

FOSTER MANN

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EDUCATION

California Polytechnic State University, San Luis Obispo

December 2023

Bachelor of Science: **Business Administration**

Concentration: **Human Resources & Management**

EXPERIENCE

Safari & Yoga Retreat Group Leader

February 2024 - March 2024

The Portal - Boutique Travel Company

Lewa Wildlife Conservancy, Kenya

- Hosted a 90-person yoga retreat at Lewa Wilderness, managing four groups over six days each
- Acted as a key liaison between guests and the retreat, ensuring their wants, needs, and desires were met.
- Provided exceptional guest experiences by arranging activities, hosting meals, and attending to guests needs.

Assistant Manager

June 2022 – August 2022

Lewa Wilderness - Boutique Luxury Safari Lodge

Lewa Wildlife Conservancy, Kenya

- Directly supported lodge manager in operations of Lewa Wilderness, family owned and operated luxury safari lodge in central Kenya that hosts 30 guests each night and has over 100 staff members working onsite
- Organized incoming guest bookings and group reservations
- Guided and greeted guests upon their arrival at the lodge, offering a warm introduction, comprehensive overview, and continuous support throughout their stay.
- Collaborate with team to manage individual requests, organized game viewing and other activities
- Supervise 20+ onsite staff members to coordinate group needs and maintenance of bungalows for all guest daily

Creative Content Creator

March 2021 – June 2021

Safari Portal App (startup) - Itinerary Builder Platform

Atlanta, GA

- Facilitated database preparation for the successful launch of African lodges & camps across multiple countries including Southern Africa, Namibia, Zambia, Zimbabwe, Uganda, Kenya, and Tanzania, utilizing an innovative itinerary building platform
- Oversaw two expansive property portfolios comprising over 20 camps each, spearheading the creation and design of distinctive property pages spotlighting accommodations, game viewing experiences, hosting details and other activities
- Orchestrated the seamless transfer of individual landing pages and amenities information between websites for each property page.
- Proficiently executed image enhancement using Adobe Photoshop, including correction, content editing, and management

Social Media Content Creator

March 2020 – June 2022

Alice Williams - International Artist

Atlanta, GA

- Successfully implemented a dynamic social media strategy, increasing followers by 37% and boosting account engagement by 25%, with a 67% increase in reach.
- Proficiently edited images using Adobe Photoshop and Instagram. Managed Client inquiries and sales requests, generating \$50,000 in social media sales.

LEADERSHIP EXPERIENCE

Orientation Leader

January 2020 – September 2020

Week of Welcome (WOW) Orientation Program

San Luis Obispo, CA

- Participated in ten-week training program to become a role model and leader for incoming freshmen students
- Led a group of 15 freshmen through college orientation week; facilitated conversations on important topics such as bystander intervention, and diversity & inclusion
- Organically maintained a line of support throughout the years

SKILLS/CERTIFICATIONS

- **Software:** Microsoft Excel, Word, PowerPoint, Keynote, Pages, Google Calendar, Adobe Photoshop, Handshake, Zoom, and Google Docs
- **Relevant Courses:** Cultivating Human Capital, Human Resources Management, Management Consulting and Change Management, Leadership and Organizations, Negotiation, and Organizational Behavior
- **Certificates:** International Baccalaureate Diploma