

Privacy Policy

Stoney's Landscaping

Effective Date: April 10, 2026

Last Updated: April 10, 2026

Stoney's Landscaping ("we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect through our website (the "Site"), how we use it, and what choices you have.

By using our Site, you agree to the practices described in this policy. If you do not agree, please do not use our Site.

Information We Collect

Information You Provide Directly

When you fill out a contact form, request a free quote, or otherwise reach out to us through the Site, we may collect:

- Your name
- Email address
- Phone number
- Street address or service area
- Details about the services you are requesting
- Any other information you choose to include in your message

This information is submitted through our online forms and transmitted to our service management platform (Jobber) so we can respond to your inquiry and schedule services.

Information Collected Automatically

When you visit our Site, certain information is collected automatically through cookies and similar technologies:

- **Google Analytics:** We use Google Analytics to understand how visitors interact with our Site, including pages viewed, time on site, referring sources, and general geographic location. Google Analytics collects information such as your IP

address, browser type, device type, and operating system. This data is aggregated and does not personally identify you. You can learn more about how Google uses this data at google.com/policies/privacy/partners.

- **Cookies:** Our Site may use cookies — small text files stored on your device — to improve functionality and analyze traffic. You can control cookie settings through your browser preferences.

Information from Third-Party Advertising Platforms

We may run advertising through Google Local Services Ads and other platforms. These platforms have their own privacy policies governing how they collect and use data. When you contact us through one of these ad platforms, the platform may share your contact information with us so we can respond to your inquiry. We encourage you to review the privacy policies of any third-party platforms you interact with.

How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and quote requests
- Schedule and provide landscaping services
- Communicate with you about your service (appointment reminders, follow-ups)
- Understand how visitors use our Site so we can improve it
- Run and measure the effectiveness of our advertising

We do not sell your personal information to third parties.

How We Share Your Information

We may share your information with:

- **Service providers** that help us operate our business, such as our scheduling and customer management platform (Jobber), our website hosting provider, and our analytics provider (Google). These providers only receive the information necessary to perform their functions and are obligated to protect it.
- **Advertising platforms** such as Google Ads, solely for the purpose of managing and measuring our advertising.
- **Legal or regulatory authorities** if required by law, subpoena, or court order, or if we believe disclosure is necessary to protect our rights, your safety, or the safety of others.

Your Rights and Choices

Depending on where you live, you may have certain rights regarding your personal information, including the right to:

- **Access** the personal information we hold about you
- **Correct** inaccurate information
- **Delete** your personal information
- **Opt out** of the sale of your personal information (we do not sell personal information, but you may still exercise this right)
- **Opt out of targeted advertising**

Several U.S. states — including Michigan's neighboring states and a growing number of jurisdictions — have enacted comprehensive privacy laws granting residents these rights. We are committed to honoring reasonable requests regardless of where you are located.

To exercise any of these rights, contact us using the information in the "Contact Us" section below. We will respond to your request within a reasonable timeframe.

Browser-Based Opt-Out Signals: We respect Global Privacy Control (GPC) and similar universal opt-out signals sent by your browser. If your browser transmits a GPC signal, we will treat it as a valid opt-out request.

Opting Out of Analytics

You can opt out of Google Analytics by installing the [Google Analytics Opt-Out Browser Add-On](#).

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes described in this policy, maintain our business records, and comply with legal obligations. If you request deletion, we will remove your information unless we are required by law to retain it.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, loss, or misuse. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee absolute security.

Children's Privacy

Our Site and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided us with personal information, please contact us and we will promptly delete it.

Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. When we make changes, we will update the "Last Updated" date at the top of this page. We encourage you to review this policy periodically.

Contact Us

If you have questions about this Privacy Policy or wish to exercise any of your rights, please contact us:

Stoney's Landscaping Phone: (248) 545-2834

Email: Stoneys@stoneyslandscaping.com

Mailing Address: PO Box 725067, Berkley MI 48072