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## ***Promotional Graphic Design Coordinator***

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Located in Red Deer, Peavey Industries LP is the corporate parent to retail brands Peavey Mart, MainStreet Hardware, and Ace Canada. We are 100% Canadian owned and operated.

Peavey is an engaging workplace. We are proud to promote from within and provide training to make this possible. We offer flex-time and comprehensive benefits.

Committed to Canadians, connected through communities.

**Job Overview:** The Promotional Graphic Design Coordinator is responsible for design work associated with company promotional activities.

**Ideal Candidate:** The ideal candidate has at least 2 years' of graphic design and advertising experience. They have the ability to multi-task, a high level of attention to detail, are able to work independently and meet deadlines within a team environment, and have a high level of proficiency in Adobe Suite; especially InDesign and Photoshop.

### **Responsibilities**

- Primarily responsible for corporate promotional materials
- Create production-ready artwork for different platforms, using different specifications and software for: websites, internet, e-flyers, social media, print, posters, signs, etc.
- Ensure digital file integrity and digital library updating, for any promotional type advertisements
- Ensure any co-branded materials include intact vendor brands
- Perform work related to preparing for promotional events in flyer and online
- Adhere to vendor brand guidelines (logo use, MAP policy)
- Adhere to corporate brand standards
- Contribute to elevation and consistency of Peavey brand in flyer and online promotions
- Positively communicate and demonstrate the company's Core Values
- Included in this list, are any additional tasks as assigned by Supervisor

### **Qualifications**

- Education in marketing or a related field/equivalent experience
- 3-4 years' related work experience
- Personal motivation/determination
- Detail-oriented/information accuracy
- Ability to work under pressure
- Marketing
- Persuading and influencing others

**Corporate Office and Distribution Centre**  
7740 40 Avenue, Red Deer, AB T4P 2H9  
Tel: 403.346.8991

**Regional Office and Distribution Centre**  
1000 Clarke Road, London, ON N5V 3A9  
Tel: 519.453.5270



- Digital media and promotions
- Results oriented/driving performance
- Strategic thinking
- Commitment to customer excellence
- Operational business management

#### **Employee Perks**

- Employee ownership program
- Employee discount
- RRSP matching program
- Competitive group benefits
- Inclusive work culture
- Laid back atmosphere
- Work-life balance

**\*Only those selected for an interview will be contacted.**