Behavioral Health Network

YOUR SPONSORSHIP PROVIDES



8,700

CHILDREN, YOUTH,
FAMILIES, AND ADULTS
WITH MENTAL HEALTH
AND HOUSING SERVICES

2,600

CHILDREN AND YOUTH WITH
MENTAL HEALTH SERVICES



6,100

ADULTS WITH MENTAL HEALTH
AND HOUSING SERVICES



10,672

VISITS TO FRANK WILLIAMS
OUTREACH CENTER
TO RECEIVE HOMELESS
SUPPORT SERVICES



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Join us on Saturday, February 22, at Arrowhead Stadium for a reception, dinner, live and silent auctions, and music & dancing to benefit mental health and housing services. Together we will celebrate the Wyandotte County community and our partners who are helping to change the game for mental health. The dress code for the gala is cocktail attire with a sports twist! Style your favorite cocktail look with a jersey, sneakers, letterman jacket or another athleisure clothing item. We recommend a mid-length dress or elegant separates for women and a suit (tie optional) for men.

KEYNOTE SPEAKER



Kendall Gammon is a 15-year NFL veteran who played in Super Bowl XXX with the Pittsburgh Steelers. Gammon then went on to play six seasons with the Kansas City Chiefs. And even now, he is still part of the team as the host of the Chiefs pregame show on 101 The Fox. Gammon racked up a number of accolades during his time on the field, including being the first pure long snapper to be selected for a Pro Bowl roster. Beyond his ties to the Chiefs, community involvement is near and dear to his heart as he serves as the Chief Development Officer for War Horses for Veterans. After navigating his own mental health journey and watching his loved ones do the same, Gammon understands that therapy can be a game changer.

Visit gamechangergalakc.org to read more about Kendall and for additional event information.

On the court or on the field, a Game Changer is someone who can turn a game around and lead their team to victory. They're a difference maker. When it comes to someone's mental health journey, having access to quality treatment and support, a safe place to call home and support from family, friends and community is a Game Changer.

In my 30+ years at Wyandot Behavioral Health Network, I've been fortunate enough to work alongside wonderful staff who have implemented programs that are changing the game for those we serve. From the creation of Robert's Place, our emergency children's shelter, which is celebrating its 10th year of service in 2025 to our 988 Suicide & Crisis Lifeline Call Center that just launched a few months ago, we are always looking for ways to step up our game to meet the needs of the community.

Your sponsorship of the Game Changer Gala will help put recovery – the ultimate “finish line” – within reach for our friends and neighbors.

This event is more than just a fun night out. It is a chance to celebrate the many stories of resilience and recovery that happen every day.

Your support will provide therapy for a child who has experienced trauma. Or the opportunity for someone to process their experiences and begin to heal through art. You will move adults from homelessness into safe, affordable housing and wrap services around them to sustain their housing.

You will help someone recovering from thoughts of suicide find joy and happiness once again. You will provide shelter and comfort for a child who has experienced abuse or neglect. You will provide the support needed during some of the toughest moments in a person's life.

When you support the Game Changer Gala, you are coming alongside us as a partner in hope – making a difference in the lives of those we serve by ensuring they have access to the critical services we provide every day.

Together, we will make sure no one in our community ever has to navigate the road to recovery alone. I hope you will join me and other mental health advocates for a fun and inspiring evening as we change the game for mental health.



Randy Callstrom
President/Chief Executive Officer



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SPONSORSHIP OPPORTUNITIES

THE GAME CHANGER – \$20,000

You receive:

- 2 tables of 10 (20 guests) with premier seating
- 10 VIP reception tickets and photo op with the Vince Lombardi Trophy* (option to add additional VIP tickets for \$50 each)
- Logo on digital event invitations (please confirm by December 20)
- Full page color ad in Gala program book
- Prominent recognition in pre/post event digital communications, Gala website, Wyandot BHN newsletters and social media
- Prominent logo placement on Gala event signage and A/V presentations
- Special sponsor recognition during the program & Gala video

THE COACH – \$10,000

You receive:

- 1 table of 10 with preferred seating
- 10 VIP reception tickets and photo op with the Vince Lombardi Trophy*
- 1/2 page color ad in Gala program book
- Recognition in pre/post event digital communications, Gala website, Wyandot BHN newsletters and social media
- Logo placement on Gala event signage and A/V presentations
- Special sponsor recognition during the program

THE MVP – \$5,000

You receive:

- 1 table of 10
- 6 VIP reception tickets and photo op with the Vince Lombardi Trophy* (option to add additional VIP tickets for \$50 each)
- 1/4 page color ad in Gala program book
- Recognition in pre/post event digital communications, Gala website, Wyandot BHN newsletters and social media
- Recognition on Gala event signage and A/V presentations

YOU PROVIDE

When you become a Game Changer Gala sponsor, you are helping to transform lives and create a thriving community.

Your support could fund an emergency stay at Lester Paul's Place, providing shelter to someone at risk of homelessness after being discharged from a state hospital. Or cover a stay at RSI's sobering unit. Your support could make sure there is a compassionate ear on the other end of the phone when someone calls our 988 Suicide & Crisis Lifeline Call Center. Your sponsorship could provide the treatment and resources needed to help a child succeed in school or your neighbor find joy again. Your support helps us level the playing field and make sure everyone in our community has access to behavioral health support.

The ball is in your court. Will you join us as we change the game for mental health?

* We will not have access to the Vince Lombardi Trophy if the Kansas City Chiefs win Super Bowl LIX.

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SPONSORSHIP OPPORTUNITIES

THE CHEERLEADER – \$2,500

You receive:

- 1 table of 10
- 4 VIP reception tickets and photo op with the Vince Lombardi Trophy* (option to add additional VIP tickets for \$50 each)
- Recognition in gala program book
- Recognition in pre/post event digital communications, Gala website, Wyandot BHN newsletters and social media
- Recognition on gala event signage

THE FAN CLUB – \$1,500

You receive:

- 1 table of 10
- Recognition in Gala program book

VIP GUEST TICKETS – \$250

- Reserved seating for the gala
- Reserved spot at the VIP reception
- Photo op with the Lombardi Trophy*

INDIVIDUAL TICKETS – \$150

- Includes reserved seating and all the fun the evening has to offer

YOUNG ENTREPRENEURS – \$100

- Up to age 35
- Includes reserved seating and all the fun the evening has to offer

VIP RECEPTION

We hope you join our exclusive VIP reception in recognition of your generous support!

As a valued VIP sponsor, you will enjoy a unique opportunity to take a photo with the legendary Vince Lombardi Trophy.* In addition, you'll gain early access to our silent auction, you'll also have the chance to meet our keynote speaker, Kendall Gammon, former Chiefs long-snapper player and host of the Chiefs pregame show on 101 Fox. Don't miss this exclusive opportunity!

EVENING AGENDA

- 6:00 PM: VIP Reception
- 6:30 PM: General Reception
- 7:15 PM: Welcome
- 7:40 PM: Dinner
- 8:00 PM: Keynote
- 8:20 PM: Live Auction
- 8:50 PM: Fund-a-Need
- 9:10 PM: Music & Dancing

* We will not have access to the Vince Lombardi Trophy if the Kansas City Chiefs win Super Bowl LIX.

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GAME CHANGER GALA SPONSOR COMMITMENT

SPONSOR LEVEL

- The GAME CHANGER**
\$20,000
- The COACH**
\$10,000
- The MVP**
\$5,000
- The CHEERLEADER**
\$2,500
- The FAN CLUB**
\$1,500
- VIP TICKETS**
\$250 # _____
- INDIVIDUAL TICKETS**
\$150 # _____
- YOUNG ENTREPRENEURS**
\$100 # _____

To learn more,
contact **Kayla Schartz**,
Director of Communications
& Development, at
kayla.schartz@wyandotbhn.org
or 913-233-3306.

CONTACT INFORMATION

Name/Company _____
As you would like to be recognized in promotional materials

Primary Contact _____

Email _____ Phone _____

Mailing Address _____

City, State, ZIP _____

SPONSOR DETAILS

- I/We cannot attend, enclosed is a donation to support Wyandot BHN.
- I/We will not attend the Gala and decline any benefits of our sponsorship.

DONATION DETAILS

- I/We would like to donate a live/silent auction item including _____
- I/We would like to donate in-kind business services including _____

PAYMENT INFORMATION

- Please send me an invoice
- Charge my credit card
Credit Card # _____ Exp. Date _____
Name on Card _____ CVV Code _____
Billing Address _____
Street City State ZIP
- Same as above (check box)
- My Check is enclosed (made payable to **Wyandot BHN**)

To Pay by Mail: Send your completed form to
Wyandot BHN, 757 Armstrong Avenue,
Kansas City, KS 66101

To Pay Online: Visit gamechangelgalack.org

To Pay by Phone: Call Kayla at **913-233-3306**