

## GENERAL MANAGER

**Reports To:** CEO | **Status:** Full-Time, Launch Team Role  
Onsite Deer Park, TX with some events travel



## ABOUT THIS ROLE

Sal's Clubhouse is launching something special—a premium indoor golf destination that's part retail experience, part entertainment & training venue, part streaming sensation. We're looking for a **General Manager** who's excited to wear multiple hats, build something from the ground up, and represent our brand across our facility, social media, YouTube, and beyond.

This is a **core launch team position** for someone who thrives in dynamic, fast-paced environments and wants to shape the culture and operations of Sal's Clubhouse from day one. You'll manage retail, oversee golf operations, lead our store team, drive membership growth, and serve as a brand ambassador in our marketing and content. If you're energized by variety, impact, and entrepreneurial energy—this could be your role.

## WHAT YOU'LL DO

**Run the Store:** You're the operational heartbeat of Sal's Clubhouse. You'll oversee retail operations, golf facility management, omnichannel coordination, team leadership, and member experiences. You'll manage inventory, merchandising, POS systems, vendor relationships, and make sure our facility runs like a premium operation every single day.

**Drive Growth:** Build our membership base, organize events, cultivate partnerships with corporate clients, and create experiences that keep members coming back. You'll own the retail operation and be instrumental in growing our community.

**Rep the Brand:** You'll appear with the Sal's team in marketing videos, YouTube episodes, social media content, and community events. This is a visible role where your personality, authenticity, and passion for golf help build the Sal's Clubhouse brand. Comfort on camera is a must; production experience is a nice bonus.

**Build Our Team:** Recruit, develop, and inspire the people who make Sal's great. You'll facilitate a culture that attracts great people and keeps our community engaged and excited.

## WHO WE'RE LOOKING FOR

**You probably have:** Retail store management, golf facility operations, or hospitality leadership experience. You understand P&L, inventory management, and how to create great customer experiences. You're comfortable with POS systems, retail management software, and digital tools.

**More importantly, you are:** Energetic, adaptable, and genuinely excited about golf and hospitality. You want to be involved in many aspects of the business, not just one lane. You're a problem-solver who

doesn't wait for permission to make good decisions. You have strong people skills and are an excellent communicator. You bring enthusiasm, authenticity, and a willingness to roll up your sleeves.

**Let's be honest:** No one is 100% fit for this role—and that's okay. We're building something new, so we're more interested in your drive, curiosity, and ability to learn than in checking every single box. If you're enthusiastic about the opportunity and see yourself thriving in this kind of environment, we'd love to hear from you.

## CORE VALUES

1. Our love of golf is genuine and contagious.
2. Golf is for everyone. We're committed to breaking down barriers.
3. We show up as ourselves. Authenticity builds trust and creates meaningful connections.
4. We're building something new. We celebrate progress over perfection.
5. Sal's Clubhouse is a gathering place. We're here to bring people together.
6. We take pride in our work and deliver excellence every day.
7. If it's not fun, we're doing something wrong.

## COMPENSATION & BENEFITS

Annual Base Salary: \$48,000

Commission: events, membership sales, and corporate partnerships

Expected range: \$55,000–\$75,000 annual cash compensation

Benefits:

- Health, dental, and vision insurance or stipend
- Paid time off
- Facility membership and golf course privileges

## HOW TO APPLY

We want to hear from you! Submit your application to [info@salsclubhouse.com](mailto:info@salsclubhouse.com) with:

- **Résumé** – Your experience and background
- **One-Page Letter of Interest** – Tell us why you're excited about Sal's Clubhouse and what you'd bring to the launch team
- **1-2 Minute Video Introduction** – Introduce yourself on camera. (Keep it natural and authentic—this isn't about production quality, it's about you)

## EQUAL OPPORTUNITY STATEMENT

Sal's Clubhouse is an equal opportunity employer. We do not discriminate based on race, color, religion, sex, national origin, age, disability, sexual orientation, gender identity, or any other legally protected characteristic.