

MOORESVILLE *Christmas* LIGHT TOUR

Tour Stop Guidelines 2022

If you are interested in being a Tour Stop, please read these event rules. By filling out our registration form, you agree to follow these rules. Please contact us at MooresvilleChristmasLightTour@gmail.com with questions.

Tour Stop entry is due by Nov. 11, 2022

- 1) Tour Stops must be located in Mooresville, Indiana, or a neighboring community such as Camby or Waverly. Our area includes anywhere that is part of Mooresville Consolidated School Corporation boundary, but you don't need to have a child in school to participate.
- 2) Tour Stops can be either a private residence (home) or a business.
- 3) New in 2022: There is a \$10 registration fee per Tour Stop. This will be payable via credit or debit card through our text-to-vote program from Nov. 25 to Dec. 2. This will also be a way to check that your vote code is working properly. You will receive an email with instructions around Nov. 25.**
- 4) Tour Stops should be lit on the exterior of your home or business with many lights and easily visible from the road. Lawn decorations are also welcome, as well as music. Please note on your application if you have music available.
- 5) The 2022 Mooresville Christmas Light Tour will run from December 2 to 31, 2022. All Tour Stop participants must have their lights and décor placed by December 2 and plan to keep decorations up through December 31. Please do NOT sign up if there's any chance you won't decorate.
- 6) Tour Stops should be lit nightly from December 2 to 31 from dark until at least 10 p.m.
- 7) Tour Stop addresses will be placed on our map, which is publicly available on our website, Facebook, Instagram, and our printed maps that will be distributed throughout the community. We do not include family or business names on the map, but may feature your name or business in a mention on our social media pages. By registering, you are providing consent to publicly list your address, share photos of your home, and your name.
- 8) Each Tour Stop will be provided with a yard sign with their voting information. The yard sign must remain in your yard for the duration of the event to identify your Stop. We will pick the sign up January 1-3 to reuse next year. Please leave the sign in your yard for pickup after the event.
- 9) The winners will be awarded based on the highest amount of money raised. This year there will be a first, second and third place winner. Individuals will be able to vote for their favorite Stop(s) by texting a donation to our event phone number with the unique code. The donation minimum is \$2 but can be any amount above that.

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10) Because our text donations will have a small fee taken out for processing, if you know a person or company that would like to make a large donation, a check can be written directly to the Community Foundation of Morgan County with the vote code in the memo.

11) Tour Stop participants and businesses they own may not vote for their own home or business except with their new \$10 registration fee. If you would like to donate to our cause, please consider a sponsorship or vote for another Tour Stop.

12) Event voting ends at midnight on December 31. We will announce the winners January 2023.

13) All money from this event after expenses will be donated to our chosen nonprofits in January of 2023. The nonprofits may be different each year and are chosen by the event coordinators.

Things to Note:

- A few days prior to the competition, we will place a yard sign in your yard with your voting information. We do not provide a light for the sign, but because people will be viewing your sign at night, you may want to illuminate the sign.
- We encourage you to share information about the event with friends and family, and ask them to vote for you with a text donation.
- Once you have decorated your Stop, we ask that you please email us a photo taken at night showing your lights. We will use this as a reference for future years, in the event we need to limit the number of Stops on the tour and must choose the most decorated homes. Email the photo to MoorevilleChristmasLightTour@gmail.com with your voting code in the subject line. Please include your name and address in the email.
- If you are a business, please note that signing up as a Tour Stop does not mean you are a sponsor. Likewise, signing up as a sponsor does not mean you are a Tour Stop. You need to complete a separate application for both if you wish to be both a Tour Stop and sponsor.
- **Our map is printed following the Nov. 11 deadline. Please do not sign up if there's any chance you might not decorate, as we have no way to remove you from the map after it is printed.**



Register as a Tour Stop Today!

Please click this link to register as a Tour Stop - <https://bit.ly/3sww0j3>
Visit MoorevilleLights.com or Facebook.com/MoorevilleLights for more information about our event and updates.