



*We're Going*

**VIRTUAL**

azsws.org

**AUGUST**

**8<sup>th</sup>**  
*through*  
**11<sup>th</sup>**

## SPONSORSHIP PROSPECTUS

We invite you to become a Sponsor/Exhibitor of the 2021 Southwestern School for Behavioral Health Studies (SWS) Conference, to be held virtually August 8-11.

Join professionals from general and specialty mental health organizations across the state of Arizona and beyond by partnering with us to host this exciting event. It is through the commitment of Supporters like you, that SWS can continue to provide quality and affordable education for professionals in the healthcare field.

Supporting the conference in this way is a fantastic way to increase the visibility of your company, promote your products and services, and provide training for your staff. **We offer a variety of packages to allow for optimal flexibility.** Thank you for your support. **We hope you join us this year!**

## VIRTUAL EVENT BENEFITS



### **VIRTUAL EXHIBIT BOOTHS**

Virtual booths with video conferencing to allow exhibitors to display company details and meet face to face with interested attendees during designated breaks.



### **INDUSTRY VISIBILITY**

Company logo on our conference website, marketing mailer and online slideshow.



### **EDUCATION**

Attend keynote and breakout sessions or watch them on demand after the conference.



### **VIRTUAL NETWORKING**

Build connections by virtually meeting with exhibitors and other attendees.

## RESERVE YOUR PACKAGE TODAY!

For Terms and Conditions & to Sign-up, Please Visit [azsws.org](http://azsws.org).



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**GOLD  
SPONSOR**

**\$5,500**

- 24 **Full** Conference Registrations (Includes the Pre-Conference)
- Virtual Exhibit Booth (Mon-Wed)
- Company Logo on Conference Website and Marketing Mailer
- Company Information Included in Online Slideshow

**SILVER  
SPONSOR**

**\$3,300**

- 12 **Full** Conference Registrations (Includes the Pre-Conference)
- Virtual Exhibit Booth (Mon-Wed)
- Company Logo on Conference Website and Marketing Mailer
- Company Information Included in Online Slideshow

**BRONZE  
SPONSOR**

**\$1,900**

- 6 **Full** Conference Registrations (Includes the Pre-Conference)
- Virtual Exhibit Booth (Mon-Wed)
- Company Logo on Conference Website and Marketing Mailer
- Company Information Included in Online Slideshow

**BLOCK  
PURCHASE  
OPTIONS**

- 75 - **One-Day** Registrations (Excludes the Sunday Pre-Conference) - \$6,560 – 30% Off the regular daily rate\*
- 60 - **One-Day** Registrations (Excludes the Sunday Pre-Conference) - \$5,625 – 25% Off the regular daily rate\*
- 45 - **One-Day** Registrations (Excludes the Sunday Pre-Conference) - \$4,500 – 20% Off the regular daily rate\*
- 30 - **One-Day** Registrations (Excludes the Sunday Pre-Conference) - \$3,185 – 15% Off the regular daily rate\*
- 15 - **One-Day** Registrations (Excludes the Sunday Pre-Conference) - \$1,685 – 10% Off the regular daily rate\*

\*Regular daily rate: \$125

\*Purchase by June 22, 2021, and your discount will be off the early bird daily rate of \$99, which saves more!

**VIRTUAL EXHIBIT BOOTH - \$750**

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