
eCommerce Experience Manager

Type of Employment: Full Time

Location: London, Ontario

With its Corporate office in Red Deer, Alberta and its Regional office in London Ontario, Peavey Industries LP is the corporate parent to retail brands Peavey Mart, MainStreet Hardware, and Ace Canada. We are 100% Canadian owned and operated.

Peavey is an engaging workplace. We are proud to promote from within and provide training to make this possible. We offer comprehensive benefits.

Committed to Canadians, connected through communities.

Job Overview: The eCommerce Experience Manager is responsible for the creative direction, creative development, and marketing execution of Peavey Industries eCommerce business digital path to purchase with emphasis on E-Commerce with retail partners.

Responsibilities

- Develop eCommerce search strategy including roadmap planning and initiative prioritization
- Challenge team to develop and grow, welcoming debate and communication to provide desired outcomes
- Evaluate improvement opportunities for customer user experience, prioritizing those with the highest impact to and value for Peavey Industries
- Define process improvements initiatives to drive change embracing objectives set by the Director of eCommerce
- Manage and train the Online Creative Supervisor and the Web Merchandising Coordinators on the key processes and procedures to effectively produce e-commerce solutions that simplify shopping and increase customer satisfaction while creating a team environment.
- Positively communicate and demonstrate the company's Core Values
- Included in this list, are any additional tasks as assigned by Supervisor

Qualifications

- Education in Commerce or a related field and related certification/equivalent experience
- 5-6 years' related work experience
- 3-4 years' experience in a leadership role
- Results oriented/driving performance
- Conflict resolution
- Strategic thinking
- Business acumen
- Ability to work under pressure

Corporate Office and Distribution Centre
7740 40 Avenue, Red Deer, AB T4P 2H9
Tel: 403.346.8991

Regional Office and Distribution Centre
1000 Clarke Road, London, ON N5V 3A9
Tel: 519.453.5270



- Supply chain knowledge
- Initiative/independence/creativity
- Warehouse/DC operations
- Problem solving
- Logistics and transportation

Employee Perks

- Employee ownership program
- Employee discount
- RRSP matching program
- Competitive group benefits
- Inclusive work culture
- Laid back atmosphere
- Work-life balance

***Only those selected for an interview will be contacted.**