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## ***E-Commerce Analyst***

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Located in Red Deer, Peavey Industries LP is the corporate parent to retail brands Peavey Mart, MainStreet Hardware, and Ace Canada. We are 100% Canadian owned and operated.

Peavey is an engaging workplace. We are proud to promote from within and provide training to make this possible. We offer flex-time and comprehensive benefits.

Committed to Canadians, connected through communities.

**Job Overview:** The E-Commerce Analyst is responsible for analyzing the online retail sales data for Peavey Industries. This role is accountable for generating online sales reports, analyzing trends in performance and evaluating changes in the e-commerce retail market.

**Ideal Candidate:** The ideal candidate has strong analytical skills, the ability to think outside of the box and is comfortable making continuous recommendations for improvement on the site.

### **Responsibilities**

- Work with E-Commerce Operations Manager to determine the company's E-Commerce goals and KPI's
- Identify areas of improvement within the E-Commerce platform
- Monitor and analyze E-Commerce metrics and figures
- Implement broad e-commerce strategies to assist our business development goals
- Brainstorm ideas to enhance and transform the company's e-commerce approach
- Research competitors, alternative markets, and opportunities in the e-commerce space
- Analyze E-Comm customer segments
- Analyze and make recommendations for personalization function
- Report and develop action plans reflecting changes and market trends
- Develop e-commerce solutions in conjunction with marketing and IT personnel

### **Qualifications**

- Education in Commerce or a related field/equivalent experience
- 3-4 years' related work experience
- Personal motivation/determination
- Detail-oriented/information accuracy
- Ability to work under pressure
- Marketing
- Persuading and influencing others
- Digital media and promotions
- Results oriented/driving performance
- Strategic thinking
- Commitment to customer excellence
- Operational business management

**Corporate Office and Distribution Centre**  
7740 40 Avenue, Red Deer, AB T4P 2H9  
Tel: 403.346.8991

**Regional Office and Distribution Centre**  
1000 Clarke Road, London, ON N5V 3A9  
Tel: 519.453.5270



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### Employee Perks

- Employee ownership program
- Employee discount
- RRSP matching program
- Competitive group benefits
- Inclusive work culture
- Laid back atmosphere
- Work-life balance

**\*Only those selected for an interview will be contacted.**