

# Academic Scholar's Pathway Planner

Helping Students Discover the "Career of Their Dreams"



The Pathway Planner is the new world-class, state-of-the-art, 21<sup>st</sup> Century Career Exploration Assessment that provides a "Total Person" overview of all aspects of a person's unique talents, abilities, job interests, personality traits, and career strengths.

**Too many schools still use various forms of the Occupational Interests Inventories that were first developed in 1927, revised in 1974 and last updated in 2004. They only measure 20% of Job Fit.**

The Pathway Planner measures 20 key Job Match competencies that the Department of Labor has validated for True Job Fit:

- 6 Occupational Interests  
(Only Measures 20% of Job Match)
- 5 Thinking Styles  
(Adds Another 40% of Job Match)
- 9 Personality Traits  
(Adds Final 40% of Job Match)

## Department of Education's 16 Career Clusters:

1. Agriculture, Food & Natural Resources
2. Architecture & Construction
3. Arts, A/V Technology & Communications
4. Business Management & Administration
5. Education & Training
6. Finance
7. Government & Public Administration
8. Health Science
9. Hospitality & Tourism
10. Human Services
11. Information Technology
12. Law, Public Safety, Corrections & Security
13. Manufacturing
14. Marketing
15. Science, Technology, Engineering & Logistics
16. Transportation, Distribution & Logistics

The 1-hour online Pathway Planner compares an individual to 800+ professional careers in the U.S. Department of Labor's Occupational Network (O\*NET). Each career is categorized into a Career Clusters.

**3 Reports are Available:**  
**Academic Scholar:** Top 5 matched professional careers in all 16 Clusters.  
**Academic Coach:** Top 5 matched occupational careers in all 16 Clusters.  
**Pathway Planner:** All top career matches in any 3 of 16 Career Clusters.

The 3 Reports provide a direct link to the Department of Labor's O\*NET (Occupational Information Network) for researching a vast amount of career information on any of the matched careers.

The O\*NET also forecasts the projected growth for each matched professional and what those careers pay in hourly and annual salaries.