

MOORESVILLE *Christmas* LIGHT TOUR

Sponsorship Levels

Sponsorship Deadline November 18, 2022

Gold - Title Sponsor - \$1,000 - Only 1 per year, reserved by LITES4U by Sharp Lawns

- Profile story about your business on our website and Facebook page
- Photo op with contest winners to present prize, with photo featured on social media
- Business logo on any additional printed or digital material, if applicable
- Business name listed weekly on social media through the end of the year, with a tag or link to your social media page or website; short business description or advertising sale/information
- Logo on a few yard signs placed at houses on the tour or on other town signage
- Logo on printed and digital event map
- Radio mentions on WCBK
- Business logo and link to business website or social media page on our website

Silver - \$500

- Logo on a few yard signs placed at houses on the tour or on other town signage
- Logo on printed and digital event map
- Radio mentions on WCBK
- Business name listed on social media with link/tag to your social media page or website, with short business description or advertising/sale information
- Business logo and link to business website or social media page on our website

Red - \$250

- Logo or business name on printed and digital event map
- Radio mentions on WCBK
- Business name listed on social media with link/tag to your social media page or website
- Business logo and link to business website or social media page on our website

Green - \$100

- Business name listed on social media with link/tag to your social media page or website
- Business name and link to business website or social media page on our website



Sign up to sponsor by November 18!

All proceeds after expenses will be donated to Mooresville Consolidated School Corporation elementary school PTOs and Mooresville Christian Academy PTF. Questions? Email MooresvilleChristmasLightTour@gmail.com.

Please register as a sponsor on our Google form: <https://bit.ly/3DoY9NN>, then mail your sponsorship check made payable to the Community Foundation of Morgan County with "Mooresville Christmas Light Tour" in the memo to: Community Foundation of Morgan County, 56 N. Main St., Martinsville, IN 46151, by Nov. 18.